Letter from Reshma

What started as an experiment in 2012 has grown into a national movement. Girls Who Code has gone from 20 girls in New York to 10,000 girls in 42 states. That’s the same number of girls who graduate each year with a degree in computer science. That’s progress! I’m proud to say we’re not just aiming to close the gender gap in tech — we’re actually doing it.

When girls learn to code, they become change agents in their communities. Whether it’s a game to illustrate the experience of an undocumented immigrant or a website to provide free college prep, our girls create technology that makes the world a better place. Like us, you believed in girls’ unlimited potential. Thanks to your support and contributions, together we’ve inspired thousands of girls to see a future in tech.

ReshmaGreig
Program Growth

CLUBS PROGRAM

Clubs meet after-school and on weekends

Hosted in classrooms, libraries, community centers and local universities

SUMMER IMMERSION PROGRAM

7-week intro to computer science course

Hosted in technology companies

Both programs are F-R-E-E
Program Growth

STUDENTS YEAR OVER YEAR

- CLUBS: 10,380 Students total
- SIP: 1,747 Students total

PROGRAM MARKETS

Major cities with growth: Seattle, Chicago, Atlanta, Boston, Newark, NYC, Bay, LA, DC, Austin, Miami.
Program Growth

GIRLS WHO CODE GRADUATES TO DATE

- Middle School | 2,980
- High School | 6,627
- College | 412

= 50 students

10,000+ GWC ALUMNAE
Program Growth

90%
of Girls Who Code Summer Immersion Program participants say they were planning to major or minor in Computer Science or closely-related field.

65%
of Girls Who Code Clubs participants say they were considering a major/ minor in CS because of GWC

57 top companies have pledged to hire Girls Who Code alumnae.
Our Partners

Accenture
Adobe
Adobe Foundation
AIG
Akamai
Alexis Maybank
Amazon
Anne Wojcicki
AOL Charitable Foundation
AOL/Cambio
AppNexus*
AT&T
BlackRock
BNY Mellon
BSA | The Software Alliance
Capital One
Cheryl Saban Self-Worth Foundation for Women and Girls
Con Edison
Consumer Electronics Association
Cooper-MacGrath Foundation
COVERGIRL
CraigsNewmark
Craiglist Charitable Fund
Dell
Diamonds Unleashed
DigitasLBi
Dow Jones Foundation
Durst Family Foundation
eBay
Electronic Arts
Ellucian
ESPN
Evan Spiegel
Expedia
Facebook
GE
General Electric
General Motors Foundation
Georgia Power Foundation Inc
Goldman Sachs
Google
Google.org
Groupon
Humble Origin Bundle
IAC
IBM
Indeed
Infosys Foundation USA
Intel
Intel Foundation
Intuit
Ipsos
JPMorgan Chase
Kate Spade & Company Foundation
Kx Systems
Lockheed Martin
Marc and Laura Andreessen Foundation
MarketShare Partners LLC
MassMutual
MasterCard
Michael and Jane Chwick
Microsoft
Moody’s
Newark Housing Authority
News Corp
Object Edge, Inc.
Pivotal Labs
Pixar Animation Studios
Prudential Financial, Inc.
Qualcomm Incorporated
Salesforce Foundation
Sara & Evan Williams Foundation
Sephora
Silicon Valley Community Foundation
Square
Synchrony Financial
The Barlowento Foundation
The Honest Company
The John S. and James L. Knight Foundation
The Moody’s Foundation
The Nellie Mae Education Foundation
The Pinkerton Foundation
The Walt Disney Company
The Workday Foundation
TripAdvisor
Twitter
Ultimate Software
Utilidata, Inc.
Verizon
Verizon Foundation
Viacom
VMware, Inc.
Vodafone Americas Foundation
Women’s Bond Club of New York
Yahoo

Indicates Major Corporate and Foundation Donor
Indicates Alumnae Network Founding Supporter
Indicates Alumnae Network Inaugural Partners
Indicates Alumnae Network Partner
Indicates 2015 Summer Immersion Program Partner
Indicates 2015 Clubs Program Partners

*GWC Headquarters
Financials

Allocation of Expenses

- 83¢ goes to programs
- 13¢ goes to operations
- 4¢ goes to development

Revenue/Expenses since 2012

- Revenue
- Expenses
# Financials

## STATEMENT OF FINANCIAL POSITION

<table>
<thead>
<tr>
<th>ASSETS</th>
<th>2015</th>
<th>2014</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Current Assets:</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Cash</td>
<td>$8,805,235</td>
<td>$4,633,544</td>
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<tr>
<td>Contributions + grants receivable</td>
<td>$5,334,331</td>
<td>$2,578,216</td>
</tr>
<tr>
<td>Prepaid expenses + other current assets</td>
<td>$100,570</td>
<td>$39,615</td>
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<tr>
<td><strong>Total current assets:</strong></td>
<td>$14,240,136</td>
<td>$7,251,375</td>
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<tr>
<td><strong>Long Term Assets:</strong></td>
<td></td>
<td></td>
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<tr>
<td>Long Term Grants Receivable</td>
<td>$2,334,763</td>
<td>$2,334,763</td>
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<tr>
<td>Other Assets</td>
<td>$26,180</td>
<td>$23,905</td>
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<tr>
<td><strong>Total other assets:</strong></td>
<td>$2,360,943</td>
<td>$23,905</td>
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<tr>
<td><strong>TOTAL ASSETS</strong></td>
<td>$16,601,079</td>
<td>$7,275,280</td>
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</tbody>
</table>

## STATEMENT OF ACTIVITY

<table>
<thead>
<tr>
<th>Revenue and Support</th>
<th>2015</th>
<th>2014</th>
</tr>
</thead>
<tbody>
<tr>
<td>Contributions + grants</td>
<td>$15,210,463</td>
<td>$7,150,046</td>
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<tr>
<td>Special events</td>
<td>–</td>
<td>$415,000</td>
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<tr>
<td>In-kind donations</td>
<td>$783,916</td>
<td>$145,960</td>
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<tr>
<td>Interest income</td>
<td>$1,361</td>
<td>–</td>
</tr>
<tr>
<td>Net assets released from restrictions</td>
<td>–</td>
<td>–</td>
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<tr>
<td><strong>TOTAL REVENUE + SUPPORT</strong></td>
<td>$15,995,740</td>
<td>$7,711,006</td>
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</table>

<table>
<thead>
<tr>
<th>Expenses</th>
<th>2015</th>
<th>2014</th>
</tr>
</thead>
<tbody>
<tr>
<td>Program services</td>
<td>$5,621,025</td>
<td>$1,861,881</td>
</tr>
<tr>
<td>Management + general</td>
<td>$848,112</td>
<td>$315,418</td>
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<tr>
<td>Fundraising</td>
<td>$271,081</td>
<td>$133,190</td>
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<tr>
<td><strong>TOTAL EXPENSES</strong></td>
<td>$6,740,218</td>
<td>$2,310,489</td>
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</table>

<table>
<thead>
<tr>
<th>Change in Net Assets</th>
<th>2015</th>
<th>2014</th>
</tr>
</thead>
<tbody>
<tr>
<td>Net Assets - Beginning of year</td>
<td>$9,255,522</td>
<td>$5,400,517</td>
</tr>
<tr>
<td>Net Assets - End of year</td>
<td>$16,463,706</td>
<td>$7,208,184</td>
</tr>
</tbody>
</table>
Vision for 2016

In 2016, we’ll focus on building our community — both physically and digitally. We’ll bring Girls Who Code to every state via our Clubs program, tripling our footprint across the country. We’ll also expand access to Girls Who Code programming by offering $1 million in scholarships to our Summer Immersion Program for girls who cannot otherwise attend. Finally, we’ll extend our digital presence, linking our alumni online once they leave the classroom.