



Third-Party Service Providers for Girls Who Code Clubs

It's important to us that we keep your information safe and secure. To help Girls Who Code, Inc. (“Girls Who Code” or “GWC”) provide, maintain, protect, and improve our Clubs services (the “Clubs Services”), Girls Who Code shares information with a few other partners, vendors, and trusted organizations (“**Service Providers**”) to process it on our behalf in accordance with our instructions, Privacy Policy, and any other appropriate confidentiality, security or other requirements.

You can find information on the Service Providers we work with below, including what data we share with them or they provide to us, the service they provide for Girls Who Code, and links to their respective privacy policies or other documents that govern how they handle the information they process on our behalf. These Service Providers will only have access to the information they need to provide the Clubs Services. Some Service Providers, Girls Who Code only utilizes in providing certain services or features for our “Adult User” types: [Teacher Facilitator](#), [Outside School Clubs Facilitator](#), [School Clubs Administrator](#), [Host Site Administrator](#), [Clubs Signatory](#), [Community Partner](#), or parent, and does not utilize in providing the Clubs Service to [Clubs Members](#) ([Clubs Student](#), [Outside School Minor](#) or [Outside School Clubs Child](#)). The chart below specifies which Service Providers and data apply to each user type and notes when a provider’s use is optional (marked with “Use is optional”).

Like most organizations, Girls Who Code also uses business and collaboration tools such as Google Workspace, Salesforce, Atlassian Products, Zendesk, and Slack to operate internally (“**Internal Tools**”). These Internal Tool services may incidentally contain personal information (e.g., email address or contact handle). We apply the Service Provider restrictions described above and have included these in a separate section below.

This list may change over time, and we’ll work hard to keep it up-to-date. If you have any questions, please get in touch by emailing privacy@girlswhocode.com.

Girls Who Code Clubs Privacy Policy

Service Providers

Provider Details	Provider Description & Use	Data Collected / Processed
Amazon Business *Use is optional Privacy Policy: https://www.amazon.com/gp/help/customer/display.html?ie=UTF8&nodeId=468496&ref_=b2b_mcs_footer	Amazon Business is a service provider used by Girls Who Code to: Distribute Amazon gift cards as part of incentive or raffle programs.	User Types: Adult Users: Teacher Facilitator, Outside School Clubs Facilitator, School Clubs Administrator, Host Site Administrator, Clubs Signatory, Community Partner Data Collected/Processed: Girls Who Code shares the following information with Amazon Business Giving to issue and manage vouchers: Identifiers: - Name (first & last) Contact Information: - Email address Integrations & Data Sharing: Name and email – either provided through Zoom event registration or from Salesforce records created when applying to start a Club – are imported by Girls Who Code via CSV upload to the Amazon Business account for the purpose of distributing digital gift cards.
Amazon Business Giving (AB Giving) *Use is optional Privacy Policy: https://www.amazon.com/gp/help/customer/display.html?ie=UTF8&nodeId=468496&ref_=b2b_mcs_footer	Amazon Business Giving is a service used by Girls Who Code to Distribute digital vouchers funded by Girls Who Code. These vouchers can be redeemed for pre-approved items through the Amazon Business Giving storefront, supporting Clubs with essential materials such as snacks, robotics kits, and hardware.	User Types: Adult Users: Teacher Facilitator, Outside School Clubs Facilitator Data Collected/Processed: Girls Who Code shares the following information with Amazon Business Giving to issue and manage vouchers: Identifiers: - Name (first & last) - Voucher ID or campaign ID Contact Information: - Email address Program Participation Data: - Clubs affiliation (linked in Salesforce and Alchemer, but only Facilitator email is passed to Amazon) - Voucher amount assigned per Clubs (new: \$300, renewing: \$500, capped at \$1,000 per host site) Financial/Transactional Data: - Voucher balance, amount spent, and remaining balance (reported back by Amazon) - Transaction timestamps (allocation and redemption) Integrations & Data Sharing: Amazon Business Giving provides Girls Who Code with reporting that includes: - Email address of the voucher recipient - Voucher allotment value - Amount spent and remaining balance - Redemption activity (aggregate only – GWC does not receive item-level purchase details)
Amazon Web Services (AWS) Privacy Policy: https://aws.amazon.com/compliance/data-privacy-faq/	Amazon Web Services (AWS) provides cloud computing services used by Girls Who Code to host and operate the Girls Who Code Clubs HQ and related systems. AWS infrastructure supports: Servers, relational databases, and file storage for Clubs HQ.	User Types: All Users (unless otherwise specified) Data Collected/Processed: Girls Who Code uses AWS to store all user personal information, uploaded content, device ID, survey feedback, and data requests related to Girls Who Code HQ. Data hosted within AWS infrastructure is fully managed by Girls Who Code and includes: Identifiers: First name, last name,

	• Hosting for the Integrated Development Environment (IDE) introduced in 2025, which allows students to create, run, and share coding projects. • Email and network infrastructure that underpins program communications.	• Usernames, • Unique user ID (HQ) • Salesforce contact ID (Adult Users only) Account Registration Info (Clubs HQ): • Email addresses • Hashed and salted passwords (GWC does not process plaintext passwords) • Authentication tokens from third-party SSO (if used) Contact Information: • Email addresses (if provided) • Phone number (Facilitator only) • Mailing address (Facilitator only) Demographic Information: • Age (Date of Birth) Education Information: • Grade level (Clubs Member only) • School name, school type, district • Graduation year Location Information: • Timezone • Country of residence Program Participation: • Clubs enrollment status and roles • Event participation data • Signatory approval status (for external Facilitators), User Generated Content: • User avatars • User bios • Curriculum progress (check-for-understanding answers, project gallery submissions including images, descriptions, links, topics, group members, and status, facilitator feedback) • IDE projects (code, outputs, error logs, saved files, and collaboration data) Communications: • Message Board content (if enabled for the Program Type) • Automatic email notifications Feedback: • Survey responses • Curriculum ratings • End-of-program feedback (student surveys are anonymized) Professional or Employment Information: • Employer Name (From external Facilitators only) Engagement Metrics: • Course completion status • Certificates Technical Information: • Device metadata (browser, OS, IP address, session identifiers) • IDE runtime logs and error traces for debugging User Interaction & Behavior: • Actions • Action timestamps • Last login date • Account creation type Logs/Security Data (collected automatically by AWS services): • System access logs • Network traffic metadata • Application event logs (rollover every 30 days or 50GB) • Encrypted backup data (stored primarily in US-West-2 (Oregon) with backups in US-East-2 (Ohio)) Integrations & Data Sharing: AWS does not use user data for its own purposes. Girls Who Code retains full control and access to: • Encrypted user data stored in databases and file systems • Infrastructure and security monitoring logs <i>Note: We applied AWS-recommended data encryption to all AWS services we use.</i>
Alchemer Privacy Policy: https://www.alchemer.com/privacy/	Alchemer is a survey-based tool for processing operational data from applications and collecting feedback. We also use this tool to collect demographic estimates to help measure our impact. Adult users may complete the following forms: • Applications and registration data for Clubs (e.g., Clubs Applications, Community Partner Registration, Fund Requests) • Clubs Fund incentive requests, including collecting the Clubs Fund Lead email used to assign Amazon Business Giving vouchers	User Types: Adult Users: Teacher Facilitators, Outside School Clubs Facilitators, Clubs Signatories, Community Partners, School Clubs Administrators. Clubs Members: Clubs Student, Outside School Minor, Outside School Clubs Child. <i>Note: Clubs Members may complete an End of Program feedback. Surveys are structured to avoid collecting PII and Clubs Members surveys are anonymized.</i> Data Collected/Processed: Girls Who Code develops custom survey or form responses on the Alchemer platform, including applicant and participant-provided data. Data collection and processing varies based on the form and intended audience. Generally, the following types of data may be collected through questions: Identifiers (Adult Users only): • First name, last name, • Preferred name, • Clubs or Program Code,

	● Gather operational and program feedback (e.g., webinar evaluations, end-of-program surveys) ● Collect optional demographic estimates to help measure organizational impact ● To share data with our funders to meet reporting requirements or to support program evaluation.	● Role designation (Facilitator, Signatory, Administrator, Partner) Contact Information (Adult Users only): ● Email address, ● Phone number (optional), ● Mailing/shipping address (for incentives fulfillment) Demographic Information (Adult Users only) ● Age (Date of Birth) ● Grades served by the Clubs, ● Demographic estimates of students served by the Clubs (race/ethnicity, free/reduced lunch eligibility) Education Information (Adult Users only): ● School name, school type, ● School district affiliation (if applicable), Professional or Employment Information (Adult Users only): ● Employer Name (From external Facilitators only) ● Job title, ● Host site/school name and location, Program Participation (Adult Users only) : ● Clubs application and registration details, ● Clubs Fund submission ● Aggregated number of students expected to participate ● Signatory approval status (for external Facilitators) User Generated Content (Adult Users only): ● Open-text responses in applications and feedback forms, ● Uploaded files (e.g., supplemental docs in applications) Feedback & Assessment: ● Webinar and program evaluations, renewal/operations feedback (Adult Users only) ● End-of-Program survey ratings (Adult Users & Clubs Members) Alchemer processes the data provided by users through the forms to store and make it accessible to Girls Who Code in addition to automatically collecting technical data. Technical Information (collected automatically but turned off for forms collecting data from Clubs Members): ● IP address ● Device type ● Browser/OS version ● Form navigation behavior (time spent, completion/abandonment) Logs: ● Submission timestamps ● Integration logs with Salesforce and Clubs HQ Integrations & Data Sharing ● Salesforce: Application and registration responses are pushed via secure API for eligibility processing. ● Clubs HQ (AWS): Certain forms pre-populate with user details via Javascript or secure API. ● Amazon Business Giving: Clubs Fund submission forms send Facilitator email addresses for voucher assignment. ● Tableau: Aggregated (de-identified) survey data exported for visualization.
Campaign Monitor Privacy Policy: https://www.campaignmonitor.com/policies/#privacy-policy	Campaign Monitor is an email marketing and communications platform Girls Who Code uses to: ● Send programmatic emails to Facilitators, Signatories, Community Partners, and Administrators (e.g., onboarding, renewal reminders, newsletters). ● Send incentive communications related to Clubs Fund and Amazon Business Giving voucher distribution to Facilitators and Community Partners ● Deliver relevant educational opportunities to a limited number of Clubs Members (students), such as Summer Programs invitations, CS Ed Week announcements, or GWC Challenges. ● Analyze open/click rates and other metrics to improve communication effectiveness.	User Types: Adult Users: Teacher Facilitator, Outside School Clubs Facilitator, School Clubs Administrator, Host Site Administrator, Clubs Signatory, Community Partner, Parent. Clubs Members: Clubs Student, Outside School Minor, Outside School Clubs Child. <i>Note: Minimal Clubs Members data collected for one-time use in select program opportunity emails.</i> Data Collected/Processed: Identifiers (Adults only unless otherwise specified): ● First name, last name (All users) ● Salesforce IDs (for integrated data), Contact Information (All users): ● Email address Program Participation (Adults users): ● Role designation ● Clubs affiliation and details (city, state, region where the Clubs is hosted), ● Last login date for Clubs HQ ● Incentive status Engagement Metrics (Adult users): ● Open and click rates, ● Campaign engagement summaries Technical Information (Adult users): ● IP address (used for approximate location services) ● Email client used, ● Device/browser metadata indirectly captured via Campaign Monitor tracking Logs: ● Email send/receive history ● Bounce/unsubscribe status ● Consent and opt-in status Integrations & Data Sharing

		• Salesforce Integration: User data (adult users) are synced via secure Salesforce integration for automated campaigns. • Voucher Communications: Incentive reminders and transactional journeys are triggered based on Salesforce fields (e.g., “Clubs Fund Spent”). • Permission to Track: Default is set to <i>no</i> for Clubs Member communications; Adult User emails may include tracking depending on opt-in status.
Cloudflare Privacy Policy: https://www.cloudflare.com/privacypolicy/	Cloudflare provides web performance and security services for the Girls Who Code Clubs HQ platform. It supports: • DNS management to route traffic efficiently. • DDoS mitigation and firewall services to protect against attacks. • Performance optimization (e.g., caching, content delivery) to ensure fast and reliable access to Clubs HQ.	User Types: All Users Data Collected/Processed: Girls Who Code accesses aggregated logs and traffic reports to monitor site performance and security incidents. Technical Information (All Users): • IP addresses, Device and browser details (via HTTP headers), • Protocol and routing data, • Performance metrics (latency, bandwidth usage, request counts) Site Usage Metrics (All Users): • Traffic routing patterns, • Error rates and bounce statistics, • HTTP status codes (e.g., success/failure logs) Logs / Security Data (All Users): • Access logs (timestamp, IP, device type), • Security-related logs (blocked requests, suspicious activity), • Diagnostic data used to resolve incidents Integrations & Data Sharing Cloudflare operates as a network intermediary. It does not share user-level data with third parties beyond what is necessary to deliver performance/security services.
CodeHS *Use is optional Privacy Policy: https://codehs.com/privacycenter	An optional text-based code editor platform referenced in our 6th-12th Grade Clubs Curriculum and Code At Home Activities. A Code Editor is necessary to complete coding projects in the Girls Who Code Curriculum. Any user type may select which editor to use based on the projects they complete from the Curriculum.	User Types: All Users that opt to use this code editor to complete lessons in the Clubs HQ Curriculum. Data Collected/Processed: No user data is shared between CodeHS and Girls Who Code, but users must create an account to use the service. Integrations & Data Sharing Users may share a link to their CodeHS code in the Girls Who Code Project Gallery, which can be viewed by any signed-in user of Girls Who Code Clubs HQ .
Contentful Privacy Policy: https://www.contentful.com/legal/privacy-at-contentful/privacy-notice/	Contentful is a content management system used by Girls Who Code to: • Build, manage, and update the curriculum content available in Girls Who Code Clubs HQ. • Store and deliver lesson plans, tutorials, and coding activities to students and Facilitators. • Support progress tracking in Clubs HQ by linking curriculum activity identifiers with user accounts.	User Types: All Users Note: No personal identifiers (e.g., names, emails) are collected. Data Collected/Processed: Program Participation: • Curriculum activity identifiers (IDs) are stored in the AWS database to track when an activity is marked complete. Integrations & Data Sharing Curriculum IDs in Contentful link to user progress, but personal data remains stored in AWS, not Contentful.
Elastic Privacy Policy: https://www.elastic.co/legal/privacy-statement	Elastic is used by Girls Who Code to monitor and analyze the performance of the Girls Who Code Clubs HQ services. It collects server and product logs to support observability, error detection, and debugging.	User Types: All Users Note: No personal identifiers (e.g., names, emails) are collected. Data Collected/Processed: Technical Information: • Device/browser metadata associated with logs • IP address (indirect identifier) • Session ID • Device/browser type • Error traces related to use of Clubs HQ or the IDE Logs: • Server logs and product event logs tied to activity in Clubs HQ (e.g., when a user logs in, completes an activity, or encounters an error) • Logs are automatically rolled over when they reach 50GB or 30 days old Integrations & Data Sharing: • Logs are stored within Elastic and accessible only to Girls Who Code engineering staff for operational monitoring and debugging • No user data is shared externally from Elastic
Google Single Sign On (SSO) *Use is optional Privacy Policy:	Google SSO is an optional identity provider that allows users to log in to Girls Who Code Clubs HQ using their Google account instead of creating a separate username and password. product.	User Types: All Users if they choose Google SSO: Data Collected/Processed: Identifiers: • Authentication token (used to verify login) • Email address

https://developers.google.com/terms/api-services-user-data-policy		- First and last name Integrations & Data Sharing - Google provides authentication tokens to Girls Who Code to verify the user’s identity. - Girls Who Code does not share user personal data with Google for this service beyond what is required for authentication. - No passwords are processed by Girls Who Code — only authentication tokens.
Kotis *Use is optional Privacy Policy: https://go.kotisdesign.com/privacy-policy/	Kotis is Girls Who Code’s merchandise and fulfillment vendor. It manages the ordering, production, and shipping of free Clubs t-shirts and other promotional items provided as part of the Clubs incentive program.	User Types: Adult Users: Teacher Facilitators, Outside School Clubs Facilitators Note: No personal data is collected from Clubs Members. Clubs t-shirts are ordered and shipped based on Facilitator submissions; Clubs Members are not asked to provide PII directly. Data Collected / Processed Identifiers: - Full name - Order IDs Contact Information: - Shipping address - Email address (visible in order reporting to GWC staff) Program Participation: - Items ordered Integrations & Data Sharing - Facilitators submit orders via the Kotis ordering portal. Girls Who Code staff can view order details, including shipping addresses and partial name/email information, for approval and fulfillment purposes.
Mogli SMS *User opt-in required Privacy Policy: https://www.mogli.com/privacy-policy-terms-and-conditions	Mogli SMS is an integrated Salesforce-managed package used by Girls Who Code to send text message reminders and updates to Clubs Facilitators. Messages typically relate to key actions such as Clubs renewals or program participation. Use of Mogli SMS requires Facilitator opt-in.	User Types: Adult Users: Teacher Facilitators, Outside School Clubs Facilitators Data Collected / Processed Mogli operates as a Salesforce package; all data processed through Mogli SMS originates in and is stored on Salesforce records. Identifiers: - First name, last name (from Salesforce records) Contact Information: - Phone number (used to send SMS reminders) Program Participation: - Clubs affiliation - Renewal status (used to trigger reminder campaigns) User-Generated Content: - SMS message content (sent or received as replies) Logs/Technical Information: - Message metadata (delivery status, timestamp, Salesforce activity record) Integrations & Data Sharing: - Message activity (sent, delivered, replied) is logged back into Salesforce
P5.js *Use is optional Privacy Policy: https://editor.p5js.org/privacy-policy	An optional text-based code editor platform referenced in our 6th-12th Grade Clubs Curriculum and Code At Home Activities. A Code Editor is necessary to complete coding projects in the Girls Who Code Curriculum. Any user type may select which editor to use based on the projects they complete from the Curriculum.	User Types: All Users that opt to use this code editor to complete lessons in the Clubs HQ Curriculum. Data Collected / Processed No user data is shared between P5.js and Girls Who Code, but users must create an account with P5.js to use the service. Integrations & Data Sharing: Users may share a link to their P5.js code in the Girls Who Code Project Gallery, which can be viewed by any signed-in user of Girls Who Code Clubs HQ .
Salesforce Privacy Policy: https://www.salesforce.com/company/privacy/full_privacy/	Salesforce is Girls Who Code’s central customer relationship management (CRM) system. It supports operational functions through integrations with other service providers, including: - Clubs Application processing (Alchemer), - Clubs Fund eligibility processes (Alchemer, Amazon Business), - Community Partner registration (Alchemer), - Email onboarding campaigns and communication (Campaign Monitor, Yesware), - Clubs status, curriculum, and facilitator synchronization	User Types: Adult Users: Teacher Facilitator, Outside School Clubs Facilitator, School Clubs Administrator, Host Site Administrator, Clubs Signatory, Community Partner Note: We do NOT send or store any personal information about Clubs Members in Salesforce, but we do send via encrypted API from Girls Who Code Clubs HQ to Salesforce a count of the number of Clubs Members registered on Girls Who Code Clubs HQ . Data Collected / Processed Identifiers - First name, last name, - Date of birth, - Salesforce IDs Contact Information - Email address, - Phone number, - Mailing/shipping address

	with Girls Who Code Clubs HQ. - Clubs Analytics (Tableau) - Display of Clubs Location on the Girls Who Code Website for Clubs that opted to have their information displayed on the website. - To share data with our funders to meet reporting requirements or to support program evaluation.	Demographic Information - Age (Date of Birth) - Grades served by the Clubs, - Estimates of student eligibility for free/reduced lunch - Estimates of Race/ethnicity representation (aggregated for reporting) Education Information - School name, school type, - School district affiliation (if applicable), Professional or Employment Information (Adult Users only): - Employer Name (for External Clubs Facilitators and Community Partners only) - Job title, - Host site/school name and location, Program Participation - Clubs affiliation (linked to Club Code and Program ID) - Host site name and relationship to host site - Grades served by the Club - School district affiliation (if applicable) - Role designation (Facilitator, Signatory, School Clubs Administrator, Host Site Administrator, Community Partner, Parent) - Signatory approval status (for external Facilitators) - Incentive tracking fields (e.g., “Clubs Fund Status,” Location Information - Host site physical address - Mailing address (for shipping and contact purposes) Logs / Technical Information: - Record of user activity (last login date, updates to records), - Integration logs with Alchemer, Campaign Monitor, Amazon Business Giving, Yesware, and Tableau Integrations & Data Sharing - Salesforce is the hub system: it receives and shares data with Alchemer (applications), Amazon Business Giving (voucher emails), Campaign Monitor (emails),, and Tableau (analytics).
Scratch *Use is optional Privacy Policy: https://editor.p5js.org/privacy-policy	An optional block-based code editor platform referenced in our 3rd-5th and 6th-12th Grade Clubs Curriculum. A Code Editor is necessary to complete coding projects in the Girls Who Code Curriculum. Any user type may select which editor to use based on the projects they complete from the Curriculum.	User Types: All User Types that opt to use this code editor to complete lessons in the Clubs HQ Curriculum. Data Collected / Processed Scratch and Girls Who Code do not share user data, but users must create an account with Scratch to use the service. Integrations & Data Sharing Users may share a link to their Scratch code in the Girls Who Code Project Gallery, which can be viewed by any signed-in user of Girls Who Code Clubs HQ.
Smarty Privacy Policy: https://www.smarty.com/legal/privacy-policy	Smarty (formerly SmartyStreets) is an address validation service used by Girls Who Code to ensure accurate mailing and shipping addresses provided in Clubs applications and incentive request forms.	User Types: Adult Users: Teacher Facilitator, Outside School Clubs Facilitator, School Clubs Administrator, Host Site Administrator, Clubs Signatory, Community Partner (who fill out an application). Data Collected / Processed Contact Information - Mailing/shipping address entered by Program Participation - Clubs host site address submitted during Clubs applications or incentive requests Logs / Technical Information - Validation request and system response (valid/invalid address status) Integrations & Data Sharing - When an adult user submits an address via Alchemer forms, the address is sent to Smarty for validation. - Smarty returns a response (valid/invalid) to Alchemer and Salesforce.
Swift Playgrounds (Apple) *Use is optional Privacy Policy: https://www.apple.com/legal/privacy/en-ww/	An optional iPad App referenced in our 6th-12th Grade Clubs Curriculum A Code Editor is necessary to complete coding projects in the Girls Who Code Curriculum. Any user type may select which editor to use based on the projects they complete from the Curriculum.	User Types: All Users that opt to use this code editor to complete lessons in the Clubs HQ Curriculum. Data Collected / Processed Swift Playgrounds and Girls Who Code do not share user data, but users must create an account with Swift Playgrounds to use the service.
Tableau Privacy Policy: https://www.salesforce.com/company/legal/privacy/	Tableau is Girls Who Code’s internal business intelligence and data visualization platform used to analyze program participation, survey results, and operational data.	User Types: All Users Data Collected/Processed: User personal information, uploaded content, device ID, and survey feedback are pulled in and stored in the Girls Who Code Tableau server through integrations from a variety of sources: - Salesforce user data (via Salesforce Connector). See the Salesforce section for more details about the user data stored in Salesforce - Alchemer survey responses integrated by encrypted API

		• GWC Clubs HQ user data stored in the AWS relational Database (accessed via HQ DB connection via secure access token) • Zoom registration and participation data are integrated from AWS S3 buckets. These file exports from Zoom are imported to encrypted AWS file storage buckets. • Zendesk ticket data integrated via encrypted API
Typeform *Use is optional Privacy Policy: https://admin.typeform.com/to/dwk6gt?typeform	Typeform is embedded in the Clubs HQ curriculum as a short survey wizard that helps users decide which “Learn to Code” tutorial best matches their interests and available device.	User Types: All Users that opt to use the Learn to Code wizard tool in the Clubs HQ curriculum. Data Collected/Processed: Program Participation / Interest • Device Type - (Laptop, Chromebook, iPad/Tablet), • Coding Preference - (Block-based or Text-based), • Coding Topic Interest - Game Design, Web Design, etc.) Logs / Technical Information • Submission timestamp, • Basic browser/device metadata (captured automatically by Typeform) Integrations & Data Sharing • Responses are used only within Clubs HQ to generate a recommended tutorial. • No identifiable data is shared back to Girls Who Code or stored in Clubs HQ databases.
Vimeo *Use is optional Privacy Policy: https://vimeo.com/privacy	Girls Who Code embeds instructional videos hosted on Vimeo into the Clubs HQ curriculum.	User Types: All Users who watch videos embedded in the the Girls Who Code Clubs HQ Curriculum Data Collected/Processed: Program Participation: • Viewing activity in aggregate (e.g., number of views) Logs/Technical Information: • Device and browser information, • IP address (processed by YouTube, not stored by Girls Who Code), • generalized demographic data (provided in video analytics) Integrations & Data Sharing • No data or analytics are shared between Vimeo and Girls Who Code. • Vimeo controls all data collection on its platform; viewing activity is governed entirely by Vimeo’s own privacy practices. • Links to Vimeo are provided only as supplemental educational content.
Yesware Privacy Policy: https://www.yesware.com/privacy/	Yesware is an email productivity tool Girls Who Code staff use to manage communications with adult program participants. It supports: • Sending onboarding and renewal emails to Facilitators, Signatories, and Partners. • Tracking the success of email outreach (opens, clicks, responses). • Scheduling meetings with School Administrators and Community Partners. • Syncing communication activity with Salesforce.	User Types: Adult Users: Teacher Facilitator, Outside School Clubs Facilitator, School Clubs Administrator, Host Site Administrator, Clubs Signatory, Community Partner Data Collected/Processed: Identifiers • First name, last name, • Salesforce ID Contact Information • Email address Program Participation • Clubs affiliation and role • Renewal status (used for automated communications) User-Generated Content • Outbound email subject line and metadata (stored temporarily in Yesware, permanently in Salesforce), • Inbound email replies (synced to Salesforce records) Logs / Technical Information • Message delivery events (sent, opened, clicked, bounced), • Scheduling activity (calendar invite confirmations) Integrations & Data Sharing • Yesware integrates directly with Salesforce via secure API. • Emails and activity metadata flow into Salesforce Tasks, which store permanent communication records. • Temporary message bodies are encrypted and deleted once synced into Salesforce.
YouTube embedded player Privacy Policy: https://policies.google.com/privacy?hl=en	Girls Who Code embeds instructional videos hosted on YouTube into the Clubs HQ curriculum. These videos are displayed using YouTube’s Privacy-Enhanced Mode to limit tracking of viewing behavior.	User Types: All Users who watch videos embedded in the the Girls Who Code Clubs HQ Curriculum Data Collected/Processed: Program Participation: • Viewing activity in aggregate (e.g., number of views) Logs/Technical Information: • Device and browser information, • IP address (processed by YouTube, not stored by Girls Who Code), • generalized demographic data (provided in video analytics) Integrations & Data Sharing

		- Girls Who Code receives aggregate analytics (e.g., number of views, generalized demographic trends). - If a viewer clicks out of the embedded video to YouTube’s website or app, their behavior may be tracked under YouTube’s own policies. - Girls Who Code marks all embedded videos as Child-Directed Content, triggering additional protections under COPPA.
Zendesk *Use is optional Privacy Policy: https://www.zendesk.com/trust-center/#privacy	A customer and participant support platform for managing inquiries and requests. - Processes support tickets submitted by participants, partners, and staff via email. hq@girlswhocode.com Clubs@girlswhocode.com info@girlswhocode.com - Tracks communication and resolution history for transparency.	User Types: All Users who send an email to a support inbox. Data processed by Zendesk and visible to Girls Who Code when a user requests support via email: - Identifiers: Names, Ticket IDs. - Contact Info: Email addresses. - User-Generated Content: Support inquiry details. Resolutions and ticket summaries. We also leverage an integration with Salesforce via encrypted API. Zendesk agents can view contact details from Salesforce directly in Zendesk if the email used to submit a ticket matches a contact in Salesforce.
Zoom *Use is optional Privacy Policy: https://explore.zoom.us/en/trust/privacy/	A video conferencing platform used to - Facilitate virtual events for Clubs Facilitators and Community Partners (e.g., webinars, training sessions, Clubs Graduation) - Provide optional virtual programming opportunities for Clubs Members when invited to special events All users may opt into optional GWC-sponsored events such as CS Ed Week Events, Clubs Graduation, and Regional opportunities.	User Types: Adult Users: Teacher Facilitator, Outside School Clubs Facilitator, School Clubs Administrator, Host Site Administrator, Clubs Signatory, Community Partner, Parent. Clubs Members: Clubs Student, Outside School Minor, Outside School Clubs Child (for select events only) Data Collected/Processed: For events that require registration, participants provide: Identifiers: - First name, last name - Club Code or Program Code - Role in the Girls Who Code Community (Student, Facilitator, Partner, Administrator, etc.) Contact Information: - Email address Technical Information (collected automatically): - Device type, operating system, and browser version - IP address User Interaction & Behavior: - Timestamped actions (document viewing, joining, leaving) - Attendance data (join/leave times, session duration) Communications: - Chat messages, Q&A submissions, and poll responses during events (if features are enabled) Logs: - Meeting/webinar join/leave records - Registration timestamps From Zoom's API, Girls Who Code receives: - Metadata on the session (e.g., attendance data, start URL, registrant URL, meeting ID) - Recordings that are saved according to our retention policy before being deleted Integrations & Data Sharing: - Zoom attendee information for Club Facilitator Webinars is imported via CSV into an encrypted S3 bucket in AWS. Zoom may also collect certain device and other data from users as set forth in their Privacy Policy. - Attendance and registration data is imported into AWS for program analysis - Recordings may be shared internally or with participants for educational purposes - Girls Who Code does not share participant data with third parties beyond what Zoom collects directly

Internal Tools that may have incidental disclosure of personal information

Provider Details	Provider Description & Use	Data Collected / Processed
Atlassian Products (Jira & Confluence) Privacy Policy: https://www.atlassian.com/legal/privacy-policy	Task management and documentation software used to: organize engineering or other internal teamwork (such as for improvements to the Girls Who Code Clubs Programs & Services)	Incidental personal information may be sent for debugging errors on Girls Who Code Clubs HQ or to satisfy user requests).
ChatGPT Business (OpenAI) Privacy Policy:	Used internally by Girls Who Code staff for administrative drafting, internal documentation, or improving written communications. Girls Who Code’s <u>strict</u> internal policy prohibits entering or processing any personal data, student information, or other confidential user information into this tool.	No personal information, student data, or operational identifiers are input into ChatGPT Business. Only anonymized or de-identified reference text may be used.

https://openai.com/enterprise-privacy		OpenAI does not train on data submitted through its ChatGPT Business service per its privacy terms.
Claude Business (Anthropic) Privacy Policy: https://www.anthropic.com/legal/privacy	Used internally by a limited number of Girls Who Code staff for content refinement and policy drafting in curriculum, communications, and research workflows. Girls Who Code prohibits the entry of any personal or identifiable data into Claude.	No personal information or student data is processed. Claude (Anthropic) does not train its models on customer-provided data and enforces strict privacy controls under its business agreement.
ClickUp Privacy Policy: https://clickup.com/terms/privacy	Task and project management software used for internal team collaboration to: - Organize and track program deliverables and timelines - Manage cross-functional workflows and task assignments - Document operational processes and project plans - Facilitate team communication and collaboration on internal projects	Incidental personal information may be sent for debugging errors on Girls Who Code Clubs HQ or to satisfy user requests).
Google Workspace Privacy Policy: https://cloud.google.com/privacy	A suite of productivity and collaboration tools for internal use to: - send email communication, document creation, and file storage. - facilitate collaboration through shared documents, spreadsheets, and presentations. - support internal operations with tools like Google Forms for data collection. - enable secure file sharing and archiving for organizational needs.	Girls Who Code stores its emails and files using Google services. Personal information may be shared with Google, such as when a user emails staff for support.
Microsoft Office Privacy Policy: https://privacy.microsoft.com/en-us/privacystatement	A content management and collaboration platform for internal team use. - Centralizes document storage and sharing among staff. - Organizes workflows and facilitates collaboration on internal projects. - Supports secure access to organizational files and materials.	When analyzing large datasets or preparing program materials, incidental personal information may be shared with Microsoft.
Slack Privacy Policy: https://slack.com/trust/privacy/privacy-policy	An internal communication tool for real-time collaboration among team members. - facilitates team communication through channels and direct messages. - supports file sharing and integrations with other tools for streamlined workflows. - enables collaboration on internal projects and quick decision-making.	Girls Who Code may incidentally share personal information during communications between team members, such as when engineers or support teams debug issues for a user.
Zoom Privacy Policy: https://explore.zoom.us/en/trust/privacy/	A video conferencing platform used to: Host internal team meetings and collaboration sessions	Incidental personal information may be captured when Girls Who Code staff discuss: - Specific participant support needs or program issues - Clubs or facilitator details during operational meetings - Technical troubleshooting for user-reported problems