



Girls *Who* *Code*

Annual
Report
2016

Letter from Reshma

Girls Who Code was founded five years ago with the belief that computing skills are a critical path to security and prosperity in today's job market. What began with 20 girls in the heart of New York City, Girls Who Code will reach 40,000 girls in all 50 U.S. states by the end of this year.

The demographic of Girls Who Code is the demographic of our nation. From clubs in rural Oklahoma, to homeless shelters in Massachusetts, to the country's most prestigious private schools—girls everywhere are united by their passion to use technology to solve problems in their day-to-day lives and make a positive impact on the world.

At Girls Who Code, we believe the gender gap in technology is an issue we must all come together to solve. With your support, we will continue to build a future where our next generation of girls will prosper through creativity, through bravery, and through teamwork.

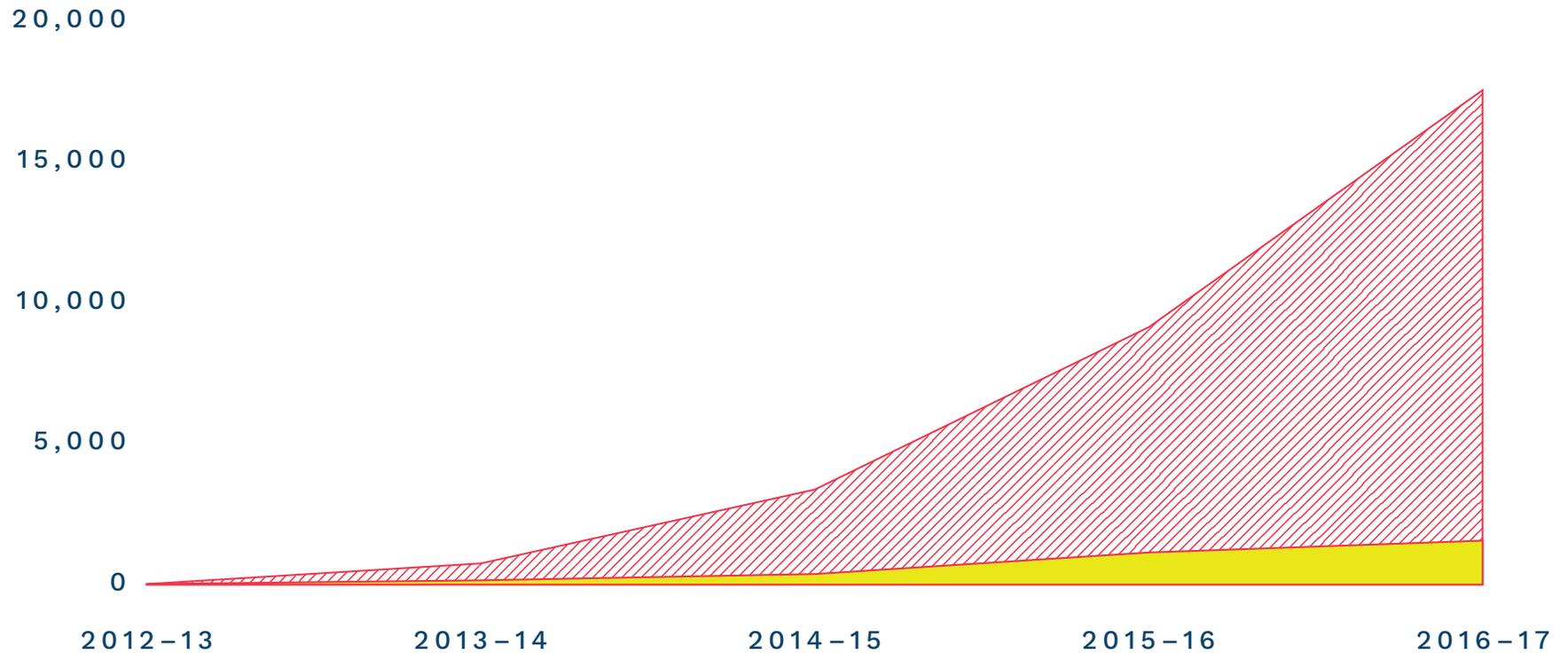
Thank you for your continued belief in our mission.

RESHMA SAUJANI
FOUNDER AND CEO



Program Growth

STUDENTS YEAR OVER YEAR

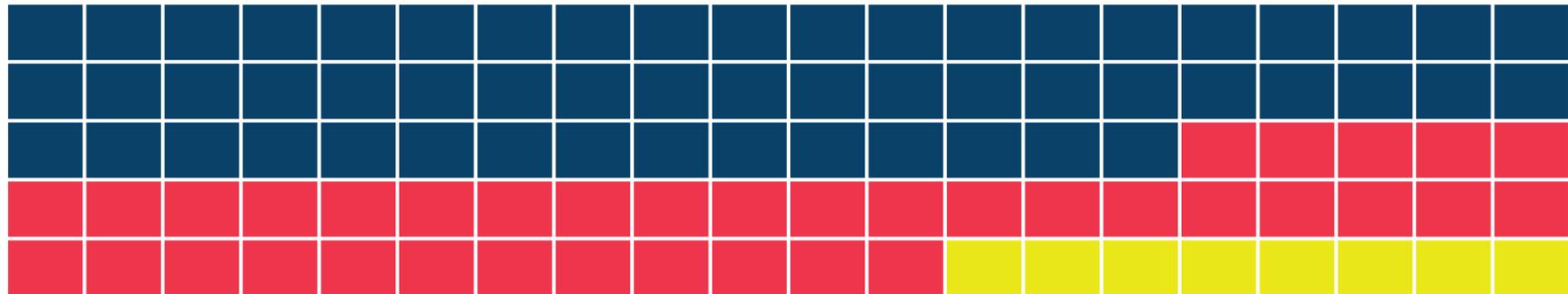


CLUBS | 27,600 Students Total

SIP | 3,274 Students Total

Program Growth

STUDENTS AND ALUMNI BY SCHOOL YEAR



■ High School | 55%

■ Middle School | 37%

■ College | 8%

30,000+ *Girls reached to date!*

GWC is now in All 50 States!

93%

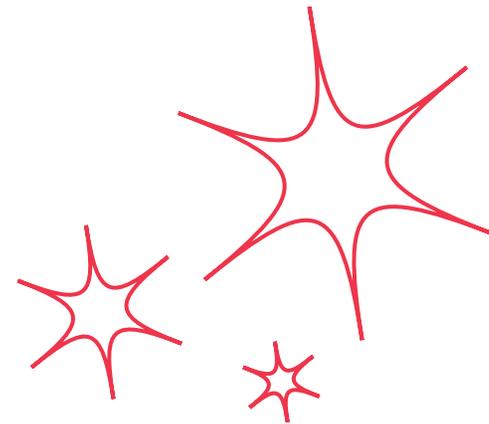
of Summer Immersion Program participants said that because of the Summer Immersion Program, they now want to major in, or are interested in computer science.

65%

of Girls Who Code Clubs participants say they were considering a major/minor in CS because of Girls Who Code.

84%

of Girls Who Code alumni said they were likely to pursue a career in technology.





MEET: RAVEN

Girls Who Code participant Raven thought helping create an animated tribute to the Pulse shooting was the least she could do. The 15-year-old Alabama girl learned to code at the **Orlando** Public Library, less than two miles from the Pulse nightclub. Raven's group used the coding skills she learned in the program to create a digital memorial for the victims.

“When I first saw the news, I thought it was so sad. All of those innocent people got killed for nothing. I can pay my respects this way.”

—Raven, 15



MEET: MAYA AND LUCY

After hearing about the water crisis in **Flint, Michigan**, two Girls Who Code Club students wanted to help. Maya, 11, and Lucy, 12, built a website, “Get The Lead Out,” to educate middle and high school students about lead poisoning and how to prevent it. They hope to take a trip to Flint to interview those affected by the water crisis and help bring awareness to the problem.

“When we heard about what was happening in Flint, we wanted to help because kids like us are being affected by it. Our website teaches people what lead poisoning is and how to prevent it.”

—Lucy, 12



MEET: SHANICE

Shanice is a freshman in high school outside **Boston**. When she was five, her mom moved the family into a homeless shelter where they stayed for a little less than two years. Shanice knew nothing about computer science, which she thought was for “nerds and geniuses.” But she wanted to give back, so she helped start a Girls Who Code Club in the homeless shelter where she once lived. She now teaches younger girls in the club how to code, and she’s even trying to teach her mom.

Shanice always thought she’d be a hairdresser, just like her mom. Now that she’s learned to code, she sees a world of opportunity in front of her.

Our Partners

\$250K+

Accenture
Adobe and the Adobe Foundation
AOL Charitable Foundation
AppNexus*
AT&T
Dannon
Dell
Deloitte
General Electric
General Motors
Microsoft
News Corp
Prudential Financial, Inc.
Synchrony Financial
The John S. And James L. Knight Foundation

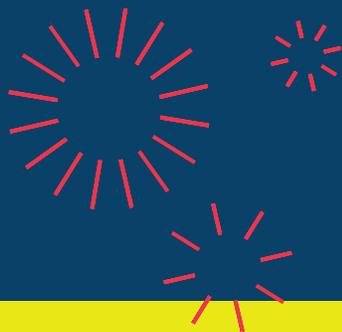
*Hosts Girls Who Code NY office

\$150K–\$249,999K

Amazon
Amazon Web Services
Anonymous
Capital One
Craig Newmark Foundation
Goldman Sachs
JPMorgan Chase & Co.
Kate Spade & Company Foundation
Moody's
Pfizer
Salesforce.org
The Barlovento Foundation
Twitter
Verizon Foundation

\$75K–\$149,999K

AIG
Akamai
Autodesk
Bank of America
Benevity Community Impact Fund
Blackrock
Booz Allen Hamilton
BSA | The Software Alliance
Electronic Arts
ESPN
Facebook
Humble Bundle
IAC
IBM
Indeed
Intuit
Pivotal
Pixar Animation Studios
Sephora
State Farm
The Cheryl Saban Self-Worth Foundation for Women and Girls
The Walt Disney Company
TripAdvisor
Viacom International, Inc.
Workday Foundation



Our Partners

\$25K–\$74,999K

20th Century Fox
21st Century Fox
Barry S. Sternlicht
BNY Mellon
CA Technologies
Chanel
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DaRin Butz Foundation
DHI Group, Inc.
Expedia
Ford Motor Company Fund
Guardian Life
LifeLock
MIT Lincoln Laboratory
New York Life
New York Times
Sequoia Capital
Target
The DeVry Foundation

\$10K–\$24,999K

AARP
American Express
Arcadia Data
Beth Kobliner
Black Hat
Charles Broderick
Charles Eaton
Deena Shakir
Diamonds Unleashed
Digitas
Dolby
Goodwin Law
Greenberg Traurig
IEX
Intel
John F. Smiekel Foundation
Juniper Networks
Mike Karp
MongoDB

Motorola Solutions Foundation
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Northern Trust
Northrop Grumman
O'Reilly Media
Pitney Bowes
Razorfish
Sara & Evan Williams Foundation
Tango Card, Inc.
Tania Ahuja
Texas Instruments
Toyota
Tremor Video, Inc.
Vanguard Charitable
Walmart



Our Partners

\$5K – \$9,999K

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Isobar
Iscol Family Foundation
Jae S. Lim Foundation
Joe Barth
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Katherine O'Neil
Mikelynn Salthouse
Moirra Forbes
Network for Good
Nike
NRF
Oracle
Rackspace
Razoo Foundation
Ted Oberwager
The Clorox Company Foundation
TrueCar

SUMMER IMMERSION PROGRAM UNIVERSITY PARTNERS (2016)

Austin Community College
Boyle Heights Technology YouthSource Center
CUNY Advanced Science Research Center
DePaul University
Fashion Institute of Technology
Florida International University
Georgetown University
Grand Central Tech
MIT Lincoln Laboratory
New Jersey Institute of Technology
Texas State University at Round Rock
Idea Center at Miami Dade College
University of Illinois at Chicago
USC Marshall School of Business

Financials

STATEMENT OF FINANCIAL POSITION

ASSETS	2016	2015
Current Assets		
Cash	\$10,172,954	\$8,329,045
Contributions + grants receivable	\$5,143,750	\$7,669,094
Prepaid expenses + other current assets	\$517,678	\$576,761
Total current assets	\$15,834,382	\$16,574,899
Long-term assets	\$42,879	\$18,205
Other assets	—	\$7,975
TOTAL ASSETS	\$15,877,261	\$16,601,079
LIABILITIES + NET ASSETS		
Total liabilities	\$388,188	\$137,373
Net assets:		
Unrestricted	\$6,849,824	\$5,165,228
Restricted assets	\$8,639,249	\$11,298,478
Total net assets:	\$15,489,073	\$16,463,706
TOTAL LIABILITIES AND NET ASSETS	\$15,877,261	\$16,601,080

STATEMENT OF ACTIVITIES

	2016	2015
Revenue + Support		
Unrestricted contributions + grants	\$11,555,357	\$7,678,652
In-kind donations	\$827,496	\$783,916
Interest income	\$4,244	\$1,361
TOTAL NET ASSETS	\$12,387,097	\$8,463,929
Expenses		
Program services	\$8,897,783	\$5,621,025
Management + general	\$1,063,508	\$848,112
Fundraising	\$741,210	\$271,081
TOTAL EXPENSES	\$10,702,501	\$6,740,218
Change in unrestricted net assets	\$1,684,59	\$1,723,711
Change in temporarily restricted net assets	-\$2,659,229	\$7,531,811
Net assets - Beginning of year	\$16,463,706	\$7,208,184
Net assets - End of year	\$15,489,072	\$16,463,706

Vison for 2017

In 2017, we'll focus on reaching more girls across the country—both through our existing programs and through new initiatives. We'll continue to scale our after-school Clubs Program to include thousands of clubs and tens of thousands of girls in every state. As part of this growth, we'll invest in expanding our community partnerships, particularly in school districts reaching low-income students. We'll also invest in growing our volunteer network and helping thousands of Clubs Facilitators to learn computer science alongside their students. We'll also debut new initiatives such as the Girls Who Code book series, a first-of-its-kind 11-book series for girls to learn to code and to join our national movement. The first books come out August 22, 2017 and include a nonfiction book, *Girls Who Code: Learn to Code and Change the World*, and a fiction book, *The Friendship Code*, which we like to think of as *The Baby-Sitters Club* meets coding.

2017 will be a big year for Girls Who Code; join us in making it possible.

