



GIRLS



ANNUAL
REPORT
2015

WHO



CODE

Letter from Reshma

What started as an experiment in 2012 has grown into a national movement. Girls Who Code has gone from 20 girls in New York to 10,000 girls in 42 states. That's the same number of girls who graduate each year with a degree in computer science. That's progress! I'm proud to say we're not just aiming to close the gender gap in tech – we're actually doing it.

When girls learn to code, they become change agents in their communities. Whether it's a game to illustrate the experience of an undocumented immigrant or a website to provide free college prep, our girls create technology that makes the world a better place. Like us, you believed in girls' unlimited potential. Thanks to your support and contributions, together we've inspired thousands of girls to see a future in tech.



Program Growth



CLUBS PROGRAM

Clubs meet after-school and on weekends

Hosted in classrooms, libraries, community centers
and local universities

SUMMER IMMERSION PROGRAM

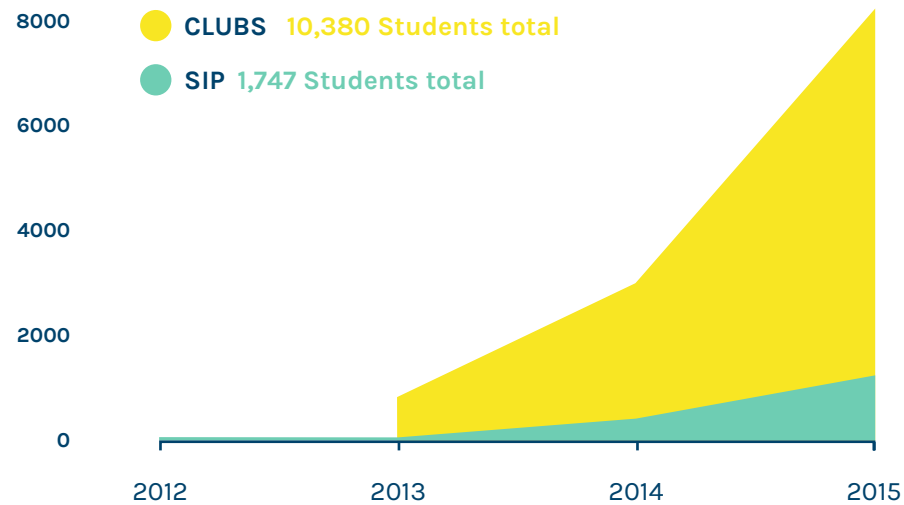
7-week intro to computer science course

Hosted in technology companies

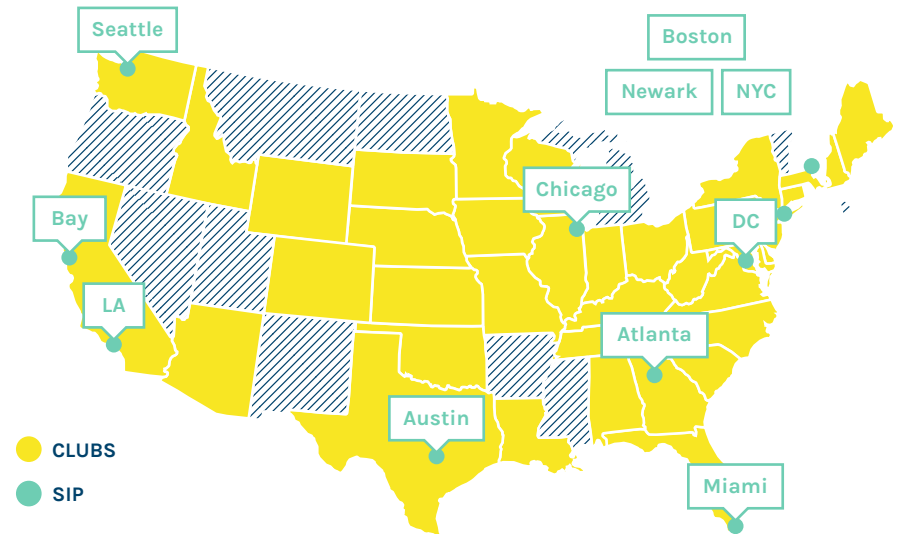
Both programs are F-R-E-E

Program Growth

STUDENTS YEAR OVER YEAR

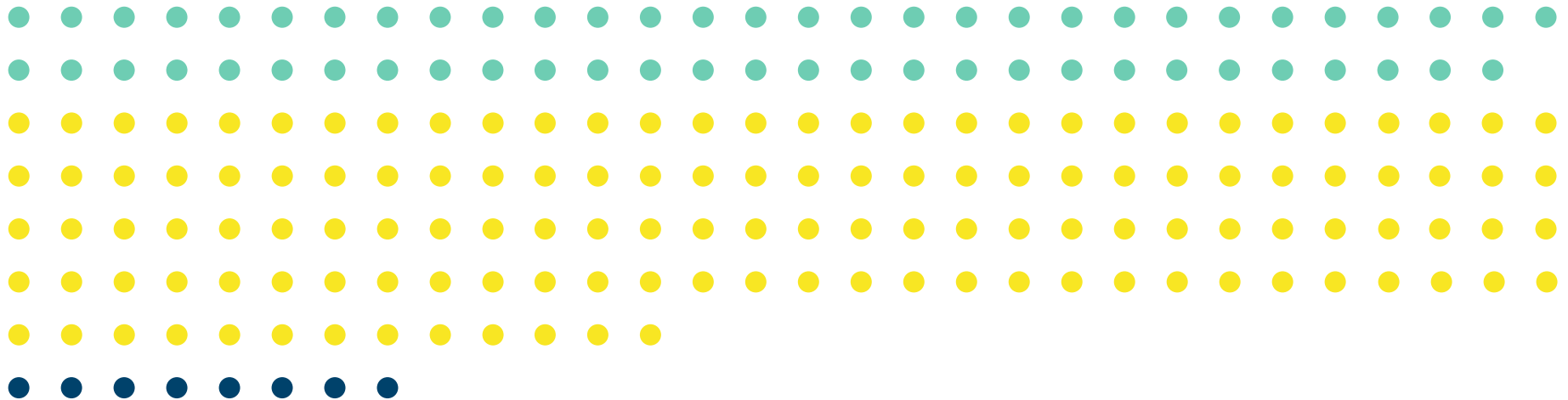


PROGRAM MARKETS



Program Growth

GIRLS WHO CODE GRADUATES TO DATE



● Middle School | 2,980

● High School | 6,627

● College | 412

○ = 50 students

10,000+ GWC ALUMNAE

Program Growth

90%

of Girls Who Code Summer Immersion Program participants say they were planning to major or minor in Computer Science or closely-related field.

































65%

of Girls Who Code Clubs participants say they were considering a major/ minor in CS because of GWC







57 top
companies **have
pledged to hire
Girls Who Code
alumnae.**

Our Partners

Accenture   
 Adobe 
 Adobe Foundation  
 AIG 
 Akamai 
 Alexis Maybank
 Amazon 
 Anne Wojcicki
 AOL Charitable Foundation 
 AOL/Cambio 
 AppNexus*  
 AT&T   
 BlackRock
 BNY Mellon  
 BSA | The Software Alliance 
 Capital One 
 Cheryl Saban Self-Worth Foundation for Women and Girls 
 Con Edison 
 Consumer Electronics Association
 Cooper-MacGrath Foundation
 COVERGIRL  
 Craig Newmark
 Craigslist Charitable Fund
 Dell
 Diamonds Unleashed
 DigitasLBi 
 Dow Jones Foundation 
 Durst Family Foundation 
 eBay 
 Electronic Arts 
 Ellucian
 ESPN 
 Evan Spiegel
 Expedia 
 Facebook 

GE 
 General Electric 
 General Motors Foundation
 Georgia Power Foundation Inc
 Goldman Sachs 
 Google 
 Google.org
 Groupon 
 Humble Origin Bundle 
 IAC 
 IBM 
 Indeed
 Infosys Foundation USA 
 Intel 
 Intel Foundation
 Intuit 
 Ipsos
 JPMorgan Chase
 Kate Spade & Company Foundation 
 Kx Systems
 Lockheed Martin 
 Marc and Laura Andreessen Foundation 
 MarketShare Partners LLC
 MassMutual 
 MasterCard 
 Michael and Jane Chwick
 Microsoft  
 Moody's 
 Newark Housing Authority 
 News Corp 
 Object Edge, Inc.
 Pivotal Labs
 Pixar Animation Studios 
 Prudential Financial, Inc.   
 Qualcomm Incorporated

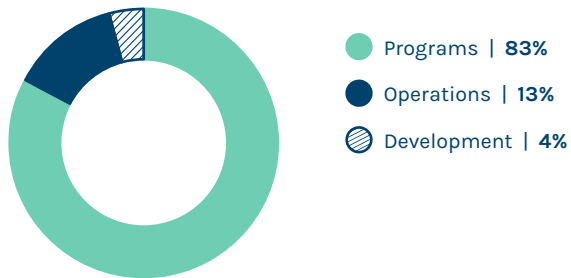
Salesforce Foundation 
 Sara & Evan Williams Foundation
 Sephora
 Silicon Valley Community Foundation
 Square 
 Synchrony Financial
 The Barlovento Foundation
 The Honest Company 
 The John S. and James L. Knight Foundation 
 The Moody's Foundation
 The Nellie Mae Education Foundation
 The Pinkerton Foundation 
 The Walt Disney Company
 The Workday Foundation
 TripAdvisor 
 Twitter  
 Ultimate Software 
 Utilidata, Inc.
 Verizon 
 Verizon Foundation 
 Viacom 
 VMware, Inc. 
 Vodafone Americas Foundation 
 Women's Bond Club of New York
 Yahoo

-  Indicates Major Corporate and Foundation Donor
-  Indicates Alumnae Network Founding Supporter
-  Indicates Alumnae Network Inaugural Partners
-  Indicates Alumnae Network Partner
-  Indicates 2015 Summer Immersion Program Partner
-  Indicates 2015 Clubs Program Partners

*GWC Headquarters

Financials

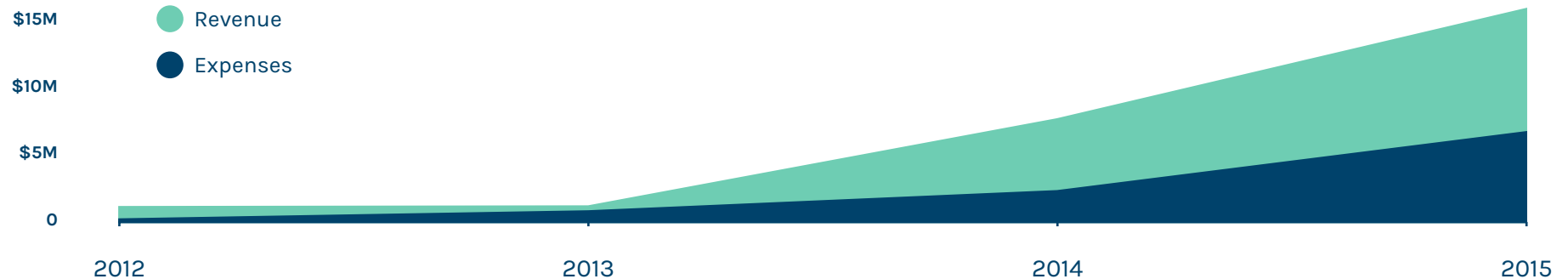
ALLOCATION OF EXPENSES



FOR EVERY \$1.00 SPENT:



REVENUE/EXPENSES SINCE 2012



Financials

STATEMENT OF FINANCIAL POSITION

ASSETS	2015	2014
<i>Current Assets:</i>		
Cash	\$8,805,235	\$4,633,544
Contributions + grants receivable	\$5,334,331	\$2,578,216
Prepaid expenses + other current assets	\$100,570	\$39,615
Total current assets:	\$14,240,136	\$7,251,375
<i>Long Term Assets:</i>		
Long Term Grants Receivable	\$2,334,763	\$2,334,763
Other Assets	\$26,180	\$23,905
Total other assets:	\$2,360,943	\$23,905
TOTAL ASSETS	\$16,601,079	\$7,275,280
LIABILITIES + NET ASSETS		
Total Liabilities	\$137,373	\$67,096
<i>Net Assets:</i>		
Unrestricted	\$5,165,228	\$3,441,517
Temporarily Restricted	\$11,298,478	\$3,766,667
Total net assets:	\$16,463,706	\$7,208,184
TOTAL LIABILITIES AND NET ASSETS	\$16,601,079	\$7,275,280

STATEMENT OF ACTIVITY

	2015	2014
<i>Revenue and Support</i>		
Contributions + grants	\$15,210,463	\$7,150,046
Special events	—	\$415,000
In-kind donations	\$783,916	\$145,960
Interest income	\$1,361	—
Net assets released from restrictions	—	—
TOTAL REVENUE + SUPPORT	\$15,995,740	\$7,711,006
<i>Expenses</i>		
Program services	\$5,621,025	\$1,861,881
Management + general	\$848,112	\$315,418
Fundraising	\$271,081	\$133,190
TOTAL EXPENSES	\$6,740,218	\$2,310,489
Change in Net Assets	\$9,255,522	\$5,400,517
Net Assets - Beginning of year	\$7,208,184	\$1,807,667
Net Assets - End of year	\$16,463,706	\$7,208,184

Vision for 2016

In 2016, we'll focus on building our community – both physically and digitally. We'll bring Girls Who Code to every state via our Clubs program, tripling our footprint across the country. We'll also expand access to Girls Who Code programming by offering \$1 million in scholarships to our Summer Immersion Program for girls who cannot otherwise attend. Finally, we'll extend our digital presence, linking our alumni online once they leave the classroom.

