



GWC Notice of Collection: Data Transparency Chart

July 24, 2024

The Data Transparency Chart Details categories of [Personal Information](#) we collect from each user type, including the sources from which the information was collected, the business purpose for which the information was collected, and the third parties with whom we disclose Personal Information for a business purpose.

GWC does not sell or rent any User's Personal Information to any third-party for any purpose – including for advertising or marketing purposes. [Third-party advertising](#) is not permitted on areas where users are required to log in to GWC and [Personal Information](#) collected from [Club Student Users](#) and [Outside School Learner Users](#) in [Clubs](#) is never used for [Behaviorally-Targeted Advertising](#) to [Club Student Users](#) or [Outside School Learner Users](#) (by us or third parties).

DATA	HOW IS THE DATA COLLECTED?	WHAT IS THE PURPOSE FOR COLLECTION?	HOW WILL THE DATA BE USED?	SECURITY MEASURES:	WHERE IS THE DATA STORED?	WHERE IS THE BACKUP STORED?	IS DATA SHARED OR ACCESSED BY A SERVICE PROVIDER?
Account Creation Data & Profile Information							
Country of residence	Provided by user directly during account creation.	- Legal Compliance -Determine Program Eligibility	-To determine the appropriate digital age of consent for the specified country of residence and customize the sign up process accordingly. -To restrict membership in a Club based on country of residence.	Data is encrypted in transit and at rest. Additional security measures can be found in our security whitepaper.	Amazon Web Services data for GWC is stored in Oregon, USA, in the US-West-2 Region.	The data is stored on Amazon Web Services in the United States. GWC's data is in the US-East-2 Region.	No
First & Last Name	Provided by a user directly during account creation. Provided by parent when creating their account before creating a linked account for their child.	-Account Identification -Personalization	-To identify an account for support purposes and allow Teacher Facilitators to identify the Clubs Students that joined their Club. -Parts of the app have features that allow for collaboration with other members of the Club, in some cases an avatar is used to help identify the user. If a custom avatar is not added, we use first and last initials as the default. -To personalize communications	Data is encrypted in transit and at rest. Additional security measures can be found in our security whitepaper.	Amazon Web Services data for GWC is stored in Oregon, USA, in the US-West-2 Region.	The data is stored on Amazon Web Services in the United States. GWC's data is in the US-East-2 Region.	Campaign Monitor, Tableau
Parent Email	Provided by parent when creating their account prior to creating an account for their child.	-Authentication and Account Security -Account communication	-To securely log in to a specific account - For essential account-related communication, such as account verification, password reset notifications, and important service updates such as privacy policy updates or account deletion notifications. - To notify parents of their right to revoke consent after consenting to create a child's account	Data is encrypted in transit and at rest. Additional security measures can be found in our security whitepaper.	Amazon Web Services data for GWC is stored in Oregon, USA, in the US-West-2 Region.	The data is stored on Amazon Web Services in the United States. GWC's data is in the US-East-2 Region.	Campaign Monitor
Email address	Provided by the user directly during account creation or by the Parent when creating an account on behalf of the Clubs Student.	-Authentication and Account Security -Account communication	To securely log in to a specific account - For essential account-related communication, such as account verification, password reset notifications, and important service updates such as privacy policy updates or account deletion notifications. - To communicate relevant additional educational opportunities and to send link to anonymous end of program surveys.	Data is encrypted in transit and at rest. Additional security measures can be found in our security whitepaper.	Amazon Web Services data for GWC is stored in Oregon, USA, in the US-West-2 Region.	The data is stored on Amazon Web Services in the United States. GWC's data is in the US-East-2 Region.	Campaign Monitor
Password	Provided by the user directly during account creation or by the Parent when creating an account on behalf of the Clubs Student.	-Authentication and Account Security	-To protect user accounts from unauthorized access and ensure the confidentiality of account information.	Password Security Measures: In the Amazon Web Services, data is encrypted at rest. User passwords are stored as one-way hashes with salt.	Amazon Web Services data for GWC is stored in Oregon, USA, in the US-West-2 Region.	The data is stored on Amazon Web Services in the United States. GWC's data is in the US-East-2 Region.	No
Parent First & Last Name	Provided by parent when creating their account prior to creating a linked account for their child.	-Account Identification -Personalization	-To identify an account for support purposes and allow Teacher Facilitators to identify the Clubs Students that joined their Club. -Parts of the app have features that allow for collaboration with other members of the Club, in some cases an avatar is used to help identify the user. If a custom avatar is not added, we use first and last initials as the default. -To personalize communications	Data is encrypted in transit and at rest. Additional security measures can be found in our security whitepaper.	Amazon Web Services data for GWC is stored in Oregon, USA, in the US-West-2 Region.	The data is stored on Amazon Web Services in the United States. GWC's data is in the US-East-2 Region.	Campaign Monitor Tableau?
Parent Relationship to Child	Provided by parent when creating their account prior to creating an account for their child.	To establish an account in HQ. To establish a relationship between the Club Parent and Club Student.	To establish kinship.	Data is encrypted in transit and at rest. Additional security measures can be found in our security whitepaper.	Amazon Web Services data for GWC is stored in Oregon, USA, in the US-West-2 Region.	The data is stored on Amazon Web Services in the United States. GWC's data is in the US-East-2 Region.	Amazon Web Services
Vendor/App assigned ID number	Generated automatically by the application upon account creation.	-Unique Identifier	-Serves as a unique identifier for Clubs Student users within the system.	Data is encrypted in transit and at rest. Additional security measures can be found in our security whitepaper.	Amazon Web Services data for GWC is stored in Oregon, USA, in the US-West-2 Region.	The data is stored on Amazon Web Services in the United States. GWC's data is in the US-East-2 Region.	Tableau
Date Accepted Privacy Policy & Terms of Use	Generated automatically when a user clicks "I agree to the Terms of Use, Privacy Policy, and Code of Conduct."	-Legal Compliance	-To provide direct notice to users who have logged in after a privacy policy update was made and give them an opportunity to read the new policy and accept any new terms.	Data is encrypted in transit and at rest. Additional security measures can be found in our security whitepaper.	Amazon Web Services data for GWC is stored in Oregon, USA, in the US-West-2 region.	The data is stored on Amazon Web Services in the United States. GWC's data is in the US-East-2 Region.	No
App or product username*	Optionally provided by the user in their user profile or as an alternative to email during sign up.	-Authentication and Account Security	-To securely log in to a specific account -As an identifier for accounts that do not use email to allow support as needed.	Data is encrypted in transit and at rest. Additional security measures can be found in our security whitepaper.	Amazon Web Services data for GWC is stored in Oregon, USA, in the US-West-2 Region.	The data is stored on Amazon Web Services in the United States. GWC's data is in the US-East-2 Region.	No

DATA	HOW IS THE DATA COLLECTED?	WHAT IS THE PURPOSE FOR COLLECTION?	HOW WILL THE DATA BE USED?	SECURITY MEASURES:	WHERE IS THE DATA STORED?	WHERE IS THE BACKUP STORED?	IS DATA SHARED OR ACCESSED BY A SERVICE PROVIDER?
User Avatar (Image)	Optionally provided by the user in their user profile	-Personalization and Identification	-To allow users to express their individuality and personality to other members of their Clubs in the digital realm, specifically on their Clubs message board. -To help Teacher Facilitators visually identify students in their online community and in progress tracking features.	Data is encrypted in transit and at rest. Additional security measures can be found in our security whitepaper.	Amazon Web Services data for GWC is stored in Oregon, USA, in the US-West-2 Region.	The data is stored on Amazon Web Services in the United States. GWC's data is in the US-East-2 Region.	No
User Bio	Optionally provided by the user in their user profile.	-Personalization	-To allow users to express their individuality and personality to other members of their Clubs in the digital realm, specifically for their Clubs' Teacher Facilitators to view.	Data is encrypted in transit and at rest. Additional security measures can be found in our security whitepaper.	Amazon Web Services data for GWC is stored in Oregon, USA, in the US-West-2 Region.	The data is stored on Amazon Web Services in the United States. GWC's data is in the US-East-2 Region.	No
Time zone	Detected from browser data or optionally provided by user in user profile	-Personalization	-If a Clubs Teacher Facilitator chooses to use the Calendar Events feature to invite Clubs Students to their Clubs meetings, we use time zone information to ensure we are displaying the event time based on which time zone the Clubs Student is in. Most often, we use browser information but a user may choose to override this and change the time zone display.	Data is encrypted in transit and at rest. Additional security measures can be found in our security whitepaper.	Amazon Web Services data for GWC is stored in Oregon, USA, in the US-West-2 Region.	The data is stored on Amazon Web Services in the United States. GWC's data is in the US-East-2 Region.	No
Education Information							
Grade Level	Provided by Clubs Student user or Parent via the Clubs Enrollment Form - after completing sign up and entering the Clubs' code to gain access to their Clubs learning environment.	-Legal Compliance for Data Retention Period -Personalize Communications -Internal Analytics	-To determine when we should delete their account as defined in our retention policy. -To communicate relevant additional educational opportunities based on their current grade level.	Data is encrypted in transit and at rest. Additional security measures can be found in our security whitepaper.	Amazon Web Services data for GWC is stored in Oregon, USA, in the US-West-2 Region.	The data is stored on Amazon Web Services in the United States. GWC's data is in the US-East-2 Region.	Tableau
School Information - Provided By Teacher Facilitator							
School Club name	When a Clubs Student enrolls in a School Club, they are associated with the Club that has the School name provided by the Teacher Facilitator in the application to start a Club.	-Enrollment Verification -Student Record Management for Legal Compliance	-The Clubs name (school name) is displayed to users prior to enrolling to ensure they typed the Clubs' code correctly and are enrolling in the correct Club. -To support student record management for School District Service Agreements as needed.	Data is encrypted in transit and at rest. Additional security measures can be found in our security whitepaper.	Amazon Web Services data for GWC is stored in Oregon, USA, in the US-West-2 Region.	The data is stored on Amazon Web Services in the United States. GWC's data is in the us-east-2 region.	Tableau
School Club Address	When a Clubs Student enrolls in a School Club, they are associated with the School address provided by the Teacher Facilitator in the application to start a Club or from the NCES School Database.	-Student Record Management for Legal Compliance	-To support student record management for School District Agreements, as needed.	Data is encrypted in transit and at rest. Additional security measures can be found in our security whitepaper.	Amazon Web Services data for GWC is stored in Oregon, USA, in the US-West-2 Region.	The data is stored on Amazon Web Services in the United States. GWC's data is in the us-east-2 region.	Tableau
Local (school district) ID number and Club Code	When a Clubs Student enrolls in a School Club, they are associated with the School provided by the Teacher Facilitator. The School District Id is matched to the school name from the NCES School Database.	-Student Record Management for Legal Compliance	-To support student record management for School District Agreements, as needed.	Data is encrypted in transit and at rest. Additional security measures can be found in our security whitepaper.	Amazon Web Services data for GWC is stored in Oregon, USA, in the US-West-2 Region.	The data is stored on Amazon Web Services in the United States. GWC's data is in the us-east-2 region.	Tableau
Teacher names	When a Clubs Student enrolls in a School Club, they are associated with the Teacher name provided by the Teacher Facilitator in the application to start a Club.	-Enrollment Verification -Student Record Management for Legal Compliance	-The Teacher Facilitator's name (school name) is displayed to users prior to enrolling to ensure they typed the Clubs' code correctly and are enrolling in the correct Club. -Occasionally, if a student teachers out directly, we may need to confirm the Teacher Facilitators name in order to redirect communication.	Alchemer utilizes the industry-standard Transport Layer Security (TLS) encryption protocols. You can read more about Alchemer's security protocols here: https://help.alchemer.com/help/alchemer-security-overview	Amazon Web Services data for GWC is stored in Oregon, USA, in the US-West-2 Region.	The data is stored on Amazon Web Services in Oregon, USA. GWC's data is in the US-East-2 Region.	Tableau, Alchemer
User Generated Content							
Student work - Curriculum Answers	Clubs Student users can optionally submit text responses to prompts in the curriculum.	-Knowledge Demonstration -Reflection	-Teacher Facilitators can view and comment on students' submissions to assess learning or encourage deeper reflection.	Data is encrypted in transit and at rest. Additional security measures can be found in our security whitepaper.	Amazon Web Services data for GWC is stored in Oregon, USA, in the US-West-2 Region.	The data is stored on Amazon Web Services in the United States. GWC's data is in the us-east-2 region.	No
Curriculum Answer Completion Status	Can be automatically generated by the system for answers that do not require teacher feedback or by the Teacher Facilitator when they mark an answer complete.	-Progress Tracking	-To help learner's keep track of their progress through the curriculum and revisit answers that are marked incomplete by their Teacher Facilitator	Data is encrypted in transit and at rest. Additional security measures can be found in our security whitepaper.	Amazon Web Services data for GWC is stored in Oregon, USA, in the US-West-2 Region.	The data is stored on Amazon Web Services in the United States. GWC's data is in the us-east-2 region.	No

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Student work - Curriculum Check for Understanding	Clubs Student users can respond to multiple choice questions throughout the curriculum to check their understanding of what they just learned.	-Self Assessment of Learning	-For learners to self assess their understanding of new concepts in the curriculum.	Data is encrypted in transit and at rest. Additional security measures can be found in our security whitepaper.	Amazon Web Services data for GWC is stored in Oregon, USA, in the US-West-2 Region.	The data is stored on Amazon Web Services in the United States. GWC's data is in the us-east-2 region.	No
Student work - Project Gallery Submissions	Clubs Student users can optionally submit a project through a project submission form that includes: Project Cover Image, Project Title, Project Link, Project Code Link, Project Description, additional Club Members who contributed, Project Type, Project Topic, Project Language	-Celebration of Student Work -Inspiration -Community Engagement	*All project submissions undergo an internal review process to ensure Clubs Students have not inadvertently disclosed personal data in their coding project prior to being approved for the Project gallery to be used for these purposes: -To celebrate and highlight the creativity, achievements, and talents of Clubs Students. -Serves as a platform for community engagement, allowing students to share their work with peers, educators, and the wider public. -To inspire others and foster a collaborative learning environment through the shared projects.	Data is encrypted in transit and at rest. Additional security measures can be found in our security whitepaper.	Amazon Web Services data for GWC is stored in Oregon, USA, in the US-West-2 Region.	The data is stored on Amazon Web Services in the United States. GWC's data is in the us-east-2 region.	No
Project Status	Clubs Student Project Submissions are reviewed internally by GWC to ensure the project submission meets the requirements to qualify to be in the Project Gallery, they will either publish or archive the Clubs Student Project and generate the status.	-Protect Student Information	If a Project status is set to archived, this means it will not be displayed in the Clubs Project Gallery, even if the Facilitator has given permission for their Clubs Students Projects to appear in the Gallery. If a project status is set to Published, this means it can be viewed in the Clubs Project gallery as long as the Teacher Facilitator has given their permission for their Clubs Student projects to appear in the gallery.	Data is encrypted in transit and at rest. Additional security measures can be found in our security whitepaper.	Amazon Web Services data for GWC is stored in Oregon, USA, in the US-West-2 Region.	The data is stored on Amazon Web Services in the United States. GWC's data is in the us-east-2 region.	No
Certificates of Completion	At the end of a Clubs term, the Teacher Facilitator may choose to generate digital certificates for each of their Clubs Students.	-Celebration of Student Work	-Students can access their digital certificates to download, print, display.	Data is encrypted in transit and at rest. Additional security measures can be found in our security whitepaper.	Amazon Web Services data for GWC is stored in Oregon, USA, in the US-West-2 Region.	The data is stored on Amazon Web Services in the United States. GWC's data is in the us-east-2 region.	No
Messaging & Other Communication							
Message Text	Users can optionally post text messages to their Clubs' private message board.	-Clubs Service - Community Building	Posts on the private Clubs message board are intended for other members of their Club to communicate and build community. In rare cases, Girls Who Code may need to review message posts if they are flagged as inappropriate. See Conduct & Safety Information section below.	Data is encrypted in transit and at rest. Additional security measures can be found in our security whitepaper.	Amazon Web Services data for GWC is stored in Oregon, USA, in the US-West-2 Region.	The data is stored on Amazon Web Services in the United States. GWC's data is in the us-east-2 region.	No
Message Images	Users can optionally add an image to the messages they post on their Clubs' private message board.	-Clubs Service - Communication Enhancement	The images attached to a Clubs private message board post are designed to enhance the communication amongst a Clubs members by allowing for multiple means of communication. Girls Who Code does not use image data for any other reason unless a post is flagged as inappropriate, in which we may need to review the Message image.	Data is encrypted in transit and at rest. Additional security measures can be found in our security whitepaper.	Amazon Web Services data for GWC is stored in Oregon, USA, in the US-West-2 Region.	The data is stored on Amazon Web Services in the United States. GWC's data is in the us-east-2 region.	No
Survey Data							
End of Program Survey Data	Through an external survey tool, Club Students anonymously submit responses to : confirm their age is 13+, share satisfaction with Clubs experience, and self-report changes on key Program Outcomes - Increased sense of capabilities, career awareness, and community. The survey system records a unique response id and timestamp for submission.	Internal Analytics - Program Evaluation	-To evaluating the overall effectiveness and impact of the Clubs Program. Feedback from participants helps assess the program's strengths and areas for improvement. -Aggregate results from the end of program surveys may be shared with funding partners to to demonstrate the program's value and meet terms specified in grants.	Alchemer utilizes the industry-standard Transport Layer Security (TLS) encryption protocols. You can read more about Alchemer's security protocols here: https://help.alchemer.com/help/alchemer-security-overview	Amazon Web Services data for GWC is stored in Oregon, USA, in the US-West-2 region. Alchemer data is stored in Amazon Web Services (AWS) and GDPR Compliant. More information on Alchemer data is available here: https://www.alchemer.com/technology/ .	The data is stored on Amazon Web Services in Oregon, USA. GWC's data is in the US-East-2 Region. Alchemer data is stored in Amazon Web Services (AWS) and GDPR Compliant. More information on Alchemer data is available here: https://www.alchemer.com/technology/ .	Amazon Web Services, Tableau, Alchemer
Curriculum Activity Rating	Clubs Students are prompted to rate (1-3) each curriculum activity that they complete.	-Curriculum Evaluation	Feedback on curriculum,	Data is encrypted in transit and at rest. Additional security measures can be found in our security whitepaper.	The data is stored on Amazon Web Services in Oregon, USA. GWC's data is in the us-west-2 region.	The data is stored on Amazon Web Services in the United States. GWC's data is in the us-east-2 region.	No

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Learn to Code Preferences- Device Type, Block Based or Text Based Code, Topics of Interest	Through an external survey tool embedded in the curriculum, Club student users can choose to complete three questions about their preferences when learning to code. We do not ask for any personally identifying information in this survey.	-Learning Pathway Recommendation	capabilities, and	Data is encrypted in transit and at rest. You can read more about Typeform Security & Data Protection Services here: https://www.typeform.com/help/a/security-at-typeform-360029259552/	All Typeform data is hosted on Amazon's AWS service. The main servers are located in Virginia, USA.	Typeform stores backups using a redundant approach on Amazon's AWS servers in the United States.	No
Optional Virtual Event Data							
Attendance Data	The data is collected on the Zoom platform when Clubs Students attend optional events sponsored by GWC Partners.*	Development and fundraising, Reporting	Data is used to track attendance for incentivized events.	Data is encrypted in transit and at rest. Additional security measures can be found in our security whitepaper.	Amazon Web Services data for GWC is stored in Oregon, USA, on the US-West-2 region.	The data is stored on Amazon Web Services in Oregon, USA. GWC's data is in the us-east-2 region.	Zoom, Google
Conduct & Safety Information							
Message Reported Status	Users can report messages on their private Clubs Message board as inappropriate.	Compliance and Safety	Girls Who Code collects the information provided in the report (e.g. the username, the content being reported, the reason for reporting) to investigate the report.	Data is encrypted in transit and at rest. Additional security measures can be found in our security whitepaper.	Amazon Web Services data for GWC is stored in Oregon, USA, in the US-West-2 Region.		Zendesk
Automatically Collected Data							
Device specific information (i.e. operating system, hardware version, device settings, etc.)	Automatically collected when users are on the HQ Systems or Girls Who Code Website.	To improve product performance and programmatic outcomes.	Product Improvement	Data is encrypted in transit and at rest. Additional security measures can be found in our security whitepaper. Information on Zoom encryption can be found here: https://explore.zoom.us/docs/doc/Zoom%20Encryption%20Whitepaper.pdf . Cloudflare is encrypted in transit with TLD and at rest with hard disk encryption. Additional information on Cloudflare is available here: https://cf-assets.www.cloudflare.com/slt3lc6tev37/2PpV3ceAMWJLMIXvDvGaWH/91d7fadd51bc346746239d9dcb8212a0/How_the_Cloudflare_network_maintains_data_privacy.pdf .	Amazon Web Services data for GWC is stored in Oregon, USA, in the US-West-2 region. Cloudflare and Elastic data is stored in the United States. Zoom does not transport or store customer data on physical media. Customer data is persistently stored in AWS. GWC has configured our Zoom account settings to ensure recordings and content are stored in the United States.	Amazon Web Services, Cloudflare, and Elastic data is backed up in the United States.	Cloudflare, Elastic, Zoom, Amazon Web Services
Precise Geolocation data [12] [CCPA]	Precise geolocation data is collected with IP Addresses and Club's Host Site Zip Code.	-This data is utilized to control network access.	Cyber security and network security	Data is encrypted in transit and at rest. Additional security measures can be found in our security whitepaper. Information on Zoom encryption can be found here: https://explore.zoom.us/docs/doc/Zoom%20Encryption%20Whitepaper.pdf . Cloudflare is encrypted in transit with TLD and at rest with hard disk encryption. Additional information on Cloudflare is available here: https://cf-assets.www.cloudflare.com/slt3lc6tev37/2PpV3ceAMWJLMIXvDvGaWH/91d7fadd51bc346746239d9dcb8212a0/How_the_Cloudflare_network_maintains_data_privacy.pdf .	Amazon Web Services data for GWC is stored in Oregon, USA, in the US-West-2 region. Cloudflare and Elastic data is stored in the United States. Zoom does not transport or store customer data on physical media. Customer data is persistently stored in AWS. GWC has configured our Zoom account settings to ensure recordings and content are stored in the United States.	Amazon Web Services, Cloudflare, and Elastic data is backed up in the United States.	No
Geolocation data (non-precise)	The data is collected in the HQ Self Sign Up and User Profile.	Collected when a user signs up in HQ (country), creates a user profile (country), or creates a calendar event (time zone).	Product improvement	Data is encrypted in transit and at rest. Additional security measures can be found in our security whitepaper. Cloudflare is encrypted in transit with TLD and at rest with hard disk encryption. Additional information on Cloudflare is available here: https://cf-assets.www.cloudflare.com/slt3lc6tev37/2PpV3ceAMWJLMIXvDvGaWH/91d7fadd51bc346746239d9dcb8212a0/How_the_Cloudflare_network_maintains_data_privacy.pdf .	Amazon Web Services data for GWC is stored in Oregon, USA, in the US-West-2 region. Cloudflare and Elastic data is stored in the United States. Zoom does not transport or store customer data on physical media. Customer data is persistently stored in AWS. GWC has configured our Zoom account settings to ensure recordings and content are stored in the United States.	Amazon Web Services, Cloudflare, and Elastic data is backed up in the United States.	Cloudflare, Elastic and Amazon Web Services
Browser Type of logged in user or website visitor	Data is collected anonymously when users navigate through HQ Clubs and the GWC Website.	DNS Management and Security	Research, programming evaluations and improvement, product improvement	Data is encrypted in transit and at rest. Additional security measures can be found in our security whitepaper. Information on Zoom encryption can be found here: https://explore.zoom.us/docs/doc/Zoom%20Encryption%20Whitepaper.pdf . Cloudflare is encrypted in transit with TLD and at rest with hard disk encryption. Additional information on Cloudflare is available here: https://cf-assets.www.cloudflare.com/slt3lc6tev37/2PpV3ceAMWJLMIXvDvGaWH/91d7fadd51bc346746239d9dcb8212a0/How_the_Cloudflare_network_maintains_data_privacy.pdf .	Amazon Web Services data for GWC is stored in Oregon, USA, in the US-West-2 region. Cloudflare and Elastic data is stored in the United States. Zoom does not transport or store customer data on physical media. Customer data is persistently stored in AWS. GWC has configured our Zoom account settings to ensure recordings and content are stored in the United States.	Amazon Web Services, Cloudflare, and Elastic data is backed up in the United States.	Cloudflare, Zoom, Amazon Web Services

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Access time of logged in user or website visitor	Data is collected when users navigate through HQ Clubs.	Product and program improvement, user experience improvement, resource allocation.	Research, analytics, product improvement, program implementation, and goal setting.	Data is encrypted in transit and at rest. Additional security measures can be found in our security whitepaper. Information on Zoom encryption can be found here: https://explore.zoom.us/docs/doc/Zoom%20Encryption%20Whitepaper.pdf . Cloudflare is encrypted in transit with TLD and at rest with hard disk encryption. Additional information on Cloudflare is available here: https://cf-assets.www.cloudflare.com/slt3lc6tev37/2PpV3ceAMWJLMIXvDvGaWH/91d7fadd51bc346746239d9dcb8212a0/How_the_Cloudflare_network_maintains_data_privacy.pdf .	Amazon Web Services data for GWC is stored in Oregon, USA, in the US-West-2 region. Cloudflare and Elastic data is stored in the United States. Zoom does not transport or store customer data on physical media. Customer data is persistently stored in AWS. GWC has configured our Zoom account settings to ensure recordings and content are stored in the United States.	Amazon Web Services, Cloudflare, and Elastic data is backed up in the United States.	Cloudflare, Elastic, Zoom, Amazon Web Services
IP Address (specify if logged in user or website visitor or otherwise obtained)	Data is collected when users navigate through HQ and the Girls Who Code Website. IP Address is collected for DNS Management and users are anonymous.	DNS Management and Security	Cyber security and network security	Data is encrypted in transit and at rest. Additional security measures can be found in our security whitepaper. Cloudflare is encrypted in transit with TLD and at rest with hard disk encryption. Additional information on Cloudflare is available here: https://cf-assets.www.cloudflare.com/slt3lc6tev37/2PpV3ceAMWJLMIXvDvGaWH/91d7fadd51bc346746239d9dcb8212a0/How_the_Cloudflare_network_maintains_data_privacy.pdf .	Amazon Web Services data for GWC is stored in Oregon, USA, in the US-West-2 region. Cloudflare and Elastic data is stored in the United States.	Amazon Web Services, Cloudflare, and Elastic data is backed up in the United States.	Cloudflare, Elastic, Zoom, Amazon Web Services
Time spent on site of logged in user or website visitor	Data is collected anonymously when users navigate through HQ Clubs and the GWC Website.	DNS Management and Security	Research, programming evaluations and improvement, product improvement	Data is encrypted in transit and at rest. Additional security measures can be found in our security whitepaper. Information on Zoom encryption can be found here: https://explore.zoom.us/docs/doc/Zoom%20Encryption%20Whitepaper.pdf . Cloudflare is encrypted in transit with TLD and at rest with hard disk encryption. Additional information on Cloudflare is available here: https://cf-assets.www.cloudflare.com/slt3lc6tev37/2PpV3ceAMWJLMIXvDvGaWH/91d7fadd51bc346746239d9dcb8212a0/How_the_Cloudflare_network_maintains_data_privacy.pdf .	Amazon Web Services, Cloudflare, and Elastic data is stored in the United States. Zoom does not transport or store customer data on physical media. Customer data is persistently stored in AWS.	Amazon Web Services, Cloudflare, Zoom, and Elastic data is backed up in the United States.	Cloudflare, Elastic, Zoom, Amazon Web Services
Page Views of logged in user, website visitor	Data is collected when users navigate through HQ Clubs.	User engagement and retention, technical support, and optimization. DNS Management and Security	Research, analytics, product improvement, program implementation, and goal setting.	Data is encrypted in transit and at rest. Additional security measures can be found in our security whitepaper. Cloudflare is encrypted in transit with TLD and at rest with hard disk encryption. Additional information on Cloudflare is available here: https://cf-assets.www.cloudflare.com/slt3lc6tev37/2PpV3ceAMWJLMIXvDvGaWH/91d7fadd51bc346746239d9dcb8212a0/How_the_Cloudflare_network_maintains_data_privacy.pdf .	Amazon Web Services, Cloudflare, and Elastic data is stored in the United States.	Amazon Web Services, Cloudflare, and Elastic data is backed up in the United States.	Cloudflare, Elastic, Amazon Web Services
Clicks of logged in user, website visitor or scraped	Data is collected when users navigate through HQ Clubs.	To measure activity and engagement.	Used internally to identify areas where the product and curriculum can be improved.	Data is encrypted in transit and at rest. Additional security measures can be found in our security whitepaper. Information on Zoom encryption can be found here: https://explore.zoom.us/docs/doc/Zoom%20Encryption%20Whitepaper.pdf . Cloudflare is encrypted in transit with TLD and at rest with hard disk encryption. Additional information on Cloudflare is available here: https://cf-assets.www.cloudflare.com/slt3lc6tev37/2PpV3ceAMWJLMIXvDvGaWH/91d7fadd51bc346746239d9dcb8212a0/How_the_Cloudflare_network_maintains_data_privacy.pdf .	Amazon Web Services data is stored in the United States. Zoom does not transport or store customer data on physical media. Customer data is persistently stored in AWS. GWC has configured our Zoom account settings to ensure recordings and content are stored in the United States. Cloudflare and Elastic data is stored in the United States.	Amazon Web Services data is backed up in the US West (Oregon) Region, located in the United States.	Amazon Web Services, Zoom, Cloudflare
Click paths of logged in user or website visitor	Data is collected when users navigate through HQ Clubs.	Safety and Age-appropriate Navigation, Enhancing engagement and retention	Used internally to identify areas where the product and curriculum can be improved.	Data is encrypted in transit and at rest. Additional security measures can be found in our security whitepaper.	Amazon Web Services data is stored in the United States. Zoom does not transport or store customer data on physical media. Customer data is persistently stored in AWS. GWC has configured our Zoom account settings to ensure recordings and content are stored in the United States.	Amazon Web Services data is backed up in the US West (Oregon) Region, located in the United States.	Amazon Web Services

DATA	HOW IS THE DATA COLLECTED?	WHAT IS THE PURPOSE FOR COLLECTION?	HOW WILL THE DATA BE USED?	SECURITY MEASURES:	WHERE IS THE DATA STORED?	WHERE IS THE BACKUP STORED?	IS DATA SHARED OR ACCESSED BY A SERVICE PROVIDER?
Product Event	Data is collected when HQ Users engage in an event. Examples of events include a user signs up for an account, completed an activity, starts a session, navigates in a view, clicks a button, joins a club, enrolls in a program, views or submits a project in the Project Gallery, edits or views a profile, or tracks progress.	To measure activity and engagement, Implementing Safety and Age-appropriate Navigation, Curriculum Development, Improving user experience.	Used internally to identify areas where the product and curriculum can be improved.	Data is encrypted in transit and at rest. Additional security measures can be found in our security whitepaper. Information on Zoom encryption can be found here: https://explore.zoom.us/docs/doc/Zoom%20Encryption%20Whitepaper.pdf .	Amazon Web Services data is stored in the United States. Zoom does not transport or store customer data on physical media. Customer data is persistently stored in AWS. GWC has configured our Zoom account settings to ensure recordings and content are stored in the United States.	Amazon Web Services data is backed up in the US West (Oregon) Region, located in the United States. Zoom data is backed up in the United States.	Amazon Web Services, Zoom
Any other Internet or other electronic network activity information, including, but not limited to, browsing history, search history (if not listed above), and information regarding a consumer's interaction with an Internet Web site, application, or advertisement. [CCPA]*	Data is collected when HQ Users engage in an event. Examples of events include a user signs up for an account, completed an activity, starts a session, navigates in a view, clicks a button, joins a club, enrolls in a program, views or submits a project in the Project Gallery, edits or views a profile, or tracks progress.	To measure activity and engagement, Implementing Safety and Age-appropriate Navigation, Curriculum Development, Improving user experience.	Used internally to identify areas where the product and curriculum can be improved.	Data is encrypted in transit and at rest. Additional security measures can be found in our security whitepaper. Information on Zoom encryption can be found here: https://explore.zoom.us/docs/doc/Zoom%20Encryption%20Whitepaper.pdf .	Amazon Web Services data is stored in the United States. Zoom does not transport or store customer data on physical media. Customer data is persistently stored in AWS. GWC has configured our Zoom account settings to ensure recordings and content are stored in the United States.	Amazon Web Services data is backed up in the US West (Oregon) Region, located in the United States. Zoom data is backed up in the United States.	Amazon Web Services, Zoom
Zoom data							
Zoom Registration Info	Provided by the Clubs Student directly for optional virtual events that require registration through Zoom, registrants provide their first name, last name, email, Club Code, and their role in the Girls Who Code Community (Student, Partner, Volunteer, etc.)	Event Participation	-To facilitate participation in optional virtual events for Clubs students by sending a unique link to the email provided.	Information on Zoom encryption can be found here: https://explore.zoom.us/docs/doc/Zoom%20Encryption%20Whitepaper.pdf	Zoom does not transport or store customer data on physical media. Customer data is persistently stored in AWS. GWC has configured our Zoom account settings to ensure recordings and content are stored in the United States.	Zoom performs continuous incremental backups and daily snapshots of the production databases on Amazon AWS. Our GWC account settings are configured to ensure our account data is stored in the United States.	For a list of Zoom subprocessors please see https://explore.zoom.us/en/subprocessors/
Zoom Chat Log	For optional virtual events with the chat enabled, if a Clubs student chooses to type a message in the chat, a log of the chat is collected.	Reference and Follow-up	Participants can refer back to chat logs to review information, links, or instructions shared during the meeting. It can also serve as a basis for follow-up discussions or actions.	Information on Zoom encryption can be found here: https://explore.zoom.us/docs/doc/Zoom%20Encryption%20Whitepaper.pdf	Zoom does not transport or store customer data on physical media. Customer data is persistently stored in AWS. GWC has configured our Zoom account settings to ensure recordings and content are stored in the United States.	Zoom performs continuous incremental backups and daily snapshots of the production databases on Amazon AWS. Our GWC account settings are configured to ensure our account data is stored in the United States.	For a list of Zoom subprocessors please see https://explore.zoom.us/en/subprocessors/
Zoom Session Metadata	Data is collected directly through Zoom during optional, virtual, Clubs events. Data includes, but is not limited to accessing time, meeting start time, attendees, link)	-Meeting Management -Education Insights and Management	To measure activity and engagement, tailoring events to the audience. To create audience specific events.	Information on Zoom encryption can be found here: https://explore.zoom.us/docs/doc/Zoom%20Encryption%20Whitepaper.pdf	Zoom does not transport or store customer data on physical media. Customer data is persistently stored in AWS. GWC has configured our Zoom account settings to ensure recordings and content are stored in the United States.	Zoom performs continuous incremental backups and daily snapshots of the production databases on Amazon AWS. Our GWC account settings are configured to ensure our account data is stored in the United States.	For a list of Zoom subprocessors please see https://explore.zoom.us/en/subprocessors/
Zoom Recordings	Data is collected directly through Zoom during optional, virtual, Clubs events.	Reference and Follow-up	To store the content beyond the meeting date. To provide recordings to participants.	Information on Zoom encryption can be found here: https://explore.zoom.us/docs/doc/Zoom%20Encryption%20Whitepaper.pdf	Zoom does not transport or store customer data on physical media. Customer data is persistently stored in AWS. GWC has configured our Zoom account settings to ensure recordings and content are stored in the United States.	Zoom performs continuous incremental backups and daily snapshots of the production databases on Amazon AWS. Our GWC account settings are configured to ensure our account data is stored in the United States.	For a list of Zoom subprocessors please see https://explore.zoom.us/en/subprocessors/
Attendance Data	Data is collected directly through Zoom during optional, virtual, Clubs events.	-Educational Insights and Management -Grant and Partner Reporting -Impact Measurement and Assessment	To gage attendance and engagement in virtual events. To calculate a student to partner ratio.	Information on Zoom encryption can be found here: https://explore.zoom.us/docs/doc/Zoom%20Encryption%20Whitepaper.pdf	Zoom does not transport or store customer data on physical media. Customer data is persistently stored in AWS. GWC has configured our Zoom account settings to ensure recordings and content are stored in the United States.	Zoom performs continuous incremental backups and daily snapshots of the production databases on Amazon AWS. Our GWC account settings are configured to ensure our account data is stored in the United States.	For a list of Zoom subprocessors please see https://explore.zoom.us/en/subprocessors/
IP Address	Data is collected directly through Zoom during optional, virtual, Clubs events.	DNS Management.	Cyber security and network security	Information on Zoom encryption can be found here: https://explore.zoom.us/docs/doc/Zoom%20Encryption%20Whitepaper.pdf	Amazon Web Services, Cloudflare, and Elastic data is stored in the United States. Zoom data is stored in the United States.	Zoom performs continuous incremental backups and daily snapshots of the production databases on Amazon AWS. Our GWC account settings are configured to ensure our account data is stored in the United States.	For a list of Zoom subprocessors please see https://explore.zoom.us/en/subprocessors/
Parent Data- Provided by Parent							
Parent Consent (Direct Notice Disclosure)	The data is collected in HQ on HQ Parent Enroll Child.	To establish an account in HQ. To establish a relationship between the Club Parent and Club Student.	To confirm Parent Consent.	Data is encrypted in transit and at rest. Additional security measures can be found in our security whitepaper.	Amazon Web Services data is stored in US West (Oregon) Region, located in the United States.	Amazon Web Services data is backed up in the US West (Oregon) Region, located in the United States.	Amazon Web Services
Parent DOB	The data is collected in HQ on HQ Parent Enroll Child.	To establish an account in HQ. To establish a relationship between the Club Parent and Club Student.	To verify that is user meets age criteria for the account/role type.	Data is encrypted in transit and at rest. Additional security measures can be found in our security whitepaper.	Amazon Web Services data is stored in US West (Oregon) Region, located in the United States.	Amazon Web Services data is backed up in the US West (Oregon) Region, located in the United States.	Amazon Web Services

DATA	HOW IS THE DATA COLLECTED?	WHAT IS THE PURPOSE FOR COLLECTION?	HOW WILL THE DATA BE USED?	SECURITY MEASURES:	WHERE IS THE DATA STORED?	WHERE IS THE BACKUP STORED?	IS DATA SHARED OR ACCESSED BY A SERVICE PROVIDER?
Account Creation Data and Profile Information							
First and Last Name	The user inputs information on a form.	Account Creation and Management, Program Registration	To Power Our Club Services and Communicate with You. To create an account on HQ for the user so that the user can utilize Club Services that we offer via the Clubs HQ Platform.	Data is encrypted in transit and at rest. Additional security measures can be found in our security whitepaper. Alchemer utilizes the industry-standard Transport Layer Security (TLS) encryption protocols. You can read more about Alchemer's security protocols here: https://help.alchemer.com/help/alchemer-security-overview or in their whitepaper: https://www.alchemer.com/wp-content/uploads/2022/07/Alchemer_Security_Whitepaper_071422.pdf	The data is stored on Amazon Web Services Servers in the US-West-2 Region, based in Oregon, United States. Salesforce data is stored in the United States. Alchemer data is stored in Amazon Web Services (AWS) and GDPR Compliant. More information on Alchemer data is available her: https://www.alchemer.com/technology/	The data is backed up in the US-East-2 Region on Amazon Web Services Servers based in Oregon, USA. Salesforce data is backed up in the United States. Alchemer stores backups using a redundant approach on Amazon's AWS service in the United States.	Amazon Web Services, Alchemer, Kotis, Salesforce, Campaign Monitor
Individual's Phone number/mobile number	The user inputs information on a form.	Account Creation and Management, Program Registration	To Power Our Club Services and Communicate with You. This includes, operating, providing, enhancing and improving the Club Service, for example, by developing new products and features, and personalizing or customizing the Club Service for you.	Data is encrypted in transit and at rest. Additional security measures can be found in our security whitepaper.	The data is stored on Amazon Web Services Servers in the US-West-2 Region, based in Oregon, United States. Salesforce data is stored in the United States.	The data is backed up in the US-East-2 Region on Amazon Web Services Servers based in Oregon, USA. Salesforce data is backed up in the United States.	AWS, Salesforce
Birthday	The user inputs information on a form.	Account Creation and Management, Compliance	To Power Our Club Services and Comply with Law. To validate age for HQ sign-up.	Data is encrypted in transit and at rest. Additional security measures can be found in our security whitepaper. Alchemer utilizes the industry-standard Transport Layer Security (TLS) encryption protocols. You can read more about Alchemer's security protocols here: https://help.alchemer.com/help/alchemer-security-overview or in their whitepaper: https://www.alchemer.com/wp-content/uploads/2022/07/Alchemer_Security_Whitepaper_071422.pdf	The data is stored on Amazon Web Services Servers in the US-West-2 Region, based in Oregon, United States. Salesforce data is stored in the United States. Alchemer data is stored in Amazon Web Services (AWS) and GDPR Compliant. More information on Alchemer data is available her: https://www.alchemer.com/technology/	The data is backed up in the US-East-2 Region on Amazon Web Services Servers based in Oregon, USA. Salesforce data is backed up in the United States. Alchemer stores backups using a redundant approach on Amazon's AWS service in the United States.	Amazon Web Services, Alchemer, Salesforce
Individual's Email address	The user inputs information on a form.	Account Creation and Management, Product Updates, Program Registration	To Power Our Club Services and Communicate with You. Users email is collected to create an account and apply for a Club. We may use email to send users important information regarding the Site, changes of our terms, conditions, and policies and/or other administrative information.	Data is encrypted in transit and at rest. Additional security measures can be found in our security whitepaper. Alchemer utilizes the industry-standard Transport Layer Security (TLS) encryption protocols. You can read more about Alchemer's security protocols here: https://help.alchemer.com/help/alchemer-security-overview or in their whitepaper: https://www.alchemer.com/wp-content/uploads/2022/07/Alchemer_Security_Whitepaper_071422.pdf	The data is stored on Amazon Web Services Servers in the US-West-2 Region, based in Oregon, United States. Salesforce data is stored in the United States. Alchemer data is stored in Amazon Web Services (AWS) and GDPR Compliant. More information on Alchemer data is available her: https://www.alchemer.com/technology/	The data is backed up in the US-East-2 Region on Amazon Web Services Servers based in Oregon, USA. Salesforce data is backed up in the United States. Alchemer stores backups using a redundant approach on Amazon's AWS service in the United States.	Amazon Web Services, Alchemer, Salesforce, Campaign Monitor, Kotis
Vendor/App assigned number or ID	Systems generate this information.	Product Improvement, Application Tracking, Data Management, Analytics	To Power Our Club Services and Communicate with You. To send data between systems, to track multiple submissions, to create a relationship between an application and the Club Teacher Facilitator.	Data is encrypted in transit and at rest. Additional security measures can be found in our security whitepaper. Alchemer utilizes the industry-standard Transport Layer Security (TLS) encryption protocols. You can read more about Alchemer's security protocols here: https://help.alchemer.com/help/alchemer-security-overview or in their whitepaper: https://www.alchemer.com/wp-content/uploads/2022/07/Alchemer_Security_Whitepaper_071422.pdf	The data is stored on Amazon Web Services Servers in the US-West-2 Region, based in Oregon, United States. Salesforce data is stored in the United States. Alchemer data is stored in Amazon Web Services (AWS) and GDPR Compliant. More information on Alchemer data is available her: https://www.alchemer.com/technology/	The data is backed up in the US-East-2 Region on Amazon Web Services Servers based in Oregon, USA. Salesforce data is backed up in the United States. Alchemer stores backups using a redundant approach on Amazon's AWS service in the United States.	Amazon Web Service, Salesforce, and Alchemer data is backed up in the United States.
Country	The user inputs information on a form.	Account Creation and Management, Compliance	To Power Our Club Services and Comply with Law. To validate the country for HQ sign-up and creating a Clubs Program.	Data is encrypted in transit and at rest. Additional security measures can be found in our security whitepaper. Alchemer utilizes the industry-standard Transport Layer Security (TLS) encryption protocols. You can read more about Alchemer's security protocols here: https://help.alchemer.com/help/alchemer-security-overview or in their whitepaper: https://www.alchemer.com/wp-content/uploads/2022/07/Alchemer_Security_Whitepaper_071422.pdf	The data is stored on Amazon Web Services Servers in the US-West-2 Region, based in Oregon, United States. Salesforce data is stored in the United States. Alchemer data is stored in Amazon Web Services (AWS) and GDPR Compliant. More information on Alchemer data is available her: https://www.alchemer.com/technology/	The data is backed up in the US-East-2 Region on Amazon Web Services Servers based in Oregon, USA. Salesforce data is backed up in the United States. Alchemer stores backups using a redundant approach on Amazon's AWS service in the United States.	Amazon Web Service, Salesforce, and Alchemer data is backed up in the United States.

DATA	HOW IS THE DATA COLLECTED?	WHAT IS THE PURPOSE FOR COLLECTION?	HOW WILL THE DATA BE USED?	SECURITY MEASURES:	WHERE IS THE DATA STORED?	WHERE IS THE BACKUP STORED?	IS DATA SHARED OR ACCESSED BY A SERVICE PROVIDER?
Phone number (individual)	The user inputs information on a form.	Account Creation and Management, Program Registration	To communicate with You. To send text notifications.	Data is encrypted in transit and at rest. Additional security measures can be found in our security whitepaper. Alchemer utilizes the industry-standard Transport Layer Security (TLS) encryption protocols. You can read more about Alchemer's security protocols here: https://help.alchemer.com/help/alchemer-security-overview or in their whitepaper: https://www.alchemer.com/wp-content/uploads/2022/07/Alchemer_Security_Whitepaper_071422.pdf	The data is stored on Amazon Web Services Servers in the US-West-2 Region, based in Oregon, United States. Salesforce data is stored in the United States. Alchemer data is stored in Amazon Web Services (AWS) and GDPR Compliant. More information on Alchemer data is available her: https://www.alchemer.com/technology/	The data is backed up in the US-East-2 Region on Amazon Web Services Servers based in Oregon, USA. Salesforce data is backed up in the United States. Alchemer stores backups using a redundant approach on Amazon's AWS service in the United States.	Amazon Web Service, Salesforce, and Alchemer data is backed up in the United States.
Club Type	The user inputs information on a form.	Account Creation and Management	To Power Our Club Services and Process Your Transactions. To identify the host site type such as K-12 School or Public Library when applying for a Club.	Data is encrypted in transit and at rest. Additional security measures can be found in our security whitepaper. Alchemer utilizes the industry-standard Transport Layer Security (TLS) encryption protocols. You can read more about Alchemer's security protocols here: https://help.alchemer.com/help/alchemer-security-overview or in their whitepaper: https://www.alchemer.com/wp-content/uploads/2022/07/Alchemer_Security_Whitepaper_071422.pdf	The data is stored on Amazon Web Services Servers in the US-West-2 Region, based in Oregon, United States. Salesforce data is stored in the United States. Alchemer data is stored in Amazon Web Services (AWS) and GDPR Compliant. More information on Alchemer data is available her: https://www.alchemer.com/technology/	The data is backed up in the US-East-2 Region on Amazon Web Services Servers based in Oregon, USA. Salesforce data is backed up in the United States. Alchemer stores backups using a redundant approach on Amazon's AWS service in the United States.	Amazon Web Service, Salesforce, and Alchemer data is backed up in the United States.
Password	The user inputs information on a form.	Account Creation and Management	Security and Fraud Prevention Password Security Measures: In the Amazon Web Services, data is encrypted at rest. User passwords are stored as one-way hashes with salt.	Data is encrypted in transit and at rest. Additional security measures can be found in our security whitepaper. Alchemer utilizes the industry-standard Transport Layer Security (TLS) encryption protocols. You can read more about Alchemer's security protocols here: https://help.alchemer.com/help/alchemer-security-overview or in their whitepaper: https://www.alchemer.com/wp-content/uploads/2022/07/Alchemer_Security_Whitepaper_071422.pdf	The data is stored on Amazon Web Services Servers in the US-West-2 Region, based in Oregon, United States. Salesforce data is stored in the United States. Alchemer data is stored in Amazon Web Services (AWS) and GDPR Compliant. More information on Alchemer data is available her: https://www.alchemer.com/technology/	The data is backed up in the US-East-2 Region on Amazon Web Services Servers based in Oregon, USA. Salesforce data is backed up in the United States. Alchemer stores backups using a redundant approach on Amazon's AWS service in the United States.	Amazon Web Service, Salesforce, and Alchemer data is backed up in the United States.
App or product username	The user inputs information on a form.	Account Creation and Management	Security and Fraud Prevention To create an account on HQ for the user, so that the user can utilize Club Services that we offer via the Clubs HQ Platform. If a user initiates the "Report a Message" feature for safety and compliance, the username will be shared in the report. Shared on the "Program Info Page" with the Club Signatory.	Data is encrypted in transit and at rest. Additional security measures can be found in our security whitepaper.	The data is stored on Amazon Web Services Servers in the US-West-2 Region, based in Oregon, United States.	The data is backed up in the US-East-2 Region on Amazon Web Services Servers based in Oregon, USA.	Amazon Web Service data is backed up in the United States.
Mailing/Shipping Address	The user inputs information on a form.	Programmatic Implementation, Programmatic Engagement	Communicate with You Shipping Clubs materials and merchandise.	The Google Cloud is encrypted in transit and storage.	For more information on Google Workspace data storage, see: https://workspace.google.com/products/admin/data-regions/#:~:text=For%20organizations%20that%20want%20more,the%20US%2C%20or%20across%20Europe.	For more information of backups of Google Workspace, see: https://support.google.com/a/answer/9223653?hl=en#:~:text=Google%20Workspace%20maintains%20backups%20of,are%20overwritten)%20on%20defined%20timelines.	Kotis
Club Information							
Club Type	The user inputs information on a form. The user answers "I'm applying to start a Club at a..."	Account Creation and Management	To Power Our Club Services and Process Your Transactions. To identify the host site type such as K-12 School or Public Library when applying for a Club.	Data is encrypted in transit and at rest. Additional security measures can be found in our security whitepaper. Alchemer utilizes the industry-standard Transport Layer Security (TLS) encryption protocols. You can read more about Alchemer's security protocols here: https://help.alchemer.com/help/alchemer-security-overview or in their whitepaper: https://www.alchemer.com/wp-content/uploads/2022/07/Alchemer_Security_Whitepaper_071422.pdf	The data is stored on Amazon Web Services Servers in the US-West-2 Region, based in Oregon, United States. Salesforce data is stored in the United States. Alchemer data is stored in Amazon Web Services (AWS) and GDPR Compliant. More information on Alchemer data is available her: https://www.alchemer.com/technology/	The data is backed up in the US-East-2 Region on Amazon Web Services Servers based in Oregon, USA. Salesforce data is backed up in the United States. Alchemer stores backups using a redundant approach on Amazon's AWS service in the United States.	Amazon Web Service, Salesforce, and Alchemer data is backed up in the United States.

DATA	HOW IS THE DATA COLLECTED?	WHAT IS THE PURPOSE FOR COLLECTION?	HOW WILL THE DATA BE USED?	SECURITY MEASURES:	WHERE IS THE DATA STORED?	WHERE IS THE BACKUP STORED?	IS DATA SHARED OR ACCESSED BY A SERVICE PROVIDER?
First and Last Name (Signatory)	The user inputs information on a form.	Account Creation and Management, Program Registration	To Power Our Club Services and Communicate with You. To sign the Participation Agreement, a Signatory for is added to the Clubs Application. Difference between Facilitator & Signatory FAQ: https://girlswhocode.zendesk.com/hc/en-us/articles/360005265333-What-s-the-difference-between-a-Facilitator-and-a-Decision-Maker	Data is encrypted in transit and at rest. Additional security measures can be found in our security whitepaper. Alchemer utilizes the industry-standard Transport Layer Security (TLS) encryption protocols. You can read more about Alchemer's security protocols here: https://help.alchemer.com/help/alchemer-security-overview or in their whitepaper: https://www.alchemer.com/wp-content/uploads/2022/07/Alchemer_Security_Whitepaper_071422.pdf	The data is stored on Amazon Web Services Servers in the US-West-2 Region, based in Oregon, United States. Salesforce data is stored in the United States. Alchemer data is stored in Amazon Web Services (AWS) and GDPR Compliant. More information on Alchemer data is available her: https://www.alchemer.com/technology/	The data is backed up in the US-East-2 Region on Amazon Web Services Servers based in Oregon, USA. Salesforce data is backed up in the United States. Alchemer stores backups using a redundant approach on Amazon's AWS service in the United States.	Amazon Web Services, Alchemer, Kotis, Salesforce, Campaign Monitor
Individual's Email address (Signatory)	The user inputs information on a form.	Account Creation and Management, Product Updates, Program Registration	To Power Our Club Services and Communicate with You. Users email is collected to create an account and apply for a Club. We may use email to send users important information regarding the Site, changes of our terms, conditions, and policies and/or other administrative information.	Data is encrypted in transit and at rest. Additional security measures can be found in our security whitepaper. Alchemer utilizes the industry-standard Transport Layer Security (TLS) encryption protocols. You can read more about Alchemer's security protocols here: https://help.alchemer.com/help/alchemer-security-overview or in their whitepaper: https://www.alchemer.com/wp-content/uploads/2022/07/Alchemer_Security_Whitepaper_071422.pdf	The data is stored on Amazon Web Services Servers in the US-West-2 Region, based in Oregon, United States. Salesforce data is stored in the United States. Alchemer data is stored in Amazon Web Services (AWS) and GDPR Compliant. More information on Alchemer data is available her: https://www.alchemer.com/technology/	The data is backed up in the US-East-2 Region on Amazon Web Services Servers based in Oregon, USA. Salesforce data is backed up in the United States. Alchemer stores backups using a redundant approach on Amazon's AWS service in the United States.	Amazon Web Services, Alchemer, Salesforce, Campaign Monitor, Kotis
Affiliation with Organization	The user inputs information on a form when prompted "Are you employed by the Club's organization?".	Account Creation and Management, Program Registration, Program Implementation, Safety and Compliance.	To determine if the Club is in or outside of school, the affiliation between the facilitator and community partner, if a background check is needed and other logical decisions within the Clubs Application.	Data is encrypted in transit and at rest. Additional security measures can be found in our security whitepaper. Alchemer utilizes the industry-standard Transport Layer Security (TLS) encryption protocols. You can read more about Alchemer's security protocols here: https://help.alchemer.com/help/alchemer-security-overview or in their whitepaper: https://www.alchemer.com/wp-content/uploads/2022/07/Alchemer_Security_Whitepaper_071422.pdf	The data is stored on Amazon Web Services Servers in the US-West-2 Region, based in Oregon, United States. Salesforce data is stored in the United States. Alchemer data is stored in Amazon Web Services (AWS) and GDPR Compliant. More information on Alchemer data is available her: https://www.alchemer.com/technology/	The data is backed up in the US-East-2 Region on Amazon Web Services Servers based in Oregon, USA. Salesforce data is backed up in the United States. Alchemer stores backups using a redundant approach on Amazon's AWS service in the United States.	Amazon Web Services, Alchemer, Tableau, Salesforce
Club Name	The user inputs information on a form.	Account Creation and Management, Program Implementation.	To power Clubs Services and to communicate.	Data is encrypted in transit and at rest. Additional security measures can be found in our security whitepaper. Alchemer utilizes the industry-standard Transport Layer Security (TLS) encryption protocols. You can read more about Alchemer's security protocols here: https://help.alchemer.com/help/alchemer-security-overview or in their whitepaper: https://www.alchemer.com/wp-content/uploads/2022/07/Alchemer_Security_Whitepaper_071422.pdf	The data is stored on Amazon Web Services Servers in the US-West-2 Region, based in Oregon, United States. Salesforce data is stored in the United States. Alchemer data is stored in Amazon Web Services (AWS) and GDPR Compliant. More information on Alchemer data is available her: https://www.alchemer.com/technology/	The data is backed up in the US-East-2 Region on Amazon Web Services Servers based in Oregon, USA. Salesforce data is backed up in the United States. Alchemer stores backups using a redundant approach on Amazon's AWS service in the United States.	AWS, Alchemer, Salesforce
Title 1 Institution	The user inputs information on a form.	Account Creation and Management, Program Implementation.	It is used for compliance purposes.	Data is encrypted in transit and at rest. Additional security measures can be found in our security whitepaper. Alchemer utilizes the industry-standard Transport Layer Security (TLS) encryption protocols. You can read more about Alchemer's security protocols here: https://help.alchemer.com/help/alchemer-security-overview or in their whitepaper: https://www.alchemer.com/wp-content/uploads/2022/07/Alchemer_Security_Whitepaper_071422.pdf	The data is stored on Amazon Web Services Servers in the US-West-2 Region, based in Oregon, United States. Salesforce data is stored in the United States. Alchemer data is stored in Amazon Web Services (AWS) and GDPR Compliant. More information on Alchemer data is available her: https://www.alchemer.com/technology/	The data is backed up in the US-East-2 Region on Amazon Web Services Servers based in Oregon, USA. Salesforce data is backed up in the United States. Alchemer stores backups using a redundant approach on Amazon's AWS service in the United States.	Amazon Web Service, Salesforce
Display on Website (Host Site Name)	The user inputs information on a form.	Account Creation and Management, Program Registration, Transparency	If user selects "Yes", then School will be displayed on GWC website.	Data is encrypted in transit and at rest. Additional security measures can be found in our security whitepaper. Alchemer utilizes the industry-standard Transport Layer Security (TLS) encryption protocols. You can read more about Alchemer's security protocols here: https://help.alchemer.com/help/alchemer-security-overview or in their whitepaper: https://www.alchemer.com/wp-content/uploads/2022/07/Alchemer_Security_Whitepaper_071422.pdf	The data is stored on Amazon Web Services Servers in the US-West-2 Region, based in Oregon, United States. Salesforce data is stored in the United States. Alchemer data is stored in Amazon Web Services (AWS) and GDPR Compliant. More information on Alchemer data is available her: https://www.alchemer.com/technology/	The data is backed up in the US-East-2 Region on Amazon Web Services Servers based in Oregon, USA. Salesforce data is backed up in the United States. Alchemer stores backups using a redundant approach on Amazon's AWS service in the United States.	Amazon Web Services, Alchemer

DATA	HOW IS THE DATA COLLECTED?	WHAT IS THE PURPOSE FOR COLLECTION?	HOW WILL THE DATA BE USED?	SECURITY MEASURES:	WHERE IS THE DATA STORED?	WHERE IS THE BACKUP STORED?	IS DATA SHARED OR ACCESSED BY A SERVICE PROVIDER?
Ages or Grades Served	The user inputs information on a form, answering "Which grades will your Girls Who Code Club serve?".	Program Application, Program Implementation	The data is used to set up a curriculum for the Club, except in the case of overlapping grades served.	Data is encrypted in transit and at rest. Additional security measures can be found in our security whitepaper. Alchemer utilizes the industry-standard Transport Layer Security (TLS) encryption protocols. You can read more about Alchemer's security protocols here: https://help.alchemer.com/help/alchemer-security-overview or in their whitepaper: https://www.alchemer.com/wp-content/uploads/2022/07/Alchemer_Security_Whitepaper_071422.pdf	The data is stored on Amazon Web Services Servers in the US-West-2 Region, based in Oregon, United States. Salesforce data is stored in the United States. Alchemer data is stored in Amazon Web Services (AWS) and GDPR Compliant. More information on Alchemer data is available her: https://www.alchemer.com/technology/	The data is backed up in the US-East-2 Region on Amazon Web Services Servers based in Oregon, USA. Salesforce data is backed up in the United States. Alchemer stores backups using a redundant approach on Amazon's AWS service in the United States.	AWS, Alchemer, Salesforce
Curriculum Type	The user inputs information on a form, answering "Which curriculum will your club utilize?".	Program Application, Program Implementation	The data is used to set up a curriculum for the Club in the case of overlapping grades served.	Data is encrypted in transit and at rest. Additional security measures can be found in our security whitepaper. Alchemer utilizes the industry-standard Transport Layer Security (TLS) encryption protocols. You can read more about Alchemer's security protocols here: https://help.alchemer.com/help/alchemer-security-overview or in their whitepaper: https://www.alchemer.com/wp-content/uploads/2022/07/Alchemer_Security_Whitepaper_071422.pdf	The data is stored on Amazon Web Services Servers in the US-West-2 Region, based in Oregon, United States. Salesforce data is stored in the United States. Alchemer data is stored in Amazon Web Services (AWS) and GDPR Compliant. More information on Alchemer data is available her: https://www.alchemer.com/technology/	The data is backed up in the US-East-2 Region on Amazon Web Services Servers based in Oregon, USA. Salesforce data is backed up in the United States. Alchemer stores backups using a redundant approach on Amazon's AWS service in the United States.	AWS, Alchemer, Salesforce
School Information							
School Name (Host Site Name)	Teacher Facilitators and/or School Club Administrators may provide information regarding the school (name and address) that they work with and where the School Club will be hosted as well as what School Clubs they may be affiliated with.	Account Creation and Management, Program Registration	GWC may use this data to identify the host site of a program, establish the relationship between a facilitator and a host site, and confirm the employment status of the facilitator in regard to the host site.	Data is encrypted in transit and at rest. Additional security measures can be found in our security whitepaper. Alchemer utilizes the industry-standard Transport Layer Security (TLS) encryption protocols. You can read more about Alchemer's security protocols here: https://help.alchemer.com/help/alchemer-security-overview or in their whitepaper: https://www.alchemer.com/wp-content/uploads/2022/07/Alchemer_Security_Whitepaper_071422.pdf	The data is stored on Amazon Web Services Servers in the US-West-2 Region, based in Oregon, United States. Salesforce data is stored in the United States. Alchemer data is stored in Amazon Web Services (AWS) and GDPR Compliant. More information on Alchemer data is available her: https://www.alchemer.com/technology/	The data is backed up in the US-East-2 Region on Amazon Web Services Servers based in Oregon, USA. Salesforce data is backed up in the United States. Alchemer stores backups using a redundant approach on Amazon's AWS service in the United States.	Amazon Web Services, Alchemer, Tableau
School Zip Code (School Host Site)	Teacher Facilitators and/or School Club Administrators may provide information regarding the school where the School Club will be hosted.	Account Creation and Management, Program Registration, Programmatic Outreach	GWC may use this data to identify the host site of a program, identify the location of host sites, and identify areas lacking host sites.	Data is encrypted in transit and at rest. Additional security measures can be found in our security whitepaper. Alchemer utilizes the industry-standard Transport Layer Security (TLS) encryption protocols. You can read more about Alchemer's security protocols here: https://help.alchemer.com/help/alchemer-security-overview or in their whitepaper: https://www.alchemer.com/wp-content/uploads/2022/07/Alchemer_Security_Whitepaper_071422.pdf	The data is stored on Amazon Web Services Servers in the US-West-2 Region, based in Oregon, United States. Salesforce data is stored in the United States. Alchemer data is stored in Amazon Web Services (AWS) and GDPR Compliant. More information on Alchemer data is available her: https://www.alchemer.com/technology/	The data is backed up in the US-East-2 Region on Amazon Web Services Servers based in Oregon, USA. Salesforce data is backed up in the United States. Alchemer stores backups using a redundant approach on Amazon's AWS service in the United States.	AWS, Alchemer, Salesforce
Address (Host Site = Non-School)	The user inputs information on a form.	Account Creation and Management, Program Registration, Programmatic Outreach, Program Implementation	To distribute materials to host sites and Facilitator.	Data is encrypted in transit and at rest. Additional security measures can be found in our security whitepaper.	The data is stored on Amazon Web Services Servers in the US-West-2 Region, based in Oregon, United States.	The data is backed up in the US-East-2 Region on Amazon Web Services Servers based in Oregon, USA. Salesforce, and Alchemer data is backed up in the United States.	Amazon Web Services, Alchemer, Kotis, Smarty
Affiliation with School	The user inputs information on a form when prompted "Select a School".	Account Creation and Management, Program Registration, Program Implementation, Safety and Compliance.	To determine if the Club is in or outside of school, the affiliation between the facilitator and community partner, if a background check is needed and other logical decisions within the Clubs Application.	Data is encrypted in transit and at rest. Additional security measures can be found in our security whitepaper. Alchemer utilizes the industry-standard Transport Layer Security (TLS) encryption protocols. You can read more about Alchemer's security protocols here: https://help.alchemer.com/help/alchemer-security-overview or in their whitepaper: https://www.alchemer.com/wp-content/uploads/2022/07/Alchemer_Security_Whitepaper_071422.pdf	The data is stored on Amazon Web Services Servers in the US-West-2 Region, based in Oregon, United States. Salesforce data is stored in the United States. Alchemer data is stored in Amazon Web Services (AWS) and GDPR Compliant. More information on Alchemer data is available her: https://www.alchemer.com/technology/	The data is backed up in the US-East-2 Region on Amazon Web Services Servers based in Oregon, USA. Salesforce data is backed up in the United States. Alchemer stores backups using a redundant approach on Amazon's AWS service in the United States.	Amazon Web Services, Alchemer, Tableau, Salesforce

DATA	HOW IS THE DATA COLLECTED?	WHAT IS THE PURPOSE FOR COLLECTION?	HOW WILL THE DATA BE USED?	SECURITY MEASURES:	WHERE IS THE DATA STORED?	WHERE IS THE BACKUP STORED?	IS DATA SHARED OR ACCESSED BY A SERVICE PROVIDER?
Local (school district) ID number	The user inputs information on a form.	Program Registration, Program Implementation	To identify the school district to which the school host site belongs.	Data is encrypted in transit and at rest. Additional security measures can be found in our security whitepaper. Alchemer utilizes the industry-standard Transport Layer Security (TLS) encryption protocols. You can read more about Alchemer's security protocols here: https://help.alchemer.com/help/alchemer-security-overview or in their whitepaper: https://www.alchemer.com/wp-content/uploads/2022/07/Alchemer_Security_Whitepaper_071422.pdf	The data is stored on Amazon Web Services Servers in the US-West-2 Region, based in Oregon, United States. Salesforce data is stored in the United States. Alchemer data is stored in Amazon Web Services (AWS) and GDPR Compliant. More information on Alchemer data is available her: https://www.alchemer.com/technology/	The data is backed up in the US-East-2 Region on Amazon Web Services Servers based in Oregon, USA. Salesforce data is backed up in the United States. Alchemer stores backups using a redundant approach on Amazon's AWS service in the United States.	Amazon Web Services, Alchemer, Salesforce
Grade Level, Curriculum Type	The user inputs information on a form.	Program Registration, Program Implementation	To indicate and assign curriculum type.	Data is encrypted in transit and at rest. Additional security measures can be found in our security whitepaper. Alchemer utilizes the industry-standard Transport Layer Security (TLS) encryption protocols. You can read more about Alchemer's security protocols here: https://help.alchemer.com/help/alchemer-security-overview or in their whitepaper: https://www.alchemer.com/wp-content/uploads/2022/07/Alchemer_Security_Whitepaper_071422.pdf	The data is stored on Amazon Web Services Servers in the US-West-2 Region, based in Oregon, United States. Salesforce data is stored in the United States. Alchemer data is stored in Amazon Web Services (AWS) and GDPR Compliant. More information on Alchemer data is available her: https://www.alchemer.com/technology/	The data is backed up in the US-East-2 Region on Amazon Web Services Servers based in Oregon, USA. Salesforce data is backed up in the United States. Alchemer stores backups using a redundant approach on Amazon's AWS service in the United States.	Amazon Web Service, Alchemer, Salesforce
School - Display on Website (Host Site Name)	The user inputs information on a form.	Account Creation and Management, Program Registration, Transparency	If user selects "Yes", then School will be displayed on GWC website.	Data is encrypted in transit and at rest. Additional security measures can be found in our security whitepaper.	The data is stored on Amazon Web Services Servers in the US-West-2 Region, based in Oregon, United States.	The data is backed up in the US-East-2 Region on Amazon Web Services Servers based in Oregon, USA. and Alchemer data is backed up in the United States.	Amazon Web Services, Alchemer
School Type	The user inputs information on a form.	Account Creation and Management, Program Implementation.	To identify if the school is public, private or charter. This information is used to populate data based on school type and school.	Data is encrypted in transit and at rest. Additional security measures can be found in our security whitepaper. Alchemer utilizes the industry-standard Transport Layer Security (TLS) encryption protocols. You can read more about Alchemer's security protocols here: https://help.alchemer.com/help/alchemer-security-overview or in their whitepaper: https://www.alchemer.com/wp-content/uploads/2022/07/Alchemer_Security_Whitepaper_071422.pdf	The data is stored on Amazon Web Services Servers in the US-West-2 Region, based in Oregon, United States. Alchemer data is stored in Amazon Web Services (AWS) and GDPR Compliant. More information on Alchemer data is available her: https://www.alchemer.com/technology/	The data is backed up in the US-East-2 Region on Amazon Web Services Servers based in Oregon, USA. Alchemer stores backups using a redundant approach on Amazon's AWS service in the United States.	Amazon Web Services, Alchemer
Title 1 Institution	The user inputs information on a form.	Account Creation and Management, Program Implementation.	It is used for compliance purposes.	Data is encrypted in transit and at rest. Additional security measures can be found in our security whitepaper	The data is stored on Amazon Web Services Servers in the US-West-2 Region, based in Oregon, United States. Salesforce data is stored in the United States.	The data is backed up in the US-East-2 Region on Amazon Web Services Servers based in Oregon, USA. Salesforce data is backed up in the United States.	Amazon Web Service, Salesforce
School District	The user inputs information on a form.	Account Creation and Management, Program Implementation.	To identify the school district with which the Club has an affiliation.	Data is encrypted in transit and at rest. Additional security measures can be found in our security whitepaper. Alchemer utilizes the industry-standard Transport Layer Security (TLS) encryption protocols. You can read more about Alchemer's security protocols here: https://help.alchemer.com/help/alchemer-security-overview or in their whitepaper: https://www.alchemer.com/wp-content/uploads/2022/07/Alchemer_Security_Whitepaper_071422.pdf	The data is stored on Amazon Web Services Servers in the US-West-2 Region, based in Oregon, United States. Salesforce data is stored in the United States. Alchemer data is stored in Amazon Web Services (AWS) and GDPR Compliant. More information on Alchemer data is available her: https://www.alchemer.com/technology/	The data is backed up in the US-East-2 Region on Amazon Web Services Servers based in Oregon, USA. Salesforce data is backed up in the United States. Alchemer stores backups using a redundant approach on Amazon's AWS service in the United States.	Amazon Web Service, Alchemer, Salesforce
Background Check	A background check is run when a user selects school for "Club Type" and select "No" for "Are you employed by the Club's organization?".	Account Creation and Administration, Compliance and Safety	Background checks are performed when a facilitator is not employed by the host site. A background status is sent to Salesforce from Verified First.	Data is encrypted in transit and at rest. Additional security measures can be found in our security whitepaper. Alchemer utilizes the industry-standard Transport Layer Security (TLS) encryption protocols. You can read more about Alchemer's security protocols here: https://help.alchemer.com/help/alchemer-security-overview or in their whitepaper: https://www.alchemer.com/wp-content/uploads/2022/07/Alchemer_Security_Whitepaper_071422.pdf	The data is stored on Amazon Web Services Servers in the US-West-2 Region, based in Oregon, United States. Salesforce data is stored in the United States. Alchemer data is stored in Amazon Web Services (AWS) and GDPR Compliant. More information on Alchemer data is available her: https://www.alchemer.com/technology/	The data is backed up in the US-East-2 Region on Amazon Web Services Servers based in Oregon, USA. Salesforce data is backed up in the United States. Alchemer stores backups using a redundant approach on Amazon's AWS service in the United States.	Amazon Web Service, Alchemer, Salesforce

DATA	HOW IS THE DATA COLLECTED?	WHAT IS THE PURPOSE FOR COLLECTION?	HOW WILL THE DATA BE USED?	SECURITY MEASURES:	WHERE IS THE DATA STORED?	WHERE IS THE BACKUP STORED?	IS DATA SHARED OR ACCESSED BY A SERVICE PROVIDER?
Community Partner	The user inputs information on a form.	For our internal business purposes, including data analysis and audits. In conjunction with other sources of data (for example, responses to surveys we administer to stakeholders), we may use this data to assess the quality and impact of our programs and inform you of programs that may be of interest to you and ongoing program planning and improvements.	To determine if the Club is in or outside of school, the affiliation between the facilitator and community partner, if a background check is needed and other logical decisions within the Clubs Application.	Data is encrypted in transit and at rest. Additional security measures can be found in our security whitepaper. Alchemer utilizes the industry-standard Transport Layer Security (TLS) encryption protocols. You can read more about Alchemer's security protocols here: https://help.alchemer.com/help/alchemer-security-overview or in their whitepaper: https://www.alchemer.com/wp-content/uploads/2022/07/Alchemer_Security_Whitepaper_071422.pdf	The data is stored on Amazon Web Services Servers in the US-West-2 Region, based in Oregon, United States. Salesforce data is stored in the United States. Alchemer data is stored in Amazon Web Services (AWS) and GDPR Compliant. More information on Alchemer data is available her: https://www.alchemer.com/technology/	The data is backed up in the US-East-2 Region on Amazon Web Services Servers based in Oregon, USA. Salesforce data is backed up in the United States. Alchemer stores backups using a redundant approach on Amazon's AWS service in the United States.	Amazon Web Services, Alchemer, Tableau, Salesforce
Education and other Demographic Information							
Low income status or economically disadvantaged status	Collected on a form in Alchemer	Indication of Title 1 Schools and associated outcomes, and tracking outcomes for historically underrepresented groups.	Provide Internal Analytics and Reviews: This includes using for internal audits and review, for analyzing how the Club Services are used, providing statistics about the usage levels of the Club Services, and diagnosing service or technical problems.	Data is encrypted in transit and at rest. Additional security measures can be found in our security whitepaper. Alchemer utilizes the industry-standard Transport Layer Security (TLS) encryption protocols. You can read more about Alchemer's security protocols here: https://help.alchemer.com/help/alchemer-security-overview or in their whitepaper: https://www.alchemer.com/wp-content/uploads/2022/07/Alchemer_Security_Whitepaper_071422.pdf	The data is stored on Amazon Web Services Servers in the US-West-2 Region, based in Oregon, United States. Salesforce data is stored in the United States. Alchemer data is stored in Amazon Web Services (AWS) and GDPR Compliant. More information on Alchemer data is available her: https://www.alchemer.com/technology/	The data is backed up in the US-East-2 Region on Amazon Web Services Servers based in Oregon, USA. Salesforce data is backed up in the United States. Alchemer stores backups using a redundant approach on Amazon's AWS service in the United States.	Amazon Web Services, Alchemer, Tableau, Salesforce
Demographic Data (Race/Ethnicity) - Optional	Collected on the Clubs Application	Research & Evaluation	Provide Internal Analytics and Reviews: This includes using for internal audits and review, for analyzing how the Club Services are used, providing statistics about the usage levels of the Club Services, and diagnosing service or technical problems. To evaluate the impact of our programs within historically underrepresented groups.	Data is encrypted in transit and at rest. Additional security measures can be found in our security whitepaper. Alchemer utilizes the industry-standard Transport Layer Security (TLS) encryption protocols. You can read more about Alchemer's security protocols here: https://help.alchemer.com/help/alchemer-security-overview or in their whitepaper: https://www.alchemer.com/wp-content/uploads/2022/07/Alchemer_Security_Whitepaper_071422.pdf	The data is stored on Amazon Web Services Servers in the US-West-2 Region, based in Oregon, United States. Salesforce data is stored in the United States. Alchemer data is stored in Amazon Web Services (AWS) and GDPR Compliant. More information on Alchemer data is available her: https://www.alchemer.com/technology/	The data is backed up in the US-East-2 Region on Amazon Web Services Servers based in Oregon, USA. Salesforce data is backed up in the United States. Alchemer stores backups using a redundant approach on Amazon's AWS service in the United States.	Amazon Web Services, Alchemer, Tableau, Salesforce
User-Generated Content							
User Submissions	Upon upload to the Project Gallery, competitions or other submissions to the Site Teacher Facilitator can view their Club Student Users' submissions to the Project Gallery, choose to allow their Clubs Student Users' submissions to be viewable in the Project Gallery after review by Girls Who Code, and also explore other School Clubs' and Outside School Clubs projects in the Project Gallery.	Programmatic Support, Curriculum Improvement	Power Our Club Services: This includes, operating, providing, enhancing and improving the Club Service, for example, by developing new products and features, and personalizing or customizing the Club Service for you.	Data is encrypted in transit and at rest. Additional security measures can be found in our security whitepaper.	The data is stored on Amazon Web Services Servers in the US-West-2 Region, based in Oregon, United States.	The data is backed up in the US-East-2 Region on Amazon Web Services Servers based in Oregon, USA.	AWS
Open Text Feedback	The user inputs information in an open text field. On HQ, Teacher Facilitators can review and provide feedback on any answers submitted by their Club Student Users, or provide feedback on workshops and resources.	Program Implementation, Feedback on trainings and workshops, Measurement and Evaluation	Request Your Participation in Surveys or Focus Groups or Provide Internal Analytics and Reviews.	Data is encrypted in transit and at rest. Additional security measures can be found in our security whitepaper.	The data is stored on Amazon Web Services Servers in the US-West-2 Region, based in Oregon, United States.	The data is backed up in the US-East-2 Region on Amazon Web Services Servers based in Oregon, USA.	AWS, Google Workspace
Answers to Curricular Questions	The user inputs answers in HQ.	Programmatic Support, Curriculum Improvement	Request Your Participation in Surveys or Focus Groups or Provide Internal Analytics and Reviews.	Data is encrypted in transit and at rest. Additional security measures can be found in our security whitepaper.	The data is stored on Amazon Web Services Servers in the US-West-2 Region, based in Oregon, United States.	The data is backed up in the US-East-2 Region on Amazon Web Services Servers based in Oregon, USA.	AWS
Message boards	The user inputs answers in HQ.	Programmatic Support, Curriculum Improvement	Request Your Participation in Surveys or Focus Groups or Provide Internal Analytics and Reviews.	Data is encrypted in transit and at rest. Additional security measures can be found in our security whitepaper.	The data is stored on Amazon Web Services Servers in the US-West-2 Region, based in Oregon, United States.	The data is backed up in the US-East-2 Region on Amazon Web Services Servers based in Oregon, USA.	AWS
Biography for Account	The user enters a biography on their profile in HQ.	Account Personalization	Request Your Participation in Surveys or Focus Groups or Provide Internal Analytics and Reviews.	Data is encrypted in transit and at rest. Additional security measures can be found in our security whitepaper.	The data is stored on Amazon Web Services Servers in the US-West-2 Region, based in Oregon, United States.	The data is backed up in the US-East-2 Region on Amazon Web Services Servers based in Oregon, USA.	AWS
Digital Certificate	The Teacher Facilitator may choose to create digital Certificates of completion for their Club Student Users.	Programmatic Support, Curriculum Improvement	Request Your Participation in Surveys or Focus Groups or Provide Internal Analytics and Reviews.	Data is encrypted in transit and at rest. Additional security measures can be found in our security whitepaper.	The data is stored on Amazon Web Services Servers in the US-West-2 Region, based in Oregon, United States.	The data is backed up in the US-East-2 Region on Amazon Web Services Servers based in Oregon, USA.	AWS

DATA	HOW IS THE DATA COLLECTED?	WHAT IS THE PURPOSE FOR COLLECTION?	HOW WILL THE DATA BE USED?	SECURITY MEASURES:	WHERE IS THE DATA STORED?	WHERE IS THE BACKUP STORED?	IS DATA SHARED OR ACCESSED BY A SERVICE PROVIDER?
Email Messages	The user sends an email to GWC.	Programmatic Support, Account Management	Request Your Participation in Surveys or Focus Groups or Provide Internal Analytics and Reviews.	Data is encrypted in transit and at rest. Additional security measures can be found in our security whitepaper.	The data is stored on Amazon Web Services Servers in the US-West-2 Region, based in Oregon, United States. For more information on Yesware, see: https://www.yesware.com/privacy/	The data is backed up in the US-East-2 Region on Amazon Web Services Servers based in Oregon, USA. For more information on Yesware, see https://www.yesware.com/privacy/	Google Workspace, Yesware
Messaging and other User Communications							
Email Messages	The user sends an email to GWC or to other Facilitators.	Programmatic Support, Account Management	To communicate with you, or enable you to communicate with other Facilitators.	Data is encrypted in transit and at rest. Additional security measures can be found in our security whitepaper.	The data is stored on Amazon Web Services Servers in the US-West-2 Region, based in Oregon, United States.	The data is backed up in the US-East-2 Region on Amazon Web Services Servers based in Oregon, USA.	AWS, Google Workspace
Message boards	The user inputs answers in HQ.	Programmatic Support	To communicate with you, or enable you to communicate with other Facilitators.	Data is encrypted in transit and at rest. Additional security measures can be found in our security whitepaper.	The data is stored on Amazon Web Services Servers in the US-West-2 Region, based in Oregon, United States.	The data is backed up in the US-East-2 Region on Amazon Web Services Servers based in Oregon, USA.	AWS
Answers to Curricular Questions	The user inputs answers in HQ.	Feedback for Students	To power our Clubs Services.	Data is encrypted in transit and at rest. Additional security measures can be found in our security whitepaper.	The data is stored on Amazon Web Services Servers in the US-West-2 Region, based in Oregon, United States.	The data is backed up in the US-East-2 Region on Amazon Web Services Servers based in Oregon, USA.	AWS
SMS Messaging	After providing a phone number, users or people invited to join GWC by a user may be sent via email or SMS/MMS text message.	Programmatic Support, Programmatic Implementation	To power our Clubs Services, to communicate with you.	Data is encrypted in transit and at rest. Additional security measures can be found in our security whitepaper.	The data is stored on Amazon Web Services Servers in the US-West-2 Region, based in Oregon, United States.	The data is backed up in the US-East-2 Region on Amazon Web Services Servers based in Oregon, USA.	Mogli
Help Desk Tickets	The user submits a ticket to the help desk.	Programmatic Support	To power our Clubs Services, to communicate with you, and to process your transactions.	Data is encrypted in transit and at rest. Additional security measures can be found in our security whitepaper.	The data is stored on Amazon Web Services Servers in the US-West-2 Region, based in Oregon, United States.	The data is backed up in the US-East-2 Region on Amazon Web Services Servers based in Oregon, USA.	Zendesk
Clubs Events Calendar Information							
Calendar Events	We collect information about events created by Club Facilitator their accounts, including date, time, location (if in person) or virtual conference links (if not in person), and title of calendared events.	Program Administration	Power Our Club Services and Process Your Transactions. This data is used to report events.	Data is encrypted in transit and at rest. Additional security measures can be found in our security whitepaper.	The data is stored on Amazon Web Services Servers in the US-West-2 Region, based in Oregon, United States.	The data is backed up in the US-East-2 Region on Amazon Web Services Servers based in Oregon, USA.	AWS
Emails	GWC may collect emails from other individuals (including external email accounts) that Teacher Facilitators, Outside School Club Facilitators, or GWC staff have invited to the event.	Program Administration	To process your transactions, to communicate with you and to provide internal analytics and reviews.	Data is encrypted in transit and at rest. Additional security measures can be found in our security whitepaper.	The data is stored on Amazon Web Services Servers in the US-West-2 Region, based in Oregon, United States.	The data is backed up in the US-East-2 Region on Amazon Web Services Servers based in Oregon, USA.	Yesware
Background Check Information for Outside School Club Facilitators or Teacher Facilitators							
Background Check	We collect background information for any Teacher Facilitator that is not an employee of the school or outside school organization hosting the Club. With the consent of either the Outside School Club Facilitator or the Teacher Facilitator, GWC performs background checks	Account Creation and Administration, Compliance and Safety	Applicants will share with this service provider their full name, phone number, email address, date of birth, social security number, zip code and electronic signature. GWC then has access to the background check information (through accessing the third party's portal) and the last four digits of Social Security Number.	Data is encrypted in transit and at rest. Additional security measures can be found in our security whitepaper. Alchemer utilizes the industry-standard Transport Layer Security (TLS) encryption protocols. You can read more about Alchemer's security protocols here: https://help.alchemer.com/help/alchemer-security-overview or in their whitepaper: https://www.alchemer.com/wp-content/uploads/2022/07/Alchemer_Security_Whitepaper_071422.pdf	The HQ data is stored on Amazon Web Services Servers in the US-West-2 Region, based in Oregon, United States. Salesforce data is stored in the United States. Alchemer data is stored in Amazon Web Services (AWS) and GDPR Compliant. More information on Alchemer data is available her: https://www.alchemer.com/technology/	Salesforce data is backed up in the United States. Alchemer stores backups using a redundant approach on Amazon's AWS service in the United States. Amazon Web Services backups (for HQ) are located in the United States. GWC's data is in the US-East-2 Region.	Campaign Monitor, Verified First, Salesforce
Surveys							
End of Program Survey Data	Through an external survey tool, Club Facilitators anonymously submit responses to share satisfaction with Clubs experience, resources, curriculum, and activities.	Internal Analytics - Program Evaluation	-To evaluating the overall effectiveness and impact of the Clubs Program. Feedback from participants helps assess the program's strengths and areas for improvement. -Aggregate results from the end of program surveys may be shared with funding partners to demonstrate the program's value and meet terms specified in grants.	Data is encrypted in transit and at rest. Additional security measures can be found in our security whitepaper. Alchemer utilizes the industry-standard Transport Layer Security (TLS) encryption protocols. You can read more about Alchemer's security protocols here: https://help.alchemer.com/help/alchemer-security-overview or in their whitepaper: https://www.alchemer.com/wp-content/uploads/2022/07/Alchemer_Security_Whitepaper_071422.pdf	The data is stored on Amazon Web Services Servers in the US-West-2 Region, based in Oregon, United States. Alchemer data is stored in Amazon Web Services (AWS) and GDPR Compliant. More information on Alchemer data is available her: https://www.alchemer.com/technology/	The data is backed up in the US-East-2 Region on Amazon Web Services Servers based in Oregon, USA. Alchemer stores backups using a redundant approach on Amazon's AWS service in the United States.	Amazon Web Services, Tableau, Alchemer
Optional Virtual Events Information							
Meeting Date	Scheduled in meeting invitation.	Facilitator Training, Support	Schedule support calls	Information on Zoom encryption can be found here: https://explore.zoom.us/docs/doc/Zoom%20Encryption%20Whitepaper.pdf	Zoom does not transport or store customer data on physical media. Customer data is persistently stored in AWS. GWC has configured our Zoom account settings to ensure recordings and content are stored in the United States.	Zoom performs continuous incremental backups and daily snapshots of the production databases on Amazon AWS. Our GWC account settings are configured to ensure our account data is stored in the United States.	Zoom, Tableau, AWS

DATA	HOW IS THE DATA COLLECTED?	WHAT IS THE PURPOSE FOR COLLECTION?	HOW WILL THE DATA BE USED?	SECURITY MEASURES:	WHERE IS THE DATA STORED?	WHERE IS THE BACKUP STORED?	IS DATA SHARED OR ACCESSED BY A SERVICE PROVIDER?
Unique Meeting Link	Created in the meeting invitation.	Facilitator Training, Support	To provide a unique link for workshop participants	Information on Zoom encryption can be found here: https://explore.zoom.us/docs/doc/Zoom%20Encryption%20Whitepaper.pdf .	Zoom does not transport or store customer data on physical media. Customer data is persistently stored in AWS. GWC has configured our Zoom account settings to ensure recordings and content are stored in the United States.	Zoom performs continuous incremental backups and daily snapshots of the production databases on Amazon AWS. Our GWC account settings are configured to ensure our account data is stored in the United States.	Zoom, AWS
Confirm Event Attendance	Captured via name and email.	Facilitator Training, Support	To understand the attendance trends of Facilitators	Information on Zoom encryption can be found here: https://explore.zoom.us/docs/doc/Zoom%20Encryption%20Whitepaper.pdf .	Zoom does not transport or store customer data on physical media. Customer data is persistently stored in AWS. GWC has configured our Zoom account settings to ensure recordings and content are stored in the United States.	Zoom performs continuous incremental backups and daily snapshots of the production databases on Amazon AWS. Our GWC account settings are configured to ensure our account data is stored in the United States.	Zoom, AWS
First Name/Last Name	Collected in registration form	Facilitator Training, Support	Collected on the registration form to determine who will be attending.	Information on Zoom encryption can be found here: https://explore.zoom.us/docs/doc/Zoom%20Encryption%20Whitepaper.pdf .	Zoom does not transport or store customer data on physical media. Customer data is persistently stored in AWS. GWC has configured our Zoom account settings to ensure recordings and content are stored in the United States.	Zoom performs continuous incremental backups and daily snapshots of the production databases on Amazon AWS. Our GWC account settings are configured to ensure our account data is stored in the United States.	Zoom, AWS
Registration Form (First Name/Last Name, Club Code, Role, How much experience do you have running a GWC Club?)	Collected in registration form	Facilitator Training, Support	Collected on the registration form to determine who will be attending.	Information on Zoom encryption can be found here: https://explore.zoom.us/docs/doc/Zoom%20Encryption%20Whitepaper.pdf .	Zoom does not transport or store customer data on physical media. Customer data is persistently stored in AWS. GWC has configured our Zoom account settings to ensure recordings and content are stored in the United States.	Zoom performs continuous incremental backups and daily snapshots of the production databases on Amazon AWS. Our GWC account settings are configured to ensure our account data is stored in the United States.	Zoom, Tableau, AWS
Club Code	Collected in registration form	Facilitator Training, Support	Collected on the registration form to determine who will be attending.	Information on Zoom encryption can be found here: https://explore.zoom.us/docs/doc/Zoom%20Encryption%20Whitepaper.pdf .	Zoom does not transport or store customer data on physical media. Customer data is persistently stored in AWS. GWC has configured our Zoom account settings to ensure recordings and content are stored in the United States.	Zoom performs continuous incremental backups and daily snapshots of the production databases on Amazon AWS. Our GWC account settings are configured to ensure our account data is stored in the United States.	Zoom, AWS
Role	Collected in registration form	Facilitator Training, Support	Collected on the registration form to determine who will be attending.	Information on Zoom encryption can be found here: https://explore.zoom.us/docs/doc/Zoom%20Encryption%20Whitepaper.pdf .	Zoom does not transport or store customer data on physical media. Customer data is persistently stored in AWS. GWC has configured our Zoom account settings to ensure recordings and content are stored in the United States.	Zoom performs continuous incremental backups and daily snapshots of the production databases on Amazon AWS. Our GWC account settings are configured to ensure our account data is stored in the United States.	Zoom, AWS
How much experience do you have running a GWC Club?	Collected in registration form	Facilitator Training, Support	To understand the experience level of a facilitator	Information on Zoom encryption can be found here: https://explore.zoom.us/docs/doc/Zoom%20Encryption%20Whitepaper.pdf .	Zoom does not transport or store customer data on physical media. Customer data is persistently stored in AWS. GWC has configured our Zoom account settings to ensure recordings and content are stored in the United States.	Zoom performs continuous incremental backups and daily snapshots of the production databases on Amazon AWS. Our GWC account settings are configured to ensure our account data is stored in the United States.	Zoom, AWS
Transcripts (including Zoom chat/chat logs, Zoom event recordings (audio/visual))	System generates this information.	Facilitator Training, Support	Chat is enabled because it provides an additional channel of engagement and communication to event attendees.	Information on Zoom encryption can be found here: https://explore.zoom.us/docs/doc/Zoom%20Encryption%20Whitepaper.pdf .	Zoom does not transport or store customer data on physical media. Customer data is persistently stored in AWS. GWC has configured our Zoom account settings to ensure recordings and content are stored in the United States.	Zoom performs continuous incremental backups and daily snapshots of the production databases on Amazon AWS. Our GWC account settings are configured to ensure our account data is stored in the United States.	Zoom, AWS
Zoom event recordings (audio/visual)	System generates this information.	Facilitator Training, Support	To be shared with participants, select Clubs Events are shared as content (webinars).	Information on Zoom encryption can be found here: https://explore.zoom.us/docs/doc/Zoom%20Encryption%20Whitepaper.pdf .	Zoom does not transport or store customer data on physical media. Customer data is persistently stored in AWS. GWC has configured our Zoom account settings to ensure recordings and content are stored in the United States.	Zoom performs continuous incremental backups and daily snapshots of the production databases on Amazon AWS. Our GWC account settings are configured to ensure our account data is stored in the United States.	Zoom, AWS
How long user stayed in Event Tool	System generates this information.	Facilitator Training, Support	Provide Internal Analytics and Reviews: This includes using for internal audits and review, for analyzing how the Club Services are used, providing statistics about the usage levels of the Club Services, and diagnosing service or technical problems.	Information on Zoom encryption can be found here: https://explore.zoom.us/docs/doc/Zoom%20Encryption%20Whitepaper.pdf .	Zoom does not transport or store customer data on physical media. Customer data is persistently stored in AWS. GWC has configured our Zoom account settings to ensure recordings and content are stored in the United States.	Zoom performs continuous incremental backups and daily snapshots of the production databases on Amazon AWS. Our GWC account settings are configured to ensure our account data is stored in the United States.	Zoom, AWS
Conduct and Safety Information							
Report a Message	A user reports another user on the Club Service (e.g. such as through a "report a message" button) for conduct or safety issues.	Compliance, Safety	Girls Who Code collects the information provided in the report (e.g. the username, the content being reported, the reason for reporting) to investigate the report.	Data is encrypted in transit and at rest. Additional security measures can be found in our security whitepaper.	The data is stored on Amazon Web Services Servers in the US-West-2 Region, based in Oregon, United States.	The data is backed up in the US-East-2 Region on Amazon Web Services Servers based in Oregon, USA.	Zendesk
Contact Information and Correspondence with GWC							

DATA	HOW IS THE DATA COLLECTED?	WHAT IS THE PURPOSE FOR COLLECTION?	HOW WILL THE DATA BE USED?	SECURITY MEASURES:	WHERE IS THE DATA STORED?	WHERE IS THE BACKUP STORED?	IS DATA SHARED OR ACCESSED BY A SERVICE PROVIDER?
Personal Information	Users provide Personal Information such as a name, email address, and telephone number. Some examples include when you send us an email asking a question, communicate with customer support, participate in a video testimonial about our Club Service, or choose to participate in any research efforts, including a customer feedback session with Girls Who Code to improve the Club Service.	Support, Research & Evaluation.	We collect records and copies of your correspondence (including email address and messages) when contacting us for support.	Data is encrypted in transit and at rest. Additional security measures can be found in our security whitepaper.	The data is stored on Amazon Web Services Servers in the US-West-2 Region, based in Oregon, United States.	The data is backed up in the US-East-2 Region on Amazon Web Services Servers based in Oregon, USA.	AWS, Zendesk, Alchemer
App or product username	The user inputs information on a form.	Account Creation and Management	To create an account on HQ for the user, so that the user can utilize Club Services that we offer via the Clubs HQ Platform. If a user initiates the "Report a Message" feature for safety and compliance, the username will be shared in the report.	Data is encrypted in transit and at rest. Additional security measures can be found in our security whitepaper.	The data is stored on Amazon Web Services Servers in the US-West-2 Region, based in Oregon, United States.	The data is backed up in the US-East-2 Region on Amazon Web Services Servers based in Oregon, USA.	AWS
Information We Collect Automatically							
Unique device IDs (e.g. Android ID, UDID, etc.)	Collected for users of HQ, users who fill out forms, and users of the website.	Product research, user research, research	To analyze trends, administer the Site, track users' movement around the Site, and gather demographic information.	Data is encrypted in transit and at rest. Additional security measures can be found in our security whitepaper.	The data is stored on Amazon Web Services Servers in the US-West-2 Region, based in Oregon, United States.	The data is backed up in the US-East-2 Region on Amazon Web Services Servers based in Oregon, USA.	Amazon Web Services, Campaign Monitor, Cloudflare
Browser type	Information is Collected automatically by the system.	Product research, user research, research	To analyze trends, administer the Site, track users' movement around the Site, and gather demographic information.	Data is encrypted in transit and at rest. Additional security measures can be found in our security whitepaper.	The data is stored on Amazon Web Services Servers in the US-West-2 Region, based in Oregon, United States.	The data is backed up in the US-East-2 Region on Amazon Web Services Servers based in Oregon, USA.	Amazon Web Services, Campaign Monitor, Cloudflare
Vendor/App assigned number or ID	Information is Collected automatically by the system.	Account management	To identify user in the systems, and when necessary, associate the user with roles, actions	Data is encrypted in transit and at rest. Additional security measures can be found in our security whitepaper. Alchemer utilizes the industry-standard Transport Layer Security (TLS) encryption protocols. You can read more about Alchemer's security protocols here: https://help.alchemer.com/help/alchemer-security-overview or in their whitepaper: https://www.alchemer.com/wp-content/uploads/2022/07/Alchemer_Security_Whitepaper_071422.pdf	The data is stored on Amazon Web Services Servers in the US-West-2 Region, based in Oregon, United States. Salesforce data is stored in the United States. Alchemer data is stored in Amazon Web Services (AWS) and GDPR Compliant. More information on Alchemer data is available her: https://www.alchemer.com/technology/	The data is backed up in the US-East-2 Region on Amazon Web Services Servers based in Oregon, USA. Salesforce data is backed up in the United States. Alchemer stores backups using a redundant approach on Amazon's AWS service in the United States.	AWS, SF, Alchemer
Device Specific Information	Information is Collected automatically by the system.	DNS Management	This helps us measure how the Club Service is performing, improve GWC for you on your particular device, and send you push notifications if you have opted in to receive them.	Data is encrypted in transit and at rest. Additional security measures can be found in our security whitepaper.	The data is stored on Amazon Web Services Servers in the US-West-2 Region, based in Oregon, United States.	The data is backed up in the US-East-2 Region on Amazon Web Services Servers based in Oregon, USA.	Cloudforce
Access Time	Information is Collected automatically by the system.	Product Improvement and Optimization	As users interact with the product, we collect product events about how the product is being used.	Data is encrypted in transit and at rest. Additional security measures can be found in our security whitepaper. Alchemer utilizes the industry-standard Transport Layer Security (TLS) encryption protocols. You can read more about Alchemer's security protocols here: https://help.alchemer.com/help/alchemer-security-overview or in their whitepaper: https://www.alchemer.com/wp-content/uploads/2022/07/Alchemer_Security_Whitepaper_071422.pdf	The data is stored on Amazon Web Services Servers in the US-West-2 Region, based in Oregon, United States. Alchemer data is stored in Amazon Web Services (AWS) and GDPR Compliant. More information on Alchemer data is available her: https://www.alchemer.com/technology/	The data is backed up in the US-East-2 Region on Amazon Web Services Servers based in Oregon, USA. Alchemer stores backups using a redundant approach on Amazon's AWS service in the United States.	AWS, Alchemer
Pages View	Information is Collected automatically by the system.	Product Improvement and Optimization, Programmatic and Operational Analytics	As users interact with the product, we collect product events about how the product is being used.	Data is encrypted in transit and at rest. Additional security measures can be found in our security whitepaper. Alchemer utilizes the industry-standard Transport Layer Security (TLS) encryption protocols. You can read more about Alchemer's security protocols here: https://help.alchemer.com/help/alchemer-security-overview or in their whitepaper: https://www.alchemer.com/wp-content/uploads/2022/07/Alchemer_Security_Whitepaper_071422.pdf	The data is stored on Amazon Web Services Servers in the US-West-2 Region, based in Oregon, United States. Alchemer data is stored in Amazon Web Services (AWS) and GDPR Compliant. More information on Alchemer data is available her: https://www.alchemer.com/technology/	The data is backed up in the US-East-2 Region on Amazon Web Services Servers based in Oregon, USA. Alchemer stores backups using a redundant approach on Amazon's AWS service in the United States.	AWS, Alchemer
IP Address	Information is Collected automatically by the system.	Data privacy and security	GWC automatically collects and stores certain information in our or their server logs.	Data is encrypted in transit and at rest. Additional security measures can be found in our security whitepaper.	The data is stored on Amazon Web Services Servers in the US-West-2 Region, based in Oregon, United States.	The data is backed up in the US-East-2 Region on Amazon Web Services Servers based in Oregon, USA.	AWS, Cloudforce

DATA	HOW IS THE DATA COLLECTED?	WHAT IS THE PURPOSE FOR COLLECTION?	HOW WILL THE DATA BE USED?	SECURITY MEASURES:	WHERE IS THE DATA STORED?	WHERE IS THE BACKUP STORED?	IS DATA SHARED OR ACCESSED BY A SERVICE PROVIDER?
Time spent on site of logged in user or website visitor	Information is Collected automatically by the system.	Product Improvement and Optimization	As users interact with the product, we collect product events about how the product is being used.	Data is encrypted in transit and at rest. Additional security measures can be found in our security whitepaper. Alchemer utilizes the industry-standard Transport Layer Security (TLS) encryption protocols. You can read more about Alchemer's security protocols here: https://help.alchemer.com/help/alchemer-security-overview or in their whitepaper: https://www.alchemer.com/wp-content/uploads/2022/07/Alchemer_Security_Whitepaper_071422.pdf	The data is stored on Amazon Web Services Servers in the US-West-2 Region, based in Oregon, United States. Alchemer data is stored in Amazon Web Services (AWS) and GDPR Compliant. More information on Alchemer data is available her: https://www.alchemer.com/technology/	The data is backed up in the US-East-2 Region on Amazon Web Services Servers based in Oregon, USA. Alchemer stores backups using a redundant approach on Amazon's AWS service in the United States.	AWS, Alchemer
Pages Viewed	Information is Collected automatically by the system.	Product Improvement and Optimization	As users interact with the product, we collect product events about how the product is being used.	Data is encrypted in transit and at rest. Additional security measures can be found in our security whitepaper. Alchemer utilizes the industry-standard Transport Layer Security (TLS) encryption protocols. You can read more about Alchemer's security protocols here: https://help.alchemer.com/help/alchemer-security-overview or in their whitepaper: https://www.alchemer.com/wp-content/uploads/2022/07/Alchemer_Security_Whitepaper_071422.pdf	The data is stored on Amazon Web Services Servers in the US-West-2 Region, based in Oregon, United States. Alchemer data is stored in Amazon Web Services (AWS) and GDPR Compliant. More information on Alchemer data is available her: https://www.alchemer.com/technology/	The data is backed up in the US-East-2 Region on Amazon Web Services Servers based in Oregon, USA. Alchemer stores backups using a redundant approach on Amazon's AWS service in the United States.	AWS, Alchemer
Referring URLs	Information is Collected automatically by the system.	Product Improvement and Optimization, Programmatic and Operational Analytics	As users interact with the product, we collect product events about how the product is being used.	Data is encrypted in transit and at rest. Additional security measures can be found in our security whitepaper. Alchemer utilizes the industry-standard Transport Layer Security (TLS) encryption protocols. You can read more about Alchemer's security protocols here: https://help.alchemer.com/help/alchemer-security-overview or in their whitepaper: https://www.alchemer.com/wp-content/uploads/2022/07/Alchemer_Security_Whitepaper_071422.pdf	The data is stored on Amazon Web Services Servers in the US-West-2 Region, based in Oregon, United States. Alchemer data is stored in Amazon Web Services (AWS) and GDPR Compliant. More information on Alchemer data is available her: https://www.alchemer.com/technology/	The data is backed up in the US-East-2 Region on Amazon Web Services Servers based in Oregon, USA. Alchemer stores backups using a redundant approach on Amazon's AWS service in the United States.	AWS, Alchemer

DATA	HOW IS THE DATA COLLECTED?	WHAT IS THE PURPOSE FOR COLLECTION?	HOW WILL THE DATA BE USED?	SECURITY MEASURES:	WHERE IS THE DATA STORED?	WHERE IS THE BACKUP STORED?	IS DATA SHARED OR ACCESSED BY A SERVICE PROVIDER?
First and Last Name	<ul style="list-style-type: none"> - HQ Users - Alchimer Form - Campaign Monitor Opt In - Salesforce records - Mogli SMS Opt In/SF Integrated - Yesware/SF Integrated - Google Workspace - Amazon Web Services/AWS Infrastructure - Tableau Data Sources/Dashboards 	<ul style="list-style-type: none"> - Application to Programs, Program Implementation - Forms and Surveys used to confirm and collect contact information at the school district and program interest from event attendees - Send email communications about relevant programmatic opportunities - Supports operational functions, such as providing information on potential community partners - Send text message reminders to complete actions - Measure success of individual and mass email outreach and lead initiation - Forms collect information to understand experience and satisfaction with programs - Provides Servers, Databases, file storage, network infrastructure and email services for HQ - Create Data Sources and Dashboards that help understand and plan GWC activities 	<ul style="list-style-type: none"> User Identification for legitimate program purposes, program and user research, program improvement Communication with Primary Partner Contact, sending customized Outreach Communications based on selections and contact Email Campaigns Will create records in the CRM Action reminder (Opt In) Campaign success Improve programming Restricted access to user personal information, uploaded content, device ID, survey feedback and data requests. Also provides custom data analytics services in HQ/DWH Permanent/ad-hoc dashboards that provide key insights about programs/strategies helping management decisions 	Data is encrypted in transit and at rest. Additional security measures can be found in our security whitepaper.	The data is stored on Amazon Web Services Servers in the US-West-2 Region, based in Oregon, United States.	The data is backed up in the US-East-2 Region on Amazon Web Services Servers based in Oregon, USA.	<ul style="list-style-type: none"> -Alchimer -Campaign Monitor -Salesforce -Mogli -Yesware/SF -Google Workspace -Amazon Web Services/AWS - Infrastructure -Tableau Data Sources/Dashboards
Individual's Physical Address	<ul style="list-style-type: none"> - HQ Users - Alchimer Form - Salesforce records - Amazon Web Services/AWS Infrastructure - Tableau Data Sources/Dashboards 	<ul style="list-style-type: none"> - Application to Programs, Program Implementation - Forms and Surveys used to confirm and collect contact information at the school district and program interest from event attendees - Supports operational functions, such as providing information on potential community partners - Provides Servers, Databases, file storage, network infrastructure and email services for HQ - Create Data Sources and Dashboards that help understand and plan GWC activities 	<ul style="list-style-type: none"> User Identification for legitimate program purposes, program and user research, program improvement Communication with Primary Partner Contact, sending customized Outreach Communications based on selections and contact Will create records in the CRM Restricted access to user personal information, uploaded content, device ID, survey feedback and data requests. Also provides custom data analytics services in HQ/DWH Permanent/ad-hoc dashboards that provide key insights about programs/strategies helping management decisions 	Data is encrypted in transit and at rest. Additional security measures can be found in our security whitepaper.	The data is stored on Amazon Web Services Servers in the US-West-2 Region, based in Oregon, United States.	The data is backed up in the US-East-2 Region on Amazon Web Services Servers based in Oregon, USA.	<ul style="list-style-type: none"> - Alchimer - Salesforce - Tableau Data Sources/Dashboards
Individual's Phone number/mobile number	<ul style="list-style-type: none"> - HQ Users - Alchimer Form - Salesforce records - Amazon Web Services/AWS Infrastructure - Tableau Data Sources/Dashboards 	<ul style="list-style-type: none"> - Application to Programs, Program Implementation - Forms and Surveys used to confirm and collect contact information at the school district and program interest from event attendees - Supports operational functions, such as providing information on potential community partners - Provides Servers, Databases, file storage, network infrastructure and email services for HQ - Create Data Sources and Dashboards that help understand and plan GWC activities 	<ul style="list-style-type: none"> User Identification for legitimate program purposes, program and user research, program improvement Communication with Primary Partner Contact, sending customized Outreach Communications based on selections and contact Will create records in the CRM Restricted access to user personal information, uploaded content, device ID, survey feedback and data requests. Also provides custom data analytics services in HQ/DWH Permanent/ad-hoc dashboards that provide key insights about programs/strategies helping management decisions 	Data is encrypted in transit and at rest. Additional security measures can be found in our security whitepaper.	The data is stored on Amazon Web Services Servers in the US-West-2 Region, based in Oregon, United States.	The data is backed up in the US-East-2 Region on Amazon Web Services Servers based in Oregon, USA.	<ul style="list-style-type: none"> - Alchimer Form - Salesforce records - Tableau Data Sources/Dashboards
Individual's Email address	<ul style="list-style-type: none"> - HQ Users - Alchimer Form - Campaign Monitor Opt In - Salesforce records - Mogli SMS Opt In/SF Integrated - Yesware/SF Integrated - Google Workspace - Amazon Web Services/AWS Infrastructure - Tableau Data Sources/Dashboards 	<ul style="list-style-type: none"> - Application to Programs, Program Implementation - Forms and Surveys used to confirm and collect contact information at the school district and program interest from event attendees - Send email communications about relevant programmatic opportunities - Supports operational functions, such as providing information on potential community partners - Send text message reminders to complete actions - Measure success of individual and mass email outreach and lead initiation - Forms collect information to understand experience and satisfaction with programs - Provides Servers, Databases, file storage, network infrastructure and email services for HQ - Create Data Sources and Dashboards that help understand and plan GWC activities 	<ul style="list-style-type: none"> User Identification for legitimate program purposes, program and user research, program improvement Communication with Primary Partner Contact, sending customized Outreach Communications based on selections and contact Email Campaigns Will create records in the CRM Action reminder (Opt In) Campaign success Improve programming Restricted access to user personal information, uploaded content, device ID, survey feedback and data requests. Also provides custom data analytics services in HQ/DWH Permanent/ad-hoc dashboards that provide key insights about programs/strategies helping management decisions 	Amazon Web Services and Campaign Monitor, data is encrypted at storage and at rest. Salesforce Apex Exchange for secure API exchange Verified First supports security standards and compliance certifications, including NIST 800-53, PBSA, PCI, and more.	Amazon Web Service and Tableau is stored in the United States. Alchimer data is stored in Germany, the USA, and Canada. Campaign Monitor data is stored in the United States. Google data is stored in the United States.	Amazon Web Services, Alchimer, and Campaign Monitor	<ul style="list-style-type: none"> - Alchimer Form - Campaign Monitor Opt In - Salesforce records - Mogli SMS Opt In/SF Integrated - Yesware/SF Integrated - Google Workspace - Tableau Data Sources/Dashboards
Business name (Organization Name)	<ul style="list-style-type: none"> - HQ Users - Alchimer Form - Campaign Monitor Opt In - Salesforce records - Yesware/SF Integrated - Google Workspace - Amazon Web Services/AWS Infrastructure - Tableau Data Sources/Dashboards 	<ul style="list-style-type: none"> - Application to Programs, Program Implementation - Forms and Surveys used to confirm and collect contact information at the school district and program interest from event attendees - Send email communications about relevant programmatic opportunities - Supports operational functions, such as providing information on potential community partners - Measure success of individual and mass email outreach and lead initiation - Forms collect information to understand experience and satisfaction with programs - Provides Servers, Databases, file storage, network infrastructure and email services for HQ - Create Data Sources and Dashboards that help understand and plan GWC activities 	<ul style="list-style-type: none"> User Identification for legitimate program purposes, program and user research, program improvement Communication with Primary Partner Contact, sending customized Outreach Communications based on selections and contact Email Campaigns Will create records in the CRM Campaign success Improve programming Restricted access to user personal information, uploaded content, device ID, survey feedback and data requests. Also provides custom data analytics services in HQ/DWH Permanent/ad-hoc dashboards that provide key insights about programs/strategies helping management decisions 	Data is encrypted in transit and at rest. Additional security measures can be found in our security whitepaper.	The data is stored on Amazon Web Services Servers in the US-West-2 Region, based in Oregon, United States.	The data is backed up in the US-East-2 Region on Amazon Web Services Servers based in Oregon, USA.	<ul style="list-style-type: none"> - Alchimer Form - Campaign Monitor Opt In - Salesforce records - Yesware/SF Integrated - Google Workspace - Tableau Data Sources/Dashboards
Business phone number (non-school)	<ul style="list-style-type: none"> - HQ Users - Alchimer Form - Salesforce records - Amazon Web Services/AWS Infrastructure - Tableau Data Sources/Dashboards 	<ul style="list-style-type: none"> - Application to Programs, Program Implementation - Forms and Surveys used to confirm and collect contact information at the school district and program interest from event attendees - Supports operational functions, such as providing information on potential community partners - Provides Servers, Databases, file storage, network infrastructure and email services for HQ - Create Data Sources and Dashboards that help understand and plan GWC activities 	<ul style="list-style-type: none"> User Identification for legitimate program purposes, program and user research, program improvement Communication with Primary Partner Contact, sending customized Outreach Communications based on selections and contact Will create records in the CRM Restricted access to user personal information, uploaded content, device ID, survey feedback and data requests. Also provides custom data analytics services in HQ/DWH Permanent/ad-hoc dashboards that provide key insights about programs/strategies helping management decisions 	Data is encrypted in transit and at rest. Additional security measures can be found in our security whitepaper.	The data is stored on Amazon Web Services Servers in the US-West-2 Region, based in Oregon, United States.	The data is backed up in the US-East-2 Region on Amazon Web Services Servers based in Oregon, USA.	<ul style="list-style-type: none"> - Alchimer - Salesforce - Tableau
Password	<ul style="list-style-type: none"> - HQ Users - Amazon Web Services/AWS Infrastructure 	<ul style="list-style-type: none"> - Application to Programs, Program Implementation - Provides Servers, Databases, file storage, network infrastructure and email services for HQ 	<ul style="list-style-type: none"> User Identification for legitimate program purposes, program and user research, program improvement 	Data is encrypted in transit and at rest. Additional security measures can be found in our security whitepaper.	The data is stored on Amazon Web Services Servers in the US-West-2 Region, based in Oregon, United States.	The data is backed up in the US-East-2 Region on Amazon Web Services Servers based in Oregon, USA.	AWS

DATA	HOW IS THE DATA COLLECTED?	WHAT IS THE PURPOSE FOR COLLECTION?	HOW WILL THE DATA BE USED?	SECURITY MEASURES:	WHERE IS THE DATA STORED?	WHERE IS THE BACKUP STORED?	IS DATA SHARED OR ACCESSED BY A SERVICE PROVIDER?
Age/DOB	<ul style="list-style-type: none"> - HQ Users - Alchemer Form - Salesforce records - Verified First/SF Integrated - Amazon Web Services/AWS Infrastructure - Tableau Data Sources/Dashboards 	<ul style="list-style-type: none"> - Application to Programs, Program Implementation - Forms and Surveys used to confirm and collect contact information at the school district and program interest from event attendees - Supports operational functions, such as providing information on potential community partners - Perform background checks to ensure safe environment - Provides Servers, Databases, file storage, network infrastructure and email services for HQ - Create Data Sources and Dashboards that help understand and plan GWC activities 	<ul style="list-style-type: none"> User Identification for legitimate program purposes, program and user research, program improvement Communication with Primary Partner Contact, sending customized Outreach Communications based on selections and contact Will create records in the CRM Background Checks Restricted access to user personal information, uploaded content, device ID, survey feedback and data requests. Also provides custom data analytics services in HQ/DWH Permanent/ad-hoc dashboards that provide key insights about programs/strategies helping management decisions 	<ul style="list-style-type: none"> Data is encrypted in transit and at rest. Additional security measures can be found in our security whitepaper. 	<ul style="list-style-type: none"> The data is stored on Amazon Web Services Servers in the US-West-2 Region, based in Oregon, United States. 	<ul style="list-style-type: none"> The data is backed up in the US-East-2 Region on Amazon Web Services Servers based in Oregon, USA. 	<ul style="list-style-type: none"> - Alchemer - Salesforce - Verified First/SF Integrated - Tableau
Ethnicity	<ul style="list-style-type: none"> - HQ Users - Alchemer Form - Salesforce records - Amazon Web Services/AWS Infrastructure - Tableau Data Sources/Dashboards 	<ul style="list-style-type: none"> - Application to Programs, Program Implementation - Forms and Surveys used to confirm and collect contact information at the school district and program interest from event attendees - Supports operational functions, such as providing information on potential community partners - Provides Servers, Databases, file storage, network infrastructure and email services for HQ - Create Data Sources and Dashboards that help understand and plan GWC activities 	<ul style="list-style-type: none"> User Identification for legitimate program purposes, program and user research, program improvement Communication with Primary Partner Contact, sending customized Outreach Communications based on selections and contact Will create records in the CRM Restricted access to user personal information, uploaded content, device ID, survey feedback and data requests. Also provides custom data analytics services in HQ/DWH Permanent/ad-hoc dashboards that provide key insights about programs/strategies helping management decisions 	<ul style="list-style-type: none"> Data is encrypted in transit and at rest. Additional security measures can be found in our security whitepaper. 	<ul style="list-style-type: none"> The data is stored on Amazon Web Services Servers in the US-West-2 Region, based in Oregon, United States. 	<ul style="list-style-type: none"> The data is backed up in the US-East-2 Region on Amazon Web Services Servers based in Oregon, USA. 	<ul style="list-style-type: none"> - Alchemer Form - Salesforce - Tableau
Low income status or economically disadvantaged status	<ul style="list-style-type: none"> - Alchemer Form - Salesforce records - Amazon Web Services/AWS Infrastructure - Tableau Data Sources/Dashboards 	<ul style="list-style-type: none"> - Forms and Surveys used to confirm and collect contact information at the school district and program interest from event attendees - Supports operational functions, such as providing information on potential community partners - Provides Servers, Databases, file storage, network infrastructure and email services for HQ 	<ul style="list-style-type: none"> Communication with Primary Partner Contact, sending customized Outreach Communications based on selections and contact Will create records in the CRM 	<ul style="list-style-type: none"> Data is encrypted in transit and at rest. Additional security measures can be found in our security whitepaper. 	<ul style="list-style-type: none"> The data is stored on Amazon Web Services Servers in the US-West-2 Region, based in Oregon, United States. 	<ul style="list-style-type: none"> The data is backed up in the US-East-2 Region on Amazon Web Services Servers based in Oregon, USA. 	<ul style="list-style-type: none"> - Alchemer - Salesforce - Tableau
Professional or employment-related information. [CCPA]	<ul style="list-style-type: none"> - Alchemer Form - Campaign Monitor Opt In - Salesforce records - Verified First/SF Integrated - Amazon Web Services/AWS Infrastructure - Tableau Data Sources/Dashboards 	<ul style="list-style-type: none"> - Forms and Surveys used to confirm and collect contact information at the school district and program interest from event attendees - Send email communications about relevant programmatic opportunities - Supports operational functions, such as providing information on potential community partners - Perform background checks to ensure safe environment - Provides Servers, Databases, file storage, network infrastructure and email services for HQ - Create Data Sources and Dashboards that help understand and plan GWC activities 	<ul style="list-style-type: none"> Communication with Primary Partner Contact, sending customized Outreach Communications based on selections and contact Email Campaigns Will create records in the CRM Background Checks Restricted access to user personal information, uploaded content, device ID, survey feedback and data requests. Also provides custom data analytics services in HQ/DWH Permanent/ad-hoc dashboards that provide key insights about programs/strategies helping management decisions 	<ul style="list-style-type: none"> Data is encrypted in transit and at rest. Additional security measures can be found in our security whitepaper. 	<ul style="list-style-type: none"> The data is stored on Amazon Web Services Servers in the US-West-2 Region, based in Oregon, United States. 	<ul style="list-style-type: none"> The data is backed up in the US-East-2 Region on Amazon Web Services Servers based in Oregon, USA. 	<ul style="list-style-type: none"> - Alchemer - Salesforce - Verified First/SF Integrated - Tableau
School name	<ul style="list-style-type: none"> - Alchemer Form - Salesforce records - Amazon Web Services/AWS Infrastructure - Tableau Data Sources/Dashboards 	<ul style="list-style-type: none"> - Forms and Surveys used to confirm and collect contact information at the school district and program interest from event attendees - Supports operational functions, such as providing information on potential community partners - Provides Servers, Databases, file storage, network infrastructure and email services for HQ - Create Data Sources and Dashboards that help understand and plan GWC activities 	<ul style="list-style-type: none"> Communication with Primary Partner Contact, sending customized Outreach Communications based on selections and contact Will create records in the CRM Restricted access to user personal information, uploaded content, device ID, survey feedback and data requests. Also provides custom data analytics services in HQ/DWH Permanent/ad-hoc dashboards that provide key insights about programs/strategies helping management decisions 	<ul style="list-style-type: none"> Data is encrypted in transit and at rest. Additional security measures can be found in our security whitepaper. 	<ul style="list-style-type: none"> The data is stored on Amazon Web Services Servers in the US-West-2 Region, based in Oregon, United States. 	<ul style="list-style-type: none"> The data is backed up in the US-East-2 Region on Amazon Web Services Servers based in Oregon, USA. 	<ul style="list-style-type: none"> - Alchemer - Salesforce - Tableau
School Address	<ul style="list-style-type: none"> - Alchemer Form - Salesforce records - Amazon Web Services/AWS Infrastructure - Tableau Data Sources/Dashboards 	<ul style="list-style-type: none"> - Forms and Surveys used to confirm and collect contact information at the school district and program interest from event attendees - Supports operational functions, such as providing information on potential community partners - Provides Servers, Databases, file storage, network infrastructure and email services for HQ - Create Data Sources and Dashboards that help understand and plan GWC activities 	<ul style="list-style-type: none"> Communication with Primary Partner Contact, sending customized Outreach Communications based on selections and contact Will create records in the CRM Restricted access to user personal information, uploaded content, device ID, survey feedback and data requests. Also provides custom data analytics services in HQ/DWH Permanent/ad-hoc dashboards that provide key insights about programs/strategies helping management decisions 	<ul style="list-style-type: none"> Data is encrypted in transit and at rest. Additional security measures can be found in our security whitepaper. 	<ul style="list-style-type: none"> The data is stored on Amazon Web Services Servers in the US-West-2 Region, based in Oregon, United States. 	<ul style="list-style-type: none"> The data is backed up in the US-East-2 Region on Amazon Web Services Servers based in Oregon, USA. 	<ul style="list-style-type: none"> - Alchemer - Salesforce - Tableau
Local (school district) ID number	<ul style="list-style-type: none"> - Alchemer Form - Salesforce records - Amazon Web Services/AWS Infrastructure - Tableau Data Sources/Dashboards 	<ul style="list-style-type: none"> - Forms and Surveys used to confirm and collect contact information at the school district and program interest from event attendees - Supports operational functions, such as providing information on potential community partners - Provides Servers, Databases, file storage, network infrastructure and email services for HQ - Create Data Sources and Dashboards that help understand and plan GWC activities 	<ul style="list-style-type: none"> Communication with Primary Partner Contact, sending customized Outreach Communications based on selections and contact Will create records in the CRM Restricted access to user personal information, uploaded content, device ID, survey feedback and data requests. Also provides custom data analytics services in HQ/DWH Permanent/ad-hoc dashboards that provide key insights about programs/strategies helping management decisions 	<ul style="list-style-type: none"> Data is encrypted in transit and at rest. Additional security measures can be found in our security whitepaper. 	<ul style="list-style-type: none"> The data is stored on Amazon Web Services Servers in the US-West-2 Region, based in Oregon, United States. 	<ul style="list-style-type: none"> The data is backed up in the US-East-2 Region on Amazon Web Services Servers based in Oregon, USA. 	<ul style="list-style-type: none"> - Alchemer - Salesforce - Tableau
Geolocation data (non-precise)	<ul style="list-style-type: none"> - Alchemer Form - Salesforce records - Campaign Monitor Opt In - Amazon Web Services/AWS Infrastructure - Tableau Data Sources/Dashboards 	<ul style="list-style-type: none"> - Forms and Surveys used to confirm and collect contact information at the school district and program interest from event attendees - Send email communications about relevant programmatic opportunities - Supports operational functions, such as providing information on potential community partners - Provides Servers, Databases, file storage, network infrastructure and email services for HQ - Create Data Sources and Dashboards that help understand and plan GWC activities 	<ul style="list-style-type: none"> Communication with Primary Partner Contact, sending customized Outreach Communications based on selections and contact Email Campaigns Will create records in the CRM Restricted access to user personal information, uploaded content, device ID, survey feedback and data requests. Also provides custom data analytics services in HQ/DWH Permanent/ad-hoc dashboards that provide key insights about programs/strategies helping management decisions 	<ul style="list-style-type: none"> Data is encrypted in transit and at rest. Additional security measures can be found in our security whitepaper. 	<ul style="list-style-type: none"> The data is stored on Amazon Web Services Servers in the US-West-2 Region, based in Oregon, United States. 	<ul style="list-style-type: none"> The data is backed up in the US-East-2 Region on Amazon Web Services Servers based in Oregon, USA. 	<ul style="list-style-type: none"> - Alchemer - Salesforce - Campaign Monitor - Tableau

DATA	HOW IS THE DATA COLLECTED?	WHAT IS THE PURPOSE FOR COLLECTION?	HOW WILL THE DATA BE USED?	SECURITY MEASURES:	WHERE IS THE DATA STORED?	WHERE IS THE BACKUP STORED?	IS DATA SHARED OR ACCESSED BY A SERVICE PROVIDER?
Device specific information (i.e. operating system, hardware version, device settings, etc.)	<ul style="list-style-type: none"> - Alchemer Form - Cloudflare DNS/DDoS - Amazon Web Services/AWS Infrastructure - Tableau Data Sources/Dashboards 	<ul style="list-style-type: none"> - Forms and Surveys used to confirm and collect contact information at the school district and program interest from event attendees - DNS Management and DDoS Mitigation - Provides Servers, Databases, file storage, network infrastructure and email services for HQ - Create Data Sources and Dashboards that help understand and plan GWC activities 	<p>Communication with Primary Partner Contact, sending customized Outreach Communications based on selections and contact</p> <p>Processes IP Address, Traffic routing data, System configuration information and Website metrics</p> <p>Restricted access to user personal information, uploaded content, device ID, survey feedback and data requests. Also provides custom data analytics services in HQ/DWH</p> <p>Permanent/ad-hoc dashboards that provide key insights about programs/strategies helping management decisions</p>	Data is encrypted in transit and at rest. Additional security measures can be found in our security whitepaper.	The data is stored on Amazon Web Services Servers in the US-West-2 Region, based in Oregon, United States.	The data is backed up in the US-East-2 Region on Amazon Web Services Servers based in Oregon, USA.	<ul style="list-style-type: none"> - Alchemer - Cloudflare - Tableau
Browser Type of logged in user or website visitor	<ul style="list-style-type: none"> - HQ Users - Alchemer Forms - Cloudflare DNS/DDoS - Amazon Web Services/AWS Infrastructure - Tableau Data Sources/Dashboards 	<ul style="list-style-type: none"> - Application to Programs, Program Implementation - Forms and Surveys used to confirm and collect contact information at the school district and program interest from event attendees - DNS Management and DDoS Mitigation - Provides Servers, Databases, file storage, network infrastructure and email services for HQ - Create Data Sources and Dashboards that help understand and plan GWC activities 	<p>User Identification for legitimate program purposes, program and user research, program improvement</p> <p>Communication with Primary Partner Contact, sending customized Outreach Communications based on selections and contact</p> <p>Processes IP Address, Traffic routing data, System configuration information and Website metrics</p> <p>Restricted access to user personal information, uploaded content, device ID, survey feedback and data requests. Also provides custom data analytics services in HQ/DWH</p> <p>Permanent/ad-hoc dashboards that provide key insights about programs/strategies helping management decisions</p>	Data is encrypted in transit and at rest. Additional security measures can be found in our security whitepaper.	The data is stored on Amazon Web Services Servers in the US-West-2 Region, based in Oregon, United States.	The data is backed up in the US-East-2 Region on Amazon Web Services Servers based in Oregon, USA.	<ul style="list-style-type: none"> - Alchemer - Cloudflare - Tableau
Access time of logged in user or website visitor	<ul style="list-style-type: none"> - HQ Users - Cloudflare DNS/DDoS - Amazon Web Services/AWS Infrastructure - Tableau Data Sources/Dashboards 	<ul style="list-style-type: none"> - Application to Programs, Program Implementation - DNS Management and DDoS Mitigation - Provides Servers, Databases, file storage, network infrastructure and email services for HQ - Create Data Sources and Dashboards that help understand and plan GWC activities 	<p>User Identification for legitimate program purposes, program and user research, program improvement</p> <p>Processes IP Address, Traffic routing data, System configuration information and Website metrics</p> <p>Restricted access to user personal information, uploaded content, device ID, survey feedback and data requests. Also provides custom data analytics services in HQ/DWH</p> <p>Permanent/ad-hoc dashboards that provide key insights about programs/strategies helping management decisions</p>	Data is encrypted in transit and at rest. Additional security measures can be found in our security whitepaper.	The data is stored on Amazon Web Services Servers in the US-West-2 Region, based in Oregon, United States.	The data is backed up in the US-East-2 Region on Amazon Web Services Servers based in Oregon, USA.	<ul style="list-style-type: none"> - Alchemer - Cloudflare - Tableau
Time spent on site of logged in user or website visitor	<ul style="list-style-type: none"> - HQ Users - Alchemer Forms - Amazon Web Services/AWS Infrastructure - Tableau Data Sources/Dashboards 	<ul style="list-style-type: none"> - Application to Programs, Program Implementation - Forms and Surveys used to confirm and collect contact information at the school district and program interest from event attendees - Provides Servers, Databases, file storage, network infrastructure and email services for HQ - Create Data Sources and Dashboards that help understand and plan GWC activities 	<p>User Identification for legitimate program purposes, program and user research, program improvement</p> <p>Communication with Primary Partner Contact, sending customized Outreach Communications based on selections and contact</p> <p>Restricted access to user personal information, uploaded content, device ID, survey feedback and data requests. Also provides custom data analytics services in HQ/DWH</p> <p>Permanent/ad-hoc dashboards that provide key insights about programs/strategies helping management decisions</p>	Data is encrypted in transit and at rest. Additional security measures can be found in our security whitepaper.	The data is stored on Amazon Web Services Servers in the US-West-2 Region, based in Oregon, United States.	The data is backed up in the US-East-2 Region on Amazon Web Services Servers based in Oregon, USA.	<ul style="list-style-type: none"> - Alchemer - Cloudflare - Tableau
Page Views of logged in user, website visitor or scraped	<ul style="list-style-type: none"> - HQ Users - Alchemer Forms - Amazon Web Services/AWS Infrastructure - Tableau Data Sources/Dashboards 	<ul style="list-style-type: none"> - Application to Programs, Program Implementation - Forms and Surveys used to confirm and collect contact information at the school district and program interest from event attendees - Provides Servers, Databases, file storage, network infrastructure and email services for HQ - Create Data Sources and Dashboards that help understand and plan GWC activities 	<p>User Identification for legitimate program purposes, program and user research, program improvement</p> <p>Communication with Primary Partner Contact, sending customized Outreach Communications based on selections and contact</p> <p>Restricted access to user personal information, uploaded content, device ID, survey feedback and data requests. Also provides custom data analytics services in HQ/DWH</p> <p>Permanent/ad-hoc dashboards that provide key insights about programs/strategies helping management decisions</p>	Data is encrypted in transit and at rest. Additional security measures can be found in our security whitepaper.	The data is stored on Amazon Web Services Servers in the US-West-2 Region, based in Oregon, United States.	The data is backed up in the US-East-2 Region on Amazon Web Services Servers based in Oregon, USA.	<ul style="list-style-type: none"> - Alchemer - Tableau
Referring URLs	<ul style="list-style-type: none"> - HQ Users - Alchemer Forms - Amazon Web Services/AWS Infrastructure - Tableau Data Sources/Dashboards 	<ul style="list-style-type: none"> - Application to Programs, Program Implementation - Forms and Surveys used to confirm and collect contact information at the school district and program interest from event attendees - Provides Servers, Databases, file storage, network infrastructure and email services for HQ - Create Data Sources and Dashboards that help understand and plan GWC activities 	<p>User Identification for legitimate program purposes, program and user research, program improvement</p> <p>Communication with Primary Partner Contact, sending customized Outreach Communications based on selections and contact</p> <p>Restricted access to user personal information, uploaded content, device ID, survey feedback and data requests. Also provides custom data analytics services in HQ/DWH</p> <p>Permanent/ad-hoc dashboards that provide key insights about programs/strategies helping management decisions</p>	Data is encrypted in transit and at rest. Additional security measures can be found in our security whitepaper.	The data is stored on Amazon Web Services Servers in the US-West-2 Region, based in Oregon, United States.	The data is backed up in the US-East-2 Region on Amazon Web Services Servers based in Oregon, USA.	<ul style="list-style-type: none"> - Alchemer - Tableau
Clicks of logged in user, website visitor or scraped	<ul style="list-style-type: none"> - HQ Users - Alchemer Forms - Amazon Web Services/AWS Infrastructure - Tableau Data Sources/Dashboards 	<ul style="list-style-type: none"> - Application to Programs, Program Implementation - Forms and Surveys used to confirm and collect contact information at the school district and program interest from event attendees - Provides Servers, Databases, file storage, network infrastructure and email services for HQ - Create Data Sources and Dashboards that help understand and plan GWC activities 	<p>User Identification for legitimate program purposes, program and user research, program improvement</p> <p>Communication with Primary Partner Contact, sending customized Outreach Communications based on selections and contact</p> <p>Restricted access to user personal information, uploaded content, device ID, survey feedback and data requests. Also provides custom data analytics services in HQ/DWH</p> <p>Permanent/ad-hoc dashboards that provide key insights about programs/strategies helping management decisions</p>	Data is encrypted in transit and at rest. Additional security measures can be found in our security whitepaper.	The data is stored on Amazon Web Services Servers in the US-West-2 Region, based in Oregon, United States.	The data is backed up in the US-East-2 Region on Amazon Web Services Servers based in Oregon, USA.	<ul style="list-style-type: none"> - Alchemer - Tableau

DATA	HOW IS THE DATA COLLECTED?	WHAT IS THE PURPOSE FOR COLLECTION?	HOW WILL THE DATA BE USED?	SECURITY MEASURES:	WHERE IS THE DATA STORED?	WHERE IS THE BACKUP STORED?	IS DATA SHARED OR ACCESSED BY A SERVICE PROVIDER?
Click paths of logged in user or website visitor	<ul style="list-style-type: none"> - HQ Users - Alchemer Forms - Cloudflare DNS/DDoS - Amazon Web Services/AWS Infrastructure - Tableau Data Sources/Dashboards 	<ul style="list-style-type: none"> - Application to Programs, Program Implementation - Forms and Surveys used to confirm and collect contact information at the school district and program interest from event attendees - DNS Management and DDoS Mitigation - Provides Servers, Databases, file storage, network infrastructure and email services for HQ - Create Data Sources and Dashboards that help understand and plan GWC activities 	<p>User Identification for legitimate program purposes, program and user research, program improvement</p> <p>Communication with Primary Partner Contact, sending customized Outreach Communications based on selections and contact</p> <p>Processes IP Address, Traffic routing data, System configuration information and Website metrics</p> <p>Restricted access to user personal information, uploaded content, device ID, survey feedback and data requests. Also provides custom data analytics services in HQ/DWH</p> <p>Permanent/ad-hoc dashboards that provide key insights about programs/strategies helping management decisions</p>	Data is encrypted in transit and at rest. Additional security measures can be found in our security whitepaper.	The data is stored on Amazon Web Services Servers in the US-West-2 Region, based in Oregon, United States.	The data is backed up in the US-East-2 Region on Amazon Web Services Servers based in Oregon, USA.	<ul style="list-style-type: none"> - Alchemer - Cloudflare - Tableau
Active/engagement time of logged in user, website visitor or scraped	<ul style="list-style-type: none"> - HQ Users - Alchemer Forms - Amazon Web Services/AWS Infrastructure - Tableau Data Sources/Dashboards 	<ul style="list-style-type: none"> - Application to Programs, Program Implementation - Forms and Surveys used to confirm and collect contact information at the school district and program interest from event attendees - Provides Servers, Databases, file storage, network infrastructure and email services for HQ - Create Data Sources and Dashboards that help understand and plan GWC activities 	<p>User Identification for legitimate program purposes, program and user research, program improvement</p> <p>Communication with Primary Partner Contact, sending customized Outreach Communications based on selections and contact</p> <p>Restricted access to user personal information, uploaded content, device ID, survey feedback and data requests. Also provides custom data analytics services in HQ/DWH</p> <p>Permanent/ad-hoc dashboards that provide key insights about programs/strategies helping management decisions</p>	Data is encrypted in transit and at rest. Additional security measures can be found in our security whitepaper.	The data is stored on Amazon Web Services Servers in the US-West-2 Region, based in Oregon, United States.	The data is backed up in the US-East-2 Region on Amazon Web Services Servers based in Oregon, USA.	<ul style="list-style-type: none"> - Alchemer - Tableau
Campaign Name	<ul style="list-style-type: none"> - Salesforce records - Amazon Web Services/AWS Infrastructure - Tableau Data Sources/Dashboards 	<ul style="list-style-type: none"> - Supports operational functions, such as providing information on potential community partners - Provides Servers, Databases, file storage, network infrastructure and email services for HQ - Create Data Sources and Dashboards that help understand and plan GWC activities 	<p>Will create records in the CRM</p> <p>Restricted access to user personal information, uploaded content, device ID, survey feedback and data requests. Also provides custom data analytics services in HQ/DWH</p> <p>Permanent/ad-hoc dashboards that provide key insights about programs/strategies helping management decisions</p>	Data is encrypted in transit and at rest. Additional security measures can be found in our security whitepaper.	The data is stored on Amazon Web Services Servers in the US-West-2 Region, based in Oregon, United States.	The data is backed up in the US-East-2 Region on Amazon Web Services Servers based in Oregon, USA.	<ul style="list-style-type: none"> - Salesforce - Tableau
Campaign Type	<ul style="list-style-type: none"> - Alchemer Form - Campaign Monitor Opt In - Salesforce records - Amazon Web Services/AWS Infrastructure - Tableau Data Sources/Dashboards 	<ul style="list-style-type: none"> - Forms and Surveys used to confirm and collect contact information at the school district and program interest from event attendees - Send email communications about relevant programmatic opportunities - Supports operational functions, such as providing information on potential community partners - Provides Servers, Databases, file storage, network infrastructure and email services for HQ - Create Data Sources and Dashboards that help understand and plan GWC activities 	<p>Communication with Primary Partner Contact, sending customized Outreach Communications based on selections and contact</p> <p>Email Campaigns</p> <p>Will create records in the CRM</p> <p>Restricted access to user personal information, uploaded content, device ID, survey feedback and data requests. Also provides custom data analytics services in HQ/DWH</p> <p>Permanent/ad-hoc dashboards that provide key insights about programs/strategies helping management decisions</p>	Data is encrypted in transit and at rest. Additional security measures can be found in our security whitepaper.	The data is stored on Amazon Web Services Servers in the US-West-2 Region, based in Oregon, United States.	The data is backed up in the US-East-2 Region on Amazon Web Services Servers based in Oregon, USA.	<ul style="list-style-type: none"> - Alchemer - Salesforce - Campaign Monitor - Tableau
Campaign Record Type	<ul style="list-style-type: none"> - Salesforce records - Amazon Web Services/AWS Infrastructure - Tableau Data Sources/Dashboards 	<ul style="list-style-type: none"> - Supports operational functions, such as providing information on potential community partners - Provides Servers, Databases, file storage, network infrastructure and email services for HQ - Create Data Sources and Dashboards that help understand and plan GWC activities 	<p>Will create records in the CRM</p> <p>Restricted access to user personal information, uploaded content, device ID, survey feedback and data requests. Also provides custom data analytics services in HQ/DWH</p> <p>Permanent/ad-hoc dashboards that provide key insights about programs/strategies helping management decisions</p>	Data is encrypted in transit and at rest. Additional security measures can be found in our security whitepaper.	The data is stored on Amazon Web Services Servers in the US-West-2 Region, based in Oregon, United States.	The data is backed up in the US-East-2 Region on Amazon Web Services Servers based in Oregon, USA.	<ul style="list-style-type: none"> - Salesforce - Tableau
Type	<ul style="list-style-type: none"> - Salesforce records - Amazon Web Services/AWS Infrastructure 	<ul style="list-style-type: none"> - Supports operational functions, such as providing information on potential community partners - Provides Servers, Databases, file storage, network infrastructure and email services for HQ 	<p>Will create records in the CRM</p> <p>Restricted access to user personal information, uploaded content, device ID, survey feedback and data requests. Also provides custom data analytics services in HQ/DWH</p>	Data is encrypted in transit and at rest. Additional security measures can be found in our security whitepaper.	The data is stored on Amazon Web Services Servers in the US-West-2 Region, based in Oregon, United States.	The data is backed up in the US-East-2 Region on Amazon Web Services Servers based in Oregon, USA.	Salesforce
Acronym	<ul style="list-style-type: none"> - Salesforce records - Amazon Web Services/AWS Infrastructure 	<ul style="list-style-type: none"> - Supports operational functions, such as providing information on potential community partners - Provides Servers, Databases, file storage, network infrastructure and email services for HQ 	<p>Will create records in the CRM</p> <p>Restricted access to user personal information, uploaded content, device ID, survey feedback and data requests. Also provides custom data analytics services in HQ/DWH</p>	Data is encrypted in transit and at rest. Additional security measures can be found in our security whitepaper.	The data is stored on Amazon Web Services Servers in the US-West-2 Region, based in Oregon, United States.	The data is backed up in the US-East-2 Region on Amazon Web Services Servers based in Oregon, USA.	Salesforce
Campaign Owner	<ul style="list-style-type: none"> - Salesforce records - Amazon Web Services/AWS Infrastructure 	<ul style="list-style-type: none"> - Supports operational functions, such as providing information on potential community partners - Provides Servers, Databases, file storage, network infrastructure and email services for HQ 	<p>Will create records in the CRM</p> <p>Restricted access to user personal information, uploaded content, device ID, survey feedback and data requests. Also provides custom data analytics services in HQ/DWH</p>	Data is encrypted in transit and at rest. Additional security measures can be found in our security whitepaper.	The data is stored on Amazon Web Services Servers in the US-West-2 Region, based in Oregon, United States.	The data is backed up in the US-East-2 Region on Amazon Web Services Servers based in Oregon, USA.	Salesforce
Active	<ul style="list-style-type: none"> - Salesforce records - Amazon Web Services/AWS Infrastructure 	<ul style="list-style-type: none"> - Supports operational functions, such as providing information on potential community partners - Provides Servers, Databases, file storage, network infrastructure and email services for HQ 	<p>Will create records in the CRM</p> <p>Restricted access to user personal information, uploaded content, device ID, survey feedback and data requests. Also provides custom data analytics services in HQ/DWH</p>	Data is encrypted in transit and at rest. Additional security measures can be found in our security whitepaper.	The data is stored on Amazon Web Services Servers in the US-West-2 Region, based in Oregon, United States.	The data is backed up in the US-East-2 Region on Amazon Web Services Servers based in Oregon, USA.	Salesforce
Partnership Status	<ul style="list-style-type: none"> - Salesforce records - Amazon Web Services/AWS Infrastructure 	<ul style="list-style-type: none"> - Supports operational functions, such as providing information on potential community partners - Provides Servers, Databases, file storage, network infrastructure and email services for HQ 	<p>Will create records in the CRM</p> <p>Restricted access to user personal information, uploaded content, device ID, survey feedback and data requests. Also provides custom data analytics services in HQ/DWH</p>	Data is encrypted in transit and at rest. Additional security measures can be found in our security whitepaper.	The data is stored on Amazon Web Services Servers in the US-West-2 Region, based in Oregon, United States.	The data is backed up in the US-East-2 Region on Amazon Web Services Servers based in Oregon, USA.	Salesforce

DATA	HOW IS THE DATA COLLECTED?	WHAT IS THE PURPOSE FOR COLLECTION?	HOW WILL THE DATA BE USED?	SECURITY MEASURES:	WHERE IS THE DATA STORED?	WHERE IS THE BACKUP STORED?	IS DATA SHARED OR ACCESSED BY A SERVICE PROVIDER?
State	<ul style="list-style-type: none"> - HQ Users - Alchemer Form - Salesforce records - Amazon Web Services/AWS Infrastructure - Tableau Data Sources/Dashboards 	<ul style="list-style-type: none"> - Application to Programs, Program Implementation - Forms and Surveys used to confirm and collect contact information at the school district and program interest from event attendees - Supports operational functions, such as providing information on potential community partners - Provides Servers, Databases, file storage, network infrastructure and email services for HQ - Create Data Sources and Dashboards that help understand and plan GWC activities 	<p>User Identification for legitimate program purposes, program and user research, program improvement</p> <p>Communication with Primary Partner Contact, sending customized Outreach Communications based on selections and contact</p> <p>Will create records in the CRM</p> <p>Restricted access to user personal information, uploaded content, device ID, survey feedback and data requests. Also provides custom data analytics services in HQ/DWH</p> <p>Permanent/ad-hoc dashboards that provide key insights about programs/strategies helping management decisions</p>	Data is encrypted in transit and at rest. Additional security measures can be found in our security whitepaper.	The data is stored on Amazon Web Services Servers in the US-West-2 Region, based in Oregon, United States.	The data is backed up in the US-East-2 Region on Amazon Web Services Servers based in Oregon, USA.	<ul style="list-style-type: none"> - Alchemer - Salesforce - Tableau Data Sources/Dashboards
Reason Withdrawn	<ul style="list-style-type: none"> - Salesforce records - Amazon Web Services/AWS Infrastructure - Tableau Data Sources/Dashboards 	<ul style="list-style-type: none"> - Supports operational functions, such as providing information on potential community partners - Provides Servers, Databases, file storage, network infrastructure and email services for HQ - Create Data Sources and Dashboards that help understand and plan GWC activities 	<p>Will create records in the CRM</p> <p>Restricted access to user personal information, uploaded content, device ID, survey feedback and data requests. Also provides custom data analytics services in HQ/DWH</p> <p>Permanent/ad-hoc dashboards that provide key insights about programs/strategies helping management decisions</p>	Data is encrypted in transit and at rest. Additional security measures can be found in our security whitepaper.	The data is stored on Amazon Web Services Servers in the US-West-2 Region, based in Oregon, United States.	The data is backed up in the US-East-2 Region on Amazon Web Services Servers based in Oregon, USA.	<ul style="list-style-type: none"> -Salesforce -Tableau
Date of Partnership Confirmation	<ul style="list-style-type: none"> - Campaign Monitor Opt In - Salesforce records - Amazon Web Services/AWS Infrastructure - Tableau Data Sources/Dashboards 	<ul style="list-style-type: none"> - Send email communications about relevant programmatic opportunities - Supports operational functions, such as providing information on potential community partners - Provides Servers, Databases, file storage, network infrastructure and email services for HQ - Create Data Sources and Dashboards that help understand and plan GWC activities 	<p>Email Campaigns</p> <p>Will create records in the CRM</p> <p>Restricted access to user personal information, uploaded content, device ID, survey feedback and data requests. Also provides custom data analytics services in HQ/DWH</p> <p>Permanent/ad-hoc dashboards that provide key insights about programs/strategies helping management decisions</p>	Data is encrypted in transit and at rest. Additional security measures can be found in our security whitepaper.	The data is stored on Amazon Web Services Servers in the US-West-2 Region, based in Oregon, United States.	The data is backed up in the US-East-2 Region on Amazon Web Services Servers based in Oregon, USA.	<ul style="list-style-type: none"> -Campaign Monitor -Salesforce -Tableau
Last Response Date	<ul style="list-style-type: none"> - Salesforce records - Amazon Web Services/AWS Infrastructure - Tableau Data Sources/Dashboards 	<ul style="list-style-type: none"> - Supports operational functions, such as providing information on potential community partners - Provides Servers, Databases, file storage, network infrastructure and email services for HQ - Create Data Sources and Dashboards that help understand and plan GWC activities 	<p>Will create records in the CRM</p> <p>Restricted access to user personal information, uploaded content, device ID, survey feedback and data requests. Also provides custom data analytics services in HQ/DWH</p> <p>Permanent/ad-hoc dashboards that provide key insights about programs/strategies helping management decisions</p>	Data is encrypted in transit and at rest. Additional security measures can be found in our security whitepaper.	The data is stored on Amazon Web Services Servers in the US-West-2 Region, based in Oregon, United States.	The data is backed up in the US-East-2 Region on Amazon Web Services Servers based in Oregon, USA.	<ul style="list-style-type: none"> -Salesforce -Tableau
Last Meeting Date	<ul style="list-style-type: none"> - Salesforce records - Amazon Web Services/AWS Infrastructure - Tableau Data Sources/Dashboards 	<ul style="list-style-type: none"> - Supports operational functions, such as providing information on potential community partners - Provides Servers, Databases, file storage, network infrastructure and email services for HQ - Create Data Sources and Dashboards that help understand and plan GWC activities 	<p>Will create records in the CRM</p> <p>Restricted access to user personal information, uploaded content, device ID, survey feedback and data requests. Also provides custom data analytics services in HQ/DWH</p> <p>Permanent/ad-hoc dashboards that provide key insights about programs/strategies helping management decisions</p>	Data is encrypted in transit and at rest. Additional security measures can be found in our security whitepaper.	The data is stored on Amazon Web Services Servers in the US-West-2 Region, based in Oregon, United States.	The data is backed up in the US-East-2 Region on Amazon Web Services Servers based in Oregon, USA.	<ul style="list-style-type: none"> -Salesforce -Tableau
Last Outreach Date	<ul style="list-style-type: none"> - Salesforce records - Amazon Web Services/AWS Infrastructure - Tableau Data Sources/Dashboards 	<ul style="list-style-type: none"> - Supports operational functions, such as providing information on potential community partners - Provides Servers, Databases, file storage, network infrastructure and email services for HQ - Create Data Sources and Dashboards that help understand and plan GWC activities 	<p>Will create records in the CRM</p> <p>Restricted access to user personal information, uploaded content, device ID, survey feedback and data requests. Also provides custom data analytics services in HQ/DWH</p> <p>Permanent/ad-hoc dashboards that provide key insights about programs/strategies helping management decisions</p>	Data is encrypted in transit and at rest. Additional security measures can be found in our security whitepaper.	The data is stored on Amazon Web Services Servers in the US-West-2 Region, based in Oregon, United States.	The data is backed up in the US-East-2 Region on Amazon Web Services Servers based in Oregon, USA.	<ul style="list-style-type: none"> -Salesforce -Tableau
Date = Today	<ul style="list-style-type: none"> - Salesforce records - Amazon Web Services/AWS Infrastructure - Tableau Data Sources/Dashboards 	<ul style="list-style-type: none"> - Supports operational functions, such as providing information on potential community partners - Provides Servers, Databases, file storage, network infrastructure and email services for HQ - Create Data Sources and Dashboards that help understand and plan GWC activities 	<p>Will create records in the CRM</p> <p>Restricted access to user personal information, uploaded content, device ID, survey feedback and data requests. Also provides custom data analytics services in HQ/DWH</p> <p>Permanent/ad-hoc dashboards that provide key insights about programs/strategies helping management decisions</p>	Data is encrypted in transit and at rest. Additional security measures can be found in our security whitepaper.	The data is stored on Amazon Web Services Servers in the US-West-2 Region, based in Oregon, United States.	The data is backed up in the US-East-2 Region on Amazon Web Services Servers based in Oregon, USA.	<ul style="list-style-type: none"> -Salesforce -Tableau
Community Partner Code	<ul style="list-style-type: none"> - Alchemer Form - Salesforce records - Amazon Web Services/AWS Infrastructure - Tableau Data Sources/Dashboards 	<ul style="list-style-type: none"> - Forms and Surveys used to confirm and collect contact information at the school district and program interest from event attendees - Supports operational functions, such as providing information on potential community partners - Provides Servers, Databases, file storage, network infrastructure and email services for HQ - Create Data Sources and Dashboards that help understand and plan GWC activities 	<p>Communication with Primary Partner Contact, sending customized Outreach Communications based on selections and contact</p> <p>Will create records in the CRM</p> <p>Restricted access to user personal information, uploaded content, device ID, survey feedback and data requests. Also provides custom data analytics services in HQ/DWH</p> <p>Permanent/ad-hoc dashboards that provide key insights about programs/strategies helping management decisions</p>	Data is encrypted in transit and at rest. Additional security measures can be found in our security whitepaper.	The data is stored on Amazon Web Services Servers in the US-West-2 Region, based in Oregon, United States.	The data is backed up in the US-East-2 Region on Amazon Web Services Servers based in Oregon, USA.	<ul style="list-style-type: none"> - Alchemer - Salesforce - Tableau
Community Partner Code External	<ul style="list-style-type: none"> - Alchemer Form - Salesforce records - Amazon Web Services/AWS Infrastructure - Tableau Data Sources/Dashboards 	<ul style="list-style-type: none"> - Forms and Surveys used to confirm and collect contact information at the school district and program interest from event attendees - Supports operational functions, such as providing information on potential community partners - Provides Servers, Databases, file storage, network infrastructure and email services for HQ - Create Data Sources and Dashboards that help understand and plan GWC activities 	<p>Communication with Primary Partner Contact, sending customized Outreach Communications based on selections and contact</p> <p>Will create records in the CRM</p> <p>Restricted access to user personal information, uploaded content, device ID, survey feedback and data requests. Also provides custom data analytics services in HQ/DWH</p> <p>Permanent/ad-hoc dashboards that provide key insights about programs/strategies helping management decisions</p>	Data is encrypted in transit and at rest. Additional security measures can be found in our security whitepaper.	The data is stored on Amazon Web Services Servers in the US-West-2 Region, based in Oregon, United States.	The data is backed up in the US-East-2 Region on Amazon Web Services Servers based in Oregon, USA.	<ul style="list-style-type: none"> - Alchemer - Salesforce - Tableau

DATA	HOW IS THE DATA COLLECTED?	WHAT IS THE PURPOSE FOR COLLECTION?	HOW WILL THE DATA BE USED?	SECURITY MEASURES:	WHERE IS THE DATA STORED?	WHERE IS THE BACKUP STORED?	IS DATA SHARED OR ACCESSED BY A SERVICE PROVIDER?
Org Id	- Alchemer Form - Amazon Web Services/AWS Infrastructure - Tableau Data Sources/Dashboards	- Forms and Surveys used to confirm and collect contact information at the school district and program interest from event attendees - Provides Servers, Databases, file storage, network infrastructure and email services for HQ - Create Data Sources and Dashboards that help understand and plan GWC activities	Communication with Primary Partner Contact, sending customized Outreach Communications based on selections and contact Restricted access to user personal information, uploaded content, device ID, survey feedback and data requests. Also provides custom data analytics services in HQ/DWH Permanent/ad-hoc dashboards that provide key insights about programs/strategies helping management decisions	Data is encrypted in transit and at rest. Additional security measures can be found in our security whitepaper.	The data is stored on Amazon Web Services Servers in the US-West-2 Region, based in Oregon, United States.	The data is backed up in the US-East-2 Region on Amazon Web Services Servers based in Oregon, USA.	- Alchemer - Tableau
Final Organization ID	- Alchemer Form - Amazon Web Services/AWS Infrastructure - Tableau Data Sources/Dashboards	- Forms and Surveys used to confirm and collect contact information at the school district and program interest from event attendees - Provides Servers, Databases, file storage, network infrastructure and email services for HQ - Create Data Sources and Dashboards that help understand and plan GWC activities	Communication with Primary Partner Contact, sending customized Outreach Communications based on selections and contact Restricted access to user personal information, uploaded content, device ID, survey feedback and data requests. Also provides custom data analytics services in HQ/DWH Permanent/ad-hoc dashboards that provide key insights about programs/strategies helping management decisions	Data is encrypted in transit and at rest. Additional security measures can be found in our security whitepaper.	The data is stored on Amazon Web Services Servers in the US-West-2 Region, based in Oregon, United States.	The data is backed up in the US-East-2 Region on Amazon Web Services Servers based in Oregon, USA.	- Alchemer - Tableau
Primary Contact ID	- Alchemer Form - Amazon Web Services/AWS Infrastructure - Tableau Data Sources/Dashboards	- Forms and Surveys used to confirm and collect contact information at the school district and program interest from event attendees - Provides Servers, Databases, file storage, network infrastructure and email services for HQ - Create Data Sources and Dashboards that help understand and plan GWC activities	Communication with Primary Partner Contact, sending customized Outreach Communications based on selections and contact Restricted access to user personal information, uploaded content, device ID, survey feedback and data requests. Also provides custom data analytics services in HQ/DWH Permanent/ad-hoc dashboards that provide key insights about programs/strategies helping management decisions	Data is encrypted in transit and at rest. Additional security measures can be found in our security whitepaper.	The data is stored on Amazon Web Services Servers in the US-West-2 Region, based in Oregon, United States.	The data is backed up in the US-East-2 Region on Amazon Web Services Servers based in Oregon, USA.	- Alchemer - Tableau
Secondary Contact ID	- Alchemer Form - Amazon Web Services/AWS Infrastructure - Tableau Data Sources/Dashboards	- Forms and Surveys used to confirm and collect contact information at the school district and program interest from event attendees - Provides Servers, Databases, file storage, network infrastructure and email services for HQ - Create Data Sources and Dashboards that help understand and plan GWC activities	Communication with Primary Partner Contact, sending customized Outreach Communications based on selections and contact Restricted access to user personal information, uploaded content, device ID, survey feedback and data requests. Also provides custom data analytics services in HQ/DWH Permanent/ad-hoc dashboards that provide key insights about programs/strategies helping management decisions	Data is encrypted in transit and at rest. Additional security measures can be found in our security whitepaper.	The data is stored on Amazon Web Services Servers in the US-West-2 Region, based in Oregon, United States.	The data is backed up in the US-East-2 Region on Amazon Web Services Servers based in Oregon, USA.	- Alchemer - Tableau
Campaign Id	- Alchemer Form - Amazon Web Services/AWS Infrastructure - Tableau Data Sources/Dashboards	- Forms and Surveys used to confirm and collect contact information at the school district and program interest from event attendees - Provides Servers, Databases, file storage, network infrastructure and email services for HQ - Create Data Sources and Dashboards that help understand and plan GWC activities	Communication with Primary Partner Contact, sending customized Outreach Communications based on selections and contact Restricted access to user personal information, uploaded content, device ID, survey feedback and data requests. Also provides custom data analytics services in HQ/DWH Permanent/ad-hoc dashboards that provide key insights about programs/strategies helping management decisions	Data is encrypted in transit and at rest. Additional security measures can be found in our security whitepaper.	The data is stored on Amazon Web Services Servers in the US-West-2 Region, based in Oregon, United States.	The data is backed up in the US-East-2 Region on Amazon Web Services Servers based in Oregon, USA.	- Alchemer - Tableau
Organization Name Change?	- Alchemer Form - Amazon Web Services/AWS Infrastructure - Tableau Data Sources/Dashboards	- Forms and Surveys used to confirm and collect contact information at the school district and program interest from event attendees - Provides Servers, Databases, file storage, network infrastructure and email services for HQ - Create Data Sources and Dashboards that help understand and plan GWC activities	Communication with Primary Partner Contact, sending customized Outreach Communications based on selections and contact Restricted access to user personal information, uploaded content, device ID, survey feedback and data requests. Also provides custom data analytics services in HQ/DWH Permanent/ad-hoc dashboards that provide key insights about programs/strategies helping management decisions	Data is encrypted in transit and at rest. Additional security measures can be found in our security whitepaper.	The data is stored on Amazon Web Services Servers in the US-West-2 Region, based in Oregon, United States.	The data is backed up in the US-East-2 Region on Amazon Web Services Servers based in Oregon, USA.	- Alchemer - Tableau
Pull Existing Organization Information	- Salesforce records - Amazon Web Services/AWS Infrastructure - Tableau Data Sources/Dashboards	- Supports operational functions, such as providing information on potential community partners - Provides Servers, Databases, file storage, network infrastructure and email services for HQ - Create Data Sources and Dashboards that help understand and plan GWC activities	Will create records in the CRM Restricted access to user personal information, uploaded content, device ID, survey feedback and data requests. Also provides custom data analytics services in HQ/DWH Permanent/ad-hoc dashboards that provide key insights about programs/strategies helping management decisions	Data is encrypted in transit and at rest. Additional security measures can be found in our security whitepaper.	The data is stored on Amazon Web Services Servers in the US-West-2 Region, based in Oregon, United States.	The data is backed up in the US-East-2 Region on Amazon Web Services Servers based in Oregon, USA.	- Salesforce - Tableau
Title 1 School	- Salesforce records - Amazon Web Services/AWS Infrastructure - Tableau Data Sources/Dashboards	- Supports operational functions, such as providing information on potential community partners - Provides Servers, Databases, file storage, network infrastructure and email services for HQ - Create Data Sources and Dashboards that help understand and plan GWC activities	Will create records in the CRM Restricted access to user personal information, uploaded content, device ID, survey feedback and data requests. Also provides custom data analytics services in HQ/DWH Permanent/ad-hoc dashboards that provide key insights about programs/strategies helping management decisions	Data is encrypted in transit and at rest. Additional security measures can be found in our security whitepaper.	The data is stored on Amazon Web Services Servers in the US-West-2 Region, based in Oregon, United States.	The data is backed up in the US-East-2 Region on Amazon Web Services Servers based in Oregon, USA.	- Salesforce - Tableau
HS Graduation Year	- Alchemer Form - Amazon Web Services/AWS Infrastructure - Tableau Data Sources/Dashboards	- Forms and Surveys used to confirm and collect contact information at the school district and program interest from event attendees - Provides Servers, Databases, file storage, network infrastructure and email services for HQ - Create Data Sources and Dashboards that help understand and plan GWC activities	Communication with Primary Partner Contact, sending customized Outreach Communications based on selections and contact Restricted access to user personal information, uploaded content, device ID, survey feedback and data requests. Also provides custom data analytics services in HQ/DWH Permanent/ad-hoc dashboards that provide key insights about programs/strategies helping management decisions	Data is encrypted in transit and at rest. Additional security measures can be found in our security whitepaper.	The data is stored on Amazon Web Services Servers in the US-West-2 Region, based in Oregon, United States.	The data is backed up in the US-East-2 Region on Amazon Web Services Servers based in Oregon, USA.	- Alchemer - Tableau

DATA	HOW IS THE DATA COLLECTED?	WHAT IS THE PURPOSE FOR COLLECTION?	HOW WILL THE DATA BE USED?	SECURITY MEASURES:	WHERE IS THE DATA STORED?	WHERE IS THE BACKUP STORED?	IS DATA SHARED OR ACCESSED BY A SERVICE PROVIDER?
I want to learn more about programming that is relevant for	- Alchemer Form - Amazon Web Services/AWS Infrastructure - Tableau Data Sources/Dashboards	- Forms and Surveys used to confirm and collect contact information at the school district and program interest from event attendees - Provides Servers, Databases, file storage, network infrastructure and email services for HQ - Create Data Sources and Dashboards that help understand and plan GWC activities	Communication with Primary Partner Contact, sending customized Outreach Communications based on selections and contact Restricted access to user personal information, uploaded content, device ID, survey feedback and data requests. Also provides custom data analytics services in HQ/DWH Permanent/ad-hoc dashboards that provide key insights about programs/strategies helping management decisions	Data is encrypted in transit and at rest. Additional security measures can be found in our security whitepaper.	The data is stored on Amazon Web Services Servers in the US-West-2 Region, based in Oregon, United States.	The data is backed up in the US-East-2 Region on Amazon Web Services Servers based in Oregon, USA.	-Alchemer -Tableau
Are you 18 years or older?	- Alchemer Form - Amazon Web Services/AWS Infrastructure - Tableau Data Sources/Dashboards	- Forms and Surveys used to confirm and collect contact information at the school district and program interest from event attendees - Provides Servers, Databases, file storage, network infrastructure and email services for HQ - Create Data Sources and Dashboards that help understand and plan GWC activities	Communication with Primary Partner Contact, sending customized Outreach Communications based on selections and contact Restricted access to user personal information, uploaded content, device ID, survey feedback and data requests. Also provides custom data analytics services in HQ/DWH Permanent/ad-hoc dashboards that provide key insights about programs/strategies helping management decisions	Data is encrypted in transit and at rest. Additional security measures can be found in our security whitepaper.	The data is stored on Amazon Web Services Servers in the US-West-2 Region, based in Oregon, United States.	The data is backed up in the US-East-2 Region on Amazon Web Services Servers based in Oregon, USA.	-Alchemer -Tableau
Primary Address	- Salesforce records - Amazon Web Services/AWS Infrastructure - Tableau Data Sources/Dashboards	- Supports operational functions, such as providing information on potential community partners - Provides Servers, Databases, file storage, network infrastructure and email services for HQ - Create Data Sources and Dashboards that help understand and plan GWC activities	Will create records in the CRM Restricted access to user personal information, uploaded content, device ID, survey feedback and data requests. Also provides custom data analytics services in HQ/DWH Permanent/ad-hoc dashboards that provide key insights about programs/strategies helping management decisions	Data is encrypted in transit and at rest. Additional security measures can be found in our security whitepaper.	The data is stored on Amazon Web Services Servers in the US-West-2 Region, based in Oregon, United States.	The data is backed up in the US-East-2 Region on Amazon Web Services Servers based in Oregon, USA.	- Salesforce - Tableau
CPM	- Salesforce records - Amazon Web Services/AWS Infrastructure - Tableau Data Sources/Dashboards	- Supports operational functions, such as providing information on potential community partners - Provides Servers, Databases, file storage, network infrastructure and email services for HQ - Create Data Sources and Dashboards that help understand and plan GWC activities	Will create records in the CRM Restricted access to user personal information, uploaded content, device ID, survey feedback and data requests. Also provides custom data analytics services in HQ/DWH Permanent/ad-hoc dashboards that provide key insights about programs/strategies helping management decisions	Data is encrypted in transit and at rest. Additional security measures can be found in our security whitepaper.	The data is stored on Amazon Web Services Servers in the US-West-2 Region, based in Oregon, United States.	The data is backed up in the US-East-2 Region on Amazon Web Services Servers based in Oregon, USA.	- Salesforce - Tableau
Income - students, org level	- Alchemer Form - Amazon Web Services/AWS Infrastructure - Tableau Data Sources/Dashboards	- Forms and Surveys used to confirm and collect contact information at the school district and program interest from event attendees - Provides Servers, Databases, file storage, network infrastructure and email services for HQ - Create Data Sources and Dashboards that help understand and plan GWC activities	Communication with Primary Partner Contact, sending customized Outreach Communications based on selections and contact Restricted access to user personal information, uploaded content, device ID, survey feedback and data requests. Also provides custom data analytics services in HQ/DWH Permanent/ad-hoc dashboards that provide key insights about programs/strategies helping management decisions	Data is encrypted in transit and at rest. Additional security measures can be found in our security whitepaper.	The data is stored on Amazon Web Services Servers in the US-West-2 Region, based in Oregon, United States.	The data is backed up in the US-East-2 Region on Amazon Web Services Servers based in Oregon, USA.	-Alchemer -Tableau
Race - students, org	- Alchemer Form - Amazon Web Services/AWS Infrastructure - Tableau Data Sources/Dashboards	- Forms and Surveys used to confirm and collect contact information at the school district and program interest from event attendees - Provides Servers, Databases, file storage, network infrastructure and email services for HQ - Create Data Sources and Dashboards that help understand and plan GWC activities	Communication with Primary Partner Contact, sending customized Outreach Communications based on selections and contact Restricted access to user personal information, uploaded content, device ID, survey feedback and data requests. Also provides custom data analytics services in HQ/DWH Permanent/ad-hoc dashboards that provide key insights about programs/strategies helping management decisions	Data is encrypted in transit and at rest. Additional security measures can be found in our security whitepaper.	The data is stored on Amazon Web Services Servers in the US-West-2 Region, based in Oregon, United States.	The data is backed up in the US-East-2 Region on Amazon Web Services Servers based in Oregon, USA.	-Alchemer -Tableau
Communities served	- Alchemer Form - Amazon Web Services/AWS Infrastructure - Tableau Data Sources/Dashboards	- Forms and Surveys used to confirm and collect contact information at the school district and program interest from event attendees - Provides Servers, Databases, file storage, network infrastructure and email services for HQ - Create Data Sources and Dashboards that help understand and plan GWC activities	Communication with Primary Partner Contact, sending customized Outreach Communications based on selections and contact Restricted access to user personal information, uploaded content, device ID, survey feedback and data requests. Also provides custom data analytics services in HQ/DWH Permanent/ad-hoc dashboards that provide key insights about programs/strategies helping management decisions	Data is encrypted in transit and at rest. Additional security measures can be found in our security whitepaper.	The data is stored on Amazon Web Services Servers in the US-West-2 Region, based in Oregon, United States.	The data is backed up in the US-East-2 Region on Amazon Web Services Servers based in Oregon, USA.	-Alchemer -Tableau
Comp Sci courses	- Alchemer Form - Amazon Web Services/AWS Infrastructure - Tableau Data Sources/Dashboards	- Forms and Surveys used to confirm and collect contact information at the school district and program interest from event attendees - Provides Servers, Databases, file storage, network infrastructure and email services for HQ - Create Data Sources and Dashboards that help understand and plan GWC activities	Communication with Primary Partner Contact, sending customized Outreach Communications based on selections and contact Restricted access to user personal information, uploaded content, device ID, survey feedback and data requests. Also provides custom data analytics services in HQ/DWH Permanent/ad-hoc dashboards that provide key insights about programs/strategies helping management decisions	Data is encrypted in transit and at rest. Additional security measures can be found in our security whitepaper.	The data is stored on Amazon Web Services Servers in the US-West-2 Region, based in Oregon, United States.	The data is backed up in the US-East-2 Region on Amazon Web Services Servers based in Oregon, USA.	-Alchemer -Tableau
Programs of interest	- Alchemer Form - Amazon Web Services/AWS Infrastructure - Tableau Data Sources/Dashboards	- Forms and Surveys used to confirm and collect contact information at the school district and program interest from event attendees - Provides Servers, Databases, file storage, network infrastructure and email services for HQ - Create Data Sources and Dashboards that help understand and plan GWC activities	Communication with Primary Partner Contact, sending customized Outreach Communications based on selections and contact Restricted access to user personal information, uploaded content, device ID, survey feedback and data requests. Also provides custom data analytics services in HQ/DWH Permanent/ad-hoc dashboards that provide key insights about programs/strategies helping management decisions	Data is encrypted in transit and at rest. Additional security measures can be found in our security whitepaper.	The data is stored on Amazon Web Services Servers in the US-West-2 Region, based in Oregon, United States.	The data is backed up in the US-East-2 Region on Amazon Web Services Servers based in Oregon, USA.	-Alchemer -Tableau

DATA	HOW IS THE DATA COLLECTED?	WHAT IS THE PURPOSE FOR COLLECTION?	HOW WILL THE DATA BE USED?	SECURITY MEASURES:	WHERE IS THE DATA STORED?	WHERE IS THE BACKUP STORED?	IS DATA SHARED OR ACCESSED BY A SERVICE PROVIDER?
Number of Student SIP	- Alchemer Form - Amazon Web Services/AWS Infrastructure - Tableau Data Sources/Dashboards	- Forms and Surveys used to confirm and collect contact information at the school district and program interest from event attendees - Provides Servers, Databases, file storage, network infrastructure and email services for HQ - Create Data Sources and Dashboards that help understand and plan GWC activities	Communication with Primary Partner Contact, sending customized Outreach Communications based on selections and contact Restricted access to user personal information, uploaded content, device ID, survey feedback and data requests. Also provides custom data analytics services in HQ/DWH Permanent/ad-hoc dashboards that provide key insights about programs/strategies helping management decisions	Data is encrypted in transit and at rest. Additional security measures can be found in our security whitepaper.	The data is stored on Amazon Web Services Servers in the US-West-2 Region, based in Oregon, United States.	The data is backed up in the US-East-2 Region on Amazon Web Services Servers based in Oregon, USA.	-Alchemer -Tableau
How many Clubs do you expect launch?	- Alchemer Form - Amazon Web Services/AWS Infrastructure - Tableau Data Sources/Dashboards	- Forms and Surveys used to confirm and collect contact information at the school district and program interest from event attendees - Provides Servers, Databases, file storage, network infrastructure and email services for HQ - Create Data Sources and Dashboards that help understand and plan GWC activities	Communication with Primary Partner Contact, sending customized Outreach Communications based on selections and contact Restricted access to user personal information, uploaded content, device ID, survey feedback and data requests. Also provides custom data analytics services in HQ/DWH Permanent/ad-hoc dashboards that provide key insights about programs/strategies helping management decisions	Data is encrypted in transit and at rest. Additional security measures can be found in our security whitepaper.	The data is stored on Amazon Web Services Servers in the US-West-2 Region, based in Oregon, United States.	The data is backed up in the US-East-2 Region on Amazon Web Services Servers based in Oregon, USA.	-Alchemer -Tableau
Added to CP subscriber list in CM	- Campaign Monitor Opt In - Amazon Web Services/AWS Infrastructure - Tableau Data Sources/Dashboards	- Send email communications about relevant programmatic opportunities - Provides Servers, Databases, file storage, network infrastructure and email services for HQ - Create Data Sources and Dashboards that help understand and plan GWC activities	Email Campaigns Restricted access to user personal information, uploaded content, device ID, survey feedback and data requests. Also provides custom data analytics services in HQ/DWH Permanent/ad-hoc dashboards that provide key insights about programs/strategies helping management decisions	Data is encrypted in transit and at rest. Additional security measures can be found in our security whitepaper.	The data is stored on Amazon Web Services Servers in the US-West-2 Region, based in Oregon, United States.	The data is backed up in the US-East-2 Region on Amazon Web Services Servers based in Oregon, USA.	-Campaign Monitor -Tableau
metrics related to program experience and ratings	- Google Workspace - Amazon Web Services/AWS Infrastructure - Tableau Data Sources/Dashboards	- Forms collect information to understand experience and satisfaction with programs - Provides Servers, Databases, file storage, network infrastructure and email services for HQ - Create Data Sources and Dashboards that help understand and plan GWC activities	Improve programming Restricted access to user personal information, uploaded content, device ID, survey feedback and data requests. Also provides custom data analytics services in HQ/DWH Permanent/ad-hoc dashboards that provide key insights about programs/strategies helping management decisions	Data is encrypted in transit and at rest. Additional security measures can be found in our security whitepaper.	The data is stored on Amazon Web Services Servers in the US-West-2 Region, based in Oregon, United States.	The data is backed up in the US-East-2 Region on Amazon Web Services Servers based in Oregon, USA.	-Google Workspace -Tableau
Website	- Salesforce records - Amazon Web Services/AWS Infrastructure - Tableau Data Sources/Dashboards	- Supports operational functions, such as providing information on potential community partners - Provides Servers, Databases, file storage, network infrastructure and email services for HQ - Create Data Sources and Dashboards that help understand and plan GWC activities	Will create records in the CRM Restricted access to user personal information, uploaded content, device ID, survey feedback and data requests. Also provides custom data analytics services in HQ/DWH Permanent/ad-hoc dashboards that provide key insights about programs/strategies helping management decisions	Data is encrypted in transit and at rest. Additional security measures can be found in our security whitepaper.	The data is stored on Amazon Web Services Servers in the US-West-2 Region, based in Oregon, United States.	The data is backed up in the US-East-2 Region on Amazon Web Services Servers based in Oregon, USA.	-Salesforce -Tableau
Country	- Salesforce records - Amazon Web Services/AWS Infrastructure - Tableau Data Sources/Dashboards	- Supports operational functions, such as providing information on potential community partners - Provides Servers, Databases, file storage, network infrastructure and email services for HQ - Create Data Sources and Dashboards that help understand and plan GWC activities	Will create records in the CRM Restricted access to user personal information, uploaded content, device ID, survey feedback and data requests. Also provides custom data analytics services in HQ/DWH Permanent/ad-hoc dashboards that provide key insights about programs/strategies helping management decisions	Data is encrypted in transit and at rest. Additional security measures can be found in our security whitepaper.	The data is stored on Amazon Web Services Servers in the US-West-2 Region, based in Oregon, United States.	The data is backed up in the US-East-2 Region on Amazon Web Services Servers based in Oregon, USA.	-Salesforce -Tableau
County	- Salesforce records - Amazon Web Services/AWS Infrastructure - Tableau Data Sources/Dashboards	- Supports operational functions, such as providing information on potential community partners - Provides Servers, Databases, file storage, network infrastructure and email services for HQ - Create Data Sources and Dashboards that help understand and plan GWC activities	Will create records in the CRM Restricted access to user personal information, uploaded content, device ID, survey feedback and data requests. Also provides custom data analytics services in HQ/DWH Permanent/ad-hoc dashboards that provide key insights about programs/strategies helping management decisions	Data is encrypted in transit and at rest. Additional security measures can be found in our security whitepaper.	The data is stored on Amazon Web Services Servers in the US-West-2 Region, based in Oregon, United States.	The data is backed up in the US-East-2 Region on Amazon Web Services Servers based in Oregon, USA.	-Salesforce -Tableau
Lead Stage	- Salesforce records - Amazon Web Services/AWS Infrastructure - Tableau Data Sources/Dashboards	- Supports operational functions, such as providing information on potential community partners - Provides Servers, Databases, file storage, network infrastructure and email services for HQ - Create Data Sources and Dashboards that help understand and plan GWC activities	Will create records in the CRM Restricted access to user personal information, uploaded content, device ID, survey feedback and data requests. Also provides custom data analytics services in HQ/DWH Permanent/ad-hoc dashboards that provide key insights about programs/strategies helping management decisions	Data is encrypted in transit and at rest. Additional security measures can be found in our security whitepaper.	The data is stored on Amazon Web Services Servers in the US-West-2 Region, based in Oregon, United States.	The data is backed up in the US-East-2 Region on Amazon Web Services Servers based in Oregon, USA.	-Salesforce -Tableau
Region	- Salesforce records - Amazon Web Services/AWS Infrastructure - Tableau Data Sources/Dashboards	- Supports operational functions, such as providing information on potential community partners - Provides Servers, Databases, file storage, network infrastructure and email services for HQ - Create Data Sources and Dashboards that help understand and plan GWC activities	Will create records in the CRM Restricted access to user personal information, uploaded content, device ID, survey feedback and data requests. Also provides custom data analytics services in HQ/DWH Permanent/ad-hoc dashboards that provide key insights about programs/strategies helping management decisions	Data is encrypted in transit and at rest. Additional security measures can be found in our security whitepaper.	The data is stored on Amazon Web Services Servers in the US-West-2 Region, based in Oregon, United States.	The data is backed up in the US-East-2 Region on Amazon Web Services Servers based in Oregon, USA.	-Salesforce -Tableau
Prior Lead Stage	- Salesforce records - Amazon Web Services/AWS Infrastructure - Tableau Data Sources/Dashboards	- Supports operational functions, such as providing information on potential community partners - Provides Servers, Databases, file storage, network infrastructure and email services for HQ - Create Data Sources and Dashboards that help understand and plan GWC activities	Will create records in the CRM Restricted access to user personal information, uploaded content, device ID, survey feedback and data requests. Also provides custom data analytics services in HQ/DWH Permanent/ad-hoc dashboards that provide key insights about programs/strategies helping management decisions	Data is encrypted in transit and at rest. Additional security measures can be found in our security whitepaper.	The data is stored on Amazon Web Services Servers in the US-West-2 Region, based in Oregon, United States.	The data is backed up in the US-East-2 Region on Amazon Web Services Servers based in Oregon, USA.	-Salesforce -Tableau

DATA	HOW IS THE DATA COLLECTED?	WHAT IS THE PURPOSE FOR COLLECTION?	HOW WILL THE DATA BE USED?	SECURITY MEASURES:	WHERE IS THE DATA STORED?	WHERE IS THE BACKUP STORED?	IS DATA SHARED OR ACCESSED BY A SERVICE PROVIDER?
Application Source	- Salesforce records - Amazon Web Services/AWS Infrastructure - Tableau Data Sources/Dashboards	- Supports operational functions, such as providing information on potential community partners - Provides Servers, Databases, file storage, network infrastructure and email services for HQ - Create Data Sources and Dashboards that help understand and plan GWC activities	Will create records in the CRM Restricted access to user personal information, uploaded content, device ID, survey feedback and data requests. Also provides custom data analytics services in HQ/DWH Permanent/ad-hoc dashboards that provide key insights about programs/strategies helping management decisions	Amazon Web Services, data is encrypted at storage and at rest. Salesforce Apex Exchange for secure API exchange	Amazon Web Service and Tableau is stored in the United States.	Amazon Web Service data is stored in the United States.	-Salesforce -Tableau
Aggregate Club Data	- Salesforce records - Amazon Web Services/AWS Infrastructure	Account Creation and Management Program Registration	To provide basic data about Clubs to Community Partners. Total number of Clubs, Teacher Facilitators, and Club Student Users affiliated with their Partnership). They can also view basic details about the Clubs affiliated with them on the Club Details page, including Facilitator name(s), curriculum type, renewal status, and number of enrolled members to support the renewal and enrollment efforts.	Amazon Web Services, data is encrypted at storage and at rest. Salesforce Apex Exchange for secure API exchange	Amazon Web Service and Tableau is stored in the United States.	Amazon Web Service data is stored in the United States.	-Salesforce
Club Detail	- Salesforce records - Amazon Web Services/AWS Infrastructure	Account Creation and Management Program Registration	Clubs details such as Facilitator name(s), curriculum type, renewal status, and number of enrolled members to support the renewal and enrollment efforts.	Amazon Web Services, data is encrypted at storage and at rest. Salesforce Apex Exchange for secure API exchange	Amazon Web Service and Tableau is stored in the United States.	Amazon Web Service data is stored in the United States.	-Salesforce
Open Text	Notes collected after meetings in Salesforce.	-Supports operational functions, such as providing information on potential community partners	Will create records in the CRM.	Salesforce Apex Exchange for secure API exchange	Salesforce data is stored in the United States.	Amazon Web Service data is stored in the United States.	-Salesforce

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Account Creation Data & Profile Information							
Parent First Name	- HQ Users - Amazon Web Services/AWS Infrastructure - Tableau Data Sources/Dashboards	- Application to Programs, Program Implementation - Provides Servers, Databases, file storage, network infrastructure and email services for HQ - Create Data Sources and Dashboards that help understand and plan GWC activities	User Identification for legitimate program purposes, program and user research, program improvement Restricted access to user personal information, uploaded content, device ID, survey feedback and data requests. Also provides custom data analytics services in HQ/DWH Permanent/ad-hoc dashboards that provide key insights about programs/strategies helping management decisions	Amazon Web Services, data is encrypted at storage and at rest.	Amazon Web Service data is stored in the United States.	Amazon Web Service data is backed up in the United States.	Amazon Web Service
Parent Last Name	- HQ Users - Amazon Web Services/AWS Infrastructure - Tableau Data Sources/Dashboards	- Application to Programs, Program Implementation - Provides Servers, Databases, file storage, network infrastructure and email services for HQ - Create Data Sources and Dashboards that help understand and plan GWC activities	User Identification for legitimate program purposes, program and user research, program improvement Restricted access to user personal information, uploaded content, device ID, survey feedback and data requests. Also provides custom data analytics services in HQ/DWH Permanent/ad-hoc dashboards that provide key insights about programs/strategies helping management decisions	Amazon Web Services, data is encrypted at storage and at rest.	Amazon Web Service data is stored in the United States.	Amazon Web Service data is backed up in the United States.	Amazon Web Service
Parent DOB	- HQ Users - Amazon Web Services/AWS Infrastructure - Tableau Data Sources/Dashboards	- Application to Programs, Program Implementation - Provides Servers, Databases, file storage, network infrastructure and email services for HQ - Create Data Sources and Dashboards that help understand and plan GWC activities	User Identification for legitimate program purposes, program and user research, program improvement Restricted access to user personal information, uploaded content, device ID, survey feedback and data requests. Also provides custom data analytics services in HQ/DWH Permanent/ad-hoc dashboards that provide key insights about programs/strategies helping management decisions	Amazon Web Services, data is encrypted at storage and at rest.	Amazon Web Service data is stored in the United States.	Amazon Web Service data is backed up in the United States.	Amazon Web Service
Parent Email	- HQ Users - Amazon Web Services/AWS Infrastructure - Tableau Data Sources/Dashboards	- Application to Programs, Program Implementation - Provides Servers, Databases, file storage, network infrastructure and email services for HQ - Create Data Sources and Dashboards that help understand and plan GWC activities	User Identification for legitimate program purposes, program and user research, program improvement Restricted access to user personal information, uploaded content, device ID, survey feedback and data requests. Also provides custom data analytics services in HQ/DWH Permanent/ad-hoc dashboards that provide key insights about programs/strategies helping management decisions	Amazon Web Services, data is encrypted at storage and at rest.	Amazon Web Service data is stored in the United States.	Amazon Web Service data is backed up in the United States.	Amazon Web Service
Parent SF Contact ID	- HQ Users - Salesforce records - Amazon Web Services/AWS Infrastructure - Tableau Data Sources/Dashboards	- Application to Programs, Program Implementation - Provides Servers, Databases, file storage, network infrastructure and email services for HQ - Create Data Sources and Dashboards that help understand and plan GWC activities	User Identification for legitimate program purposes, program and user research, program improvement Restricted access to user personal information, uploaded content, device ID, survey feedback and data requests. Also provides custom data analytics services in HQ/DWH Permanent/ad-hoc dashboards that provide key insights about programs/strategies helping management decisions	Amazon Web Services, data is encrypted at storage and at rest. Salesforce Apex Exchange for secure API exchange	Amazon Web Service data is stored in the United States.	- Amazon Web Services Servers (located in Oregon): HQ- S3, Data Warehouse - Salesforce: Central hub that supports operations. integrated with other service providers	Amazon Web Services

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Relationship	- HQ Users - Amazon Web Services/AWS Infrastructure - Tableau Data Sources/Dashboards	- Application to Programs, Program Implementation - Supports operational functions, such as providing information on potential community partners - Provides Servers, Databases, file storage, network infrastructure and email services for HQ - Create Data Sources and Dashboards that help understand and plan GWC activities	User Identification for legitimate program purposes, program and user research, program improvement Will create records in the CRM Restricted access to user personal information, uploaded content, device ID, survey feedback and data requests. Also provides custom data analytics services in HQ/DWH Permanent/ad-hoc dashboards that provide key insights about programs/strategies helping management decisions	Amazon Web Services, data is encrypted at storage and at rest.	Amazon Web Service data is stored in the United States.	Amazon Web Service data is backed up in the United States.	Amazon Web Service
Parent Street Address	- HQ Users - Amazon Web Services/AWS Infrastructure - Tableau Data Sources/Dashboards	- Application to Programs, Program Implementation - Provides Servers, Databases, file storage, network infrastructure and email services for HQ - Create Data Sources and Dashboards that help understand and plan GWC activities	User Identification for legitimate program purposes, program and user research, program improvement Restricted access to user personal information, uploaded content, device ID, survey feedback and data requests. Also provides custom data analytics services in HQ/DWH Permanent/ad-hoc dashboards that provide key insights about programs/strategies helping management decisions	Amazon Web Services, data is encrypted at storage and at rest.	Amazon Web Service data is stored in the United States.	Amazon Web Service data is backed up in the United States.	Amazon Web Service
Parent City	- HQ Users - Amazon Web Services/AWS Infrastructure - Tableau Data Sources/Dashboards	- Application to Programs, Program Implementation - Provides Servers, Databases, file storage, network infrastructure and email services for HQ - Create Data Sources and Dashboards that help understand and plan GWC activities	User Identification for legitimate program purposes, program and user research, program improvement Restricted access to user personal information, uploaded content, device ID, survey feedback and data requests. Also provides custom data analytics services in HQ/DWH Permanent/ad-hoc dashboards that provide key insights about programs/strategies helping management decisions	Amazon Web Services, data is encrypted at storage and at rest.	Amazon Web Service data is stored in the United States.	Amazon Web Service data is backed up in the United States.	Amazon Web Service
Parent State	- HQ Users - Amazon Web Services/AWS Infrastructure - Tableau Data Sources/Dashboards	- Application to Programs, Program Implementation - Provides Servers, Databases, file storage, network infrastructure and email services for HQ - Create Data Sources and Dashboards that help understand and plan GWC activities	User Identification for legitimate program purposes, program and user research, program improvement Restricted access to user personal information, uploaded content, device ID, survey feedback and data requests. Also provides custom data analytics services in HQ/DWH Permanent/ad-hoc dashboards that provide key insights about programs/strategies helping management decisions	Amazon Web Services, data is encrypted at storage and at rest.	Amazon Web Service data is stored in the United States.	Amazon Web Service data is backed up in the United States.	Amazon Web Service
Parent Postal Code	- HQ Users - Amazon Web Services/AWS Infrastructure - Tableau Data Sources/Dashboards	- Application to Programs, Program Implementation - Provides Servers, Databases, file storage, network infrastructure and email services for HQ - Create Data Sources and Dashboards that help understand and plan GWC activities	User Identification for legitimate program purposes, program and user research, program improvement Restricted access to user personal information, uploaded content, device ID, survey feedback and data requests. Also provides custom data analytics services in HQ/DWH Permanent/ad-hoc dashboards that provide key insights about programs/strategies helping management decisions	Amazon Web Services, data is encrypted at storage and at rest.	Amazon Web Service data is stored in the United States.	Amazon Web Service data is backed up in the United States.	Amazon Web Service

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Parent Country	- HQ Users - Amazon Web Services/AWS Infrastructure - Tableau Data Sources/Dashboards	- Application to Programs, Program Implementation - Provides Servers, Databases, file storage, network infrastructure and email services for HQ - Create Data Sources and Dashboards that help understand and plan GWC activities	User Identification for legitimate program purposes, program and user research, program improvement Restricted access to user personal information, uploaded content, device ID, survey feedback and data requests. Also provides custom data analytics services in HQ/DWH Permanent/ad-hoc dashboards that provide key insights about programs/strategies helping management decisions	Amazon Web Services, data is encrypted at storage and at rest.	Amazon Web Service data is stored in the United States.	Amazon Web Service data is backed up in the United States.	Amazon Web Service
Parent Password	- HQ Users - Amazon Web Services/AWS Infrastructure - Tableau Data Sources/Dashboards	- Application to Programs, Program Implementation - Provides Servers, Databases, file storage, network infrastructure and email services for HQ - Create Data Sources and Dashboards that help understand and plan GWC activities	User Identification for legitimate program purposes, program and user research, program improvement Restricted access to user personal information, uploaded content, device ID, survey feedback and data requests. Also provides custom data analytics services in HQ/DWH Permanent/ad-hoc dashboards that provide key insights about programs/strategies helping management decisions	Amazon Web Services, data is encrypted at storage and at rest.	Amazon Web Service data is stored in the United States.	Amazon Web Service data is backed up in the United States.	Amazon Web Service
Parent Consent (Direct Notice Disclosure)	- HQ Users - Amazon Web Services/AWS Infrastructure - Tableau Data Sources/Dashboards	- Application to Programs, Program Implementation - Provides Servers, Databases, file storage, network infrastructure and email services for HQ - Create Data Sources and Dashboards that help understand and plan GWC activities	User Identification for legitimate program purposes, program and user research, program improvement Restricted access to user personal information, uploaded content, device ID, survey feedback and data requests. Also provides custom data analytics services in HQ/DWH Permanent/ad-hoc dashboards that provide key insights about programs/strategies helping management decisions	Amazon Web Services, data is encrypted at storage and at rest.	Amazon Web Service data is stored in the United States.	Amazon Web Service data is backed up in the United States.	Amazon Web Service
Parent Privacy Policy	- HQ Users - Amazon Web Services/AWS Infrastructure - Tableau Data Sources/Dashboards	- Application to Programs, Program Implementation - Provides Servers, Databases, file storage, network infrastructure and email services for HQ - Create Data Sources and Dashboards that help understand and plan GWC activities	User Identification for legitimate program purposes, program and user research, program improvement Restricted access to user personal information, uploaded content, device ID, survey feedback and data requests. Also provides custom data analytics services in HQ/DWH Permanent/ad-hoc dashboards that provide key insights about programs/strategies helping management decisions	Amazon Web Services, data is encrypted at storage and at rest.	Amazon Web Service data is stored in the United States.	Amazon Web Service data is backed up in the United States.	Amazon Web Service
Parent Program Code (Club Code)*	- HQ Users - Amazon Web Services/AWS Infrastructure - Tableau Data Sources/Dashboards	- Application to Programs, Program Implementation - Provides Servers, Databases, file storage, network infrastructure and email services for HQ - Create Data Sources and Dashboards that help understand and plan GWC activities	User Identification for legitimate program purposes, program and user research, program improvement Restricted access to user personal information, uploaded content, device ID, survey feedback and data requests. Also provides custom data analytics services in HQ/DWH Permanent/ad-hoc dashboards that provide key insights about programs/strategies helping management decisions	Amazon Web Services, data is encrypted at storage and at rest.	Amazon Web Service data is stored in the United States.	Amazon Web Service data is backed up in the United States.	Amazon Web Service

DATA	HOW IS THE DATA COLLECTED?	WHAT IS THE PURPOSE FOR COLLECTION?	HOW WILL THE DATA BE USED?	SECURITY MEASURES:	WHERE IS THE DATA STORED?	WHERE IS THE BACKUP STORED?	IS DATA SHARED OR ACCESSED BY A SERVICE PROVIDER?
Content published back from Company – include what the content is, where it can be published and through what source (e.g. Company, third party partner). Shared w parental consent.	Content from student projects are collected from the project gallery.	This content is collected to show examples of the capabilities of Girls Who Code Clubs Students. When content is published, all identifying information is removed. Parental consent is necessary to share content.	When content is published all identifying information is removed. Parental consent is necessary to share content.	Amazon Web Service data is encrypted at storage and at rest.	Amazon Web Service and Campaign Monitor data is stored in the United States.	Amazon Web Service and Campaign Monitor data is backed up in the United States.	Amazon Web Service, Campaign Monitor

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Account Creation Data & Profile Information							
Country of residence	Provided by user directly during account creation.	- Legal Compliance - Determine Program Eligibility	-To determine the appropriate digital age of consent for the specified country of residence and customize the sign up process accordingly. -To restrict membership in a Club based on country of residence.	Data is encrypted in transit and at rest. Additional security measures can be found in our security whitepaper.	Amazon Web Services data for GWC is stored in Oregon, USA, in the US-West-2 Region.	The data is stored on Amazon Web Services in the United States. GWC's data is in the US-East-2 Region.	No
First & Last Name	Provided by a user directly during account creation. Provided by parent when creating their account before creating a linked account for their child.	-Account Identification -Personalization	-To identify an account for support purposes and allow Teacher Facilitators to identify the Clubs Students that joined their Club. -Parts of the app have features that allow for collaboration with other members of the Club, in some cases an avatar is used to help identify the user. If a custom avatar is not added, we use first and last initials as the default. -To personalize communications	Data is encrypted in transit and at rest. Additional security measures can be found in our security whitepaper.	Amazon Web Services data for GWC is stored in Oregon, USA, in the US-West-2 Region.	The data is stored on Amazon Web Services in the United States. GWC's data is in the US-East-2 Region.	Campaign Monitor, Tableau
Parent Email	Provided by parent when creating their account prior to creating an account for their child.	-Authentication and Account Security -Account communication	-To securely log in to a specific account - For essential account-related communication, such as account verification, password reset notifications, and important service updates such as privacy policy updates or account deletion notifications. - To notify parents of their right to revoke consent after consenting to create a child's account	Data is encrypted in transit and at rest. Additional security measures can be found in our security whitepaper.	Amazon Web Services data for GWC is stored in Oregon, USA, in the US-West-2 Region.	The data is stored on Amazon Web Services in the United States. GWC's data is in the US-East-2 Region.	Campaign Monitor
Email address	Provided by the user directly during account creation or by the Parent when creating an account on behalf of the Clubs Student.	-Authentication and Account Security -Account communication	To securely log in to a specific account - For essential account-related communication, such as account verification, password reset notifications, and important service updates such as privacy policy updates or account deletion notifications. - To communicate relevant additional educational opportunities and to send link to anonymous end of program surveys.	Data is encrypted in transit and at rest. Additional security measures can be found in our security whitepaper.	Amazon Web Services data for GWC is stored in Oregon, USA, in the US-West-2 Region.	The data is stored on Amazon Web Services in the United States. GWC's data is in the US-East-2 Region.	Campaign Monitor
Password	Provided by the user directly during account creation or by the Parent when creating an account on behalf of the Clubs Student.	-Authentication and Account Security	-To protect user accounts from unauthorized access and ensure the confidentiality of account information.	Password Security Measures: In the Amazon Web Services, data is encrypted at rest. User passwords are stored as one-way hashes with salt.	Amazon Web Services data for GWC is stored in Oregon, USA, in the US-West-2 Region.	The data is stored on Amazon Web Services in the United States. GWC's data is in the US-East-2 Region.	No
Parent First & Last Name	Provided by parent when creating their account prior to creating a linked account for their child.	-Account Identification -Personalization	-To identify an account for support purposes and allow Teacher Facilitators to identify the Clubs Students that joined their Club. -Parts of the app have features that allow for collaboration with other members of the Club, in some cases an avatar is used to help identify the user. If a custom avatar is not added, we use first and last initials as the default. -To personalize communications	Data is encrypted in transit and at rest. Additional security measures can be found in our security whitepaper.	Amazon Web Services data for GWC is stored in Oregon, USA, in the US-West-2 Region.	The data is stored on Amazon Web Services in the United States. GWC's data is in the US-East-2 Region.	Campaign Monitor Tableau?
Parent Relationship to Child	Provided by parent when creating their account prior to creating an account for their child.	To establish an account in HQ. To establish a relationship between the Club Parent and Outside School Club Child User.	To establish kinship.	Data is encrypted in transit and at rest. Additional security measures can be found in our security whitepaper.	Amazon Web Services data for GWC is stored in Oregon, USA, in the US-West-2 Region.	The data is stored on Amazon Web Services in the United States. GWC's data is in the US-East-2 Region.	Amazon Web Services
Vendor/App assigned ID number	Generated automatically by the application upon account creation.	-Unique Identifier	-Serves as a unique identifier for Clubs Student users within the system.	Data is encrypted in transit and at rest. Additional security measures can be found in our security whitepaper.	Amazon Web Services data for GWC is stored in Oregon, USA, in the US-West-2 Region.	The data is stored on Amazon Web Services in the United States. GWC's data is in the US-East-2 Region.	Tableau
Date Accepted Privacy Policy & Terms of Use	Generated automatically when a user clicks "I agree to the Terms of Use, Privacy Policy, and Code of Conduct."	-Legal Compliance	-To provide direct notice to users who have logged in after a privacy policy update was made and give them an opportunity to read the new policy and accept any new terms.	Data is encrypted in transit and at rest. Additional security measures can be found in our security whitepaper.	Amazon Web Services data for GWC is stored in Oregon, USA, in the US-West-2 region.	The data is stored on Amazon Web Services in the United States. GWC's data is in the US-East-2 Region.	No

DATA	HOW IS THE DATA COLLECTED?	WHAT IS THE PURPOSE FOR COLLECTION?	HOW WILL THE DATA BE USED?	SECURITY MEASURES	WHERE IS THE DATA STORED?	WHERE IS THE BACKUP STORED?	IS DATA SHARED OR ACCESSED BY A SERVICE PROVIDER?
App or product username*	Optionally provided by the user in their user profile or as an alternative to email during sign up.	-Authentication and Account Security	-To securely log in to a specific account -As an identifier for accounts that do not use email to allow support as needed.	Data is encrypted in transit and at rest. Additional security measures can be found in our security whitepaper.	Amazon Web Services data for GWC is stored in Oregon, USA, in the US-West-2 Region.	The data is stored on Amazon Web Services in the United States. GWC's data is in the US-East-2 Region.	No
User Avatar (Image)	Optionally provided by the user in their user profile	-Personalization and Identification	-To allow users to express their individuality and personality to other members of their Clubs in the digital realm, specifically on their Clubs message board. -To help Teacher Facilitators visually identify students in their online community and in progress tracking features.	Data is encrypted in transit and at rest. Additional security measures can be found in our security whitepaper.	Amazon Web Services data for GWC is stored in Oregon, USA, in the US-West-2 Region.	The data is stored on Amazon Web Services in the United States. GWC's data is in the US-East-2 Region.	No
User Bio	Optionally provided by the user in their user profile.	-Personalization	-To allow users to express their individuality and personality to other members of their Clubs in the digital realm, specifically for their Clubs' Teacher Facilitators to view.	Data is encrypted in transit and at rest. Additional security measures can be found in our security whitepaper.	Amazon Web Services data for GWC is stored in Oregon, USA, in the US-West-2 Region.	The data is stored on Amazon Web Services in the United States. GWC's data is in the US-East-2 Region.	No
Timezone	Detected from browser data or optionally provided by user in user profile	-Personalization	-If a Clubs Teacher Facilitator chooses to use the Calendar Events feature to invite Clubs Students to their Clubs meetings, we use timezone information to ensure we are displaying the event time based on which time zone the Clubs Student is in. Most often, we use browser information but a user may choose to override this and change the timezone display.	Data is encrypted in transit and at rest. Additional security measures can be found in our security whitepaper.	Amazon Web Services data for GWC is stored in Oregon, USA, in the US-West-2 Region.	The data is stored on Amazon Web Services in the United States. GWC's data is in the US-East-2 Region.	No
Education & Other Demographic Information							
Grade Level	Provided by Clubs Student user or Parent via the Clubs Enrollment Form - after completing sign up and entering the Clubs' code to gain access to their Clubs learning environment.	-Legal Compliance for Data Retention Period -Personalize Communications -Internal Analytics	-To determine when we should delete their account as defined in our retention policy. -To communicate relevant additional educational opportunities based on their current grade level.	Data is encrypted in transit and at rest. Additional security measures can be found in our security whitepaper.	Amazon Web Services data for GWC is stored in Oregon, USA, in the US-West-2 Region.	The data is stored on Amazon Web Services in the United States. GWC's data is in the US-East-2 Region.	Tableau
Outside School Club Information - Provided By Outside School Club Facilitator							
Outside School Club Name	When a Clubs Student enrolls in a School Club, they are associated with the Club that has the School name provided by the Teacher Facilitator in the application to start a Club.	-Enrollment Verification -Student Record Management for Legal Compliance	-The Clubs name (school name) is displayed to users prior to enrolling to ensure they typed the Clubs' code correctly and are enrolling in the correct Club. -To support student record management for School District Service Agreements as needed.	Data is encrypted in transit and at rest. Additional security measures can be found in our security whitepaper.	Amazon Web Services data for GWC is stored in Oregon, USA, in the US-West-2 Region.	The data is stored on Amazon Web Services in the United States. GWC's data is in the us-east-2 region.	Tableau
Outside School Club Address	When a Clubs Student enrolls in a School Club, they are associated with the School address provided by the Teacher Facilitator in the application to start a Club or from the NCES School Database.	-Student Record Management for Legal Compliance	-To support student record management for School District Agreements, as needed.	Data is encrypted in transit and at rest. Additional security measures can be found in our security whitepaper.	Amazon Web Services data for GWC is stored in Oregon, USA, in the US-West-2 Region.	The data is stored on Amazon Web Services in the United States. GWC's data is in the us-east-2 region.	Tableau
Outside School Club Code	When a Clubs Student enrolls in a School Club, they are associated with the School provided by the Teacher Facilitator. The School District Id is matched to the school name from the NCES School Database.	-Student Record Management for Legal Compliance	-To support student record management for School District Agreements, as needed.	Data is encrypted in transit and at rest. Additional security measures can be found in our security whitepaper.	Amazon Web Services data for GWC is stored in Oregon, USA, in the US-West-2 Region.	The data is stored on Amazon Web Services in the United States. GWC's data is in the us-east-2 region.	Tableau
Outside School Club Facilitator Name	When a Clubs Student enrolls in a School Club, they are associated with the Teacher name provided by the Teacher Facilitator in the application to start a Club.	-Enrollment Verification -Student Record Management for Legal Compliance	-The Teacher Facilitator's name (school name) is displayed to users prior to enrolling to ensure they typed the Clubs' code correctly and are enrolling in the correct Club. -Occasionally, if a student teachers out directly, we may need to confirm the Teacher Facilitators name in order to redirect communication.	Alchemer utilizes the industry-standard Transport Layer Security (TLS) encryption protocols. You can read more about Alchemer's security protocols here: https://help.alchemer.com/help/alchemer-security-overview	Amazon Web Services data for GWC is stored in Oregon, USA, in the US-West-2 Region.	The data is stored on Amazon Web Services in the United States. GWC's data is in the US-East-2 Region.	Tableau, Alchemer
User Generated Content							
Student work - Curriculum Answers	Clubs Student users can optionally submit text responses to prompts in the curriculum.	-Knowledge Demonstration -Reflection	-Teacher Facilitators can view and comment on students' submissions to assess learning or encourage deeper reflection.	Data is encrypted in transit and at rest. Additional security measures can be found in our security whitepaper.	Amazon Web Services data for GWC is stored in Oregon, USA, in the US-West-2 Region.	The data is stored on Amazon Web Services in the United States. GWC's data is in the us-east-2 region.	No

DATA	HOW IS THE DATA COLLECTED?	WHAT IS THE PURPOSE FOR COLLECTION?	HOW WILL THE DATA BE USED?	SECURITY MEASURES	WHERE IS THE DATA STORED?	WHERE IS THE BACKUP STORED?	IS DATA SHARED OR ACCESSED BY A SERVICE PROVIDER?
Curriculum Answer Completion Status	Can be automatically generated by the system for answers that do not require teacher feedback or by the Teacher Facilitator when they mark an answer complete.	-Progress Tracking	-To help learner's keep track of their progress through the curriculum and revisit answers that are marked incomplete by their Teacher Facilitator	Data is encrypted in transit and at rest. Additional security measures can be found in our security whitepaper.	Amazon Web Services data for GWC is stored in Oregon, USA, in the US-West-2 Region.	The data is stored on Amazon Web Services in the United States. GWC's data is in the us-east-2 region.	No
Student work - Curriculum Check for Understanding	Clubs Student users can respond to multiple choice questions throughout the curriculum to check their understanding of what they just learned.	-Self Assessment of Learning	-For learners to self assess their understanding of new concepts in the curriculum.	Data is encrypted in transit and at rest. Additional security measures can be found in our security whitepaper.	Amazon Web Services data for GWC is stored in Oregon, USA, in the US-West-2 Region.	The data is stored on Amazon Web Services in the United States. GWC's data is in the us-east-2 region.	No
Student work - Project Gallery Submissions	Clubs Student users can optionally submit a project through a project submission form that includes: Project Cover Image, Project Title, Project Link, Project Code Link, Project Description, additional Club Members who contributed, Project Type, Project Topic, Project Language	-Celebration of Student Work -Inspiration -Community Engagement	*All project submissions undergo an internal review process to ensure Clubs Students have not inadvertently disclosed personal data in their coding project prior to being approved for the the Project gallery to be used for these purposes: -To celebrate and highlight the creativity, achievements, and talents of Clubs Students. -Serves as a platform for community engagement, allowing students to share their work with peers, educators, and the wider public. -To inspire others and foster a collaborative learning environment through the shared projects.	Data is encrypted in transit and at rest. Additional security measures can be found in our security whitepaper.	Amazon Web Services data for GWC is stored in Oregon, USA, in the US-West-2 Region.	The data is stored on Amazon Web Services in the United States. GWC's data is in the us-east-2 region.	No
Project Status	Clubs Student Project Submissions are reviewed internally by GWC to ensure the project submission meets the requirements to qualify to be in the Project Gallery, they will either publish or archive the Clubs Student Project and generate the status.	-Protect Student Information	If a Project status is set to archived, this means it will not be displayed in the Clubs Project Gallery, even if the Facilitator has given permission for their Clubs Students Projects to appear in the Gallery. If a project status is set to Published, this means it can be viewed in the Clubs Project gallery as long as the Teacher Facilitator has given their permission for their Clubs Student projects to appear in the gallery.	Data is encrypted in transit and at rest. Additional security measures can be found in our security whitepaper.	Amazon Web Services data for GWC is stored in Oregon, USA, in the US-West-2 Region.	The data is stored on Amazon Web Services in the United States. GWC's data is in the us-east-2 region.	No
Certificates of Completion	At the end of a Clubs term, the Teacher Facilitator may choose to generate digital certificates for each of their Clubs Students.	-Celebration of Student Work	-Students can access their digital certificates to download, print, display.	Data is encrypted in transit and at rest. Additional security measures can be found in our security whitepaper.	Amazon Web Services data for GWC is stored in Oregon, USA, in the US-West-2 Region.	The data is stored on Amazon Web Services in the United States. GWC's data is in the us-east-2 region.	No
Messaging & Other User Communications							
Message Text	Users can optionally post text messages to their Clubs' private message board.	-Clubs Service - Community Building	Posts on the private Clubs message board are intended for other members of their Club to communicate and build community. In rare cases, Girls Who Code may need to review message posts if they are flagged as inappropriate. See Conduct & Safety Information section below.	Data is encrypted in transit and at rest. Additional security measures can be found in our security whitepaper.	Amazon Web Services data for GWC is stored in Oregon, USA, in the US-West-2 Region.	The data is stored on Amazon Web Services in the United States. GWC's data is in the us-east-2 region.	No
Message Images	Users can optionally add an image to the messages they post on their Clubs' private message board.	-Clubs Service - Communication Enhancement	The images attached to a Clubs private message board post are designed to enhance the communication amongst a Clubs members by allowing for multiple means of communication. Girls Who Code does not use image data for any other reason unless a post is flagged as inappropriate, in which we may need to review the Message image.	Data is encrypted in transit and at rest. Additional security measures can be found in our security whitepaper.	Amazon Web Services data for GWC is stored in Oregon, USA, in the US-West-2 Region.	The data is stored on Amazon Web Services in the United States. GWC's data is in the us-east-2 region.	No
Survey Data							

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End of Program Survey Data	Through an external survey tool, Outside School Club Child Users anonymously submit responses to : confirm their age is 13+, share satisfaction with Clubs experience, and self-report changes on key Program Outcomes - Increased sense of capabilities, career awareness, and community. The survey system records a unique response id and timestamp for submission.	Internal Analytics - Program Evaluation	-To evaluating the overall effectiveness and impact of the Clubs Program. Feedback from participants helps assess the program's strengths and areas for improvement. -Aggregate results from the end of program surveys may be shared with funding partners to to demonstrate the program's value and meet terms specified in grants.	Alchemer utilizes the industry-standard Transport Layer Security (TLS) encryption protocols. You can read more about Alchemer's security protocols here: https://help.alchemer.com/help/alchemer-security-overview	Amazon Web Services data for GWC is stored in Oregon, USA, in the US-West-2 region. Alchemer data is stored in Amazon Web Services (AWS) and GDPR Compliant. More information on Alchemer data is available here: https://www.alchemer.com/technology/ .	The data is stored on Amazon Web Services in Oregon, USA. GWC's data is in the US-East-2 Region. Alchemer data is stored in Amazon Web Services (AWS) and GDPR Compliant. More information on Alchemer data is available here: https://www.alchemer.com/technology/ .	Amazon Web Services, Tableau, Alchemer
Curriculum Activity Rating	Clubs Students are prompted to rate (1-3) each curriculum activity that they complete.	-Curriculum Evaluation	-Used internally to identify areas where the curriculum can be improved.	Data is encrypted in transit and at rest. Additional security measures can be found in our security whitepaper.	The data is stored on Amazon Web Services in Oregon, USA. GWC's data is in the us-west-2 region.	The data is stored on Amazon Web Services in the United States. GWC's data is in the us-east-2 region.	No
Learn to Code Preferences- Device Type, Block Based or Text Based Code, Topics of Interest	Through an external survey tool embedded in the curriculum, Outside School Club Child User users can choose to complete three questions about their preferences when learning to code. We do not ask for any personally identifying information in this survey.	-Learning Pathway Recommendation	-To provide guidance to learners in deciding which curriculum activities to start with based on their responses to the survey.	Data is encrypted in transit and at rest. You can read more about Typeform security & Data Protection Services here: https://www.typeform.com/help/a/security-at-typeform-360029259552/	All Typeform data is hosted on Amazon's AWS service. The main servers are located in Virginia, USA.	Typeform stores backups using a redundant approach on Amazon's AWS servers in the United States.	No
Optional Virtual Event Data							
Attendance Data	The data is collected on the Zoom platform when Clubs Students attend optional events sponsored by GWC Partners.*	Development and fundraising, Reporting	Data is used to track attendance for incentivized events.	Data is encrypted in transit and at rest. Additional security measures can be found in our security whitepaper.	Amazon Web Services data for GWC is stored in Oregon, USA, on the US-West-2 region.	The data is stored on Amazon Web Services in Oregon, USA. GWC's data is in the us-east-2 region.	Zoom, Google
Conduct & Safety Information							
Message Reported Status	Users can report messages on their private Clubs Message board as inappropriate.	Compliance and Safety	Girls Who Code collects the information provided in the report (e.g. the username, the content being reported, the reason for reporting) to investigate the report.	Data is encrypted in transit and at rest. Additional security measures can be found in our security whitepaper.	Amazon Web Services data for GWC is stored in Oregon, USA, in the US-West-2 Region.		Zendesk
Automatically Collected Data							
Device specific information (i.e. operating system, hardware version, device settings, etc.)	Automatically collected when users are on the HQ Systems or Girls Who Code Website.	To improve product performance and programmatic outcomes.	Product Improvement	Data is encrypted in transit and at rest. Additional security measures can be found in our security whitepaper. Information on Zoom encryption can be found here: https://explore.zoom.us/docs/doc/Zoom%20Encryption%20Whitepaper.pdf . Cloudflare is encrypted in transit with TLD and at rest with hard disk encryption. Additional information on Cloudflare is available here: https://cf-assets.www.cloudflare.com/slt3lc6tev37/2PpV3ceAMWJLMIXvDvGaWH/91d7fadd51bc346746239d9dcb8212a0/How_the_Cloudflare_network_maintains_data_privacy.pdf .	Amazon Web Services data for GWC is stored in Oregon, USA, in the US-West-2 region. Cloudflare and Elastic data is stored in the United States. Zoom does not transport or store customer data on physical media. Customer data is persistently stored in AWS. GWC has configured our Zoom account settings to ensure recordings and content are stored in the United States.	Amazon Web Services, Cloudflare, and Elastic data is backed up in the United States.	Cloudflare, Elastic, Zoom, Amazon Web Services
Precise Geolocation data [12] [CCPA]	Precise geolocation data is collected with IP Addresses and Club's Host Site Zip Code.	-This data is utilized to control network access.	Cyber security and network security	Data is encrypted in transit and at rest. Additional security measures can be found in our security whitepaper. Information on Zoom encryption can be found here: https://explore.zoom.us/docs/doc/Zoom%20Encryption%20Whitepaper.pdf . Cloudflare is encrypted in transit with TLD and at rest with hard disk encryption. Additional information on Cloudflare is available here: https://cf-assets.www.cloudflare.com/slt3lc6tev37/2PpV3ceAMWJLMIXvDvGaWH/91d7fadd51bc346746239d9dcb8212a0/How_the_Cloudflare_network_maintains_data_privacy.pdf .	Amazon Web Services data for GWC is stored in Oregon, USA, in the US-West-2 region. Cloudflare and Elastic data is stored in the United States. Zoom does not transport or store customer data on physical media. Customer data is persistently stored in AWS. GWC has configured our Zoom account settings to ensure recordings and content are stored in the United States.	Amazon Web Services, Cloudflare, and Elastic data is backed up in the United States.	No

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Geolocation data (non-precise)	The data is collected in the HQ Self Sign Up and User Profile.	Collected when a user signs up in HQ (country), creates a user profile (country), or creates a calendar event (timezone).	Product improvement	Data is encrypted in transit and at rest. Additional security measures can be found in our security whitepaper. Cloudflare is encrypted in transit with TLD and at rest with hard disk encryption. Additional information on Cloudflare is available here: https://cf-assets.www.cloudflare.com/slt3lc6tev37/2PpV3ceAMWJLMIXvDvGaWH/91d7fadd51bc346746239d9dcb8212a0/How_the_Cloudflare_network_maintains_data_privacy.pdf .	Amazon Web Services data for GWC is stored in Oregon, USA, in the US-West-2 region. Cloudflare and Elastic data is stored in the United States. Zoom does not transport or store customer data on physical media. Customer data is persistently stored in AWS. GWC has configured our Zoom account settings to ensure recordings and content are stored in the United States.	Amazon Web Services, Cloudflare, and Elastic data is backed up in the United States.	Cloudflare, Elastic and Amazon Web Services
Browser Type of logged in user or website visitor	Data is collected anonymously when users navigate through HQ Clubs and the GWC Website.	DNS Management and Security	Research, programming evaluations and improvement, product improvement	Data is encrypted in transit and at rest. Additional security measures can be found in our security whitepaper. Information on Zoom encryption can be found here: https://explore.zoom.us/docs/doc/Zoom%20Encryption%20Whitepaper.pdf . Cloudflare is encrypted in transit with TLD and at rest with hard disk encryption. Additional information on Cloudflare is available here: https://cf-assets.www.cloudflare.com/slt3lc6tev37/2PpV3ceAMWJLMIXvDvGaWH/91d7fadd51bc346746239d9dcb8212a0/How_the_Cloudflare_network_maintains_data_privacy.pdf .	Amazon Web Services data for GWC is stored in Oregon, USA, in the US-West-2 region. Cloudflare and Elastic data is stored in the United States. Zoom does not transport or store customer data on physical media. Customer data is persistently stored in AWS. GWC has configured our Zoom account settings to ensure recordings and content are stored in the United States.	Amazon Web Services, Cloudflare, and Elastic data is backed up in the United States.	Cloudflare, Zoom, Amazon Web Services
Access time of logged in user or website visitor	Data is collected when users navigate through HQ Clubs.	Product and program improvement, user experience improvement, resource allocation.	Research, analytics, product improvement, program implementation, and goal setting.	Data is encrypted in transit and at rest. Additional security measures can be found in our security whitepaper. Information on Zoom encryption can be found here: https://explore.zoom.us/docs/doc/Zoom%20Encryption%20Whitepaper.pdf . Cloudflare is encrypted in transit with TLD and at rest with hard disk encryption. Additional information on Cloudflare is available here: https://cf-assets.www.cloudflare.com/slt3lc6tev37/2PpV3ceAMWJLMIXvDvGaWH/91d7fadd51bc346746239d9dcb8212a0/How_the_Cloudflare_network_maintains_data_privacy.pdf .	Amazon Web Services data for GWC is stored in Oregon, USA, in the US-West-2 region. Cloudflare and Elastic data is stored in the United States. Zoom does not transport or store customer data on physical media. Customer data is persistently stored in AWS. GWC has configured our Zoom account settings to ensure recordings and content are stored in the United States.	Amazon Web Services, Cloudflare, and Elastic data is backed up in the United States.	Cloudflare, Elastic, Zoom, Amazon Web Services
IP Address (specify if logged in user or website visitor or otherwise obtained)	Data is collected when users navigate through HQ and the Girls Who Code Website. IP Address is collected for DNS Management and users are anonymous.	DNS Management and Security	Cyber security and network security	Data is encrypted in transit and at rest. Additional security measures can be found in our security whitepaper. Cloudflare is encrypted in transit with TLD and at rest with hard disk encryption. Additional information on Cloudflare is available here: https://cf-assets.www.cloudflare.com/slt3lc6tev37/2PpV3ceAMWJLMIXvDvGaWH/91d7fadd51bc346746239d9dcb8212a0/How_the_Cloudflare_network_maintains_data_privacy.pdf .	Amazon Web Services data for GWC is stored in Oregon, USA, in the US-West-2 region. Cloudflare and Elastic data is stored in the United States.	Amazon Web Services, Cloudflare, and Elastic data is backed up in the United States.	Cloudflare, Elastic, Zoom, Amazon Web Services

DATA	HOW IS THE DATA COLLECTED?	WHAT IS THE PURPOSE FOR COLLECTION?	HOW WILL THE DATA BE USED?	SECURITY MEASURES	WHERE IS THE DATA STORED?	WHERE IS THE BACKUP STORED?	IS DATA SHARED OR ACCESSED BY A SERVICE PROVIDER?
Time spent on site of logged in user or website visitor	Data is collected anonymously when users navigate through HQ Clubs and the GWC Website.	DNS Management and Security	Research, programming evaluations and improvement, product improvement	Data is encrypted in transit and at rest. Additional security measures can be found in our security whitepaper. Information on Zoom encryption can be found here: https://explore.zoom.us/docs/doc/Zoom%20Encryption%20Whitepaper.pdf . Cloudflare is encrypted in transit with TLD and at rest with hard disk encryption. Additional information on Cloudflare is available here: https://cf-assets.www.cloudflare.com/slt3lc6tev37/2PpV3ceAMWJLMIXvDvGaWH/91d7fadd51bc346746239d9dcb8212a0/How_the_Cloudflare_network_maintains_data_privacy.pdf .	Amazon Web Services, Cloudflare, and Elastic data is stored in the United States. Zoom does not transport or store customer data on physical media. Customer data is persistently stored in AWS.	Amazon Web Services, Cloudflare, Zoom, and Elastic data is backed up in the United States.	Cloudflare, Elastic, Zoom, Amazon Web Services
Page Views of logged in user, website visitor	Data is collected when users navigate through HQ Clubs.	User engagement and retention, technical support, and optimization. DNS Management and Security	Research, analytics, product improvement, program implementation, and goal setting.	Data is encrypted in transit and at rest. Additional security measures can be found in our security whitepaper. Cloudflare is encrypted in transit with TLD and at rest with hard disk encryption. Additional information on Cloudflare is available here: https://cf-assets.www.cloudflare.com/slt3lc6tev37/2PpV3ceAMWJLMIXvDvGaWH/91d7fadd51bc346746239d9dcb8212a0/How_the_Cloudflare_network_maintains_data_privacy.pdf .	Amazon Web Services, Cloudflare, and Elastic data is stored in the United States.	Amazon Web Services, Cloudflare, and Elastic data is backed up in the United States.	Cloudflare, Elastic, Amazon Web Services
Clicks of logged in user, website visitor or scraped	Data is collected when users navigate through HQ Clubs.	To measure activity and engagement.	Used internally to identify areas where the product and curriculum can be improved.	Data is encrypted in transit and at rest. Additional security measures can be found in our security whitepaper. Information on Zoom encryption can be found here: https://explore.zoom.us/docs/doc/Zoom%20Encryption%20Whitepaper.pdf . Cloudflare is encrypted in transit with TLD and at rest with hard disk encryption. Additional information on Cloudflare is available here: https://cf-assets.www.cloudflare.com/slt3lc6tev37/2PpV3ceAMWJLMIXvDvGaWH/91d7fadd51bc346746239d9dcb8212a0/How_the_Cloudflare_network_maintains_data_privacy.pdf .	Amazon Web Services data is stored in the United States. Zoom does not transport or store customer data on physical media. Customer data is persistently stored in AWS. GWC has configured our Zoom account settings to ensure recordings and content are stored in the United States. Cloudflare and Elastic data is stored in the United States.	Amazon Web Services data is backed up in the US West (Oregon) Region, located in the United States.	Amazon Web Services, Zoom, Cloudflare
Click paths of logged in user or website visitor	Data is collected when users navigate through HQ Clubs.	Safety and Age-appropriate Navigation, Enhancing engagement and retention	Used internally to identify areas where the product and curriculum can be improved.	Data is encrypted in transit and at rest. Additional security measures can be found in our security whitepaper.	Amazon Web Services data is stored in the United States. Zoom does not transport or store customer data on physical media. Customer data is persistently stored in AWS. GWC has configured our Zoom account settings to ensure recordings and content are stored in the United States.	Amazon Web Services data is backed up in the US West (Oregon) Region, located in the United States.	Amazon Web Services
Product Event	Data is collected when HQ Users engage in an event. Examples of events include a user signs up for an account, completed an activity, starts a session, navigates in a view, clicks a button, joins a club, enrolls in a program, views or submits a project in the Project Gallery, edits or views a profile, or tracks progress.	To measure activity and engagement, Implementing Safety and Age-appropriate Navigation, Curriculum Development, Improving user experience.	Used internally to identify areas where the product and curriculum can be improved.	Data is encrypted in transit and at rest. Additional security measures can be found in our security whitepaper. Information on Zoom encryption can be found here: https://explore.zoom.us/docs/doc/Zoom%20Encryption%20Whitepaper.pdf .	Amazon Web Services data is stored in the United States. Zoom does not transport or store customer data on physical media. Customer data is persistently stored in AWS. GWC has configured our Zoom account settings to ensure recordings and content are stored in the United States.	Amazon Web Services data is backed up in the US West (Oregon) Region, located in the United States. Zoom data is backed up in the United States.	Amazon Web Services, Zoom

DATA	HOW IS THE DATA COLLECTED?	WHAT IS THE PURPOSE FOR COLLECTION?	HOW WILL THE DATA BE USED?	SECURITY MEASURES	WHERE IS THE DATA STORED?	WHERE IS THE BACKUP STORED?	IS DATA SHARED OR ACCESSED BY A SERVICE PROVIDER?
Any other Internet or other electronic network activity information, including, but not limited to, browsing history, search history (if not listed above), and information regarding a consumer's interaction with an Internet Web site, application, or advertisement. [CCPA]*	Data is collected when HQ Users engage in an event. Examples of events include a user signs up for an account, completed an activity, starts a session, navigates in a view, clicks a button, joins a club, enrolls in a program, views or submits a project in the Project Gallery, edits or views a profile, or tracks progress.	To measure activity and engagement, Implementing Safety and Age-appropriate Navigation, Curriculum Development, Improving user experience.	Used internally to identify areas where the product and curriculum can be improved.	Data is encrypted in transit and at rest. Additional security measures can be found in our security whitepaper. Information on Zoom encryption can be found here: https://explore.zoom.us/docs/doc/Zoom%20Encryption%20Whitepaper.pdf .	Amazon Web Services data is stored in the United States. Zoom does not transport or store customer data on physical media. Customer data is persistently stored in AWS. GWC has configured our Zoom account settings to ensure recordings and content are stored in the United States.	Amazon Web Services data is backed up in the US West (Oregon) Region, located in the United States. Zoom data is backed up in the United States.	Amazon Web Services, Zoom
Zoom data							
Zoom Registration Info	Provided by the Clubs Student directly for optional virtual events that require registration through Zoom, registrants provide their first name, last name, email, Club Code, and their role in the Girls Who Code Community (Student, Partner, Volunteer, etc.)	Event Participation	-To facilitate participation in optional virtual events for Clubs students by sending a unique link to the email provided.	Information on Zoom encryption can be found here: https://explore.zoom.us/docs/doc/Zoom%20Encryption%20Whitepaper.pdf	Zoom does not transport or store customer data on physical media. Customer data is persistently stored in AWS. GWC has configured our Zoom account settings to ensure recordings and content are stored in the United States.	Zoom performs continuous incremental backups and daily snapshots of the production databases on Amazon AWS. Our GWC account settings are configured to ensure our account data is stored in the United States.	For a list of Zoom subprocessor please see https://explore.zoom.us/en/subprocessors/ .
Zoom Chat Log	For optional virtual events with the chat enabled, if a Clubs student chooses to type a message in the chat, a log of the chat is collected.	Reference and Follow-up	Participants can refer back to chat logs to review information, links, or instructions shared during the meeting. It can also serve as a basis for follow-up discussions or actions.	Information on Zoom encryption can be found here: https://explore.zoom.us/docs/doc/Zoom%20Encryption%20Whitepaper.pdf	Zoom does not transport or store customer data on physical media. Customer data is persistently stored in AWS. GWC has configured our Zoom account settings to ensure recordings and content are stored in the United States.	Zoom performs continuous incremental backups and daily snapshots of the production databases on Amazon AWS. Our GWC account settings are configured to ensure our account data is stored in the United States.	For a list of Zoom subprocessor please see https://explore.zoom.us/en/subprocessors/ .
Zoom Session Metadata	Data is collected directly through Zoom during optional, virtual, Clubs events. Data includes, but is not limited to accessing time, meeting start time, attendees, link)	-Meeting Management -Education Insights and Management	To measure activity and engagement, tailoring events to the audience. To create audience specific events.	Information on Zoom encryption can be found here: https://explore.zoom.us/docs/doc/Zoom%20Encryption%20Whitepaper.pdf .	Zoom does not transport or store customer data on physical media. Customer data is persistently stored in AWS. GWC has configured our Zoom account settings to ensure recordings and content are stored in the United States.	Zoom performs continuous incremental backups and daily snapshots of the production databases on Amazon AWS. Our GWC account settings are configured to ensure our account data is stored in the United States.	For a list of Zoom subprocessor please see https://explore.zoom.us/en/subprocessors/ .
Zoom Recordings	Data is collected directly through Zoom during optional, virtual, Clubs events.	Reference and Follow-up	To store the content beyond the meeting date. To provide recordings to participants.	Information on Zoom encryption can be found here: https://explore.zoom.us/docs/doc/Zoom%20Encryption%20Whitepaper.pdf .	Zoom does not transport or store customer data on physical media. Customer data is persistently stored in AWS. GWC has configured our Zoom account settings to ensure recordings and content are stored in the United States.	Zoom performs continuous incremental backups and daily snapshots of the production databases on Amazon AWS. Our GWC account settings are configured to ensure our account data is stored in the United States.	For a list of Zoom subprocessor please see https://explore.zoom.us/en/subprocessors/ .
Attendance Data	Data is collected directly through Zoom during optional, virtual, Clubs events.	-Educational Insights and Management -Grant and Partner Reporting -Impact Measurement and Assessment	To gage attendance and engagement in virtual events.To calculate a student to partner ratio.	Information on Zoom encryption can be found here: https://explore.zoom.us/docs/doc/Zoom%20Encryption%20Whitepaper.pdf .	Zoom does not transport or store customer data on physical media. Customer data is persistently stored in AWS. GWC has configured our Zoom account settings to ensure recordings and content are stored in the United States.	Zoom performs continuous incremental backups and daily snapshots of the production databases on Amazon AWS. Our GWC account settings are configured to ensure our account data is stored in the United States.	For a list of Zoom subprocessor please see https://explore.zoom.us/en/subprocessors/ .
IP Address	Data is collected directly through Zoom during optional, virtual, Clubs events.	DNS Management.	Cyber security and network security	Information on Zoom encryption can be found here: https://explore.zoom.us/docs/doc/Zoom%20Encryption%20Whitepaper.pdf .	Amazon Web Services, Cloudflare, and Elastic data is stored in the United States. Zoom data is stored in the United States.	Zoom performs continuous incremental backups and daily snapshots of the production databases on Amazon AWS. Our GWC account settings are configured to ensure our account data is stored in the United States.	For a list of Zoom subprocessor please see https://explore.zoom.us/en/subprocessors/ .
Parent Data- Collected On Enrollment							
Parent Consent (Direct Notice Disclosure)	The data is collected in HQ on HQ Parent Enroll Child.	To establish an account in HQ. To establish a relationship between the Club Parent and Outside School Club Child User.	To confirm Parent Consent.	Data is encrypted in transit and at rest. Additional security measures can be found in our security whitepaper.	Amazon Web Services data is stored in US West (Oregon) Region, located in the United States.	Amazon Web Services data is backed up in the US West (Oregon) Region, located in the United States.	Amazon Web Services
Parent DOB	The data is collected in HQ on HQ Parent Enroll Child.	To establish an account in HQ. To establish a relationship between the Club Parent and Outside School Club Child User.	To verify that is user meets age criteria for the account/role type.	Data is encrypted in transit and at rest. Additional security measures can be found in our security whitepaper.	Amazon Web Services data is stored in US West (Oregon) Region, located in the United States.	Amazon Web Services data is backed up in the US West (Oregon) Region, located in the United States.	Amazon Web Services

DATA	HOW IS THE DATA COLLECTED?	WHAT IS THE PURPOSE FOR COLLECTION?	HOW WILL THE DATA BE USED?	SECURITY MEASURES	WHERE IS THE DATA STORED?	WHERE IS THE BACKUP STORED?	IS DATA SHARED OR ACCESSED BY A SERVICE PROVIDER?
Account Creation Data & Profile Information							
Country of residence	Provided by user directly during account creation.	- Legal Compliance -Determine Program Eligibility	-To determine the appropriate digital age of consent for the specified country of residence and customize the sign up process accordingly. -To restrict membership in a Club based on country of residence.	Data is encrypted in transit and at rest. Additional security measures can be found in our security whitepaper.	Amazon Web Services data for GWC is stored in Oregon, USA, in the US-West-2 Region.	The data is stored on Amazon Web Services in the United States. GWC's data is in the US-East-2 Region.	No
First & Last Name	Provided by a user directly during account creation. Provided by parent when creating their account before creating a linked account for their child.	-Account Identification -Personalization	-To identify an account for support purposes and allow Teacher Facilitators to identify the Clubs Students that joined their Club. -Parts of the app have features that allow for collaboration with other members of the Club, in some cases an avatar is used to help identify the user. If a custom avatar is not added, we use first and last initials as the default. -To personalize communications	Data is encrypted in transit and at rest. Additional security measures can be found in our security whitepaper.	Amazon Web Services data for GWC is stored in Oregon, USA, in the US-West-2 Region.	The data is stored on Amazon Web Services in the United States. GWC's data is in the US-East-2 Region.	Campaign Monitor, Tableau
Parent Email	Provided by parent when creating their account prior to creating an account for their child.	-Authentication and Account Security -Account communication	-To securely log in to a specific account - For essential account-related communication, such as account verification, password reset notifications, and important service updates such as privacy policy updates or account deletion notifications. - To notify parents of their right to revoke consent after consenting to create a child's account	Data is encrypted in transit and at rest. Additional security measures can be found in our security whitepaper.	Amazon Web Services data for GWC is stored in Oregon, USA, in the US-West-2 Region.	The data is stored on Amazon Web Services in the United States. GWC's data is in the US-East-2 Region.	Campaign Monitor
Child's Email	Provided by the user directly during account creation or by the Parent when creating an account on behalf of the Clubs Student.	-Authentication and Account Security -Account communication	- To securely log in to a specific account - For essential account-related communication, such as account verification, password reset notifications, and important service updates such as privacy policy updates or account deletion notifications. - To communicate relevant additional educational opportunities and to send link to anonymous end of program surveys.	Data is encrypted in transit and at rest. Additional security measures can be found in our security whitepaper.	Amazon Web Services data for GWC is stored in Oregon, USA, in the US-West-2 Region.	The data is stored on Amazon Web Services in the United States. GWC's data is in the US-East-2 Region.	Campaign Monitor
Parent Password	Provided by the user directly during account creation or by the Parent when creating an account on behalf of the Clubs Student.	-Authentication and Account Security	-To protect user accounts from unauthorized access and ensure the confidentiality of account information.	Password Security Measures: In the Amazon Web Services, data is encrypted at rest. User passwords are stored as one-way hashes with salt.	Amazon Web Services data for GWC is stored in Oregon, USA, in the US-West-2 Region.	The data is stored on Amazon Web Services in the United States. GWC's data is in the US-East-2 Region.	No
First & Last Name (Parent)	Provided by parent when creating their account prior to creating a linked account for their child.	-Account Identification -Personalization	-To identify an account for support purposes and allow Teacher Facilitators to identify the Clubs Students that joined their Club. -Parts of the app have features that allow for collaboration with other members of the Club, in some cases an avatar is used to help identify the user. If a custom avatar is not added, we use first and last initials as the default. -To personalize communications	Data is encrypted in transit and at rest. Additional security measures can be found in our security whitepaper.	Amazon Web Services data for GWC is stored in Oregon, USA, in the US-West-2 Region.	The data is stored on Amazon Web Services in the United States. GWC's data is in the US-East-2 Region.	Campaign Monitor Tableau?
Relationship to Child (Parent)	Provided by parent when creating their account prior to creating an account for their child.	To establish an account in HQ. To establish a relationship between the Club Parent and Outside School Club Child Minor.	To establish kinship.	Data is encrypted in transit and at rest. Additional security measures can be found in our security whitepaper.	Amazon Web Services data for GWC is stored in Oregon, USA, in the US-West-2 Region.	The data is stored on Amazon Web Services in the United States. GWC's data is in the US-East-2 Region.	Amazon Web Services
Vendor/App assigned ID number	Generated automatically by the application upon account creation.	-Unique Identifier	-Serves as a unique identifier for Clubs Student users within the system.	Data is encrypted in transit and at rest. Additional security measures can be found in our security whitepaper.	Amazon Web Services data for GWC is stored in Oregon, USA, in the US-West-2 Region.	The data is stored on Amazon Web Services in the United States. GWC's data is in the US-East-2 Region.	Tableau
Date Accepted Privacy Policy & Terms of Use	Generated automatically when a user clicks "I agree to the Terms of Use, Privacy Policy, and Code of Conduct."	-Legal Compliance	-To provide direct notice to users who have logged in after a privacy policy update was made and give them an opportunity to read the new policy and accept any new terms.	Data is encrypted in transit and at rest. Additional security measures can be found in our security whitepaper.	Amazon Web Services data for GWC is stored in Oregon, USA, in the US-West-2 region.	The data is stored on Amazon Web Services in the United States. GWC's data is in the US-East-2 Region.	No
Student DOB	To establish an account in HQ. To establish a relationship between the Club Parent and Outside School Club Child Minor.	Data is encrypted in transit and at rest. Additional security measures can be found in our security whitepaper.	Amazon Web Services data is stored in US West (Oregon) Region, located in the United States.	Amazon Web Services data is backed up in the US West (Oregon) Region, located in the United States.	Amazon Web Services	NA	No
Parent DOB	To establish an account in HQ. To establish a relationship between the Club Parent and Outside School Club Child Minor.	Data is encrypted in transit and at rest. Additional security measures can be found in our security whitepaper.	Amazon Web Services data is stored in US West (Oregon) Region, located in the United States.	Amazon Web Services data is backed up in the US West (Oregon) Region, located in the United States.	Amazon Web Services	NA	No

DATA	HOW IS THE DATA COLLECTED?	WHAT IS THE PURPOSE FOR COLLECTION?	HOW WILL THE DATA BE USED?	SECURITY MEASURES	WHERE IS THE DATA STORED?	WHERE IS THE BACKUP STORED?	IS DATA SHARED OR ACCESSED BY A SERVICE PROVIDER?
Timezone (Minor)	Detected from browser data or optionally provided by user in user profile	-Personalization	-If a Clubs Teacher Facilitator chooses to use the Calendar Events feature to invite Clubs Students to their Clubs meetings, we use timezone information to ensure we are displaying the event time based on which time zone the Clubs Student is in. Most often, we use browser information but a user may choose to override this and change the timezone display.	Data is encrypted in transit and at rest. Additional security measures can be found in our security whitepaper.	Amazon Web Services data for GWC is stored in Oregon, USA, in the US-West-2 Region.	The data is stored on Amazon Web Services in the United States. GWC's data is in the US-East-2 Region.	No

DATA	HOW IS THE DATA COLLECTED?	WHAT IS THE PURPOSE FOR COLLECTION?	HOW WILL THE DATA BE USED?	SECURITY MEASURES:	WHERE IS THE DATA STORED?	WHERE IS THE BACKUP STORED?	IS DATA SHARED OR ACCESSED BY A SERVICE PROVIDER?
Account Creation Data and Profile Information							
First and Last Name	The user inputs information on a form.	Account Creation and Management, Program Registration	To Power Our Club Services and Communicate with You. To create an account on HQ for the user so that the user can utilize Club Services that we offer via the Clubs HQ Platform.	Data is encrypted in transit and at rest. Additional security measures can be found in our security whitepaper. Alchemer utilizes the industry-standard Transport Layer Security (TLS) encryption protocols. You can read more about Alchemer's security protocols here: https://www.alchemer.com/wp-content/uploads/2022/07/Alchemer_Security_Whitepaper_071422.pdf	The data is stored on Amazon Web Services Servers in the US-West-2 Region, based in Oregon, United States. Salesforce data is stored in the United States. Alchemer data is stored in Amazon Web Services (AWS) and GDPR Compliant. More information on Alchemer data is available her: https://www.alchemer.com/technology/	The data is backed up in the US-East-2 Region on Amazon Web Services Servers based in Oregon, USA. Salesforce data is backed up in the United States. Alchemer stores backups using a redundant approach on Amazon's AWS service in the United States.	Amazon Web Services, Alchemer, Kotis, Salesforce, Campaign Monitor
Individual's Phone number/mobile number	The user inputs information on a form.	Account Creation and Management, Program Registration	To Power Our Club Services and Communicate with You. This includes, operating, providing, enhancing and improving the Club Service, for example, by developing new products and features, and personalizing or customizing the Club Service for you.	Data is encrypted in transit and at rest. Additional security measures can be found in our security whitepaper.	The data is stored on Amazon Web Services Servers in the US-West-2 Region, based in Oregon, United States. Salesforce data is stored in the United States.	The data is backed up in the US-East-2 Region on Amazon Web Services Servers based in Oregon, USA. Salesforce data is backed up in the United States.	AWS, Salesforce
BirthDay	The user inputs information on a form.	Account Creation and Management, Compliance	To Power Our Club Services and Comply with Law. To validate age for HQ sign-up.	Data is encrypted in transit and at rest. Additional security measures can be found in our security whitepaper. Alchemer utilizes the industry-standard Transport Layer Security (TLS) encryption protocols. You can read more about Alchemer's security protocols here: https://www.alchemer.com/wp-content/uploads/2022/07/Alchemer_Security_Whitepaper_071422.pdf	The data is stored on Amazon Web Services Servers in the US-West-2 Region, based in Oregon, United States. Salesforce data is stored in the United States. Alchemer data is stored in Amazon Web Services (AWS) and GDPR Compliant. More information on Alchemer data is available her: https://www.alchemer.com/technology/	The data is backed up in the US-East-2 Region on Amazon Web Services Servers based in Oregon, USA. Salesforce data is backed up in the United States. Alchemer stores backups using a redundant approach on Amazon's AWS service in the United States.	Amazon Web Services, Alchemer, Salesforce
Individual's Email address	The user inputs information on a form.	Account Creation and Management, Product Updates, Program Registration	To Power Our Club Services and Communicate with You. Users email is collected to create an account and apply for a Club. We may use email to send users important information regarding the Site, changes of our terms, conditions, and policies and/or other administrative information.	Data is encrypted in transit and at rest. Additional security measures can be found in our security whitepaper. Alchemer utilizes the industry-standard Transport Layer Security (TLS) encryption protocols. You can read more about Alchemer's security protocols here: https://www.alchemer.com/wp-content/uploads/2022/07/Alchemer_Security_Whitepaper_071422.pdf	The data is stored on Amazon Web Services Servers in the US-West-2 Region, based in Oregon, United States. Salesforce data is stored in the United States. Alchemer data is stored in Amazon Web Services (AWS) and GDPR Compliant. More information on Alchemer data is available her: https://www.alchemer.com/technology/	The data is backed up in the US-East-2 Region on Amazon Web Services Servers based in Oregon, USA. Salesforce data is backed up in the United States. Alchemer stores backups using a redundant approach on Amazon's AWS service in the United States.	Amazon Web Services, Alchemer, Salesforce, Campaign Monitor, Kotis
Vendor/App assigned number or ID	Systems generate this information.	Product Improvement, Application Tracking, Data Management, Analytics	To Power Our Club Services and Communicate with You. To send data between systems, to track multiple submissions, to create a relationship between an application and the Club Teacher Outside School Club Facilitator.	Data is encrypted in transit and at rest. Additional security measures can be found in our security whitepaper. Alchemer utilizes the industry-standard Transport Layer Security (TLS) encryption protocols. You can read more about Alchemer's security protocols here: https://www.alchemer.com/wp-content/uploads/2022/07/Alchemer_Security_Whitepaper_071422.pdf	The data is stored on Amazon Web Services Servers in the US-West-2 Region, based in Oregon, United States. Salesforce data is stored in the United States. Alchemer data is stored in Amazon Web Services (AWS) and GDPR Compliant. More information on Alchemer data is available her: https://www.alchemer.com/technology/	The data is backed up in the US-East-2 Region on Amazon Web Services Servers based in Oregon, USA. Salesforce data is backed up in the United States. Alchemer stores backups using a redundant approach on Amazon's AWS service in the United States.	Amazon Web Service, Salesforce, and Alchemer data is backed up in the United States.
Country	The user inputs information on a form.	Account Creation and Management, Compliance	To Power Our Club Services and Comply with Law. To validate the country for HQ sign-up and creating a Clubs Program.	Data is encrypted in transit and at rest. Additional security measures can be found in our security whitepaper. Alchemer utilizes the industry-standard Transport Layer Security (TLS) encryption protocols. You can read more about Alchemer's security protocols here: https://www.alchemer.com/wp-content/uploads/2022/07/Alchemer_Security_Whitepaper_071422.pdf	The data is stored on Amazon Web Services Servers in the US-West-2 Region, based in Oregon, United States. Salesforce data is stored in the United States. Alchemer data is stored in Amazon Web Services (AWS) and GDPR Compliant. More information on Alchemer data is available her: https://www.alchemer.com/technology/	The data is backed up in the US-East-2 Region on Amazon Web Services Servers based in Oregon, USA. Salesforce data is backed up in the United States. Alchemer stores backups using a redundant approach on Amazon's AWS service in the United States.	Amazon Web Service, Salesforce, and Alchemer data is backed up in the United States.
Phone number (Individual)	The user inputs information on a form.	Account Creation and Management, Program Registration	Communicate with You. To send text notifications.	Data is encrypted in transit and at rest. Additional security measures can be found in our security whitepaper. Alchemer utilizes the industry-standard Transport Layer Security (TLS) encryption protocols. You can read more about Alchemer's security protocols here: https://www.alchemer.com/wp-content/uploads/2022/07/Alchemer_Security_Whitepaper_071422.pdf	The data is stored on Amazon Web Services Servers in the US-West-2 Region, based in Oregon, United States. Salesforce data is stored in the United States. Alchemer data is stored in Amazon Web Services (AWS) and GDPR Compliant. More information on Alchemer data is available her: https://www.alchemer.com/technology/	The data is backed up in the US-East-2 Region on Amazon Web Services Servers based in Oregon, USA. Salesforce data is backed up in the United States. Alchemer stores backups using a redundant approach on Amazon's AWS service in the United States.	Amazon Web Service, Salesforce, and Alchemer data is backed up in the United States.

DATA	HOW IS THE DATA COLLECTED?	WHAT IS THE PURPOSE FOR COLLECTION?	HOW WILL THE DATA BE USED?	SECURITY MEASURES:	WHERE IS THE DATA STORED?	WHERE IS THE BACKUP STORED?	IS DATA SHARED OR ACCESSED BY A SERVICE PROVIDER?
Club Type	The user inputs information on a form.	Account Creation and Management	To Power Our Club Services and Process Your Transactions. To identify the host site type such as K-12 School or Public Library when applying for a Club.	Data is encrypted in transit and at rest. Additional security measures can be found in our security whitepaper. Alchemer utilizes the industry-standard Transport Layer Security (TLS) encryption protocols. You can read more about Alchemer's security protocols here: https://help.alchemer.com/help/alchemer-security-overview .	The data is stored on Amazon Web Services Servers in the US-West-2 Region, based in Oregon, United States. Salesforce data is stored in the United States. Alchemer data is stored in Amazon Web Services (AWS) and GDPR Compliant. More information on Alchemer data is available her: https://www.alchemer.com/technology/	The data is backed up in the US-East-2 Region on Amazon Web Services Servers based in Oregon, USA. Salesforce data is backed up in the United States. Alchemer stores backups using a redundant approach on Amazon's AWS service in the United States.	Amazon Web Service, Salesforce, and Alchemer data is backed up in the United States.
Password	The user inputs information on a form.	Account Creation and Management	Security and Fraud Prevention Password Security Measures: In the Amazon Web Services, data is encrypted at rest. User passwords are stored as one-way hashes with salt.	Data is encrypted in transit and at rest. Additional security measures can be found in our security whitepaper. Alchemer utilizes the industry-standard Transport Layer Security (TLS) encryption protocols. You can read more about Alchemer's security protocols here: https://www.alchemer.com/wp-content/uploads/2022/07/Alchemer_Security_Whitepaper_071422.pdf	The data is stored on Amazon Web Services Servers in the US-West-2 Region, based in Oregon, United States. Salesforce data is stored in the United States. Alchemer data is stored in Amazon Web Services (AWS) and GDPR Compliant. More information on Alchemer data is available her: https://www.alchemer.com/technology/	The data is backed up in the US-East-2 Region on Amazon Web Services Servers based in Oregon, USA. Salesforce data is backed up in the United States. Alchemer stores backups using a redundant approach on Amazon's AWS service in the United States.	Amazon Web Service, Salesforce, and Alchemer data is backed up in the United States.
App or product username	The user inputs information on a form.	Account Creation and Management	Security and Fraud Prevention To create an account on HQ for the user, so that the user can utilize Club Services that we offer via the Clubs HQ Platform. If a user initiates the "Report a Message" feature for safety and compliance, the username will be shared in the report. Shared on the "Program Info Page" with the Club Signatory.	Data is encrypted in transit and at rest. Additional security measures can be found in our security whitepaper.	The data is stored on Amazon Web Services Servers in the US-West-2 Region, based in Oregon, United States.	The data is backed up in the US-East-2 Region on Amazon Web Services Servers based in Oregon, USA.	Amazon Web Service data is backed up in the United States.
Mailing/Shipping Address (Outside School)	The user inputs information on a form.	Programmatic Implementation, Programmatic Engagement	Communicate with You Shipping Clubs materials and merchandise.	The Google Cloud is encrypted in transit and storage.	The data is stored on Amazon Web Services Servers in the US-West-2 Region, based in Oregon, United States. Alchemer data is stored in Amazon Web Services (AWS) and GDPR Compliant. More information on Alchemer data is available her: https://www.alchemer.com/technology/ For more information on Google Workspace data storage, see: https://workspace.google.com/products/admin/data-regions/#:~:text=For%20organizations%20that%20want%20more,the%20US%2C%20or%20across%20Europe.	The data is backed up in the US-East-2 Region on Amazon Web Services Servers based in Oregon, USA. Salesforce data is backed up in the United States. Alchemer stores backups using a redundant approach on Amazon's AWS service in the United States. For more information of backups of Google Workspace, see: https://support.google.com/a/answer/9223653?hl=en#:~:text=Google%20Workspace%20maintains%20backups%20of,are%20overwritten%20on%20defined%20timelines.	Kotis, Alchemer, AWS, Google Workspace
Club Information							
Club Type	The user inputs information on a form. The user answers "I'm applying to start a Club at a..."	Account Creation and Management	To Power Our Club Services and Process Your Transactions. To identify the host site type such as K-12 School or Public Library when applying for a Club.	Data is encrypted in transit and at rest. Additional security measures can be found in our security whitepaper. Alchemer utilizes the industry-standard Transport Layer Security (TLS) encryption protocols. You can read more about Alchemer's security protocols here: https://www.alchemer.com/wp-content/uploads/2022/07/Alchemer_Security_Whitepaper_071422.pdf	The data is stored on Amazon Web Services Servers in the US-West-2 Region, based in Oregon, United States. Salesforce data is stored in the United States. Alchemer data is stored in Amazon Web Services (AWS) and GDPR Compliant. More information on Alchemer data is available her: https://www.alchemer.com/technology/	The data is backed up in the US-East-2 Region on Amazon Web Services Servers based in Oregon, USA. Salesforce data is backed up in the United States. Alchemer stores backups using a redundant approach on Amazon's AWS service in the United States.	Amazon Web Service, Salesforce, and Alchemer data is backed up in the United States.
First and Last Name (Signatory)	The user inputs information on a form.	Account Creation and Management, Program Registration	To Power Our Club Services and Communicate with You. To sign the Participation Agreement, a Signatory for is added to the Clubs Application. Difference between Outside School Club Facilitator & Signatory FAQ: https://girlswhocode.zendesk.com/hc/en-us/articles/360005265333-What-s-the-difference-between-a-Outside-School-Club-Facilitator-and-a-Decision-Maker	Data is encrypted in transit and at rest. Additional security measures can be found in our security whitepaper. Alchemer utilizes the industry-standard Transport Layer Security (TLS) encryption protocols. You can read more about Alchemer's security protocols here: https://www.alchemer.com/wp-content/uploads/2022/07/Alchemer_Security_Whitepaper_071422.pdf	The data is stored on Amazon Web Services Servers in the US-West-2 Region, based in Oregon, United States. Salesforce data is stored in the United States. Alchemer data is stored in Amazon Web Services (AWS) and GDPR Compliant. More information on Alchemer data is available her: https://www.alchemer.com/technology/	The data is backed up in the US-East-2 Region on Amazon Web Services Servers based in Oregon, USA. Salesforce data is backed up in the United States. Alchemer stores backups using a redundant approach on Amazon's AWS service in the United States.	Amazon Web Services, Alchemer, Kotis, Salesforce, Campaign Monitor

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Individual's Email address (Signatory)	The user inputs information on a form.	Account Creation and Management, Product Updates, Program Registration	To Power Our Club Services and Communicate with You. Users email is collected to create an account and apply for a Club. We may use email to send users important information regarding the Site, changes of our terms, conditions, and policies and/or other administrative information.	Data is encrypted in transit and at rest. Additional security measures can be found in our security whitepaper. Alchemer utilizes the industry-standard Transport Layer Security (TLS) encryption protocols. You can read more about Alchemer's security protocols here: https://www.alchemer.com/wp-content/uploads/2022/07/Alchemer_Security_Whitepaper_071422.pdf	The data is stored on Amazon Web Services Servers in the US-West-2 Region, based in Oregon, United States. Salesforce data is stored in the United States. Alchemer data is stored in Amazon Web Services (AWS) and GDPR Compliant. More information on Alchemer data is available her: https://www.alchemer.com/technology/	The data is backed up in the US-East-2 Region on Amazon Web Services Servers based in Oregon, USA. Salesforce data is backed up in the United States. Alchemer stores backups using a redundant approach on Amazon's AWS service in the United States.	Amazon Web Services, Alchemer, Salesforce, Campaign Monitor, Kotis
Affiliation with Organization	The user inputs information on a form when prompted "Are you employed by the Club's organization?".	Account Creation and Management, Program Registration, Program Implementation, Safety and Compliance.	To determine if the Club is in or outside of school, the affiliation between the Outside School Club Facilitator and community partner, if a background check is needed and other logical decisions within the Clubs Application.	Data is encrypted in transit and at rest. Additional security measures can be found in our security whitepaper. Alchemer utilizes the industry-standard Transport Layer Security (TLS) encryption protocols. You can read more about Alchemer's security protocols here: https://www.alchemer.com/wp-content/uploads/2022/07/Alchemer_Security_Whitepaper_071422.pdf	The data is stored on Amazon Web Services Servers in the US-West-2 Region, based in Oregon, United States. Salesforce data is stored in the United States. Alchemer data is stored in Amazon Web Services (AWS) and GDPR Compliant. More information on Alchemer data is available her: https://www.alchemer.com/technology/	The data is backed up in the US-East-2 Region on Amazon Web Services Servers based in Oregon, USA. Salesforce data is backed up in the United States. Alchemer stores backups using a redundant approach on Amazon's AWS service in the United States.	Amazon Web Services, Alchemer, Tableau, Salesforce
Club Name	The user inputs information on a form.	Account Creation and Management, Program Implementation.	To power Clubs Services and to communicate.	Data is encrypted in transit and at rest. Additional security measures can be found in our security whitepaper. Alchemer utilizes the industry-standard Transport Layer Security (TLS) encryption protocols. You can read more about Alchemer's security protocols here: https://www.alchemer.com/wp-content/uploads/2022/07/Alchemer_Security_Whitepaper_071422.pdf	The data is stored on Amazon Web Services Servers in the US-West-2 Region, based in Oregon, United States. Salesforce data is stored in the United States. Alchemer data is stored in Amazon Web Services (AWS) and GDPR Compliant. More information on Alchemer data is available her: https://www.alchemer.com/technology/	The data is backed up in the US-East-2 Region on Amazon Web Services Servers based in Oregon, USA. Salesforce data is backed up in the United States. Alchemer stores backups using a redundant approach on Amazon's AWS service in the United States.	AWS, Alchemer, Salesforce
Title 1 Institution	The user inputs information on a form.	Account Creation and Management, Program Implementation.	It is used for compliance purposes.	Data is encrypted in transit and at rest. Additional security measures can be found in our security whitepaper. Alchemer utilizes the industry-standard Transport Layer Security (TLS) encryption protocols. You can read more about Alchemer's security protocols here: https://www.alchemer.com/wp-content/uploads/2022/07/Alchemer_Security_Whitepaper_071422.pdf	The data is stored on Amazon Web Services Servers in the US-West-2 Region, based in Oregon, United States. Salesforce data is stored in the United States. Alchemer data is stored in Amazon Web Services (AWS) and GDPR Compliant. More information on Alchemer data is available her: https://www.alchemer.com/technology/	The data is backed up in the US-East-2 Region on Amazon Web Services Servers based in Oregon, USA. Salesforce data is backed up in the United States. Alchemer stores backups using a redundant approach on Amazon's AWS service in the United States.	Amazon Web Service, Salesforce
Display on Website (Host Site Name)	The user inputs information on a form.	Account Creation and Management, Program Registration, Transparency	<u>If user selects "Yes", then School will be displayed on GWC website.</u>	Data is encrypted in transit and at rest. Additional security measures can be found in our security whitepaper. Alchemer utilizes the industry-standard Transport Layer Security (TLS) encryption protocols. You can read more about Alchemer's security protocols here: https://www.alchemer.com/wp-content/uploads/2022/07/Alchemer_Security_Whitepaper_071422.pdf	The data is stored on Amazon Web Services Servers in the US-West-2 Region, based in Oregon, United States. Salesforce data is stored in the United States. Alchemer data is stored in Amazon Web Services (AWS) and GDPR Compliant. More information on Alchemer data is available her: https://www.alchemer.com/technology/	The data is backed up in the US-East-2 Region on Amazon Web Services Servers based in Oregon, USA. Salesforce data is backed up in the United States. Alchemer stores backups using a redundant approach on Amazon's AWS service in the United States.	Amazon Web Services, Alchemer
Ages or Grades Served	The user inputs information on a form, answering "(Which grades will your Girls Who Code Club serve?".	Program Application, Program Implementation	The data is used to set up a Curriculum for the Club, except in the case of overlapping grades served.	Data is encrypted in transit and at rest. Additional security measures can be found in our security whitepaper. Alchemer utilizes the industry-standard Transport Layer Security (TLS) encryption protocols. You can read more about Alchemer's security protocols here: https://www.alchemer.com/wp-content/uploads/2022/07/Alchemer_Security_Whitepaper_071422.pdf	The data is stored on Amazon Web Services Servers in the US-West-2 Region, based in Oregon, United States. Salesforce data is stored in the United States. Alchemer data is stored in Amazon Web Services (AWS) and GDPR Compliant. More information on Alchemer data is available her: https://www.alchemer.com/technology/	The data is backed up in the US-East-2 Region on Amazon Web Services Servers based in Oregon, USA. Salesforce data is backed up in the United States. Alchemer stores backups using a redundant approach on Amazon's AWS service in the United States.	AWS, Alchemer, Salesforce
Curriculum Type	The user inputs information on a form, answering "Which curriculum will your club utilize?".	Program Application, Program Implementation	The data is used to set up a Curriculum for the Club in the case of overlapping grades served.	Data is encrypted in transit and at rest. Additional security measures can be found in our security whitepaper. Alchemer utilizes the industry-standard Transport Layer Security (TLS) encryption protocols. You can read more about Alchemer's security protocols here: https://www.alchemer.com/wp-content/uploads/2022/07/Alchemer_Security_Whitepaper_071422.pdf	The data is stored on Amazon Web Services Servers in the US-West-2 Region, based in Oregon, United States. Salesforce data is stored in the United States. Alchemer data is stored in Amazon Web Services (AWS) and GDPR Compliant. More information on Alchemer data is available her: https://www.alchemer.com/technology/	The data is backed up in the US-East-2 Region on Amazon Web Services Servers based in Oregon, USA. Salesforce data is backed up in the United States. Alchemer stores backups using a redundant approach on Amazon's AWS service in the United States.	AWS, Alchemer, Salesforce

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Address (Host Site = Non-School)	The user inputs information on a form.	Account Creation and Management, Program Registration, Programmatic Outreach, Program Implementation	To distribute materials to host sites and Outside School Club Facilitator.	Data is encrypted in transit and at rest. Additional security measures can be found in our security whitepaper.	The data is stored on Amazon Web Services Servers in the US-West-2 Region, based in Oregon, United States.	The data is backed up in the US-East-2 Region on Amazon Web Services Servers based in Oregon, USA. Salesforce, and Alchemer data is backed up in the United States.	Amazon Web Services, Alchemer, Kotis, Smarty
Affiliation with School	The user inputs information on a form when prompted "Select a School".	Account Creation and Management, Program Registration, Program Implementation, Safety and Compliance.	To determine if the Club is in or outside of school, the affiliation between the Outside School Club Facilitator and community partner, if a background check is needed and other logical decisions within the Clubs Application.	Data is encrypted in transit and at rest. Additional security measures can be found in our security whitepaper. Alchemer utilizes the industry-standard Transport Layer Security (TLS) encryption protocols. You can read more about Alchemer's security protocols here: https://www.alchemer.com/wp-content/uploads/2022/07/Alchemer_Security_Whitepaper_071422.pdf	The data is stored on Amazon Web Services Servers in the US-West-2 Region, based in Oregon, United States. Salesforce data is stored in the United States. Alchemer data is stored in Amazon Web Services (AWS) and GDPR Compliant. More information on Alchemer data is available her: https://www.alchemer.com/technology/	The data is backed up in the US-East-2 Region on Amazon Web Services Servers based in Oregon, USA. Salesforce data is backed up in the United States. Alchemer stores backups using a redundant approach on Amazon's AWS service in the United States.	Amazon Web Services, Alchemer, Tableau, Salesforce
Host Site Name	Teacher Outside School Club Facilitators and/or School Club Administrators may provide information regarding the school (name and address) that they work with and where the School Club will be hosted as well as what School Clubs they may be affiliated with.	Account Creation and Management, Program Registration	GWC may use this data to identify the host site of a program, establish the relationship between a Outside School Club Facilitator and a host site, and confirm the employment status of the Outside School Club Facilitator in regard to the host site.	Data is encrypted in transit and at rest. Additional security measures can be found in our security whitepaper. Alchemer utilizes the industry-standard Transport Layer Security (TLS) encryption protocols. You can read more about Alchemer's security protocols here: https://www.alchemer.com/wp-content/uploads/2022/07/Alchemer_Security_Whitepaper_071422.pdf	The data is stored on Amazon Web Services Servers in the US-West-2 Region, based in Oregon, United States. Salesforce data is stored in the United States. Alchemer data is stored in Amazon Web Services (AWS) and GDPR Compliant. More information on Alchemer data is available her: https://www.alchemer.com/technology/	The data is backed up in the US-East-2 Region on Amazon Web Services Servers based in Oregon, USA. Salesforce data is backed up in the United States. Alchemer stores backups using a redundant approach on Amazon's AWS service in the United States.	Amazon Web Services, Alchemer, Tableau
Education and other Demographic Information							
Low income status or economically disadvantaged status	Collected on a form in Alchmer	Indication of Title 1 Schools and associated outcomes, and tracking outcomes for historically underrepresented groups.	Provide Internal Analytics and Reviews: This includes using for internal audits and review, for analyzing how the Club Services are used, providing statistics about the usage levels of the Club Services, and diagnosing service or technical problems.	Data is encrypted in transit and at rest. Additional security measures can be found in our security whitepaper. Alchemer utilizes the industry-standard Transport Layer Security (TLS) encryption protocols. You can read more about Alchemer's security protocols here: https://www.alchemer.com/wp-content/uploads/2022/07/Alchemer_Security_Whitepaper_071422.pdf	The data is stored on Amazon Web Services Servers in the US-West-2 Region, based in Oregon, United States. Salesforce data is stored in the United States. Alchemer data is stored in Amazon Web Services (AWS) and GDPR Compliant. More information on Alchemer data is available her: https://www.alchemer.com/technology/	The data is backed up in the US-East-2 Region on Amazon Web Services Servers based in Oregon, USA. Salesforce data is backed up in the United States. Alchemer stores backups using a redundant approach on Amazon's AWS service in the United States.	Amazon Web Services, Alchemer, Tableau, Salesforce
Demographic Data (Race/Ethnicity) - Optional	Collected on the Clubs Application	Research & Evaluation	Provide Internal Analytics and Reviews: This includes using for internal audits and review, for analyzing how the Club Services are used, providing statistics about the usage levels of the Club Services, and diagnosing service or technical problems. To evaluate the impact of our programs within historically underrepresented groups.	Data is encrypted in transit and at rest. Additional security measures can be found in our security whitepaper. Alchemer utilizes the industry-standard Transport Layer Security (TLS) encryption protocols. You can read more about Alchemer's security protocols here: https://www.alchemer.com/wp-content/uploads/2022/07/Alchemer_Security_Whitepaper_071422.pdf	The data is stored on Amazon Web Services Servers in the US-West-2 Region, based in Oregon, United States. Salesforce data is stored in the United States. Alchemer data is stored in Amazon Web Services (AWS) and GDPR Compliant. More information on Alchemer data is available her: https://www.alchemer.com/technology/	The data is backed up in the US-East-2 Region on Amazon Web Services Servers based in Oregon, USA. Salesforce data is backed up in the United States. Alchemer stores backups using a redundant approach on Amazon's AWS service in the United States.	Amazon Web Services, Alchemer, Tableau, Salesforce
User-Generated Content							
User Submissions	Upon upload to the Project Gallery, competitions or other submissions to the Site Teacher Outside School Club Facilitator can view their Club Student Users' submissions to the Project Gallery, choose to allow their Clubs Student Users' submissions to be viewable in the Project Gallery after review by Girls Who Code, and also explore other School Clubs' and Outside School Clubs projects in the Project Gallery.	Programmatic Support, Curriculum Improvement	Power Our Club Services: This includes, operating, providing, enhancing and improving the Club Service, for example, by developing new products and features, and personalizing or customizing the Club Service for you.	Data is encrypted in transit and at rest. Additional security measures can be found in our security whitepaper.	The data is stored on Amazon Web Services Servers in the US-West-2 Region, based in Oregon, United States.	The data is backed up in the US-East-2 Region on Amazon Web Services Servers based in Oregon, USA.	AWS
Open Text Feedback	The user inputs information in an open text field. On HQ, Teacher Outside School Club Facilitators can review and provide feedback on any answers submitted by their Club Student Users, or provide feedback on workshops and resources.	Program Implementation, Feedback on trainings and workshops, Measurement and Evaluation	Request Your Participation in Surveys or Focus Groups or Provide Internal Analytics and Reviews.	Data is encrypted in transit and at rest. Additional security measures can be found in our security whitepaper.	The data is stored on Amazon Web Services Servers in the US-West-2 Region, based in Oregon, United States.	The data is backed up in the US-East-2 Region on Amazon Web Services Servers based in Oregon, USA.	AWS, Google Workspace
Answers to Curricular Questions	The user inputs answers in HQ.	Programmatic Support, Curriculum Improvement	Request Your Participation in Surveys or Focus Groups or Provide Internal Analytics and Reviews.	Data is encrypted in transit and at rest. Additional security measures can be found in our security whitepaper.	The data is stored on Amazon Web Services Servers in the US-West-2 Region, based in Oregon, United States.	The data is backed up in the US-East-2 Region on Amazon Web Services Servers based in Oregon, USA.	AWS
Message boards	The user inputs answers in HQ.	Programmatic Support, Curriculum Improvement	Request Your Participation in Surveys or Focus Groups or Provide Internal Analytics and Reviews.	Data is encrypted in transit and at rest. Additional security measures can be found in our security whitepaper.	The data is stored on Amazon Web Services Servers in the US-West-2 Region, based in Oregon, United States.	The data is backed up in the US-East-2 Region on Amazon Web Services Servers based in Oregon, USA.	AWS

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Biography for Account	The user enters a biography on their profile in HQ.	Account Personalization	Request Your Participation in Surveys or Focus Groups or Provide Internal Analytics and Reviews.	Data is encrypted in transit and at rest. Additional security measures can be found in our security whitepaper.	The data is stored on Amazon Web Services Servers in the US-West-2 Region, based in Oregon, United States.	The data is backed up in the US-East-2 Region on Amazon Web Services Servers based in Oregon, USA.	AWS
Digital Certificate	The Teacher Outside School Club Facilitator may choose to create digital Certificates of completion for their Club Student Users.	Programmatic Support, Curriculum Improvement	Request Your Participation in Surveys or Focus Groups or Provide Internal Analytics and Reviews.	Data is encrypted in transit and at rest. Additional security measures can be found in our security whitepaper.	The data is stored on Amazon Web Services Servers in the US-West-2 Region, based in Oregon, United States.	The data is backed up in the US-East-2 Region on Amazon Web Services Servers based in Oregon, USA.	AWS
Email Messages	The user sends an email to GWC.	Programmatic Support, Account Management	Request Your Participation in Surveys or Focus Groups or Provide Internal Analytics and Reviews.	Data is encrypted in transit and at rest. Additional security measures can be found in our security whitepaper.	The data is stored on Amazon Web Services Servers in the US-West-2 Region, based in Oregon, United States. For more information on Yesware, see: https://www.yesware.com/privacy/https://www.yesware.com/privacy/ .	The data is backed up in the US-East-2 Region on Amazon Web Services Servers based in Oregon, USA. For more information on Yesware, see https://www.yesware.com/privacy/https://www.yesware.com/privacy/ .	Google Workspace, Yesware
Messaging and other User Communications							
Email Messages	The user sends an email to GWC or to other Outside School Club Facilitators.	Programmatic Support, Account Management	To communicate with you, or enable you to communicate with other Outside School Club Facilitators.	Data is encrypted in transit and at rest. Additional security measures can be found in our security whitepaper.	The data is stored on Amazon Web Services Servers in the US-West-2 Region, based in Oregon, United States.	The data is backed up in the US-East-2 Region on Amazon Web Services Servers based in Oregon, USA.	AWS, Google Workspace
Message boards	The user inputs answers in HQ.	Programmatic Support	To communicate with you, or enable you to communicate with other Outside School Club Facilitators.	Data is encrypted in transit and at rest. Additional security measures can be found in our security whitepaper.	The data is stored on Amazon Web Services Servers in the US-West-2 Region, based in Oregon, United States.	The data is backed up in the US-East-2 Region on Amazon Web Services Servers based in Oregon, USA.	AWS
Answers to Curricular Questions	The user inputs answers in HQ.	Feedback for Students	To power our Clubs Services.	Data is encrypted in transit and at rest. Additional security measures can be found in our security whitepaper.	The data is stored on Amazon Web Services Servers in the US-West-2 Region, based in Oregon, United States.	The data is backed up in the US-East-2 Region on Amazon Web Services Servers based in Oregon, USA.	AWS
SMS Messaging	After providing a phone number, users or people invited to join GWC by a user may be sent via email or SMS/MMS text message.		To power our Clubs Services, to communicate with you.	Data is encrypted in transit and at rest. Additional security measures can be found in our security whitepaper.	The data is stored on Amazon Web Services Servers in the US-West-2 Region, based in Oregon, United States.	The data is backed up in the US-East-2 Region on Amazon Web Services Servers based in Oregon, USA.	Mogli
Help Desk Tickets	The user submits a ticket to the help desk.	Programmatic Support	To power our Clubs Services, to communicate with you, and to process your transactions.	Data is encrypted in transit and at rest. Additional security measures can be found in our security whitepaper.	The data is stored on Amazon Web Services Servers in the US-West-2 Region, based in Oregon, United States.	The data is backed up in the US-East-2 Region on Amazon Web Services Servers based in Oregon, USA.	Zendesk
Clubs Events Calendar Information							
Calendar Events	We collect information about events created by Outside School Outside School Club Facilitator their accounts, including date, time, location (if in person) or virtual conference links (if not in person), and title of calendared events.	Program Administration	Power Our Club Services and Process Your Transactions. This data is used to report events.	Data is encrypted in transit and at rest. Additional security measures can be found in our security whitepaper.	The data is stored on Amazon Web Services Servers in the US-West-2 Region, based in Oregon, United States.	The data is backed up in the US-East-2 Region on Amazon Web Services Servers based in Oregon, USA.	AWS
Emails	GWC may collect emails from other individuals (including external email accounts) that Teacher Outside School Club Facilitators, Outside School Outside School Outside School Club Facilitators, or GWC staff have invited to the event.	Program Administration	To process your transactions, to communicate with you and to provide internal analytics and reviews.	Data is encrypted in transit and at rest. Additional security measures can be found in our security whitepaper.	The data is stored on Amazon Web Services Servers in the US-West-2 Region, based in Oregon, United States.	The data is backed up in the US-East-2 Region on Amazon Web Services Servers based in Oregon, USA.	Yesware
Background Check Information							
Background Check	We collect background information for any Outside School Club Facilitator that is not an employee of the outside school organization hosting the Club with their consent.	Account Creation and Administration, Compliance and Safety	Applicants will share with this service provider their full name, phone number, email address, date of birth, social security number, zip code and electronic signature. GWC then has access to the background check information (through accessing the third party's portal) and the last four digits of Social Security Number.	Data is encrypted in transit and at rest. Additional security measures can be found in our security whitepaper. Alchemer utilizes the industry-standard Transport Layer Security (TLS) encryption protocols. You can read more about Alchemer's security protocols here: https://www.alchemer.com/wp-content/uploads/2022/07/Alchemer_Security_Whitepaper_071422.pdf	The HQ data is stored on Amazon Web Services Servers in the US-West-2 Region, based in Oregon, United States. Salesforce data is stored in Amazon Web Services (AWS) and GDPR Compliant. More information on Alchemer data is available her: https://www.alchemer.com/technology/	Salesforce data is backed backed up in the United States. Alchemer stores backups using a redundant approach on Amazon's AWS service in the United States. Amazon Web Services backups (for HQ) are located in the United States. GWC's data is in the US-East-2 Region.	Campaign Monitor, Verified First, Salesforce
Surveys							
End of Program Survey Data	Through an external survey tool, Outside School Outside School Club Facilitators anonymously submit responses to share satisfaction with Clubs experience, resources, curriculum, and activities.	Internal Analytics - Program Evaluation	-To evaluating the overall effectiveness and impact of the Clubs Program. Feedback from participants helps assess the program's strengths and areas for improvement. -Aggregate results from the end of program surveys may be shared with funding partners to to demonstrate the program's value and meet terms specified in grants.	Data is encrypted in transit and at rest. Additional security measures can be found in our security whitepaper. Alchemer utilizes the industry-standard Transport Layer Security (TLS) encryption protocols. You can read more about Alchemer's security protocols here: https://www.alchemer.com/wp-content/uploads/2022/07/Alchemer_Security_Whitepaper_071422.pdf	The data is stored on Amazon Web Services Servers in the US-West-2 Region, based in Oregon, United States. Alchemer data is stored in Amazon Web Services (AWS) and GDPR Compliant. More information on Alchemer data is available her: https://www.alchemer.com/technology/	The data is backed up in the US-East-2 Region on Amazon Web Services Servers based in Oregon, USA. Alchemer stores backups using a redundant approach on Amazon's AWS service in the United States.	Amazon Web Services, Tableau, Alchemer
Optional Virtual Events Information							

DATA	HOW IS THE DATA COLLECTED?	WHAT IS THE PURPOSE FOR COLLECTION?	HOW WILL THE DATA BE USED?	SECURITY MEASURES:	WHERE IS THE DATA STORED?	WHERE IS THE BACKUP STORED?	IS DATA SHARED OR ACCESSED BY A SERVICE PROVIDER?
Meeting Date	Scheduled in meeting invitation.	Outside School Club Facilitator Training, Support	Schedule support calls	Information on Zoom encryption can be found here: https://explore.zoom.us/docs/doc/Zoom%20Encryption%20Whitepaper.pdf	Zoom does not transport or store customer data on physical media. Customer data is persistently stored in AWS. GWC has configured our Zoom account settings to ensure recordings and content are stored in the United States.	Zoom performs continuous incremental backups and daily snapshots of the production databases on Amazon AWS. Our GWC account settings are configured to ensure our account data is stored in the United States.	Zoom, Tableau, AWS
Unique Meeting Link	Created in the meeting invitation.	Outside School Club Facilitator Training, Support	To provide a unique link for workshop participants	Information on Zoom encryption can be found here: https://explore.zoom.us/docs/doc/Zoom%20Encryption%20Whitepaper.pdf	Zoom does not transport or store customer data on physical media. Customer data is persistently stored in AWS. GWC has configured our Zoom account settings to ensure recordings and content are stored in the United States.	Zoom performs continuous incremental backups and daily snapshots of the production databases on Amazon AWS. Our GWC account settings are configured to ensure our account data is stored in the United States.	Zoom, AWS
Confirm Event Attendance	Captured via name and email.	Outside School Club Facilitator Training, Support	To understand the attendance trends of Outside School Club Facilitators	Information on Zoom encryption can be found here: https://explore.zoom.us/docs/doc/Zoom%20Encryption%20Whitepaper.pdf	Zoom does not transport or store customer data on physical media. Customer data is persistently stored in AWS. GWC has configured our Zoom account settings to ensure recordings and content are stored in the United States.	Zoom performs continuous incremental backups and daily snapshots of the production databases on Amazon AWS. Our GWC account settings are configured to ensure our account data is stored in the United States.	Zoom, AWS
First Name/Last Name	Collected in registration form	Outside School Club Facilitator Training, Support	Collected on the registration form to determine who will be attending.	Information on Zoom encryption can be found here: https://explore.zoom.us/docs/doc/Zoom%20Encryption%20Whitepaper.pdf	Zoom does not transport or store customer data on physical media. Customer data is persistently stored in AWS. GWC has configured our Zoom account settings to ensure recordings and content are stored in the United States.	Zoom performs continuous incremental backups and daily snapshots of the production databases on Amazon AWS. Our GWC account settings are configured to ensure our account data is stored in the United States.	Zoom, AWS
Registration Form (First Name/Last Name, Club Code, Role, How much experience do you have running a GWC Club?)	Collected in registration form	Outside School Club Facilitator Training, Support	Collected on the registration form to determine who will be attending.	Information on Zoom encryption can be found here: https://explore.zoom.us/docs/doc/Zoom%20Encryption%20Whitepaper.pdf	Zoom does not transport or store customer data on physical media. Customer data is persistently stored in AWS. GWC has configured our Zoom account settings to ensure recordings and content are stored in the United States.	Zoom performs continuous incremental backups and daily snapshots of the production databases on Amazon AWS. Our GWC account settings are configured to ensure our account data is stored in the United States.	Zoom, Tableau, AWS
Club Code	Collected in registration form	Outside School Club Facilitator Training, Support	Collected on the registration form to determine who will be attending.	Information on Zoom encryption can be found here: https://explore.zoom.us/docs/doc/Zoom%20Encryption%20Whitepaper.pdf	Zoom does not transport or store customer data on physical media. Customer data is persistently stored in AWS. GWC has configured our Zoom account settings to ensure recordings and content are stored in the United States.	Zoom performs continuous incremental backups and daily snapshots of the production databases on Amazon AWS. Our GWC account settings are configured to ensure our account data is stored in the United States.	Zoom, AWS
Role	Collected in registration form	Outside School Club Facilitator Training, Support	Collected on the registration form to determine who will be attending.	Information on Zoom encryption can be found here: https://explore.zoom.us/docs/doc/Zoom%20Encryption%20Whitepaper.pdf	Zoom does not transport or store customer data on physical media. Customer data is persistently stored in AWS. GWC has configured our Zoom account settings to ensure recordings and content are stored in the United States.	Zoom performs continuous incremental backups and daily snapshots of the production databases on Amazon AWS. Our GWC account settings are configured to ensure our account data is stored in the United States.	Zoom, AWS
How much experience do you have running a GWC Club?	Collected in registration form	Outside School Club Facilitator Training, Support	To understand the experience level of a Outside School Club Facilitator	Information on Zoom encryption can be found here: https://explore.zoom.us/docs/doc/Zoom%20Encryption%20Whitepaper.pdf	Zoom does not transport or store customer data on physical media. Customer data is persistently stored in AWS. GWC has configured our Zoom account settings to ensure recordings and content are stored in the United States.	Zoom performs continuous incremental backups and daily snapshots of the production databases on Amazon AWS. Our GWC account settings are configured to ensure our account data is stored in the United States.	Zoom, AWS
Transcripts (including Zoom chat/chat logs, Zoom event recordings (audio/visual))	System generates this information.	Outside School Club Facilitator Training, Support	Chat is enabled because it provides an additional channel of engagement and communication to event attendees.	Information on Zoom encryption can be found here: https://explore.zoom.us/docs/doc/Zoom%20Encryption%20Whitepaper.pdf	Zoom does not transport or store customer data on physical media. Customer data is persistently stored in AWS. GWC has configured our Zoom account settings to ensure recordings and content are stored in the United States.	Zoom performs continuous incremental backups and daily snapshots of the production databases on Amazon AWS. Our GWC account settings are configured to ensure our account data is stored in the United States.	Zoom, AWS
Zoom event recordings (audio/visual)	System generates this information.	Outside School Club Facilitator Training, Support	To be shared with participants, select Clubs Events are shared as content (webinars).	Information on Zoom encryption can be found here: https://explore.zoom.us/docs/doc/Zoom%20Encryption%20Whitepaper.pdf	Zoom does not transport or store customer data on physical media. Customer data is persistently stored in AWS. GWC has configured our Zoom account settings to ensure recordings and content are stored in the United States.	Zoom performs continuous incremental backups and daily snapshots of the production databases on Amazon AWS. Our GWC account settings are configured to ensure our account data is stored in the United States.	Zoom, AWS
How long user stayed in Event Tool	System generates this information.	Outside School Club Facilitator Training, Support	Provide Internal Analytics and Reviews: This includes using for internal audits and review, for analyzing how the Club Services are used, providing statistics about the usage levels of the Club Services, and diagnosing service or technical problems.	Information on Zoom encryption can be found here: https://explore.zoom.us/docs/doc/Zoom%20Encryption%20Whitepaper.pdf	Zoom does not transport or store customer data on physical media. Customer data is persistently stored in AWS. GWC has configured our Zoom account settings to ensure recordings and content are stored in the United States.	Zoom performs continuous incremental backups and daily snapshots of the production databases on Amazon AWS. Our GWC account settings are configured to ensure our account data is stored in the United States.	Zoom, AWS
Conduct and Safety Information							

DATA	HOW IS THE DATA COLLECTED?	WHAT IS THE PURPOSE FOR COLLECTION?	HOW WILL THE DATA BE USED?	SECURITY MEASURES:	WHERE IS THE DATA STORED?	WHERE IS THE BACKUP STORED?	IS DATA SHARED OR ACCESSED BY A SERVICE PROVIDER?
Report a Message	A user reports another user on the Club Service (e.g. such as through a "report a message" button) for conduct or safety issues.	Compliance, Safety	Girls Who Code collects the information provided in the report (e.g. the username, the content being reported, the reason for reporting) to investigate the report.	Data is encrypted in transit and at rest. Additional security measures can be found in our security whitepaper.	The data is stored on Amazon Web Services Servers in the US-West-2 Region, based in Oregon, United States.	The data is backed up in the US-East-2 Region on Amazon Web Services Servers based in Oregon, USA.	Zendesk
Contact Information and Correspondence with GWC							
Personal Information	Users provide Personal Information such as a name, email address, and telephone number. Some examples include when you send us an email asking a question, communicate with customer support, participate in a video testimonial about our Club Service, or choose to participate in any research efforts, including a customer feedback session with Girls Who Code to improve the Club Service.	Support, Research & Evaluation.	We collect records and copies of your correspondence (including email address and messages) when contacting us for support.	Data is encrypted in transit and at rest. Additional security measures can be found in our security whitepaper.	The data is stored on Amazon Web Services Servers in the US-West-2 Region, based in Oregon, United States.	The data is backed up in the US-East-2 Region on Amazon Web Services Servers based in Oregon, USA.	AWS, Zendesk, Alchemer
App or product username	The user inputs information on a form.	Account Creation and Management	To create an account on HQ for the user, so that the user can utilize Club Services that we offer via the Clubs HQ Platform. If a user initiates the "Report a Message" feature for safety and compliance, the username will be shared in the report.	Data is encrypted in transit and at rest. Additional security measures can be found in our security whitepaper.	The data is stored on Amazon Web Services Servers in the US-West-2 Region, based in Oregon, United States.	The data is backed up in the US-East-2 Region on Amazon Web Services Servers based in Oregon, USA.	AWS
Information We Collect Automatically							
Unique device IDs (e.g. Android ID, UDID, etc.)	Collected for users of HQ, users who fill out forms, and users of the website.	Product research, user research, research	To analyze trends, administer the Site, track users' movement around the Site, and gather demographic information.	Data is encrypted in transit and at rest. Additional security measures can be found in our security whitepaper.	The data is stored on Amazon Web Services Servers in the US-West-2 Region, based in Oregon, United States.	The data is backed up in the US-East-2 Region on Amazon Web Services Servers based in Oregon, USA.	Amazon Web Services, Campaign Monitor, Cloudflare
Browser type	Information is Collected automatically by the system.	Product research, user research, research	To analyze trends, administer the Site, track users' movement around the Site, and gather demographic information.	Data is encrypted in transit and at rest. Additional security measures can be found in our security whitepaper.	The data is stored on Amazon Web Services Servers in the US-West-2 Region, based in Oregon, United States.	The data is backed up in the US-East-2 Region on Amazon Web Services Servers based in Oregon, USA.	Amazon Web Services, Campaign Monitor, Cloudflare
Vendor/App assigned number or ID	Information is Collected automatically by the system.	Account management	To identify user in the systems, and when necessary, associate the user with roles, actions	Data is encrypted in transit and at rest. Additional security measures can be found in our security whitepaper. Alchemer utilizes the industry-standard Transport Layer Security (TLS) encryption protocols. You can read more about Alchemer's security protocols here: https://www.alchemer.com/wp-content/uploads/2022/07/Alchemer_Security_Whitepaper_071422.pdf	The data is stored on Amazon Web Services Servers in the US-West-2 Region, based in Oregon, United States. Salesforce data is stored in the United States. Alchemer data is stored in Amazon Web Services (AWS) and GDPR Compliant. More information on Alchemer data is available her: https://www.alchemer.com/technology/	The data is backed up in the US-East-2 Region on Amazon Web Services Servers based in Oregon, USA. Salesforce data is backed up in the United States. Alchemer stores backups using a redundant approach on Amazon's AWS service in the United States.	AWS, SF, Alchemer
Device Specific Information	Information is Collected automatically by the system.	DNS Management	<u>This helps us measure how the Club Service is performing... improve GWC for you on your particular device, and send you push notifications if you've opted in to receive them.</u>	Data is encrypted in transit and at rest. Additional security measures can be found in our security whitepaper.	The data is stored on Amazon Web Services Servers in the US-West-2 Region, based in Oregon, United States.	The data is backed up in the US-East-2 Region on Amazon Web Services Servers based in Oregon, USA.	Cloudforce
Access Time	Information is Collected automatically by the system.	Product Improvement and Optimization	As users interact with the product, we collect product events about how the product is being used.	Data is encrypted in transit and at rest. Additional security measures can be found in our security whitepaper. Alchemer utilizes the industry-standard Transport Layer Security (TLS) encryption protocols. You can read more about Alchemer's security protocols here: https://www.alchemer.com/wp-content/uploads/2022/07/Alchemer_Security_Whitepaper_071422.pdf	The data is stored on Amazon Web Services Servers in the US-West-2 Region, based in Oregon, United States. Alchemer data is stored in Amazon Web Services (AWS) and GDPR Compliant. More information on Alchemer data is available her: https://www.alchemer.com/technology/	The data is backed up in the US-East-2 Region on Amazon Web Services Servers based in Oregon, USA. Alchemer stores backups using a redundant approach on Amazon's AWS service in the United States.	AWS, Alchemer
Pages View	Information is Collected automatically by the system.	Product Improvement and Optimization, Programmatic and Operational Analytics	As users interact with the product, we collect product events about how the product is being used.	Data is encrypted in transit and at rest. Additional security measures can be found in our security whitepaper. Alchemer utilizes the industry-standard Transport Layer Security (TLS) encryption protocols. You can read more about Alchemer's security protocols here: https://www.alchemer.com/wp-content/uploads/2022/07/Alchemer_Security_Whitepaper_071422.pdf	The data is stored on Amazon Web Services Servers in the US-West-2 Region, based in Oregon, United States. Alchemer data is stored in Amazon Web Services (AWS) and GDPR Compliant. More information on Alchemer data is available her: https://www.alchemer.com/technology/	The data is backed up in the US-East-2 Region on Amazon Web Services Servers based in Oregon, USA. Alchemer stores backups using a redundant approach on Amazon's AWS service in the United States.	AWS, Alchemer
IP Address	Information is Collected automatically by the system.	Data privacy and security	GWC automatically collects and stores certain information in our or their server logs.	Data is encrypted in transit and at rest. Additional security measures can be found in our security whitepaper.	The data is stored on Amazon Web Services Servers in the US-West-2 Region, based in Oregon, United States.	The data is backed up in the US-East-2 Region on Amazon Web Services Servers based in Oregon, USA.	AWS, Cloudforce

DATA	HOW IS THE DATA COLLECTED?	WHAT IS THE PURPOSE FOR COLLECTION?	HOW WILL THE DATA BE USED?	SECURITY MEASURES:	WHERE IS THE DATA STORED?	WHERE IS THE BACKUP STORED?	IS DATA SHARED OR ACCESSED BY A SERVICE PROVIDER?
Time spent on site of logged in user or website visitor	Information is Collected automatically by the system.	Product Improvement and Optimization	As users interact with the product, we collect product events about how the product is being used.	Data is encrypted in transit and at rest. Additional security measures can be found in our security whitepaper. Alchemer utilizes the industry-standard Transport Layer Security (TLS) encryption protocols. You can read more about Alchemer's security protocols here: https://www.alchemer.com/wp-content/uploads/2022/07/Alchemer_Security_Whitepaper_071422.pdf	The data is stored on Amazon Web Services Servers in the US-West-2 Region, based in Oregon, United States. Alchemer data is stored in Amazon Web Services (AWS) and GDPR Compliant. More information on Alchemer data is available her: https://www.alchemer.com/technology/	The data is backed up in the US-East-2 Region on Amazon Web Services Servers based in Oregon, USA. Alchemer stores backups using a redundant approach on Amazon's AWS service in the United States.	AWS, Alchemer
Pages Viewed	Information is Collected automatically by the system.	Product Improvement and Optimization	As users interact with the product, we collect product events about how the product is being used.	Data is encrypted in transit and at rest. Additional security measures can be found in our security whitepaper. Alchemer utilizes the industry-standard Transport Layer Security (TLS) encryption protocols. You can read more about Alchemer's security protocols here: https://www.alchemer.com/wp-content/uploads/2022/07/Alchemer_Security_Whitepaper_071422.pdf	The data is stored on Amazon Web Services Servers in the US-West-2 Region, based in Oregon, United States. Alchemer data is stored in Amazon Web Services (AWS) and GDPR Compliant. More information on Alchemer data is available her: https://www.alchemer.com/technology/	The data is backed up in the US-East-2 Region on Amazon Web Services Servers based in Oregon, USA. Alchemer stores backups using a redundant approach on Amazon's AWS service in the United States.	AWS, Alchemer
Referring URLs	Information is Collected automatically by the system.	Product Improvement and Optimization, Programmatic and Operational Analytics	As users interact with the product, we collect product events about how the product is being used.	Data is encrypted in transit and at rest. Additional security measures can be found in our security whitepaper. Alchemer utilizes the industry-standard Transport Layer Security (TLS) encryption protocols. You can read more about Alchemer's security protocols here: https://www.alchemer.com/wp-content/uploads/2022/07/Alchemer_Security_Whitepaper_071422.pdf	The data is stored on Amazon Web Services Servers in the US-West-2 Region, based in Oregon, United States. Alchemer data is stored in Amazon Web Services (AWS) and GDPR Compliant. More information on Alchemer data is available her: https://www.alchemer.com/technology/	The data is backed up in the US-East-2 Region on Amazon Web Services Servers based in Oregon, USA. Alchemer stores backups using a redundant approach on Amazon's AWS service in the United States.	AWS, Alchemer

DATA	HOW IS THE DATA COLLECTED?	WHAT IS THE PURPOSE FOR COLLECTION?	HOW WILL THE DATA BE USED?	SECURITY MEASURES:	WHERE IS THE DATA STORED?	WHERE IS THE BACKUP STORED?	IS DATA SHARED OR ACCESSED BY A SERVICE PROVIDER?
First and Last Name	<ul style="list-style-type: none"> - HQ Users - Alcherm Form - Campaign Monitor Opt In - Salesforce records - Mogli SMS Opt In/SF Integrated - Yesware/SF Integrated - Google Workspace - Amazon Web Services/AWS Infrastructure - Tableau Data Sources/Dashboards 	<ul style="list-style-type: none"> - Application to Programs, Program Implementation - Forms and Surveys used to confirm and collect contact information at the school district and program interest from event attendees - Send email communications about relevant programmatic opportunities - Supports operational functions, such as providing information on potential community partners - Send text message reminders to complete actions - Measure success of individual and mass email outreach and lead initiation - Forms collect information to understand experience and satisfaction with programs - Provides Servers, Databases, file storage, network infrastructure and email services for HQ - Create Data Sources and Dashboards that help understand and plan GWC activities 	<p>User Identification for legitimate program purposes, program and user research, program improvement</p> <p>Communication with Primary Partner Contact, sending customized Outreach Communications based on selections and contact</p> <p>Email Campaigns</p> <p>Will create records in the CRM</p> <p>Action reminder (Opt In)</p> <p>Campaign success</p> <p>Improve programming</p> <p>Restricted access to user personal information, uploaded content, device ID, survey feedback and data requests. Also provides custom data analytics services in HQ/DWH</p> <p>Permanent/ad-hoc dashboards that provide key insights about programs/strategies helping management decisions</p>	Data is encrypted in transit and at rest. Additional security measures can be found in our security whitepaper.	The data is stored on Amazon Web Services Servers in the US-West-2 Region, based in Oregon, United States.	The data is backed up in the US-East-2 Region on Amazon Web Services Servers based in Oregon, USA.	<ul style="list-style-type: none"> - Alcherm - Campaign Monitor - Salesforce - Mogli - Yesware/SF - Google Workspace - Amazon Web Services/AWS - Infrastructure - Tableau Data Sources/Dashboards
Individual's Physical Address	<ul style="list-style-type: none"> - HQ Users - Alcherm Form - Salesforce records - Amazon Web Services/AWS Infrastructure - Tableau Data Sources/Dashboards 	<ul style="list-style-type: none"> - Application to Programs, Program Implementation - Forms and Surveys used to confirm and collect contact information at the school district and program interest from event attendees - Supports operational functions, such as providing information on potential community partners - Provides Servers, Databases, file storage, network infrastructure and email services for HQ - Create Data Sources and Dashboards that help understand and plan GWC activities 	<p>User Identification for legitimate program purposes, program and user research, program improvement</p> <p>Communication with Primary Partner Contact, sending customized Outreach Communications based on selections and contact</p> <p>Will create records in the CRM</p> <p>Restricted access to user personal information, uploaded content, device ID, survey feedback and data requests. Also provides custom data analytics services in HQ/DWH</p> <p>Permanent/ad-hoc dashboards that provide key insights about programs/strategies helping management decisions</p>	Data is encrypted in transit and at rest. Additional security measures can be found in our security whitepaper.	The data is stored on Amazon Web Services Servers in the US-West-2 Region, based in Oregon, United States.	The data is backed up in the US-East-2 Region on Amazon Web Services Servers based in Oregon, USA.	<ul style="list-style-type: none"> - Alcherm - Salesforce - Tableau Data Sources/Dashboards
Individual's Phone number/mobile number	<ul style="list-style-type: none"> - HQ Users - Alcherm Form - Salesforce records - Amazon Web Services/AWS Infrastructure - Tableau Data Sources/Dashboards 	<ul style="list-style-type: none"> - Application to Programs, Program Implementation - Forms and Surveys used to confirm and collect contact information at the school district and program interest from event attendees - Supports operational functions, such as providing information on potential community partners - Provides Servers, Databases, file storage, network infrastructure and email services for HQ - Create Data Sources and Dashboards that help understand and plan GWC activities 	<p>User Identification for legitimate program purposes, program and user research, program improvement</p> <p>Communication with Primary Partner Contact, sending customized Outreach Communications based on selections and contact</p> <p>Will create records in the CRM</p> <p>Restricted access to user personal information, uploaded content, device ID, survey feedback and data requests. Also provides custom data analytics services in HQ/DWH</p> <p>Permanent/ad-hoc dashboards that provide key insights about programs/strategies helping management decisions</p>	Data is encrypted in transit and at rest. Additional security measures can be found in our security whitepaper.	The data is stored on Amazon Web Services Servers in the US-West-2 Region, based in Oregon, United States.	The data is backed up in the US-East-2 Region on Amazon Web Services Servers based in Oregon, USA.	<ul style="list-style-type: none"> - Alcherm Form - Salesforce records - Tableau Data Sources/Dashboards
Individual's Email address	<ul style="list-style-type: none"> - HQ Users - Alcherm Form - Campaign Monitor Opt In - Salesforce records - Mogli SMS Opt In/SF Integrated - Yesware/SF Integrated - Google Workspace - Amazon Web Services/AWS Infrastructure - Tableau Data Sources/Dashboards 	<ul style="list-style-type: none"> - Application to Programs, Program Implementation - Forms and Surveys used to confirm and collect contact information at the school district and program interest from event attendees - Send email communications about relevant programmatic opportunities - Supports operational functions, such as providing information on potential community partners - Send text message reminders to complete actions - Measure success of individual and mass email outreach and lead initiation - Forms collect information to understand experience and satisfaction with programs - Provides Servers, Databases, file storage, network infrastructure and email services for HQ - Create Data Sources and Dashboards that help understand and plan GWC activities 	<p>User Identification for legitimate program purposes, program and user research, program improvement</p> <p>Communication with Primary Partner Contact, sending customized Outreach Communications based on selections and contact</p> <p>Email Campaigns</p> <p>Will create records in the CRM</p> <p>Action reminder (Opt In)</p> <p>Campaign success</p> <p>Improve programming</p> <p>Restricted access to user personal information, uploaded content, device ID, survey feedback and data requests. Also provides custom data analytics services in HQ/DWH</p> <p>Permanent/ad-hoc dashboards that provide key insights about programs/strategies helping management decisions</p>	Amazon Web Services and Campaign Monitor, data is encrypted at storage and at rest. Salesforce Apex Exchange for secure API exchange Verified First supports security standards and compliance certifications, including NIST 800-53, PBSA, PCI, and more.	Amazon Web Service and Tableau is stored in the United States. Alcherm data is stored in Germany, the USA, and Canada. Campaign Monitor data is stored in the United States. Google data is stored in the United States.	Amazon Web Services, Alcherm, and Campaign Monitor	<ul style="list-style-type: none"> - Alcherm Form - Campaign Monitor Opt In - Salesforce records - Mogli SMS Opt In/SF Integrated - Yesware/SF Integrated - Google Workspace - Tableau Data Sources/Dashboards
Business name (Organization Name)	<ul style="list-style-type: none"> - HQ Users - Alcherm Form - Campaign Monitor Opt In - Salesforce records - Yesware/SF Integrated - Google Workspace - Amazon Web Services/AWS Infrastructure - Tableau Data Sources/Dashboards 	<ul style="list-style-type: none"> - Application to Programs, Program Implementation - Forms and Surveys used to confirm and collect contact information at the school district and program interest from event attendees - Send email communications about relevant programmatic opportunities - Supports operational functions, such as providing information on potential community partners - Measure success of individual and mass email outreach and lead initiation - Forms collect information to understand experience and satisfaction with programs - Provides Servers, Databases, file storage, network infrastructure and email services for HQ - Create Data Sources and Dashboards that help understand and plan GWC activities 	<p>User Identification for legitimate program purposes, program and user research, program improvement</p> <p>Communication with Primary Partner Contact, sending customized Outreach Communications based on selections and contact</p> <p>Email Campaigns</p> <p>Will create records in the CRM</p> <p>Campaign success</p> <p>Improve programming</p> <p>Restricted access to user personal information, uploaded content, device ID, survey feedback and data requests. Also provides custom data analytics services in HQ/DWH</p> <p>Permanent/ad-hoc dashboards that provide key insights about programs/strategies helping management decisions</p>	Data is encrypted in transit and at rest. Additional security measures can be found in our security whitepaper.	The data is stored on Amazon Web Services Servers in the US-West-2 Region, based in Oregon, United States.	The data is backed up in the US-East-2 Region on Amazon Web Services Servers based in Oregon, USA.	<ul style="list-style-type: none"> - Alcherm Form - Campaign Monitor Opt In - Salesforce records - Yesware/SF Integrated - Google Workspace - Tableau Data Sources/Dashboards

DATA	HOW IS THE DATA COLLECTED?	WHAT IS THE PURPOSE FOR COLLECTION?	HOW WILL THE DATA BE USED?	SECURITY MEASURES:	WHERE IS THE DATA STORED?	WHERE IS THE BACKUP STORED?	IS DATA SHARED OR ACCESSED BY A SERVICE PROVIDER?
Business address (non-school)	<ul style="list-style-type: none"> - HQ Users - Alcherm Form - Campaign Monitor Opt In - Salesforce records - Smarty/Alcherm Integrated - Zendesk support requests/SF Integrated - Amazon Web Services/AWS Infrastructure - Tableau Data Sources/Dashboards 	<ul style="list-style-type: none"> - Application to Programs, Program Implementation - Forms and Surveys used to confirm and collect contact information at the school district and program interest from event attendees - Send email communications about relevant programmatic opportunities - Supports operational functions, such as providing information on potential community partners - Internal support requests from users (tickets) - Provides Servers, Databases, file storage, network infrastructure and email services for HQ - Create Data Sources and Dashboards that help understand and plan GWC activities 	<p>User Identification for legitimate program purposes, program and user research, program improvement</p> <p>Communication with Primary Partner Contact, sending customized Outreach Communications based on selections and contact</p> <p>Email Campaigns</p> <p>Will create records in the CRM</p> <p>Organize and answer to support requests</p> <p>Restricted access to user personal information, uploaded content, device ID, survey feedback and data requests. Also provides custom data analytics services in HQ/DWH</p> <p>Permanent/ad-hoc dashboards that provide key insights about programs/strategies helping management decisions</p>	Data is encrypted in transit and at rest. Additional security measures can be found in our security whitepaper.	The data is stored on Amazon Web Services Servers in the US-West-2 Region, based in Oregon, United States.	The data is backed up in the US-East-2 Region on Amazon Web Services Servers based in Oregon, USA.	<ul style="list-style-type: none"> - Alcherm - Campaign Monitor - Salesforce - Smarty - Zendesk - Tableau Data Sources/Dashboards
Business phone number (non-school)	<ul style="list-style-type: none"> - HQ Users - Alcherm Form - Salesforce records - Amazon Web Services/AWS Infrastructure - Tableau Data Sources/Dashboards 	<ul style="list-style-type: none"> - Application to Programs, Program Implementation - Forms and Surveys used to confirm and collect contact information at the school district and program interest from event attendees - Supports operational functions, such as providing information on potential community partners - Provides Servers, Databases, file storage, network infrastructure and email services for HQ - Create Data Sources and Dashboards that help understand and plan GWC activities 	<p>User Identification for legitimate program purposes, program and user research, program improvement</p> <p>Communication with Primary Partner Contact, sending customized Outreach Communications based on selections and contact</p> <p>Will create records in the CRM</p> <p>Restricted access to user personal information, uploaded content, device ID, survey feedback and data requests. Also provides custom data analytics services in HQ/DWH</p> <p>Permanent/ad-hoc dashboards that provide key insights about programs/strategies helping management decisions</p>	Data is encrypted in transit and at rest. Additional security measures can be found in our security whitepaper.	The data is stored on Amazon Web Services Servers in the US-West-2 Region, based in Oregon, United States.	The data is backed up in the US-East-2 Region on Amazon Web Services Servers based in Oregon, USA.	<ul style="list-style-type: none"> - Alcherm - Salesforce - Tableau
Password	<ul style="list-style-type: none"> - HQ Users - Amazon Web Services/AWS Infrastructure 	<ul style="list-style-type: none"> - Application to Programs, Program Implementation - Provides Servers, Databases, file storage, network infrastructure and email services for HQ 	<p>User Identification for legitimate program purposes, program and user research, program improvement</p>	Data is encrypted in transit and at rest. Additional security measures can be found in our security whitepaper.	The data is stored on Amazon Web Services Servers in the US-West-2 Region, based in Oregon, United States.	The data is backed up in the US-East-2 Region on Amazon Web Services Servers based in Oregon, USA.	
Age/DOB	<ul style="list-style-type: none"> - HQ Users - Alcherm Form - Salesforce records - Verified First/SF Integrated - Amazon Web Services/AWS Infrastructure - Tableau Data Sources/Dashboards 	<ul style="list-style-type: none"> - Application to Programs, Program Implementation - Forms and Surveys used to confirm and collect contact information at the school district and program interest from event attendees - Supports operational functions, such as providing information on potential community partners - Perform background checks to ensure safe environment - Provides Servers, Databases, file storage, network infrastructure and email services for HQ - Create Data Sources and Dashboards that help understand and plan GWC activities 	<p>User Identification for legitimate program purposes, program and user research, program improvement</p> <p>Communication with Primary Partner Contact, sending customized Outreach Communications based on selections and contact</p> <p>Will create records in the CRM</p> <p>Background Checks</p> <p>Restricted access to user personal information, uploaded content, device ID, survey feedback and data requests. Also provides custom data analytics services in HQ/DWH</p> <p>Permanent/ad-hoc dashboards that provide key insights about programs/strategies helping management decisions</p>	Data is encrypted in transit and at rest. Additional security measures can be found in our security whitepaper.	The data is stored on Amazon Web Services Servers in the US-West-2 Region, based in Oregon, United States.	The data is backed up in the US-East-2 Region on Amazon Web Services Servers based in Oregon, USA.	<ul style="list-style-type: none"> - Alcherm - Salesforce - Verified First/SF Integrated - Tableau
Ethnicity	<ul style="list-style-type: none"> - HQ Users - Alcherm Form - Salesforce records - Amazon Web Services/AWS Infrastructure - Tableau Data Sources/Dashboards 	<ul style="list-style-type: none"> - Application to Programs, Program Implementation - Forms and Surveys used to confirm and collect contact information at the school district and program interest from event attendees - Supports operational functions, such as providing information on potential community partners - Provides Servers, Databases, file storage, network infrastructure and email services for HQ - Create Data Sources and Dashboards that help understand and plan GWC activities 	<p>User Identification for legitimate program purposes, program and user research, program improvement</p> <p>Communication with Primary Partner Contact, sending customized Outreach Communications based on selections and contact</p> <p>Will create records in the CRM</p> <p>Restricted access to user personal information, uploaded content, device ID, survey feedback and data requests. Also provides custom data analytics services in HQ/DWH</p> <p>Permanent/ad-hoc dashboards that provide key insights about programs/strategies helping management decisions</p>	Data is encrypted in transit and at rest. Additional security measures can be found in our security whitepaper.	The data is stored on Amazon Web Services Servers in the US-West-2 Region, based in Oregon, United States.	The data is backed up in the US-East-2 Region on Amazon Web Services Servers based in Oregon, USA.	<ul style="list-style-type: none"> - Alcherm Form - Salesforce - Tableau
Low income status or economically disadvantaged status	<ul style="list-style-type: none"> - Alcherm Form - Salesforce records - Amazon Web Services/AWS Infrastructure - Tableau Data Sources/Dashboards 	<ul style="list-style-type: none"> - Forms and Surveys used to confirm and collect contact information at the school district and program interest from event attendees - Supports operational functions, such as providing information on potential community partners - Provides Servers, Databases, file storage, network infrastructure and email services for HQ 	<p>Communication with Primary Partner Contact, sending customized Outreach Communications based on selections and contact</p> <p>Will create records in the CRM</p>	Data is encrypted in transit and at rest. Additional security measures can be found in our security whitepaper.	The data is stored on Amazon Web Services Servers in the US-West-2 Region, based in Oregon, United States.	The data is backed up in the US-East-2 Region on Amazon Web Services Servers based in Oregon, USA.	<ul style="list-style-type: none"> - Alcherm - Salesforce - Tableau
Professional or employment-related information. [CCPA]	<ul style="list-style-type: none"> - Alcherm Form - Campaign Monitor Opt In - Salesforce records - Verified First/SF Integrated - Amazon Web Services/AWS Infrastructure - Tableau Data Sources/Dashboards 	<ul style="list-style-type: none"> - Forms and Surveys used to confirm and collect contact information at the school district and program interest from event attendees - Send email communications about relevant programmatic opportunities - Supports operational functions, such as providing information on potential community partners - Perform background checks to ensure safe environment - Provides Servers, Databases, file storage, network infrastructure and email services for HQ - Create Data Sources and Dashboards that help understand and plan GWC activities 	<p>Communication with Primary Partner Contact, sending customized Outreach Communications based on selections and contact</p> <p>Email Campaigns</p> <p>Will create records in the CRM</p> <p>Background Checks</p> <p>Restricted access to user personal information, uploaded content, device ID, survey feedback and data requests. Also provides custom data analytics services in HQ/DWH</p> <p>Permanent/ad-hoc dashboards that provide key insights about programs/strategies helping management decisions</p>	Data is encrypted in transit and at rest. Additional security measures can be found in our security whitepaper.	The data is stored on Amazon Web Services Servers in the US-West-2 Region, based in Oregon, United States.	The data is backed up in the US-East-2 Region on Amazon Web Services Servers based in Oregon, USA.	<ul style="list-style-type: none"> - Alcherm - Salesforce - Verified First/SF Integrated - Tableau

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School name	<ul style="list-style-type: none"> - Alchemer Form - Salesforce records - Amazon Web Services/AWS Infrastructure - Tableau Data Sources/Dashboards 	<ul style="list-style-type: none"> - Forms and Surveys used to confirm and collect contact information at the school district and program interest from event attendees - Supports operational functions, such as providing information on potential community partners - Provides Servers, Databases, file storage, network infrastructure and email services for HQ - Create Data Sources and Dashboards that help understand and plan GWC activities 	<p>Communication with Primary Partner Contact, sending customized Outreach Communications based on selections and contact</p> <p>Will create records in the CRM</p> <p>Restricted access to user personal information, uploaded content, device ID, survey feedback and data requests. Also provides custom data analytics services in HQ/DWH</p> <p>Permanent/ad-hoc dashboards that provide key insights about programs/strategies helping management decisions</p>	Data is encrypted in transit and at rest. Additional security measures can be found in our security whitepaper.	The data is stored on Amazon Web Services Servers in the US-West-2 Region, based in Oregon, United States.	The data is backed up in the US-East-2 Region on Amazon Web Services Servers based in Oregon, USA.	<ul style="list-style-type: none"> - Alchemer - Salesforce - Tableau
School Address	<ul style="list-style-type: none"> - Alchemer Form - Salesforce records - Amazon Web Services/AWS Infrastructure - Tableau Data Sources/Dashboards 	<ul style="list-style-type: none"> - Forms and Surveys used to confirm and collect contact information at the school district and program interest from event attendees - Supports operational functions, such as providing information on potential community partners - Provides Servers, Databases, file storage, network infrastructure and email services for HQ - Create Data Sources and Dashboards that help understand and plan GWC activities 	<p>Communication with Primary Partner Contact, sending customized Outreach Communications based on selections and contact</p> <p>Will create records in the CRM</p> <p>Restricted access to user personal information, uploaded content, device ID, survey feedback and data requests. Also provides custom data analytics services in HQ/DWH</p> <p>Permanent/ad-hoc dashboards that provide key insights about programs/strategies helping management decisions</p>	Data is encrypted in transit and at rest. Additional security measures can be found in our security whitepaper.	The data is stored on Amazon Web Services Servers in the US-West-2 Region, based in Oregon, United States.	The data is backed up in the US-East-2 Region on Amazon Web Services Servers based in Oregon, USA.	<ul style="list-style-type: none"> - Alchemer - Salesforce - Tableau
Local (school district) ID number	<ul style="list-style-type: none"> - Alchemer Form - Salesforce records - Amazon Web Services/AWS Infrastructure - Tableau Data Sources/Dashboards 	<ul style="list-style-type: none"> - Forms and Surveys used to confirm and collect contact information at the school district and program interest from event attendees - Supports operational functions, such as providing information on potential community partners - Provides Servers, Databases, file storage, network infrastructure and email services for HQ - Create Data Sources and Dashboards that help understand and plan GWC activities 	<p>Communication with Primary Partner Contact, sending customized Outreach Communications based on selections and contact</p> <p>Will create records in the CRM</p> <p>Restricted access to user personal information, uploaded content, device ID, survey feedback and data requests. Also provides custom data analytics services in HQ/DWH</p> <p>Permanent/ad-hoc dashboards that provide key insights about programs/strategies helping management decisions</p>	Data is encrypted in transit and at rest. Additional security measures can be found in our security whitepaper.	The data is stored on Amazon Web Services Servers in the US-West-2 Region, based in Oregon, United States.	The data is backed up in the US-East-2 Region on Amazon Web Services Servers based in Oregon, USA.	<ul style="list-style-type: none"> - Alchemer - Salesforce - Tableau
Geolocation data (non-precise)	<ul style="list-style-type: none"> - Alchemer Form - Salesforce records - Campaign Monitor Opt In - Amazon Web Services/AWS Infrastructure - Tableau Data Sources/Dashboards 	<ul style="list-style-type: none"> - Forms and Surveys used to confirm and collect contact information at the school district and program interest from event attendees - Send email communications about relevant programmatic opportunities - Supports operational functions, such as providing information on potential community partners - Provides Servers, Databases, file storage, network infrastructure and email services for HQ - Create Data Sources and Dashboards that help understand and plan GWC activities 	<p>Communication with Primary Partner Contact, sending customized Outreach Communications based on selections and contact</p> <p>Email Campaigns</p> <p>Will create records in the CRM</p> <p>Restricted access to user personal information, uploaded content, device ID, survey feedback and data requests. Also provides custom data analytics services in HQ/DWH</p> <p>Permanent/ad-hoc dashboards that provide key insights about programs/strategies helping management decisions</p>	Data is encrypted in transit and at rest. Additional security measures can be found in our security whitepaper.	The data is stored on Amazon Web Services Servers in the US-West-2 Region, based in Oregon, United States.	The data is backed up in the US-East-2 Region on Amazon Web Services Servers based in Oregon, USA.	<ul style="list-style-type: none"> - Alchemer - Salesforce - Campaign Monitor - Tableau
Device specific information (i.e. operating system, hardware version, device settings, etc.)	<ul style="list-style-type: none"> - Alchemer Form - Cloudflare DNS/DDoS - Amazon Web Services/AWS Infrastructure - Tableau Data Sources/Dashboards 	<ul style="list-style-type: none"> - Forms and Surveys used to confirm and collect contact information at the school district and program interest from event attendees - DNS Management and DDoS Mitigation - Provides Servers, Databases, file storage, network infrastructure and email services for HQ - Create Data Sources and Dashboards that help understand and plan GWC activities 	<p>Communication with Primary Partner Contact, sending customized Outreach Communications based on selections and contact</p> <p>Processes IP Address, Traffic routing data, System configuration information and Website metrics</p> <p>Restricted access to user personal information, uploaded content, device ID, survey feedback and data requests. Also provides custom data analytics services in HQ/DWH</p> <p>Permanent/ad-hoc dashboards that provide key insights about programs/strategies helping management decisions</p>	Data is encrypted in transit and at rest. Additional security measures can be found in our security whitepaper.	The data is stored on Amazon Web Services Servers in the US-West-2 Region, based in Oregon, United States.	The data is backed up in the US-East-2 Region on Amazon Web Services Servers based in Oregon, USA.	<ul style="list-style-type: none"> - Alchemer - Cloudflare - Tableau
Browser Type of logged in user or website visitor	<ul style="list-style-type: none"> - HQ Users - Alchemer Forms - Cloudflare DNS/DDoS - Amazon Web Services/AWS Infrastructure - Tableau Data Sources/Dashboards 	<ul style="list-style-type: none"> - Application to Programs, Program Implementation - Forms and Surveys used to confirm and collect contact information at the school district and program interest from event attendees - DNS Management and DDoS Mitigation - Provides Servers, Databases, file storage, network infrastructure and email services for HQ - Create Data Sources and Dashboards that help understand and plan GWC activities 	<p>User Identification for legitimate program purposes, program and user research, program improvement</p> <p>Communication with Primary Partner Contact, sending customized Outreach Communications based on selections and contact</p> <p>Processes IP Address, Traffic routing data, System configuration information and Website metrics</p> <p>Restricted access to user personal information, uploaded content, device ID, survey feedback and data requests. Also provides custom data analytics services in HQ/DWH</p> <p>Permanent/ad-hoc dashboards that provide key insights about programs/strategies helping management decisions</p>	Data is encrypted in transit and at rest. Additional security measures can be found in our security whitepaper.	The data is stored on Amazon Web Services Servers in the US-West-2 Region, based in Oregon, United States.	The data is backed up in the US-East-2 Region on Amazon Web Services Servers based in Oregon, USA.	<ul style="list-style-type: none"> - Alchemer - Cloudflare - Tableau

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Access time of logged in user or website visitor	<ul style="list-style-type: none"> - HQ Users - Cloudflare DNS/DDoS - Amazon Web Services/AWS Infrastructure - Tableau Data Sources/Dashboards 	<ul style="list-style-type: none"> - Application to Programs, Program Implementation - DNS Management and DDoS Mitigation - Provides Servers, Databases, file storage, network infrastructure and email services for HQ - Create Data Sources and Dashboards that help understand and plan GWC activities 	<p>User Identification for legitimate program purposes, program and user research, program improvement</p> <p>Processes IP Address, Traffic routing data, System configuration information and Website metrics</p> <p>Restricted access to user personal information, uploaded content, device ID, survey feedback and data requests. Also provides custom data analytics services in HQ/DWH</p> <p>Permanent/ad-hoc dashboards that provide key insights about programs/strategies helping management decisions</p>	Data is encrypted in transit and at rest. Additional security measures can be found in our security whitepaper.	The data is stored on Amazon Web Services Servers in the US-West-2 Region, based in Oregon, United States.	The data is backed up in the US-East-2 Region on Amazon Web Services Servers based in Oregon, USA.	<ul style="list-style-type: none"> - Alchemer - Cloudflare - Tableau
Time spent on site of logged in user or website visitor	<ul style="list-style-type: none"> - HQ Users - Alchemer Forms - Amazon Web Services/AWS Infrastructure - Tableau Data Sources/Dashboards 	<ul style="list-style-type: none"> - Application to Programs, Program Implementation - Forms and Surveys used to confirm and collect contact information at the school district and program interest from event attendees - Provides Servers, Databases, file storage, network infrastructure and email services for HQ - Create Data Sources and Dashboards that help understand and plan GWC activities 	<p>User Identification for legitimate program purposes, program and user research, program improvement</p> <p>Communication with Primary Partner Contact, sending customized Outreach Communications based on selections and contact</p> <p>Restricted access to user personal information, uploaded content, device ID, survey feedback and data requests. Also provides custom data analytics services in HQ/DWH</p> <p>Permanent/ad-hoc dashboards that provide key insights about programs/strategies helping management decisions</p>	Data is encrypted in transit and at rest. Additional security measures can be found in our security whitepaper.	The data is stored on Amazon Web Services Servers in the US-West-2 Region, based in Oregon, United States.	The data is backed up in the US-East-2 Region on Amazon Web Services Servers based in Oregon, USA.	<ul style="list-style-type: none"> - Alchemer - Cloudflare - Tableau
Page Views of logged in user, website visitor or scraped	<ul style="list-style-type: none"> - HQ Users - Alchemer Forms - Amazon Web Services/AWS Infrastructure - Tableau Data Sources/Dashboards 	<ul style="list-style-type: none"> - Application to Programs, Program Implementation - Forms and Surveys used to confirm and collect contact information at the school district and program interest from event attendees - Provides Servers, Databases, file storage, network infrastructure and email services for HQ - Create Data Sources and Dashboards that help understand and plan GWC activities 	<p>User Identification for legitimate program purposes, program and user research, program improvement</p> <p>Communication with Primary Partner Contact, sending customized Outreach Communications based on selections and contact</p> <p>Restricted access to user personal information, uploaded content, device ID, survey feedback and data requests. Also provides custom data analytics services in HQ/DWH</p> <p>Permanent/ad-hoc dashboards that provide key insights about programs/strategies helping management decisions</p>	Data is encrypted in transit and at rest. Additional security measures can be found in our security whitepaper.	The data is stored on Amazon Web Services Servers in the US-West-2 Region, based in Oregon, United States.	The data is backed up in the US-East-2 Region on Amazon Web Services Servers based in Oregon, USA.	<ul style="list-style-type: none"> - Alchemer - Tableau
Referring URLs	<ul style="list-style-type: none"> - HQ Users - Alchemer Forms - Amazon Web Services/AWS Infrastructure - Tableau Data Sources/Dashboards 	<ul style="list-style-type: none"> - Application to Programs, Program Implementation - Forms and Surveys used to confirm and collect contact information at the school district and program interest from event attendees - Provides Servers, Databases, file storage, network infrastructure and email services for HQ - Create Data Sources and Dashboards that help understand and plan GWC activities 	<p>User Identification for legitimate program purposes, program and user research, program improvement</p> <p>Communication with Primary Partner Contact, sending customized Outreach Communications based on selections and contact</p> <p>Restricted access to user personal information, uploaded content, device ID, survey feedback and data requests. Also provides custom data analytics services in HQ/DWH</p> <p>Permanent/ad-hoc dashboards that provide key insights about programs/strategies helping management decisions</p>	Data is encrypted in transit and at rest. Additional security measures can be found in our security whitepaper.	The data is stored on Amazon Web Services Servers in the US-West-2 Region, based in Oregon, United States.	The data is backed up in the US-East-2 Region on Amazon Web Services Servers based in Oregon, USA.	<ul style="list-style-type: none"> - Alchemer - Tableau
Clicks of logged in user, website visitor or scraped	<ul style="list-style-type: none"> - HQ Users - Alchemer Forms - Amazon Web Services/AWS Infrastructure - Tableau Data Sources/Dashboards 	<ul style="list-style-type: none"> - Application to Programs, Program Implementation - Forms and Surveys used to confirm and collect contact information at the school district and program interest from event attendees - Provides Servers, Databases, file storage, network infrastructure and email services for HQ - Create Data Sources and Dashboards that help understand and plan GWC activities 	<p>User Identification for legitimate program purposes, program and user research, program improvement</p> <p>Communication with Primary Partner Contact, sending customized Outreach Communications based on selections and contact</p> <p>Restricted access to user personal information, uploaded content, device ID, survey feedback and data requests. Also provides custom data analytics services in HQ/DWH</p> <p>Permanent/ad-hoc dashboards that provide key insights about programs/strategies helping management decisions</p>	Data is encrypted in transit and at rest. Additional security measures can be found in our security whitepaper.	The data is stored on Amazon Web Services Servers in the US-West-2 Region, based in Oregon, United States.	The data is backed up in the US-East-2 Region on Amazon Web Services Servers based in Oregon, USA.	<ul style="list-style-type: none"> - Alchemer - Tableau
Click paths of logged in user or website visitor	<ul style="list-style-type: none"> - HQ Users - Alchemer Forms - Cloudflare DNS/DDoS - Amazon Web Services/AWS Infrastructure - Tableau Data Sources/Dashboards 	<ul style="list-style-type: none"> - Application to Programs, Program Implementation - Forms and Surveys used to confirm and collect contact information at the school district and program interest from event attendees - DNS Management and DDoS Mitigation - Provides Servers, Databases, file storage, network infrastructure and email services for HQ - Create Data Sources and Dashboards that help understand and plan GWC activities 	<p>User Identification for legitimate program purposes, program and user research, program improvement</p> <p>Communication with Primary Partner Contact, sending customized Outreach Communications based on selections and contact</p> <p>Processes IP Address, Traffic routing data, System configuration information and Website metrics</p> <p>Restricted access to user personal information, uploaded content, device ID, survey feedback and data requests. Also provides custom data analytics services in HQ/DWH</p> <p>Permanent/ad-hoc dashboards that provide key insights about programs/strategies helping management decisions</p>	Data is encrypted in transit and at rest. Additional security measures can be found in our security whitepaper.	The data is stored on Amazon Web Services Servers in the US-West-2 Region, based in Oregon, United States.	The data is backed up in the US-East-2 Region on Amazon Web Services Servers based in Oregon, USA.	<ul style="list-style-type: none"> - Alchemer - Cloudflare - Tableau

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Active/engagement time of logged in user, website visitor or scraped	<ul style="list-style-type: none"> - HQ Users - Alcherm Forms - Amazon Web Services/AWS Infrastructure - Tableau Data Sources/Dashboards 	<ul style="list-style-type: none"> - Application to Programs, Program Implementation - Forms and Surveys used to confirm and collect contact information at the school district and program interest from event attendees - Provides Servers, Databases, file storage, network infrastructure and email services for HQ - Create Data Sources and Dashboards that help understand and plan GWC activities 	<p>User Identification for legitimate program purposes, program and user research, program improvement</p> <p>Communication with Primary Partner Contact, sending customized Outreach Communications based on selections and contact</p> <p>Restricted access to user personal information, uploaded content, device ID, survey feedback and data requests. Also provides custom data analytics services in HQ/DWH</p> <p>Permanent/ad-hoc dashboards that provide key insights about programs/strategies helping management decisions</p>	Data is encrypted in transit and at rest. Additional security measures can be found in our security whitepaper.	The data is stored on Amazon Web Services Servers in the US-West-2 Region, based in Oregon, United States.	The data is backed up in the US-East-2 Region on Amazon Web Services Servers based in Oregon, USA.	<ul style="list-style-type: none"> - Alcherm - Tableau
Campaign Name	<ul style="list-style-type: none"> - Salesforce records - Amazon Web Services/AWS Infrastructure - Tableau Data Sources/Dashboards 	<ul style="list-style-type: none"> - Supports operational functions, such as providing information on potential community partners - Provides Servers, Databases, file storage, network infrastructure and email services for HQ - Create Data Sources and Dashboards that help understand and plan GWC activities 	<p>Will create records in the CRM</p> <p>Restricted access to user personal information, uploaded content, device ID, survey feedback and data requests. Also provides custom data analytics services in HQ/DWH</p> <p>Permanent/ad-hoc dashboards that provide key insights about programs/strategies helping management decisions</p>	Data is encrypted in transit and at rest. Additional security measures can be found in our security whitepaper.	The data is stored on Amazon Web Services Servers in the US-West-2 Region, based in Oregon, United States.	The data is backed up in the US-East-2 Region on Amazon Web Services Servers based in Oregon, USA.	<ul style="list-style-type: none"> - Salesforce - Tableau
Campaign Type	<ul style="list-style-type: none"> - Alcherm Form - Campaign Monitor Opt In - Salesforce records - Amazon Web Services/AWS Infrastructure - Tableau Data Sources/Dashboards 	<ul style="list-style-type: none"> - Forms and Surveys used to confirm and collect contact information at the school district and program interest from event attendees - Send email communications about relevant programmatic opportunities - Supports operational functions, such as providing information on potential community partners - Provides Servers, Databases, file storage, network infrastructure and email services for HQ - Create Data Sources and Dashboards that help understand and plan GWC activities 	<p>Communication with Primary Partner Contact, sending customized Outreach Communications based on selections and contact</p> <p>Email Campaigns</p> <p>Will create records in the CRM</p> <p>Restricted access to user personal information, uploaded content, device ID, survey feedback and data requests. Also provides custom data analytics services in HQ/DWH</p> <p>Permanent/ad-hoc dashboards that provide key insights about programs/strategies helping management decisions</p>	Data is encrypted in transit and at rest. Additional security measures can be found in our security whitepaper.	The data is stored on Amazon Web Services Servers in the US-West-2 Region, based in Oregon, United States.	The data is backed up in the US-East-2 Region on Amazon Web Services Servers based in Oregon, USA.	<ul style="list-style-type: none"> - Alcherm - Salesforce - Campaign Monitor - Tableau
Campaign Record Type	<ul style="list-style-type: none"> - Salesforce records - Amazon Web Services/AWS Infrastructure - Tableau Data Sources/Dashboards 	<ul style="list-style-type: none"> - Supports operational functions, such as providing information on potential community partners - Provides Servers, Databases, file storage, network infrastructure and email services for HQ - Create Data Sources and Dashboards that help understand and plan GWC activities 	<p>Will create records in the CRM</p> <p>Restricted access to user personal information, uploaded content, device ID, survey feedback and data requests. Also provides custom data analytics services in HQ/DWH</p> <p>Permanent/ad-hoc dashboards that provide key insights about programs/strategies helping management decisions</p>	Data is encrypted in transit and at rest. Additional security measures can be found in our security whitepaper.	The data is stored on Amazon Web Services Servers in the US-West-2 Region, based in Oregon, United States.	The data is backed up in the US-East-2 Region on Amazon Web Services Servers based in Oregon, USA.	<ul style="list-style-type: none"> - Salesforce - Tableau
Type	<ul style="list-style-type: none"> - Salesforce records - Amazon Web Services/AWS Infrastructure 	<ul style="list-style-type: none"> - Supports operational functions, such as providing information on potential community partners - Provides Servers, Databases, file storage, network infrastructure and email services for HQ 	<p>Will create records in the CRM</p> <p>Restricted access to user personal information, uploaded content, device ID, survey feedback and data requests. Also provides custom data analytics services in HQ/DWH</p>	Data is encrypted in transit and at rest. Additional security measures can be found in our security whitepaper.	The data is stored on Amazon Web Services Servers in the US-West-2 Region, based in Oregon, United States.	The data is backed up in the US-East-2 Region on Amazon Web Services Servers based in Oregon, USA.	<ul style="list-style-type: none"> - Salesforce
Acronym	<ul style="list-style-type: none"> - Salesforce records - Amazon Web Services/AWS Infrastructure 	<ul style="list-style-type: none"> - Supports operational functions, such as providing information on potential community partners - Provides Servers, Databases, file storage, network infrastructure and email services for HQ 	<p>Will create records in the CRM</p> <p>Restricted access to user personal information, uploaded content, device ID, survey feedback and data requests. Also provides custom data analytics services in HQ/DWH</p>	Data is encrypted in transit and at rest. Additional security measures can be found in our security whitepaper.	The data is stored on Amazon Web Services Servers in the US-West-2 Region, based in Oregon, United States.	The data is backed up in the US-East-2 Region on Amazon Web Services Servers based in Oregon, USA.	<ul style="list-style-type: none"> - Salesforce
Campaign Owner	<ul style="list-style-type: none"> - Salesforce records - Amazon Web Services/AWS Infrastructure 	<ul style="list-style-type: none"> - Supports operational functions, such as providing information on potential community partners - Provides Servers, Databases, file storage, network infrastructure and email services for HQ 	<p>Will create records in the CRM</p> <p>Restricted access to user personal information, uploaded content, device ID, survey feedback and data requests. Also provides custom data analytics services in HQ/DWH</p>	Data is encrypted in transit and at rest. Additional security measures can be found in our security whitepaper.	The data is stored on Amazon Web Services Servers in the US-West-2 Region, based in Oregon, United States.	The data is backed up in the US-East-2 Region on Amazon Web Services Servers based in Oregon, USA.	<ul style="list-style-type: none"> - Salesforce
Active	<ul style="list-style-type: none"> - Salesforce records - Amazon Web Services/AWS Infrastructure 	<ul style="list-style-type: none"> - Supports operational functions, such as providing information on potential community partners - Provides Servers, Databases, file storage, network infrastructure and email services for HQ 	<p>Will create records in the CRM</p> <p>Restricted access to user personal information, uploaded content, device ID, survey feedback and data requests. Also provides custom data analytics services in HQ/DWH</p>	Data is encrypted in transit and at rest. Additional security measures can be found in our security whitepaper.	The data is stored on Amazon Web Services Servers in the US-West-2 Region, based in Oregon, United States.	The data is backed up in the US-East-2 Region on Amazon Web Services Servers based in Oregon, USA.	<ul style="list-style-type: none"> - Salesforce
Partnership Status	<ul style="list-style-type: none"> - Salesforce records - Amazon Web Services/AWS Infrastructure 	<ul style="list-style-type: none"> - Supports operational functions, such as providing information on potential community partners - Provides Servers, Databases, file storage, network infrastructure and email services for HQ 	<p>Will create records in the CRM</p> <p>Restricted access to user personal information, uploaded content, device ID, survey feedback and data requests. Also provides custom data analytics services in HQ/DWH</p>	Data is encrypted in transit and at rest. Additional security measures can be found in our security whitepaper.	The data is stored on Amazon Web Services Servers in the US-West-2 Region, based in Oregon, United States.	The data is backed up in the US-East-2 Region on Amazon Web Services Servers based in Oregon, USA.	<ul style="list-style-type: none"> - Salesforce

DATA	HOW IS THE DATA COLLECTED?	WHAT IS THE PURPOSE FOR COLLECTION?	HOW WILL THE DATA BE USED?	SECURITY MEASURES:	WHERE IS THE DATA STORED?	WHERE IS THE BACKUP STORED?	IS DATA SHARED OR ACCESSED BY A SERVICE PROVIDER?
State	<ul style="list-style-type: none"> - HQ Users - Alchemer Form - Salesforce records - Amazon Web Services/AWS Infrastructure - Tableau Data Sources/Dashboards 	<ul style="list-style-type: none"> - Application to Programs, Program Implementation - Forms and Surveys used to confirm and collect contact information at the school district and program interest from event attendees - Supports operational functions, such as providing information on potential community partners - Provides Servers, Databases, file storage, network infrastructure and email services for HQ - Create Data Sources and Dashboards that help understand and plan GWC activities 	<p>User Identification for legitimate program purposes, program and user research, program improvement</p> <p>Communication with Primary Partner Contact, sending customized Outreach Communications based on selections and contact</p> <p>Will create records in the CRM</p> <p>Restricted access to user personal information, uploaded content, device ID, survey feedback and data requests. Also provides custom data analytics services in HQ/DWH</p> <p>Permanent/ad-hoc dashboards that provide key insights about programs/strategies helping management decisions</p>	Data is encrypted in transit and at rest. Additional security measures can be found in our security whitepaper.	The data is stored on Amazon Web Services Servers in the US-West-2 Region, based in Oregon, United States.	The data is backed up in the US-East-2 Region on Amazon Web Services Servers based in Oregon, USA.	<ul style="list-style-type: none"> - Alchemer - Salesforce - Tableau Data Sources/Dashboards
Reason Withdrawn	<ul style="list-style-type: none"> - Salesforce records - Amazon Web Services/AWS Infrastructure - Tableau Data Sources/Dashboards 	<ul style="list-style-type: none"> - Supports operational functions, such as providing information on potential community partners - Provides Servers, Databases, file storage, network infrastructure and email services for HQ - Create Data Sources and Dashboards that help understand and plan GWC activities 	<p>Will create records in the CRM</p> <p>Restricted access to user personal information, uploaded content, device ID, survey feedback and data requests. Also provides custom data analytics services in HQ/DWH</p> <p>Permanent/ad-hoc dashboards that provide key insights about programs/strategies helping management decisions</p>	Data is encrypted in transit and at rest. Additional security measures can be found in our security whitepaper.	The data is stored on Amazon Web Services Servers in the US-West-2 Region, based in Oregon, United States.	The data is backed up in the US-East-2 Region on Amazon Web Services Servers based in Oregon, USA.	<ul style="list-style-type: none"> -Salesforce -Tableau
Date of Partnership Confirmation	<ul style="list-style-type: none"> - Campaign Monitor Opt In - Salesforce records - Amazon Web Services/AWS Infrastructure - Tableau Data Sources/Dashboards 	<ul style="list-style-type: none"> - Send email communications about relevant programmatic opportunities - Supports operational functions, such as providing information on potential community partners - Provides Servers, Databases, file storage, network infrastructure and email services for HQ - Create Data Sources and Dashboards that help understand and plan GWC activities 	<p>Email Campaigns</p> <p>Will create records in the CRM</p> <p>Restricted access to user personal information, uploaded content, device ID, survey feedback and data requests. Also provides custom data analytics services in HQ/DWH</p> <p>Permanent/ad-hoc dashboards that provide key insights about programs/strategies helping management decisions</p>	Data is encrypted in transit and at rest. Additional security measures can be found in our security whitepaper.	The data is stored on Amazon Web Services Servers in the US-West-2 Region, based in Oregon, United States.	The data is backed up in the US-East-2 Region on Amazon Web Services Servers based in Oregon, USA.	<ul style="list-style-type: none"> -Campaign Monitor -Salesforce -Tableau
Last Response Date	<ul style="list-style-type: none"> - Salesforce records - Amazon Web Services/AWS Infrastructure - Tableau Data Sources/Dashboards 	<ul style="list-style-type: none"> - Supports operational functions, such as providing information on potential community partners - Provides Servers, Databases, file storage, network infrastructure and email services for HQ - Create Data Sources and Dashboards that help understand and plan GWC activities 	<p>Will create records in the CRM</p> <p>Restricted access to user personal information, uploaded content, device ID, survey feedback and data requests. Also provides custom data analytics services in HQ/DWH</p> <p>Permanent/ad-hoc dashboards that provide key insights about programs/strategies helping management decisions</p>	Data is encrypted in transit and at rest. Additional security measures can be found in our security whitepaper.	The data is stored on Amazon Web Services Servers in the US-West-2 Region, based in Oregon, United States.	The data is backed up in the US-East-2 Region on Amazon Web Services Servers based in Oregon, USA.	<ul style="list-style-type: none"> -Salesforce -Tableau
Last Meeting Date	<ul style="list-style-type: none"> - Salesforce records - Amazon Web Services/AWS Infrastructure - Tableau Data Sources/Dashboards 	<ul style="list-style-type: none"> - Supports operational functions, such as providing information on potential community partners - Provides Servers, Databases, file storage, network infrastructure and email services for HQ - Create Data Sources and Dashboards that help understand and plan GWC activities 	<p>Will create records in the CRM</p> <p>Restricted access to user personal information, uploaded content, device ID, survey feedback and data requests. Also provides custom data analytics services in HQ/DWH</p> <p>Permanent/ad-hoc dashboards that provide key insights about programs/strategies helping management decisions</p>	Data is encrypted in transit and at rest. Additional security measures can be found in our security whitepaper.	The data is stored on Amazon Web Services Servers in the US-West-2 Region, based in Oregon, United States.	The data is backed up in the US-East-2 Region on Amazon Web Services Servers based in Oregon, USA.	<ul style="list-style-type: none"> -Salesforce -Tableau
Last Outreach Date	<ul style="list-style-type: none"> - Salesforce records - Amazon Web Services/AWS Infrastructure - Tableau Data Sources/Dashboards 	<ul style="list-style-type: none"> - Supports operational functions, such as providing information on potential community partners - Provides Servers, Databases, file storage, network infrastructure and email services for HQ - Create Data Sources and Dashboards that help understand and plan GWC activities 	<p>Will create records in the CRM</p> <p>Restricted access to user personal information, uploaded content, device ID, survey feedback and data requests. Also provides custom data analytics services in HQ/DWH</p> <p>Permanent/ad-hoc dashboards that provide key insights about programs/strategies helping management decisions</p>	Data is encrypted in transit and at rest. Additional security measures can be found in our security whitepaper.	The data is stored on Amazon Web Services Servers in the US-West-2 Region, based in Oregon, United States.	The data is backed up in the US-East-2 Region on Amazon Web Services Servers based in Oregon, USA.	<ul style="list-style-type: none"> -Salesforce -Tableau
Date = Today	<ul style="list-style-type: none"> - Salesforce records - Amazon Web Services/AWS Infrastructure - Tableau Data Sources/Dashboards 	<ul style="list-style-type: none"> - Supports operational functions, such as providing information on potential community partners - Provides Servers, Databases, file storage, network infrastructure and email services for HQ - Create Data Sources and Dashboards that help understand and plan GWC activities 	<p>Will create records in the CRM</p> <p>Restricted access to user personal information, uploaded content, device ID, survey feedback and data requests. Also provides custom data analytics services in HQ/DWH</p> <p>Permanent/ad-hoc dashboards that provide key insights about programs/strategies helping management decisions</p>	Data is encrypted in transit and at rest. Additional security measures can be found in our security whitepaper.	The data is stored on Amazon Web Services Servers in the US-West-2 Region, based in Oregon, United States.	The data is backed up in the US-East-2 Region on Amazon Web Services Servers based in Oregon, USA.	<ul style="list-style-type: none"> -Salesforce -Tableau
Community Partner Code	<ul style="list-style-type: none"> - Alchemer Form - Salesforce records - Amazon Web Services/AWS Infrastructure - Tableau Data Sources/Dashboards 	<ul style="list-style-type: none"> - Forms and Surveys used to confirm and collect contact information at the school district and program interest from event attendees - Supports operational functions, such as providing information on potential community partners - Provides Servers, Databases, file storage, network infrastructure and email services for HQ - Create Data Sources and Dashboards that help understand and plan GWC activities 	<p>Communication with Primary Partner Contact, sending customized Outreach Communications based on selections and contact</p> <p>Will create records in the CRM</p> <p>Restricted access to user personal information, uploaded content, device ID, survey feedback and data requests. Also provides custom data analytics services in HQ/DWH</p> <p>Permanent/ad-hoc dashboards that provide key insights about programs/strategies helping management decisions</p>	Data is encrypted in transit and at rest. Additional security measures can be found in our security whitepaper.	The data is stored on Amazon Web Services Servers in the US-West-2 Region, based in Oregon, United States.	The data is backed up in the US-East-2 Region on Amazon Web Services Servers based in Oregon, USA.	<ul style="list-style-type: none"> - Alchemer - Salesforce - Tableau

DATA	HOW IS THE DATA COLLECTED?	WHAT IS THE PURPOSE FOR COLLECTION?	HOW WILL THE DATA BE USED?	SECURITY MEASURES:	WHERE IS THE DATA STORED?	WHERE IS THE BACKUP STORED?	IS DATA SHARED OR ACCESSED BY A SERVICE PROVIDER?
Community Partner Code External	<ul style="list-style-type: none"> - Alchemer Form - Salesforce records - Amazon Web Services/AWS Infrastructure - Tableau Data Sources/Dashboards 	<ul style="list-style-type: none"> - Forms and Surveys used to confirm and collect contact information at the school district and program interest from event attendees - Supports operational functions, such as providing information on potential community partners - Provides Servers, Databases, file storage, network infrastructure and email services for HQ - Create Data Sources and Dashboards that help understand and plan GWC activities 	<p>Communication with Primary Partner Contact, sending customized Outreach Communications based on selections and contact</p> <p>Will create records in the CRM</p> <p>Restricted access to user personal information, uploaded content, device ID, survey feedback and data requests. Also provides custom data analytics services in HQ/DWH</p> <p>Permanent/ad-hoc dashboards that provide key insights about programs/strategies helping management decisions</p>	Data is encrypted in transit and at rest. Additional security measures can be found in our security whitepaper.	The data is stored on Amazon Web Services Servers in the US-West-2 Region, based in Oregon, United States.	The data is backed up in the US-East-2 Region on Amazon Web Services Servers based in Oregon, USA.	<ul style="list-style-type: none"> - Alchemer - Salesforce - Tableau
ZIP	<ul style="list-style-type: none"> - Alchemer Form - Salesforce records - Amazon Web Services/AWS Infrastructure - Tableau Data Sources/Dashboards 	<ul style="list-style-type: none"> - Forms and Surveys used to confirm and collect contact information at the school district and program interest from event attendees - Supports operational functions, such as providing information on potential community partners - Provides Servers, Databases, file storage, network infrastructure and email services for HQ - Create Data Sources and Dashboards that help understand and plan GWC activities 	<p>Communication with Primary Partner Contact, sending customized Outreach Communications based on selections and contact</p> <p>Will create records in the CRM</p> <p>Restricted access to user personal information, uploaded content, device ID, survey feedback and data requests. Also provides custom data analytics services in HQ/DWH</p> <p>Permanent/ad-hoc dashboards that provide key insights about programs/strategies helping management decisions</p>	Data is encrypted in transit and at rest. Additional security measures can be found in our security whitepaper.	The data is stored on Amazon Web Services Servers in the US-West-2 Region, based in Oregon, United States.	The data is backed up in the US-East-2 Region on Amazon Web Services Servers based in Oregon, USA.	<ul style="list-style-type: none"> - Alchemer - Salesforce - Tableau
Partnership Type	<ul style="list-style-type: none"> - Salesforce records - Amazon Web Services/AWS Infrastructure - Tableau Data Sources/Dashboards 	<ul style="list-style-type: none"> - Supports operational functions, such as providing information on potential community partners - Provides Servers, Databases, file storage, network infrastructure and email services for HQ - Create Data Sources and Dashboards that help understand and plan GWC activities 	<p>Will create records in the CRM</p> <p>Restricted access to user personal information, uploaded content, device ID, survey feedback and data requests. Also provides custom data analytics services in HQ/DWH</p> <p>Permanent/ad-hoc dashboards that provide key insights about programs/strategies helping management decisions</p>	Data is encrypted in transit and at rest. Additional security measures can be found in our security whitepaper.	The data is stored on Amazon Web Services Servers in the US-West-2 Region, based in Oregon, United States.	The data is backed up in the US-East-2 Region on Amazon Web Services Servers based in Oregon, USA.	<ul style="list-style-type: none"> - Salesforce - Tableau
New Partnership	<ul style="list-style-type: none"> - Salesforce records - Amazon Web Services/AWS Infrastructure - Tableau Data Sources/Dashboards 	<ul style="list-style-type: none"> - Supports operational functions, such as providing information on potential community partners - Provides Servers, Databases, file storage, network infrastructure and email services for HQ - Create Data Sources and Dashboards that help understand and plan GWC activities 	<p>Will create records in the CRM</p> <p>Restricted access to user personal information, uploaded content, device ID, survey feedback and data requests. Also provides custom data analytics services in HQ/DWH</p> <p>Permanent/ad-hoc dashboards that provide key insights about programs/strategies helping management decisions</p>	Data is encrypted in transit and at rest. Additional security measures can be found in our security whitepaper.	The data is stored on Amazon Web Services Servers in the US-West-2 Region, based in Oregon, United States.	The data is backed up in the US-East-2 Region on Amazon Web Services Servers based in Oregon, USA.	<ul style="list-style-type: none"> - Salesforce - Tableau
Community Partnership Overview	<ul style="list-style-type: none"> - Alchemer Form - Amazon Web Services/AWS Infrastructure - Tableau Data Sources/Dashboards 	<ul style="list-style-type: none"> - Forms and Surveys used to confirm and collect contact information at the school district and program interest from event attendees - Provides Servers, Databases, file storage, network infrastructure and email services for HQ - Create Data Sources and Dashboards that help understand and plan GWC activities 	<p>Communication with Primary Partner Contact, sending customized Outreach Communications based on selections and contact</p> <p>Restricted access to user personal information, uploaded content, device ID, survey feedback and data requests. Also provides custom data analytics services in HQ/DWH</p> <p>Permanent/ad-hoc dashboards that provide key insights about programs/strategies helping management decisions</p>	Data is encrypted in transit and at rest. Additional security measures can be found in our security whitepaper.	The data is stored on Amazon Web Services Servers in the US-West-2 Region, based in Oregon, United States.	The data is backed up in the US-East-2 Region on Amazon Web Services Servers based in Oregon, USA.	<ul style="list-style-type: none"> - Alchemer - Salesforce - Tableau
CBO Type	<ul style="list-style-type: none"> - Salesforce records - Amazon Web Services/AWS Infrastructure - Tableau Data Sources/Dashboards 	<ul style="list-style-type: none"> - Supports operational functions, such as providing information on potential community partners - Provides Servers, Databases, file storage, network infrastructure and email services for HQ - Create Data Sources and Dashboards that help understand and plan GWC activities 	<p>Will create records in the CRM</p> <p>Restricted access to user personal information, uploaded content, device ID, survey feedback and data requests. Also provides custom data analytics services in HQ/DWH</p> <p>Permanent/ad-hoc dashboards that provide key insights about programs/strategies helping management decisions</p>	Data is encrypted in transit and at rest. Additional security measures can be found in our security whitepaper.	The data is stored on Amazon Web Services Servers in the US-West-2 Region, based in Oregon, United States.	The data is backed up in the US-East-2 Region on Amazon Web Services Servers based in Oregon, USA.	<ul style="list-style-type: none"> - Salesforce - Tableau
Community Type	<ul style="list-style-type: none"> - Salesforce records - Amazon Web Services/AWS Infrastructure - Tableau Data Sources/Dashboards 	<ul style="list-style-type: none"> - Supports operational functions, such as providing information on potential community partners - Provides Servers, Databases, file storage, network infrastructure and email services for HQ - Create Data Sources and Dashboards that help understand and plan GWC activities 	<p>Will create records in the CRM</p> <p>Restricted access to user personal information, uploaded content, device ID, survey feedback and data requests. Also provides custom data analytics services in HQ/DWH</p> <p>Permanent/ad-hoc dashboards that provide key insights about programs/strategies helping management decisions</p>	Data is encrypted in transit and at rest. Additional security measures can be found in our security whitepaper.	The data is stored on Amazon Web Services Servers in the US-West-2 Region, based in Oregon, United States.	The data is backed up in the US-East-2 Region on Amazon Web Services Servers based in Oregon, USA.	<ul style="list-style-type: none"> - Salesforce - Tableau
School Type	<ul style="list-style-type: none"> - Salesforce records - Amazon Web Services/AWS Infrastructure - Tableau Data Sources/Dashboards 	<ul style="list-style-type: none"> - Supports operational functions, such as providing information on potential community partners - Provides Servers, Databases, file storage, network infrastructure and email services for HQ - Create Data Sources and Dashboards that help understand and plan GWC activities 	<p>Will create records in the CRM</p> <p>Restricted access to user personal information, uploaded content, device ID, survey feedback and data requests. Also provides custom data analytics services in HQ/DWH</p> <p>Permanent/ad-hoc dashboards that provide key insights about programs/strategies helping management decisions</p>	Data is encrypted in transit and at rest. Additional security measures can be found in our security whitepaper.	The data is stored on Amazon Web Services Servers in the US-West-2 Region, based in Oregon, United States.	The data is backed up in the US-East-2 Region on Amazon Web Services Servers based in Oregon, USA.	<ul style="list-style-type: none"> - Salesforce - Tableau
Organization Record Type	<ul style="list-style-type: none"> - Salesforce records - Amazon Web Services/AWS Infrastructure - Tableau Data Sources/Dashboards 	<ul style="list-style-type: none"> - Supports operational functions, such as providing information on potential community partners - Provides Servers, Databases, file storage, network infrastructure and email services for HQ - Create Data Sources and Dashboards that help understand and plan GWC activities 	<p>Will create records in the CRM</p> <p>Restricted access to user personal information, uploaded content, device ID, survey feedback and data requests. Also provides custom data analytics services in HQ/DWH</p> <p>Permanent/ad-hoc dashboards that provide key insights about programs/strategies helping management decisions</p>	Data is encrypted in transit and at rest. Additional security measures can be found in our security whitepaper.	The data is stored on Amazon Web Services Servers in the US-West-2 Region, based in Oregon, United States.	The data is backed up in the US-East-2 Region on Amazon Web Services Servers based in Oregon, USA.	<ul style="list-style-type: none"> - Salesforce - Tableau

DATA	HOW IS THE DATA COLLECTED?	WHAT IS THE PURPOSE FOR COLLECTION?	HOW WILL THE DATA BE USED?	SECURITY MEASURES:	WHERE IS THE DATA STORED?	WHERE IS THE BACKUP STORED?	IS DATA SHARED OR ACCESSED BY A SERVICE PROVIDER?
Contacts in Campaign	<ul style="list-style-type: none"> - Salesforce records - Amazon Web Services/AWS Infrastructure - Tableau Data Sources/Dashboards 	<ul style="list-style-type: none"> - Supports operational functions, such as providing information on potential community partners - Provides Servers, Databases, file storage, network infrastructure and email services for HQ - Create Data Sources and Dashboards that help understand and plan GWC activities 	<p>Will create records in the CRM</p> <p>Restricted access to user personal information, uploaded content, device ID, survey feedback and data requests. Also provides custom data analytics services in HQ/DWH</p> <p>Permanent/ad-hoc dashboards that provide key insights about programs/strategies helping management decisions</p>	Data is encrypted in transit and at rest. Additional security measures can be found in our security whitepaper.	The data is stored on Amazon Web Services Servers in the US-West-2 Region, based in Oregon, United States.	The data is backed up in the US-East-2 Region on Amazon Web Services Servers based in Oregon, USA.	<ul style="list-style-type: none"> - Salesforce - Tableau
Created By	<ul style="list-style-type: none"> - Salesforce records - Amazon Web Services/AWS Infrastructure - Tableau Data Sources/Dashboards 	<ul style="list-style-type: none"> - Supports operational functions, such as providing information on potential community partners - Provides Servers, Databases, file storage, network infrastructure and email services for HQ - Create Data Sources and Dashboards that help understand and plan GWC activities 	<p>Will create records in the CRM</p> <p>Restricted access to user personal information, uploaded content, device ID, survey feedback and data requests. Also provides custom data analytics services in HQ/DWH</p> <p>Permanent/ad-hoc dashboards that provide key insights about programs/strategies helping management decisions</p>	Data is encrypted in transit and at rest. Additional security measures can be found in our security whitepaper.	The data is stored on Amazon Web Services Servers in the US-West-2 Region, based in Oregon, United States.	The data is backed up in the US-East-2 Region on Amazon Web Services Servers based in Oregon, USA.	<ul style="list-style-type: none"> - Salesforce - Tableau
Last Modified By	<ul style="list-style-type: none"> - Salesforce records - Amazon Web Services/AWS Infrastructure - Tableau Data Sources/Dashboards 	<ul style="list-style-type: none"> - Supports operational functions, such as providing information on potential community partners - Provides Servers, Databases, file storage, network infrastructure and email services for HQ - Create Data Sources and Dashboards that help understand and plan GWC activities 	<p>Will create records in the CRM</p> <p>Restricted access to user personal information, uploaded content, device ID, survey feedback and data requests. Also provides custom data analytics services in HQ/DWH</p> <p>Permanent/ad-hoc dashboards that provide key insights about programs/strategies helping management decisions</p>	Data is encrypted in transit and at rest. Additional security measures can be found in our security whitepaper.	The data is stored on Amazon Web Services Servers in the US-West-2 Region, based in Oregon, United States.	The data is backed up in the US-East-2 Region on Amazon Web Services Servers based in Oregon, USA.	<ul style="list-style-type: none"> - Salesforce - Tableau
Org Id	<ul style="list-style-type: none"> - Alchemer Form - Amazon Web Services/AWS Infrastructure - Tableau Data Sources/Dashboards 	<ul style="list-style-type: none"> - Forms and Surveys used to confirm and collect contact information at the school district and program interest from event attendees - Provides Servers, Databases, file storage, network infrastructure and email services for HQ - Create Data Sources and Dashboards that help understand and plan GWC activities 	<p>Communication with Primary Partner Contact, sending customized Outreach Communications based on selections and contact</p> <p>Restricted access to user personal information, uploaded content, device ID, survey feedback and data requests. Also provides custom data analytics services in HQ/DWH</p> <p>Permanent/ad-hoc dashboards that provide key insights about programs/strategies helping management decisions</p>	Data is encrypted in transit and at rest. Additional security measures can be found in our security whitepaper.	The data is stored on Amazon Web Services Servers in the US-West-2 Region, based in Oregon, United States.	The data is backed up in the US-East-2 Region on Amazon Web Services Servers based in Oregon, USA.	<ul style="list-style-type: none"> - Alchemer - Tableau
Final Organization ID	<ul style="list-style-type: none"> - Alchemer Form - Amazon Web Services/AWS Infrastructure - Tableau Data Sources/Dashboards 	<ul style="list-style-type: none"> - Forms and Surveys used to confirm and collect contact information at the school district and program interest from event attendees - Provides Servers, Databases, file storage, network infrastructure and email services for HQ - Create Data Sources and Dashboards that help understand and plan GWC activities 	<p>Communication with Primary Partner Contact, sending customized Outreach Communications based on selections and contact</p> <p>Restricted access to user personal information, uploaded content, device ID, survey feedback and data requests. Also provides custom data analytics services in HQ/DWH</p> <p>Permanent/ad-hoc dashboards that provide key insights about programs/strategies helping management decisions</p>	Data is encrypted in transit and at rest. Additional security measures can be found in our security whitepaper.	The data is stored on Amazon Web Services Servers in the US-West-2 Region, based in Oregon, United States.	The data is backed up in the US-East-2 Region on Amazon Web Services Servers based in Oregon, USA.	<ul style="list-style-type: none"> - Alchemer - Tableau
Primary Contact ID	<ul style="list-style-type: none"> - Alchemer Form - Amazon Web Services/AWS Infrastructure - Tableau Data Sources/Dashboards 	<ul style="list-style-type: none"> - Forms and Surveys used to confirm and collect contact information at the school district and program interest from event attendees - Provides Servers, Databases, file storage, network infrastructure and email services for HQ - Create Data Sources and Dashboards that help understand and plan GWC activities 	<p>Communication with Primary Partner Contact, sending customized Outreach Communications based on selections and contact</p> <p>Restricted access to user personal information, uploaded content, device ID, survey feedback and data requests. Also provides custom data analytics services in HQ/DWH</p> <p>Permanent/ad-hoc dashboards that provide key insights about programs/strategies helping management decisions</p>	Data is encrypted in transit and at rest. Additional security measures can be found in our security whitepaper.	The data is stored on Amazon Web Services Servers in the US-West-2 Region, based in Oregon, United States.	The data is backed up in the US-East-2 Region on Amazon Web Services Servers based in Oregon, USA.	<ul style="list-style-type: none"> - Alchemer - Tableau
Secondary Contact ID	<ul style="list-style-type: none"> - Alchemer Form - Amazon Web Services/AWS Infrastructure - Tableau Data Sources/Dashboards 	<ul style="list-style-type: none"> - Forms and Surveys used to confirm and collect contact information at the school district and program interest from event attendees - Provides Servers, Databases, file storage, network infrastructure and email services for HQ - Create Data Sources and Dashboards that help understand and plan GWC activities 	<p>Communication with Primary Partner Contact, sending customized Outreach Communications based on selections and contact</p> <p>Restricted access to user personal information, uploaded content, device ID, survey feedback and data requests. Also provides custom data analytics services in HQ/DWH</p> <p>Permanent/ad-hoc dashboards that provide key insights about programs/strategies helping management decisions</p>	Data is encrypted in transit and at rest. Additional security measures can be found in our security whitepaper.	The data is stored on Amazon Web Services Servers in the US-West-2 Region, based in Oregon, United States.	The data is backed up in the US-East-2 Region on Amazon Web Services Servers based in Oregon, USA.	<ul style="list-style-type: none"> - Alchemer - Tableau
Campaign Id	<ul style="list-style-type: none"> - Alchemer Form - Amazon Web Services/AWS Infrastructure - Tableau Data Sources/Dashboards 	<ul style="list-style-type: none"> - Forms and Surveys used to confirm and collect contact information at the school district and program interest from event attendees - Provides Servers, Databases, file storage, network infrastructure and email services for HQ - Create Data Sources and Dashboards that help understand and plan GWC activities 	<p>Communication with Primary Partner Contact, sending customized Outreach Communications based on selections and contact</p> <p>Restricted access to user personal information, uploaded content, device ID, survey feedback and data requests. Also provides custom data analytics services in HQ/DWH</p> <p>Permanent/ad-hoc dashboards that provide key insights about programs/strategies helping management decisions</p>	Data is encrypted in transit and at rest. Additional security measures can be found in our security whitepaper.	The data is stored on Amazon Web Services Servers in the US-West-2 Region, based in Oregon, United States.	The data is backed up in the US-East-2 Region on Amazon Web Services Servers based in Oregon, USA.	<ul style="list-style-type: none"> - Alchemer - Tableau

DATA	HOW IS THE DATA COLLECTED?	WHAT IS THE PURPOSE FOR COLLECTION?	HOW WILL THE DATA BE USED?	SECURITY MEASURES:	WHERE IS THE DATA STORED?	WHERE IS THE BACKUP STORED?	IS DATA SHARED OR ACCESSED BY A SERVICE PROVIDER?
Organization Name Change?	<ul style="list-style-type: none"> - Alchemer Form - Amazon Web Services/AWS Infrastructure - Tableau Data Sources/Dashboards 	<ul style="list-style-type: none"> - Forms and Surveys used to confirm and collect contact information at the school district and program interest from event attendees - Provides Servers, Databases, file storage, network infrastructure and email services for HQ - Create Data Sources and Dashboards that help understand and plan GWC activities 	<p>Communication with Primary Partner Contact, sending customized Outreach Communications based on selections and contact</p> <p>Restricted access to user personal information, uploaded content, device ID, survey feedback and data requests. Also provides custom data analytics services in HQ/DWH</p> <p>Permanent/ad-hoc dashboards that provide key insights about programs/strategies helping management decisions</p>	Data is encrypted in transit and at rest. Additional security measures can be found in our security whitepaper.	The data is stored on Amazon Web Services Servers in the US-West-2 Region, based in Oregon, United States.	The data is backed up in the US-East-2 Region on Amazon Web Services Servers based in Oregon, USA.	<ul style="list-style-type: none"> - Alchemer - Tableau
Pull Existing Organization Information	<ul style="list-style-type: none"> - Salesforce records - Amazon Web Services/AWS Infrastructure - Tableau Data Sources/Dashboards 	<ul style="list-style-type: none"> - Supports operational functions, such as providing information on potential community partners - Provides Servers, Databases, file storage, network infrastructure and email services for HQ - Create Data Sources and Dashboards that help understand and plan GWC activities 	<p>Will create records in the CRM</p> <p>Restricted access to user personal information, uploaded content, device ID, survey feedback and data requests. Also provides custom data analytics services in HQ/DWH</p> <p>Permanent/ad-hoc dashboards that provide key insights about programs/strategies helping management decisions</p>	Data is encrypted in transit and at rest. Additional security measures can be found in our security whitepaper.	The data is stored on Amazon Web Services Servers in the US-West-2 Region, based in Oregon, United States.	The data is backed up in the US-East-2 Region on Amazon Web Services Servers based in Oregon, USA.	<ul style="list-style-type: none"> - Salesforce - Tableau
Title 1 School	<ul style="list-style-type: none"> - Salesforce records - Amazon Web Services/AWS Infrastructure - Tableau Data Sources/Dashboards 	<ul style="list-style-type: none"> - Supports operational functions, such as providing information on potential community partners - Provides Servers, Databases, file storage, network infrastructure and email services for HQ - Create Data Sources and Dashboards that help understand and plan GWC activities 	<p>Will create records in the CRM</p> <p>Restricted access to user personal information, uploaded content, device ID, survey feedback and data requests. Also provides custom data analytics services in HQ/DWH</p> <p>Permanent/ad-hoc dashboards that provide key insights about programs/strategies helping management decisions</p>	Data is encrypted in transit and at rest. Additional security measures can be found in our security whitepaper.	The data is stored on Amazon Web Services Servers in the US-West-2 Region, based in Oregon, United States.	The data is backed up in the US-East-2 Region on Amazon Web Services Servers based in Oregon, USA.	<ul style="list-style-type: none"> - Salesforce - Tableau
HS Graduation Year	<ul style="list-style-type: none"> - Alchemer Form - Amazon Web Services/AWS Infrastructure - Tableau Data Sources/Dashboards 	<ul style="list-style-type: none"> - Forms and Surveys used to confirm and collect contact information at the school district and program interest from event attendees - Provides Servers, Databases, file storage, network infrastructure and email services for HQ - Create Data Sources and Dashboards that help understand and plan GWC activities 	<p>Communication with Primary Partner Contact, sending customized Outreach Communications based on selections and contact</p> <p>Restricted access to user personal information, uploaded content, device ID, survey feedback and data requests. Also provides custom data analytics services in HQ/DWH</p> <p>Permanent/ad-hoc dashboards that provide key insights about programs/strategies helping management decisions</p>	Data is encrypted in transit and at rest. Additional security measures can be found in our security whitepaper.	The data is stored on Amazon Web Services Servers in the US-West-2 Region, based in Oregon, United States.	The data is backed up in the US-East-2 Region on Amazon Web Services Servers based in Oregon, USA.	<ul style="list-style-type: none"> - Alchemer - Tableau
I want to learn more about programming that is relevant for	<ul style="list-style-type: none"> - Alchemer Form - Amazon Web Services/AWS Infrastructure - Tableau Data Sources/Dashboards 	<ul style="list-style-type: none"> - Forms and Surveys used to confirm and collect contact information at the school district and program interest from event attendees - Provides Servers, Databases, file storage, network infrastructure and email services for HQ - Create Data Sources and Dashboards that help understand and plan GWC activities 	<p>Communication with Primary Partner Contact, sending customized Outreach Communications based on selections and contact</p> <p>Restricted access to user personal information, uploaded content, device ID, survey feedback and data requests. Also provides custom data analytics services in HQ/DWH</p> <p>Permanent/ad-hoc dashboards that provide key insights about programs/strategies helping management decisions</p>	Data is encrypted in transit and at rest. Additional security measures can be found in our security whitepaper.	The data is stored on Amazon Web Services Servers in the US-West-2 Region, based in Oregon, United States.	The data is backed up in the US-East-2 Region on Amazon Web Services Servers based in Oregon, USA.	<ul style="list-style-type: none"> - Alchemer - Tableau
Are you 18 years or older?	<ul style="list-style-type: none"> - Alchemer Form - Amazon Web Services/AWS Infrastructure - Tableau Data Sources/Dashboards 	<ul style="list-style-type: none"> - Forms and Surveys used to confirm and collect contact information at the school district and program interest from event attendees - Provides Servers, Databases, file storage, network infrastructure and email services for HQ - Create Data Sources and Dashboards that help understand and plan GWC activities 	<p>Communication with Primary Partner Contact, sending customized Outreach Communications based on selections and contact</p> <p>Restricted access to user personal information, uploaded content, device ID, survey feedback and data requests. Also provides custom data analytics services in HQ/DWH</p> <p>Permanent/ad-hoc dashboards that provide key insights about programs/strategies helping management decisions</p>	Data is encrypted in transit and at rest. Additional security measures can be found in our security whitepaper.	The data is stored on Amazon Web Services Servers in the US-West-2 Region, based in Oregon, United States.	The data is backed up in the US-East-2 Region on Amazon Web Services Servers based in Oregon, USA.	<ul style="list-style-type: none"> - Alchemer - Tableau
Primary Address	<ul style="list-style-type: none"> - Salesforce records - Amazon Web Services/AWS Infrastructure - Tableau Data Sources/Dashboards 	<ul style="list-style-type: none"> - Supports operational functions, such as providing information on potential community partners - Provides Servers, Databases, file storage, network infrastructure and email services for HQ - Create Data Sources and Dashboards that help understand and plan GWC activities 	<p>Will create records in the CRM</p> <p>Restricted access to user personal information, uploaded content, device ID, survey feedback and data requests. Also provides custom data analytics services in HQ/DWH</p> <p>Permanent/ad-hoc dashboards that provide key insights about programs/strategies helping management decisions</p>	Data is encrypted in transit and at rest. Additional security measures can be found in our security whitepaper.	The data is stored on Amazon Web Services Servers in the US-West-2 Region, based in Oregon, United States.	The data is backed up in the US-East-2 Region on Amazon Web Services Servers based in Oregon, USA.	<ul style="list-style-type: none"> - Salesforce - Tableau
CPM	<ul style="list-style-type: none"> - Salesforce records - Amazon Web Services/AWS Infrastructure - Tableau Data Sources/Dashboards 	<ul style="list-style-type: none"> - Supports operational functions, such as providing information on potential community partners - Provides Servers, Databases, file storage, network infrastructure and email services for HQ - Create Data Sources and Dashboards that help understand and plan GWC activities 	<p>Will create records in the CRM</p> <p>Restricted access to user personal information, uploaded content, device ID, survey feedback and data requests. Also provides custom data analytics services in HQ/DWH</p> <p>Permanent/ad-hoc dashboards that provide key insights about programs/strategies helping management decisions</p>	Data is encrypted in transit and at rest. Additional security measures can be found in our security whitepaper.	The data is stored on Amazon Web Services Servers in the US-West-2 Region, based in Oregon, United States.	The data is backed up in the US-East-2 Region on Amazon Web Services Servers based in Oregon, USA.	<ul style="list-style-type: none"> - Salesforce - Tableau

DATA	HOW IS THE DATA COLLECTED?	WHAT IS THE PURPOSE FOR COLLECTION?	HOW WILL THE DATA BE USED?	SECURITY MEASURES:	WHERE IS THE DATA STORED?	WHERE IS THE BACKUP STORED?	IS DATA SHARED OR ACCESSED BY A SERVICE PROVIDER?
Income - students, org level	- Alchemer Form - Amazon Web Services/AWS Infrastructure - Tableau Data Sources/Dashboards	- Forms and Surveys used to confirm and collect contact information at the school district and program interest from event attendees - Provides Servers, Databases, file storage, network infrastructure and email services for HQ - Create Data Sources and Dashboards that help understand and plan GWC activities	Communication with Primary Partner Contact, sending customized Outreach Communications based on selections and contact Restricted access to user personal information, uploaded content, device ID, survey feedback and data requests. Also provides custom data analytics services in HQ/DWH Permanent/ad-hoc dashboards that provide key insights about programs/strategies helping management decisions	Data is encrypted in transit and at rest. Additional security measures can be found in our security whitepaper.	The data is stored on Amazon Web Services Servers in the US-West-2 Region, based in Oregon, United States.	The data is backed up in the US-East-2 Region on Amazon Web Services Servers based in Oregon, USA.	-Alchemer -Tableau
Race - students, org	- Alchemer Form - Amazon Web Services/AWS Infrastructure - Tableau Data Sources/Dashboards	- Forms and Surveys used to confirm and collect contact information at the school district and program interest from event attendees - Provides Servers, Databases, file storage, network infrastructure and email services for HQ - Create Data Sources and Dashboards that help understand and plan GWC activities	Communication with Primary Partner Contact, sending customized Outreach Communications based on selections and contact Restricted access to user personal information, uploaded content, device ID, survey feedback and data requests. Also provides custom data analytics services in HQ/DWH Permanent/ad-hoc dashboards that provide key insights about programs/strategies helping management decisions	Data is encrypted in transit and at rest. Additional security measures can be found in our security whitepaper.	The data is stored on Amazon Web Services Servers in the US-West-2 Region, based in Oregon, United States.	The data is backed up in the US-East-2 Region on Amazon Web Services Servers based in Oregon, USA.	-Alchemer -Tableau
Communities served	- Alchemer Form - Amazon Web Services/AWS Infrastructure - Tableau Data Sources/Dashboards	- Forms and Surveys used to confirm and collect contact information at the school district and program interest from event attendees - Provides Servers, Databases, file storage, network infrastructure and email services for HQ - Create Data Sources and Dashboards that help understand and plan GWC activities	Communication with Primary Partner Contact, sending customized Outreach Communications based on selections and contact Restricted access to user personal information, uploaded content, device ID, survey feedback and data requests. Also provides custom data analytics services in HQ/DWH Permanent/ad-hoc dashboards that provide key insights about programs/strategies helping management decisions	Data is encrypted in transit and at rest. Additional security measures can be found in our security whitepaper.	The data is stored on Amazon Web Services Servers in the US-West-2 Region, based in Oregon, United States.	The data is backed up in the US-East-2 Region on Amazon Web Services Servers based in Oregon, USA.	-Alchemer -Tableau
Comp Sci courses	- Alchemer Form - Amazon Web Services/AWS Infrastructure - Tableau Data Sources/Dashboards	- Forms and Surveys used to confirm and collect contact information at the school district and program interest from event attendees - Provides Servers, Databases, file storage, network infrastructure and email services for HQ - Create Data Sources and Dashboards that help understand and plan GWC activities	Communication with Primary Partner Contact, sending customized Outreach Communications based on selections and contact Restricted access to user personal information, uploaded content, device ID, survey feedback and data requests. Also provides custom data analytics services in HQ/DWH Permanent/ad-hoc dashboards that provide key insights about programs/strategies helping management decisions	Data is encrypted in transit and at rest. Additional security measures can be found in our security whitepaper.	The data is stored on Amazon Web Services Servers in the US-West-2 Region, based in Oregon, United States.	The data is backed up in the US-East-2 Region on Amazon Web Services Servers based in Oregon, USA.	-Alchemer -Tableau
Programs of interest	- Alchemer Form - Amazon Web Services/AWS Infrastructure - Tableau Data Sources/Dashboards	- Forms and Surveys used to confirm and collect contact information at the school district and program interest from event attendees - Provides Servers, Databases, file storage, network infrastructure and email services for HQ - Create Data Sources and Dashboards that help understand and plan GWC activities	Communication with Primary Partner Contact, sending customized Outreach Communications based on selections and contact Restricted access to user personal information, uploaded content, device ID, survey feedback and data requests. Also provides custom data analytics services in HQ/DWH Permanent/ad-hoc dashboards that provide key insights about programs/strategies helping management decisions	Data is encrypted in transit and at rest. Additional security measures can be found in our security whitepaper.	The data is stored on Amazon Web Services Servers in the US-West-2 Region, based in Oregon, United States.	The data is backed up in the US-East-2 Region on Amazon Web Services Servers based in Oregon, USA.	-Alchemer -Tableau
Number of Student SIP	- Alchemer Form - Amazon Web Services/AWS Infrastructure - Tableau Data Sources/Dashboards	- Forms and Surveys used to confirm and collect contact information at the school district and program interest from event attendees - Provides Servers, Databases, file storage, network infrastructure and email services for HQ - Create Data Sources and Dashboards that help understand and plan GWC activities	Communication with Primary Partner Contact, sending customized Outreach Communications based on selections and contact Restricted access to user personal information, uploaded content, device ID, survey feedback and data requests. Also provides custom data analytics services in HQ/DWH Permanent/ad-hoc dashboards that provide key insights about programs/strategies helping management decisions	Data is encrypted in transit and at rest. Additional security measures can be found in our security whitepaper.	The data is stored on Amazon Web Services Servers in the US-West-2 Region, based in Oregon, United States.	The data is backed up in the US-East-2 Region on Amazon Web Services Servers based in Oregon, USA.	-Alchemer -Tableau
How many Clubs do you expect launch?	- Alchemer Form - Amazon Web Services/AWS Infrastructure - Tableau Data Sources/Dashboards	- Forms and Surveys used to confirm and collect contact information at the school district and program interest from event attendees - Provides Servers, Databases, file storage, network infrastructure and email services for HQ - Create Data Sources and Dashboards that help understand and plan GWC activities	Communication with Primary Partner Contact, sending customized Outreach Communications based on selections and contact Restricted access to user personal information, uploaded content, device ID, survey feedback and data requests. Also provides custom data analytics services in HQ/DWH Permanent/ad-hoc dashboards that provide key insights about programs/strategies helping management decisions	Data is encrypted in transit and at rest. Additional security measures can be found in our security whitepaper.	The data is stored on Amazon Web Services Servers in the US-West-2 Region, based in Oregon, United States.	The data is backed up in the US-East-2 Region on Amazon Web Services Servers based in Oregon, USA.	-Alchemer -Tableau
Added to CP subscriber list in CM	- Campaign Monitor Opt In - Amazon Web Services/AWS Infrastructure - Tableau Data Sources/Dashboards	- Send email communications about relevant programmatic opportunities - Provides Servers, Databases, file storage, network infrastructure and email services for HQ - Create Data Sources and Dashboards that help understand and plan GWC activities	Email Campaigns Restricted access to user personal information, uploaded content, device ID, survey feedback and data requests. Also provides custom data analytics services in HQ/DWH Permanent/ad-hoc dashboards that provide key insights about programs/strategies helping management decisions	Data is encrypted in transit and at rest. Additional security measures can be found in our security whitepaper.	The data is stored on Amazon Web Services Servers in the US-West-2 Region, based in Oregon, United States.	The data is backed up in the US-East-2 Region on Amazon Web Services Servers based in Oregon, USA.	-Campaign Monitor -Tableau

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Anonymous Student	<ul style="list-style-type: none"> -Salesforce records - Amazon Web Services/AWS Infrastructure - Tableau Data Sources/Dashboards 	<ul style="list-style-type: none"> - Supports operational functions, such as providing information on potential community partners - Provides Servers, Databases, file storage, network infrastructure and email services for HQ - Create Data Sources and Dashboards that help understand and plan GWC activities 	Will create records in the CRM Restricted access to user personal information, uploaded content, device ID, survey feedback and data requests. Also provides custom data analytics services in HQ/DWH Permanent/ad-hoc dashboards that provide key insights about programs/strategies helping management decisions	Data is encrypted in transit and at rest. Additional security measures can be found in our security whitepaper.	The data is stored on Amazon Web Services Servers in the US-West-2 Region, based in Oregon, United States.	The data is backed up in the US-East-2 Region on Amazon Web Services Servers based in Oregon, USA.	<ul style="list-style-type: none"> -Salesforce -Tableau
Lowest Grade	<ul style="list-style-type: none"> -Salesforce records - Amazon Web Services/AWS Infrastructure - Tableau Data Sources/Dashboards 	<ul style="list-style-type: none"> - Supports operational functions, such as providing information on potential community partners - Provides Servers, Databases, file storage, network infrastructure and email services for HQ - Create Data Sources and Dashboards that help understand and plan GWC activities 	Will create records in the CRM Restricted access to user personal information, uploaded content, device ID, survey feedback and data requests. Also provides custom data analytics services in HQ/DWH Permanent/ad-hoc dashboards that provide key insights about programs/strategies helping management decisions	Data is encrypted in transit and at rest. Additional security measures can be found in our security whitepaper.	The data is stored on Amazon Web Services Servers in the US-West-2 Region, based in Oregon, United States.	The data is backed up in the US-East-2 Region on Amazon Web Services Servers based in Oregon, USA.	<ul style="list-style-type: none"> -Salesforce -Tableau
Display on Website	<ul style="list-style-type: none"> -Salesforce records - Amazon Web Services/AWS Infrastructure - Tableau Data Sources/Dashboards 	<ul style="list-style-type: none"> - Supports operational functions, such as providing information on potential community partners - Provides Servers, Databases, file storage, network infrastructure and email services for HQ - Create Data Sources and Dashboards that help understand and plan GWC activities 	Will create records in the CRM Restricted access to user personal information, uploaded content, device ID, survey feedback and data requests. Also provides custom data analytics services in HQ/DWH Permanent/ad-hoc dashboards that provide key insights about programs/strategies helping management decisions	Data is encrypted in transit and at rest. Additional security measures can be found in our security whitepaper.	The data is stored on Amazon Web Services Servers in the US-West-2 Region, based in Oregon, United States.	The data is backed up in the US-East-2 Region on Amazon Web Services Servers based in Oregon, USA.	<ul style="list-style-type: none"> -Salesforce -Tableau
CBO Relationship Manager	<ul style="list-style-type: none"> -Salesforce records - Amazon Web Services/AWS Infrastructure - Tableau Data Sources/Dashboards 	<ul style="list-style-type: none"> - Supports operational functions, such as providing information on potential community partners - Provides Servers, Databases, file storage, network infrastructure and email services for HQ - Create Data Sources and Dashboards that help understand and plan GWC activities 	Will create records in the CRM Restricted access to user personal information, uploaded content, device ID, survey feedback and data requests. Also provides custom data analytics services in HQ/DWH Permanent/ad-hoc dashboards that provide key insights about programs/strategies helping management decisions	Data is encrypted in transit and at rest. Additional security measures can be found in our security whitepaper.	The data is stored on Amazon Web Services Servers in the US-West-2 Region, based in Oregon, United States.	The data is backed up in the US-East-2 Region on Amazon Web Services Servers based in Oregon, USA.	<ul style="list-style-type: none"> -Salesforce -Tableau
List As Club CBO	<ul style="list-style-type: none"> -Salesforce records - Amazon Web Services/AWS Infrastructure - Tableau Data Sources/Dashboards 	<ul style="list-style-type: none"> - Supports operational functions, such as providing information on potential community partners - Provides Servers, Databases, file storage, network infrastructure and email services for HQ - Create Data Sources and Dashboards that help understand and plan GWC activities 	Will create records in the CRM Restricted access to user personal information, uploaded content, device ID, survey feedback and data requests. Also provides custom data analytics services in HQ/DWH Permanent/ad-hoc dashboards that provide key insights about programs/strategies helping management decisions	Data is encrypted in transit and at rest. Additional security measures can be found in our security whitepaper.	The data is stored on Amazon Web Services Servers in the US-West-2 Region, based in Oregon, United States.	The data is backed up in the US-East-2 Region on Amazon Web Services Servers based in Oregon, USA.	<ul style="list-style-type: none"> -Salesforce -Tableau
List As National CBO	<ul style="list-style-type: none"> -Salesforce records - Amazon Web Services/AWS Infrastructure - Tableau Data Sources/Dashboards 	<ul style="list-style-type: none"> - Supports operational functions, such as providing information on potential community partners - Provides Servers, Databases, file storage, network infrastructure and email services for HQ - Create Data Sources and Dashboards that help understand and plan GWC activities 	Will create records in the CRM Restricted access to user personal information, uploaded content, device ID, survey feedback and data requests. Also provides custom data analytics services in HQ/DWH Permanent/ad-hoc dashboards that provide key insights about programs/strategies helping management decisions	Data is encrypted in transit and at rest. Additional security measures can be found in our security whitepaper.	The data is stored on Amazon Web Services Servers in the US-West-2 Region, based in Oregon, United States.	The data is backed up in the US-East-2 Region on Amazon Web Services Servers based in Oregon, USA.	<ul style="list-style-type: none"> -Salesforce -Tableau
Lead Source	<ul style="list-style-type: none"> -Salesforce records - Amazon Web Services/AWS Infrastructure - Tableau Data Sources/Dashboards 	<ul style="list-style-type: none"> - Supports operational functions, such as providing information on potential community partners - Provides Servers, Databases, file storage, network infrastructure and email services for HQ - Create Data Sources and Dashboards that help understand and plan GWC activities 	Will create records in the CRM Restricted access to user personal information, uploaded content, device ID, survey feedback and data requests. Also provides custom data analytics services in HQ/DWH Permanent/ad-hoc dashboards that provide key insights about programs/strategies helping management decisions	Data is encrypted in transit and at rest. Additional security measures can be found in our security whitepaper.	The data is stored on Amazon Web Services Servers in the US-West-2 Region, based in Oregon, United States.	The data is backed up in the US-East-2 Region on Amazon Web Services Servers based in Oregon, USA.	<ul style="list-style-type: none"> -Salesforce -Tableau
Lead Source Team	<ul style="list-style-type: none"> -Salesforce records - Amazon Web Services/AWS Infrastructure - Tableau Data Sources/Dashboards 	<ul style="list-style-type: none"> - Supports operational functions, such as providing information on potential community partners - Provides Servers, Databases, file storage, network infrastructure and email services for HQ - Create Data Sources and Dashboards that help understand and plan GWC activities 	Will create records in the CRM Restricted access to user personal information, uploaded content, device ID, survey feedback and data requests. Also provides custom data analytics services in HQ/DWH Permanent/ad-hoc dashboards that provide key insights about programs/strategies helping management decisions	Amazon Web Services, data is encrypted at storage and at rest. Salesforce Apex Exchange for secure API exchange	Amazon Web Service and Tableau is stored in the United States.	Amazon Web Service data is stored in the United States.	<ul style="list-style-type: none"> -Salesforce -Tableau
Application Source	<ul style="list-style-type: none"> -Salesforce records - Amazon Web Services/AWS Infrastructure - Tableau Data Sources/Dashboards 	<ul style="list-style-type: none"> - Supports operational functions, such as providing information on potential community partners - Provides Servers, Databases, file storage, network infrastructure and email services for HQ - Create Data Sources and Dashboards that help understand and plan GWC activities 	Will create records in the CRM Restricted access to user personal information, uploaded content, device ID, survey feedback and data requests. Also provides custom data analytics services in HQ/DWH Permanent/ad-hoc dashboards that provide key insights about programs/strategies helping management decisions	Amazon Web Services, data is encrypted at storage and at rest. Salesforce Apex Exchange for secure API exchange	Amazon Web Service and Tableau is stored in the United States.	Amazon Web Service data is stored in the United States.	<ul style="list-style-type: none"> -Salesforce -Tableau
Open Text	Notes collected after meetings in Salesforce.	<ul style="list-style-type: none"> - Supports operational functions, such as providing information on potential community partners 	Will create records in the CRM.	Salesforce Apex Exchange for secure API exchange	Salesforce data is stored in the United States.	Amazon Web Service data is stored in the United States.	<ul style="list-style-type: none"> -Salesforce