girls who
code

The future is sisterhood

Letter from Reshma

Reshma Saujani
CEO and Founder,
Girls Who Code

One of the most powerful bonds a girl can have is the bond of sisterhood, the bond of a community that rises together.

In 2018, we took you on a journey through sisterhood. Using song and dance and conversation and comedy, we celebrated healing in sisterhood, learning in sisterhood, and coding and growing in sisterhood.
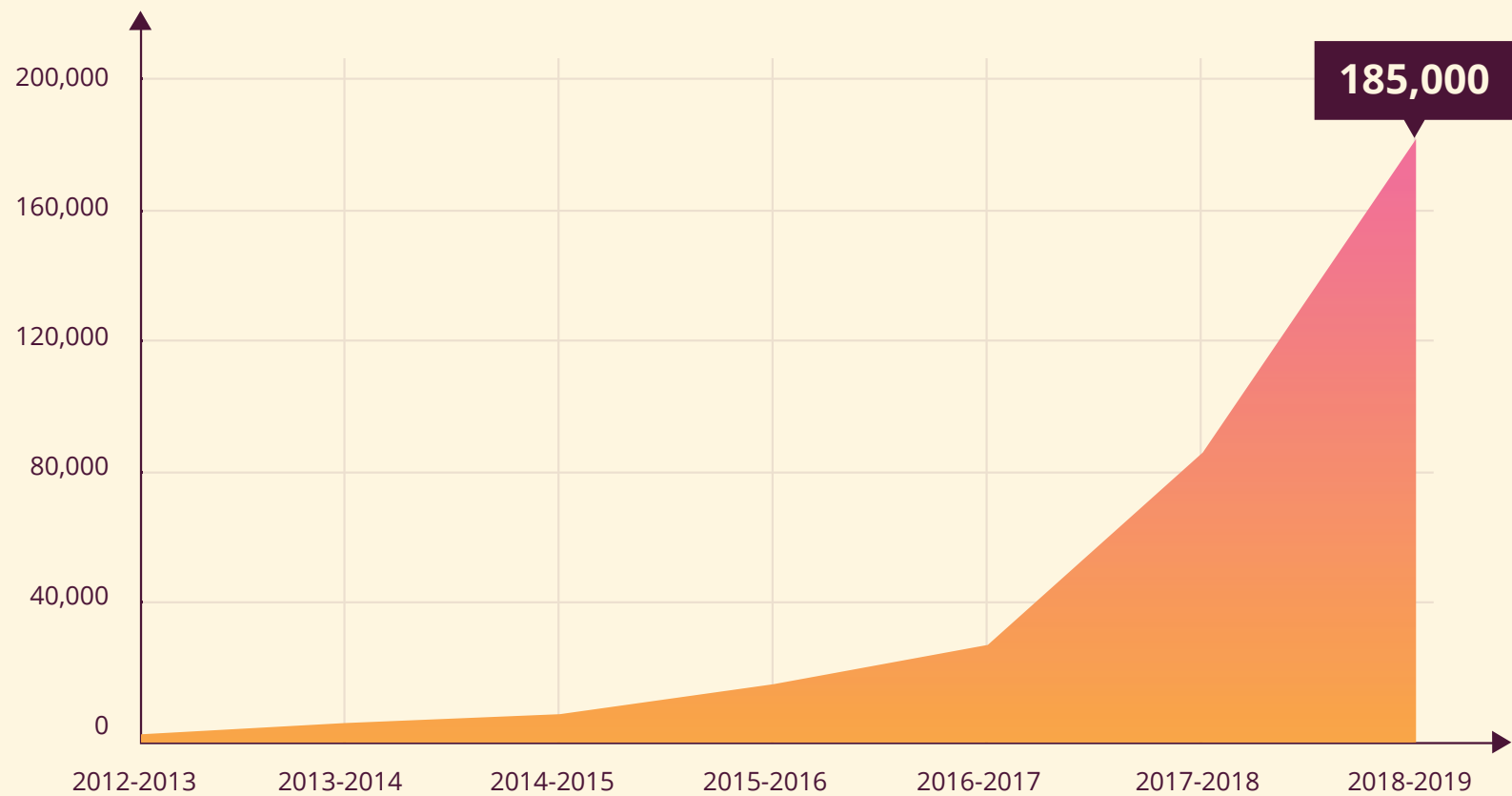
We reflected on how far sisterhood has brought us... and, more importantly, how far it will take us.

And it will take us far. When I talk to the girls in our programs, the girls who have graduated from our programs, I am filled with hope for our future.

They are diverse and brilliant and kind and brave. They have the skills to create technologies that will change the world and a sisterhood to support them as they do.

They – we, Girls Who Code – are the future. And we're glad to have you as part of it.

Cumulative girls served, 2012–2018

200,000	
160,000	
120,000	
80,000	
40,000	185,000
0	

2012-2013 2013-2014 2014-2015 2015-2016 2016-2017 2017-2018 2018-2019

50%

are from historically underrepresented groups (HUGs)

College-aged alumni

In 2019, we expect our college-aged alumni cohort to grow to nearly

30,000

Majoring in
CS-related fields:

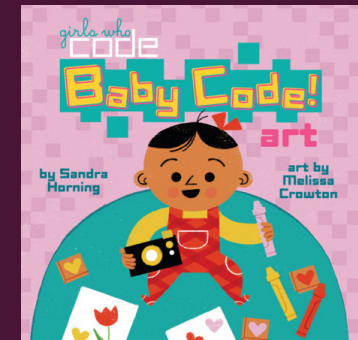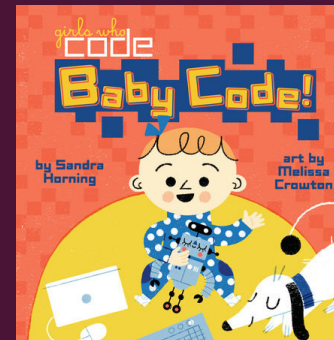## 15x–16x

the national rate

Inspiring 100 million

On Day of the Girl, we released Sisterh>>d, a digital visual album, to elevate a growing movement of girls fighting for change. Countless women musicians, activists, athletes, and more joined our girls to raise their hands in sisterhood for issues close to their hearts.

8 new books

in our bestselling series
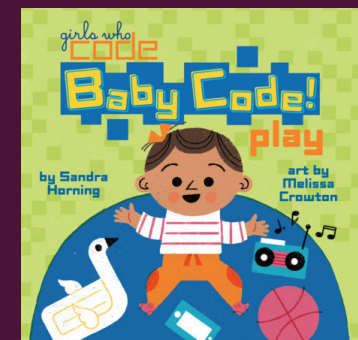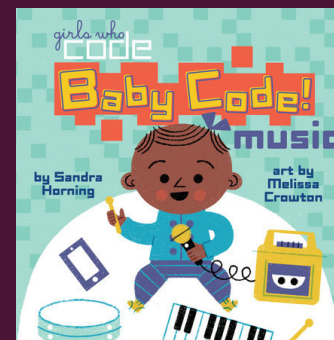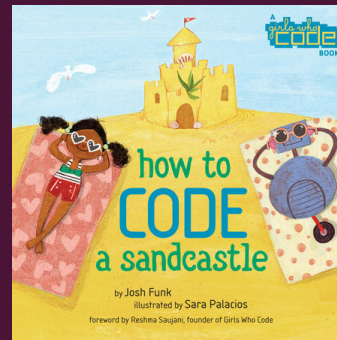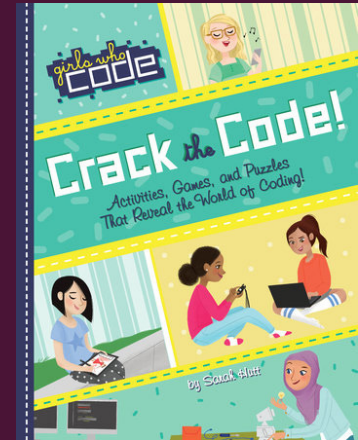
3rd–5th grade Clubs

Because we know that it's important to reach girls as early as possible, we expanded our after-school programs to include 3rd–5th-grade students. Through these clubs, girls can learn to code in an unplugged environment using our bestselling book "Girls Who Code: Learn to Code and Change the World."

Women in Tech Lesson Plans

We created free lesson plans for use in various classrooms – from math to history to computer science – featuring diverse women in tech. Nearly 3,000 educators and advocates across the country accessed the Girls Who Code resource in just six months.

girls who code

Do the research. Ask questions. Find someone doing what you are interested in! Be curious!
-Katherine Johnson

girls who code

The most dangerous phrase in the language is, "We've always done it this way." **-Grace Hopper**

girls who code

Accessibility ignites innovation
-Dr. Chieko Asakawa

Girls Who Code Canada

In 2018, we began our highly-anticipated international
expansion. The expansion began in Canada and will
continue to more countries in 2019.

6th–12th grade Clubs

We have continued to grow our clubs program – now reaching tens of thousands of girls across the country. Our tried and true programming is available to anyone who wants to start a Girls Who Code club, no matter their computing experience.

"We have created a digital food pantry tracking software and website that allows users from our school to make orders for food, track their order, and pick it up after processing – all in an anonymous and secure system.

— Samyukta, Club student

Summer Immersion Programs

Our annual flagship Summer Immersion Programs continue to serve thousands of girls across the United States.

"

I have discovered what I want to be when I grow up and found something I was actually passionate about. Before I had no idea what I would do with my life. But after Girls Who Code, I know that I want to pursue something that deals with computer science. I joined clubs and programs this year that deal with coding because of Girls Who Code.

— Jillian, New York City

Campus Program

Our two-week immersive Campus Program, launched in partnership with Deloitte, expanded to include a new iPhone App Development 2 course.

"

Girls Who Code was a fantastic experience – you join a sisterhood, you improve your technology skills, you learn about and hear from successful women in tech, you discuss issues in the community, you receive lesson plans ... and so much more. I am very proud to be a part of GWC, and my experience was and is without a doubt the most interesting, challenging, and worthwhile summer experience I have had to date.

— Isabella, New York City

College Loops

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Our College Loops program, launched at 35 college campuses in 12 states this year, will help our alumni persist with computer science in college and beyond and build community with Girls Who Code peers on campus.

"
Overall, it was a game-changing experience for me. Girls Who Code gave me the confidence to pursue a degree in the tech industry, and without them I truly wouldn't know I was capable of doing it.

— Pawandeep

Vision for 2019

We imagine a world where our computer science classrooms are as diverse as our communities, a world where women in computing have a sisterhood to lean on, a world where that sisterhood creates real change for communities everywhere.

To bring this world to bear, we will work in 2019 to:

1 Expand in the U.S. and internationally

2 Help our alumni persist and succeed

Our partners

$1M+

Adobe ▲ ■
AT&T ■ ●
Prudential Financial ▲ ■
Uber ▲
United Technologies ▲ ■ ● ⬠
Walmart ▲ ■ ●

$500K – $1M

Bank of America ▲ ■ ● ⬠
Craig Newmark Philanthropies
John S. and James L. Knight Foundation ■
JPMorgan Chase & Co. ▲ ■
Kate Spade New York Foundation ▲ ■ ●
Lyft
Morgan Stanley ■ ⬠
Salesforce
TransPerfect ⬠
Xandr* ■

*GWC HQ

$250K – $499,999

Accenture ■
Amazon ■
Arthur M. Blank Family Foundation ▲
Cadence ▲ ■
Citrix ■ ●
Dell ▲ ■
Deloitte
General Electric ■
General Motors ▲ ●
Synchrony ▲ ■
U.S. Bank ▲
Weebly
Workday Foundation ■

● Sisterhood　　▲ Clubs　　■ SIP　　● Alumni　　⬠ Founding International Clubs

Our partners

$150K – $249,999

21st Century Fox 🔴 🟡
Benevity Community Impact Fund
BlackRock 🟩
EY 🟩
George Lucas Family Foundation 🔺 🟩
Goldman Sachs 🟩
Humble Bundle
MetLife 🟩
Microsoft 🔺
Moody's 🟩
Pfizer Inc. 🟩
PwC 🔺 🟩
WW International 🟩

$75K – $149,999

Amazon Web Services
CA Technologies 🔺
Capital One 🔺 🟡
CNA 🟩
DaRin Butz Foundation 🔺
DTCC 🟩
Epsilon 🟡
F5 Networks 🟩
Facebook 🟩
First Data 🟩
Ford Motor Company 🟩
HSBC 🟩
Intuit 🟩
JCDRP Family Foundation 🔺
Johnson & Johnson 🟩
Lightspeed Venture Partners 🟩
New York City Council 🔺
Oath Foundation 🔺
Riot Games, Inc. 🟩
Royal Bank of Canada 🟩

Software.org: the BSA Foundation 🟩
State Farm 🟩
The Chuck Lorre Family Foundation 🔺
The Walt Disney Company 🔺 🟩
Twitter 🟩
Viacom 🟩
Warner Bros. 🟩

🔴 Sisterhood   🔺 Clubs   🟩 SIP   🟡 Alumni   ⬠ Founding International Clubs

Our partners

$25K – $74,999

Adtalem Global Education Foundation ▲

Autodesk ■

Autonomic

Avanade

Best Buy Foundation

Chicago Trading Co.

Clarkston Consulting ▲

CoverGirl

Credit Suisse

CTA Tech

Dolby ■

Eileen Fisher Inc.

Ford Fund ▲

General Dynamics Information Technology ▲

NBA / WNBA (NBA Cares)

OVH ■

Sequoia Capital

Skylight

Tango Card, Inc.

Tides Foundation

USC Marshall School of Business ■

Valor Equity Partners

● Sisterhood   ▲ Clubs   ■ SIP   ● Alumni   ⬠ Founding International Clubs

Our partners

$10K – $24,999

Adam Koontz

Alexis Maybank

Beth and David Shaw

CIT Group, Inc.

Cloudflare

Dr. Neeraj and Mrs. Avani Desai

DW Gore Family Foundation

eBay

Elizabeth Morse Genius Charitable Trust ▲

eMoney Advisor

Eniac Ventures

Epic Games

Fannie Mae

FreeWheel, A Comcast Company

Gartner

GE Digital

Gilt Groupe

Hotjar

Integrate Software

Lerer Hippeau

McEvoy Spero Family Charitable Fund

Motorola Solutions Foundation ▲

Options Group

Oracle

SALIDO

SAP ▲

Stream Labs

Urs Hoelzle

Varonis Systems, Inc.

Wells Fargo

West Monroe Partners ■

Yubico

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Our partners

$5K – $9,999

Amobee 🟩
Bright Funds Foundation
Cotton Bureau
Eaton Gate
Edward Harris
HSITAG
Jae S. Lim Foundation
Kara Sprague
Mericos Foundation
Moira Forbes
Nancy and Richard Pine Family
Foundation, Inc.
Nealesh Patel
Network For Good
New York Community Trust
Nintendo
o9 Solutions, Inc.
Randall Kern
Richard & Nancy Pine
Robert Andrews

Romita Shetty and Nasser Ahmad
Foundation, Inc.
Skadden, Arps, Slate, Meagher & Flom LLP
Splash
Thomas Petr
Whitney Herd

UNIVERSITY & HOST PARTNERS (2018)

Florida International University
Georgetown University
NYU Tandon School of Engineering
The Idea Center at Miami Dade College
University of Texas at Austin

🔴 Sisterhood   🔺 Clubs   🟩 SIP   🟡 Alumni   ⬠ Founding International Clubs

Financials

Statement of Financial Position

ASSETS	2018	2017
Cash	$8,158,115	$16,588,286
Contributions + grants receivable	$6,630,211	$3,260,848
Prepaid expenses + other current assets	$104,619	$61,524
Investments	$9,126,908	–
Total current assets	$29,781,493	$19,910,658
Long-term investments	$3,998,342	–
Long-term receivables and assets	$2,736,523	$580,920
Other assets	$26,775	$26,775
TOTAL ASSETS	**$29,781,493**	**$20,518,353**
LIABILITIES	**2018**	**2017**
Total liabilities	$743,250	$526,816
NET ASSETS	**2018**	**2017**
Unrestricted	$14,963,806	$10,280,016
Restricted assets	$14,074,437	$9,711,521
Total net assets	$29,038,243	$19,991,537
TOTAL LIABILITIES AND NET ASSETS	**$29,781,493**	**$20,518,353**

Statement of Activities

REVENUE + SUPPORT	2018	2017
Unrestricted contributions + grants	$16,643,286	$13,936,053
In-kind donations	$1,122,608	$843,841
Gala	$1,032,473	$814,680
Other income	$660,782	$55,344
TOTAL UNRESTRICTED REVENUE	**$19,459,149**	**$15,649,918**
EXPENSES	**2018**	**2017**
Program services	$11,786,502	$10,017,189
Management + general	$1,795,985	$1,253,106
Fundraising	$1,214,570	$887,226
TOTAL EXPENSES	**$14,797,057**	**$12,157,521**
Change in unrestricted net assets	$4,683,790	$3,492,397
Change in temporarily restricted net assets	$4,362,916	$1,009,944
Net assets – beginning of year	$19,991,537	$15,489,196
Net assets – end of year	$29,038,243	$19,991,537