

## Girls Who Code Website & Microsites –Third-Party Service Providers & Tools

It's important to us that we keep your information safe and secure. To help Girls Who Code, Inc. (“Girls Who Code” or “GWC”) provide, maintain, protect, and improve our informational websites operated and controlled by GWC that link to this Website Privacy Policy, including [www.girlswhocode.com](http://www.girlswhocode.com) (“GWC Website”) and any additional microsites or subdomains associated with GWC, including but not limited to:

- [girlswhocodegirls.com](http://girlswhocodegirls.com)
- [girljams.ai](http://girljams.ai)
- [dojacode.com](http://dojacode.com)
- [girlswhocodedefair.com](http://girlswhocodedefair.com)
- [getcybersmart.org](http://getcybersmart.org)
- [speakonit.ai](http://speakonit.ai)
- [give.girlswhocode.com](http://give.girlswhocode.com)
- [jobs.lever.co/girlswhocode](http://jobs.lever.co/girlswhocode)

Girls Who Code shares information with a few other partners, vendors, and trusted organizations (“Service Providers”) to process it on our behalf in accordance with our instructions, [Girls Who Code Website Privacy Policy](#), and any other appropriate confidentiality or security requirements. We categorize them as follows:

- **Third-Party Service Providers:** These are third-party vendors that process data or provide backend services to support our operations without direct user interaction. These providers only have access to the information necessary to perform their tasks and operate under strict agreements to protect data privacy and security.
- **Advertising and Marketing Partners:** These are third-party tools used to understand how users interact with our websites, measure performance, and support marketing and advertising campaigns. These technologies may collect information about user activity across our websites and, in some cases, across other platforms, and may be deployed through cookies, pixels, or similar tracking technologies, in accordance with their own privacy policies and user consent preferences.
- **Internal Tools:** To manage daily operations and ensure efficient collaboration, we rely on internal business tools like Google Workspace, Slack, and Tableau. These tools support workflows and communication and may incidentally store personal information, such as email addresses or contact details. They are used internally and are critical to our organizational efficiency.

Below is a list of the Third-Party Services and Tools we use, including how we use them, the types of data they collect or process, and links to their privacy policies or other relevant documents. These providers only have access to the information necessary to deliver the service. This list may be updated over time, and we'll strive to keep it current. If you have any questions, feel free to email us at: [privacy@girlswhocode.com](mailto:privacy@girlswhocode.com).

### Quick Links

[Service Providers](#)

[Advertising and Marketing Partners](#)

[Internal Tools that may have incidental disclosure of personal information](#)

### Service Providers

| Provider Details  | Provider Description  | Data Collected / Processed / Shared   | Applicable Website or Microsite  |
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| <b>Alchemer</b><br><br>Privacy Policy:<br><a href="https://www.alchemer.com/privacy/">https://www.alchemer.com/privacy/</a> | A form-based data collection tool used to: <ul style="list-style-type: none"> <li>• collect registration information to access downloadable materials</li> <li>• understand how educators or users intend to use materials</li> <li>• gather optional feedback and survey responses to improve content and resources</li> </ul> | Data collected and processed by Alchemer may include: <ul style="list-style-type: none"> <li>• <b>Identifiers:</b> Name</li> <li>• <b>Contact Info:</b> Email address</li> <li>• <b>Program Participation / Interest:</b> Intended use of materials, Audience details, Estimated number of learners, Delivery method</li> <li>• <b>Feedback (optional):</b> Responses to surveys or feedback forms (typically aggregated and, unless otherwise noted, not tied to identifiable individuals)</li> </ul> Data collected automatically through the form or associated technologies may include: <ul style="list-style-type: none"> <li>• <b>Identifiers / Location Information:</b> IP address</li> <li>• <b>Technical Information:</b> Browser type, device details, user agent</li> <li>• <b>Site Usage Metrics:</b> Interaction with form pages, submission activity</li> </ul> | <ul style="list-style-type: none"> <li>• <a href="http://girlswhocode.com">girlswhocode.com</a></li> </ul> |

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|   |   | <ul style="list-style-type: none"> <li>● <b>User Interaction &amp; Behavior:</b> Click events, timestamps, engagement data</li> <li>● <b>Logs:</b> Server logs, request metadata (e.g., referrer URL)</li> </ul> <p>Data may be shared with Girls Who Code to:</p> <ul style="list-style-type: none"> <li>● provide access to requested materials</li> <li>● analyze usage and improve content</li> <li>● support internal analytics and reporting</li> </ul> <p>Data may also be shared with integrated service providers where applicable (e.g., Campaign Monitor for optional email communications, Salesforce for contact management).</p> <p>Survey or feedback responses may also be shared in aggregated or de-identified form with research partners, academic institutions, or funders for evaluation.</p>  |  |
| <p><b>Amazon Web Services (AWS)</b></p> <p>Privacy Policy: <a href="https://aws.amazon.com/compliance/data-privacy-faq/">https://aws.amazon.com/compliance/data-privacy-faq/</a></p>                            | <p>A cloud computing and infrastructure platform used to:</p> <ul style="list-style-type: none"> <li>● support application hosting, storage, and database management</li> <li>● enable monitoring, logging, and performance tracking</li> <li>● deliver web content and manage network routing</li> </ul> <p>Includes services such as: CloudWatch, Amplify, Lambda, API Gateway, S3, CloudFront, DynamoDB, and Route 53.</p> | <p>Data processed by AWS may include:</p> <ul style="list-style-type: none"> <li>● <b>Identifiers:</b> User IDs, session tokens, request IDs, DNS record IDs, domain names</li> <li>● <b>Contact Info:</b> Email addresses, phone numbers (if applicable)</li> <li>● <b>User-Generated Content:</b> Uploaded files (e.g., images, videos, documents), API request payloads, structured database content, application configurations</li> <li>● <b>Technical Information:</b> IP addresses, HTTP headers, protocol data, browser and device details, file metadata (e.g., timestamps, file types), query execution logs</li> <li>● <b>Logs:</b> DNS query logs, CDN request logs, application logs, audit trails</li> <li>● <b>Error &amp; Performance Data:</b> CPU and memory usage, latency, failed requests, HTTP status codes, cache performance</li> <li>● <b>Engagement Metrics:</b> Traffic volumes, page load times, uptime metrics</li> </ul> | <p>Cloud Hosting and Storage (S3 or Database):</p> <ul style="list-style-type: none"> <li>● <a href="https://girlswhocode.com">girlswhocode.com</a></li> <li>● <a href="https://girlswhocodegirls.com">girlswhocodegirls.com</a></li> </ul> <p>DNS Management, Database Management, Monitoring &amp; Reliability:</p> <ul style="list-style-type: none"> <li>● <a href="https://girlswhocodegirls.com">girlswhocodegirls.com</a></li> </ul>                    |
| <p><b>Campaign Monitor</b><br/>*User opt-in required</p> <p>Privacy Policy: <a href="https://www.campaignmonitor.com/policies/#privacy-policy">https://www.campaignmonitor.com/policies/#privacy-policy</a></p> | <p>An email marketing platform used to:</p> <ul style="list-style-type: none"> <li>● Send email communications including newsletters, relevant programmatic opportunities, fundraising appeals, stewardship messages, and other communications</li> <li>● manage subscription forms, status, and email lists</li> <li>● analyze key metrics about these communications.</li> </ul>  | <p>Data collected and processed by Campaign Monitor may include:</p> <ul style="list-style-type: none"> <li>● <b>Identifiers:</b> Names, donor or recurring donor IDs, transaction IDs</li> <li>● <b>Contact Info:</b> Email addresses, mobile number (if present)</li> <li>● <b>Consent:</b> Permission to track, marketing opt-in status, anonymous donor preference</li> <li>● <b>Location Information:</b> City, state, ZIP/postal code, country, primary country, most recent location</li> <li>● <b>Professional or Employment Information:</b> Company name, organization name</li> <li>● <b>Program Participation / Interest:</b> Role, traffic source, campaign source fields, lapsed donor campaign flags</li> <li>● <b>Financial Information:</b> Gift dates (first, last, transaction), gift amounts (last, largest, smallest, average, current), aggregate giving totals (lifetime, yearly totals), and giving</li> </ul>                 | <p>Through API Integration on:</p> <ul style="list-style-type: none"> <li>● <a href="https://girlswhocode.com">girlswhocode.com</a></li> </ul> <p>Through a link to a subscription form</p> <p>Through donation forms and donor data collected on:</p> <ul style="list-style-type: none"> <li>● <a href="https://give.girlswhocode.com">give.girlswhocode.com</a></li> </ul> <p>Synced from Salesforce to Campaign Monitor for donor email communications.</p> |

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|   |   | <p>benchmarks (best gift year), total number of gifts and yearly gift counts, recurring donor status and installment details,</p> <ul style="list-style-type: none"> <li>● <b>Engagement Metrics:</b> Open rates, click-through rates, and campaign interaction data</li> <li>● Technical Information / Email Analytics: Latest email client</li> </ul>  |   |
| <p><b>Cloudflare</b></p> <p>Privacy Policy: <a href="https://www.cloudflare.com/privacypolicy/">https://www.cloudflare.com/privacypolicy/</a></p>                 | <p>A web performance and security service used to:</p> <ul style="list-style-type: none"> <li>● manage DNS routing</li> <li>● provide content delivery (CDN)</li> <li>● support DDoS protection and site optimization</li> </ul>  | <p>Data processed by Cloudflare and shared with Girls Who Code may include:</p> <ul style="list-style-type: none"> <li>● <b>Identifiers / Location Information:</b> IP addresses, geolocation data derived from IP</li> <li>● <b>Technical Information:</b> HTTP headers, browser and device details, protocol data</li> <li>● <b>Site Usage Metrics:</b> Traffic routing data, request counts</li> <li>● <b>Engagement Metrics:</b> Traffic patterns and usage trends</li> <li>● <b>Error &amp; Performance Data:</b> HTTP status codes, load times, failures</li> <li>● <b>Logs:</b> Access logs, security-related activity reports</li> </ul>   | <ul style="list-style-type: none"> <li>● <a href="https://girlswhocode.com">girlswhocode.com</a></li> </ul>   |
| <p><b>GoFundMe Pro</b></p> <p>Privacy Policy: <a href="https://pro.gofundme.com/c/legal/privacy-notice/">https://pro.gofundme.com/c/legal/privacy-notice/</a></p> | <p>A donation processing and fundraising platform used to:</p> <ul style="list-style-type: none"> <li>● process and manage online donations</li> <li>● support recurring giving and donor lifecycle management</li> <li>● generate tax receipts and maintain donor records</li> <li>● enable tribute giving and personalized acknowledgments</li> <li>● support financial reporting, reconciliation, and campaign performance tracking</li> </ul> | <p>Data processed by GoFundMe Pro may include:</p> <ul style="list-style-type: none"> <li>● <b>Identifiers:</b> First name, last name</li> <li>● <b>Contact Info:</b> Email address (for receipts, confirmations, and communications), recipient email (for tribute notifications)</li> <li>● <b>Financial Information:</b> Donation amount, donation frequency (recurring vs. one-time), cover processing fee selection, payment method, last four digits of card number (stored for reference and support), expiration date, transaction records and reconciliation data</li> <li>● <b>Program Participation / Interest:</b> Dedication type (e.g., tribute giving), donation classification (individual vs. organization)</li> <li>● <b>User-Generated Content:</b> Tribute message included with donation</li> <li>● <b>Professional or Employment Information:</b> Employer name (used to facilitate matching gifts and corporate engagement reporting)</li> <li>● <b>Consent:</b> Marketing consent preferences and audit records of opt-in status</li> <li>● <b>Location Information:</b> Street address, apartment/suite (optional), city, state, ZIP code, and country (used for payment verification, tax receipting, fraud prevention, and geographic reporting)</li> <li>● <b>Communications:</b> Donation receipts, confirmations, and tribute notification messages sent to designated recipients</li> </ul> <p><b>Notes on Data Sharing</b></p> <ul style="list-style-type: none"> <li>● Location data may be shared externally only in aggregated or de-identified form</li> </ul> | <ul style="list-style-type: none"> <li>● <a href="https://give.girlswhocode.com">give.girlswhocode.com</a></li> </ul> <p>The Girls Who Code GoFundMe campaign page is also linked to on:</p> <ul style="list-style-type: none"> <li>● <a href="https://girlswhocode.com">girlswhocode.com</a></li> <li>● <a href="https://girlswhocodedefair.com">girlswhocodedefair.com</a></li> </ul> |

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|   |  | <ul style="list-style-type: none"> <li>Girls Who Code does not share donation data externally at the individual level</li> <li>Certain data (e.g., donor name) may be used for conditional public recognition (e.g., large donations), subject to donor preferences and internal approval processes</li> <li>Recipient information provided for tribute giving is used solely to deliver the requested notification and is not added to marketing lists</li> <li>Marketing communications are sent only where users have provided affirmative consent</li> </ul> <p><b>Data Storage</b></p> <ul style="list-style-type: none"> <li>Full card number and CVC are processed by the payment processor only and are not stored by Girls Who Code</li> </ul>   |   |
| <p><b>Google Cloud Platform</b></p> <p>Privacy Policy:<br/> <a href="https://cloud.google.com/terms/cloud-privacy-notice">https://cloud.google.com/terms/cloud-privacy-notice</a></p> | <p>A cloud infrastructure and hosting platform used to:</p> <ul style="list-style-type: none"> <li>host websites and front-end experiences (Firebase Hosting)</li> <li>run backend processes and application logic (App Engine)</li> <li>store generated media and files (Cloud Storage)</li> <li>manage application data storage (Firestore)</li> </ul> | <p>Data processed by Google Cloud Platform may include:</p> <ul style="list-style-type: none"> <li><b>Identifiers:</b> User IDs, device IDs, document IDs</li> <li><b>User-Generated Content:</b> Lyrics, artwork, song metadata, generated media files (e.g., wav, mp4)</li> <li><b>Technical Information:</b> Session data, file metadata, timestamps, HTTP logs</li> <li><b>Engagement Metrics:</b> Usage statistics, session duration</li> <li><b>Logs:</b> Activity logs, access logs, error logs</li> </ul>   | <ul style="list-style-type: none"> <li><a href="http://girljams.ai">girljams.ai</a></li> </ul>  |
| <p><b>Hootsuite</b></p> <p>Privacy Policy:<br/> <a href="https://www.hootsuite.com/trust-center/privacy">https://www.hootsuite.com/trust-center/privacy</a></p>                       | <p>A social media management platform used to:</p> <ul style="list-style-type: none"> <li>manage and schedule social media content across Girls Who Code social accounts</li> <li>monitor engagement and interactions on social media platforms</li> <li>analyze performance and effectiveness of social media campaigns</li> </ul>                      | <p>Data processed by Hootsuite may include:</p> <ul style="list-style-type: none"> <li><b>Identifiers:</b> Social media account handles, user IDs (platform-specific)</li> <li><b>Contact Info:</b> Publicly available profile information (e.g., usernames, profile names)</li> <li><b>User Interaction &amp; Behavior:</b> Likes, comments, shares, mentions, direct messages, and other interactions with Girls Who Code social media accounts</li> <li><b>Engagement Metrics:</b> Post performance metrics (e.g., impressions, reach, clicks, engagement rates)</li> <li><b>Site Usage Metrics:</b> Interaction data related to social media content and campaigns</li> <li><b>Technical Information:</b> Device and browser information (as provided by integrated social platforms)</li> <li><b>Logs:</b> Activity records related to content publishing, scheduling, and account management</li> </ul> <p>Data shared with Girls Who Code may include aggregated analytics and engagement reports, as well as interaction data necessary to manage and respond to social media activity.</p> | <p>Social media platforms linked from girlswhocode.com and related campaigns</p>  |
| <p><b>Hotjar</b></p> <p>Privacy Policy:<br/> <a href="https://www.hotjar.com/legal/policies/privacy/">https://www.hotjar.com/legal/policies/privacy/</a></p>                          | <p>A user behavior analytics tool used to:</p> <ul style="list-style-type: none"> <li>generate heatmaps</li> </ul>   | <p>Data processed by Hotjar may include:</p> <ul style="list-style-type: none"> <li><b>User Interaction &amp; Behavior:</b> Click activity, scroll depth, session recordings</li> </ul>   | <ul style="list-style-type: none"> <li><a href="http://girlswhocode.com">girlswhocode.com</a> <ul style="list-style-type: none"> <li>And select subdomains</li> </ul> </li> </ul> |

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|  | <ul style="list-style-type: none"> <li>analyze user interaction patterns</li> <li>review session recordings to understand site usability</li> </ul>   | <ul style="list-style-type: none"> <li><b>Site Usage Metrics:</b> Interaction patterns across pages</li> </ul>   |   |
| <p><b>Lever</b></p> <p>Privacy Policy: <a href="https://www.lever.co/privacy-notice/">https://www.lever.co/privacy-notice/</a></p> | <p>A recruitment and applicant tracking system used to:</p> <ul style="list-style-type: none"> <li>manage job postings, candidate sourcing and tracking</li> <li>support interview scheduling and application workflow management</li> <li>enable collaborative feedback and hiring decision-making</li> <li>analyze recruitment data to support hiring insights</li> </ul> <p>Girls Who Code uses Lever to post job opportunities, collect applications, and manage candidate information throughout the hiring process.</p> | <p>Data processed by Lever may include:</p> <ul style="list-style-type: none"> <li><b>Identifiers:</b> Names (including preferred name), unique applicant IDs, and profile links (e.g., LinkedIn or personal websites, if provided)</li> <li><b>Account Registration Info:</b> Usernames and passwords for Lever accounts (if applicable)</li> <li><b>Contact Info:</b> Email addresses, phone numbers</li> <li><b>Professional or Employment Information:</b> Resumes, cover letters, current company, job history, skills, qualifications, salary expectations, work authorization status, and relevant teaching or program experience</li> <li><b>Demographic Info:</b> Gender, preferred pronouns, ethnicity (EEO required)</li> <li><b>Education Information:</b> Degree attained, major/minor</li> <li><b>School Enrollment:</b> University name</li> <li><b>Location Information:</b> Current location, state of residence or work location, and timezone</li> <li><b>Program Participation / Interest:</b> Previous Girls Who Code participation (if applicable), program availability, training attendance confirmations, and related interest or eligibility information</li> <li><b>User-Generated Content:</b> Responses to application questions, free-text submissions, explanations (e.g., participation details or background disclosures), and other materials provided by candidates</li> </ul> <p>Additionally, Lever automatically collects data to support platform functionality, troubleshooting, and performance monitoring:</p> <ul style="list-style-type: none"> <li><b>Technical Information:</b> Device type, operating system, browser type</li> <li><b>User Interaction &amp; Behavior:</b> Application status, stages in the recruitment process, interview scheduling activity</li> <li><b>Logs:</b> Access times, activity records, and system events</li> </ul> <p>Data shared with Girls Who Code may include:</p> <ul style="list-style-type: none"> <li><b>Identifiers:</b> Names, unique applicant IDs</li> <li><b>Communications:</b> Email notifications and automated status updates</li> <li><b>Technical Information:</b> Device type, operating system, browser type</li> <li><b>User Interaction &amp; Behavior:</b> Application progress, recruitment stages, interview scheduling details</li> </ul> | <ul style="list-style-type: none"> <li><a href="https://jobs.lever.co/girlswho-code">jobs.lever.co/girlswho-code</a></li> </ul> |

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|  |  | <ul style="list-style-type: none"> <li>• <b>Logs:</b> Access times and activity records used for auditing and troubleshooting</li> </ul>   |   |
| <b>OneTrust</b><br>Privacy Policy:<br><a href="https://www.onetrust.com/trust/">https://www.onetrust.com/trust/</a>                        | A privacy, consent, and preference management platform used to: <ul style="list-style-type: none"> <li>• display cookie banners and consent notices to users</li> <li>• manage cookie consent and tracking preferences across Girls Who Code digital properties</li> <li>• record, store, and enforce user consent choices</li> <li>• support compliance with applicable privacy and data protection laws</li> </ul> | Girls Who Code uses OneTrust to manage user consent for cookies and similar tracking technologies. OneTrust processes information to determine whether optional cookies or third-party technologies may be activated based on a user's preferences and to maintain records of consent decisions. Data processed by OneTrust may include: <ul style="list-style-type: none"> <li>• <b>Identifiers:</b> Anonymous consent IDs or preference record identifiers</li> <li>• <b>Device and Technical Information:</b> Browser type, operating system, device type</li> <li>• <b>Location Information:</b> Approximate geographic location (e.g., country or region) derived from IP address</li> <li>• <b>Consent Information:</b> User cookie preferences, consent status, consent timestamps, and version of consent notice displayed</li> <li>• <b>Logs:</b> Consent interaction records and audit logs required for compliance reporting</li> </ul> OneTrust processes limited information solely for consent and compliance management purposes on behalf of Girls Who Code. | <ul style="list-style-type: none"> <li>• <a href="https://www.girlswhocode.com">girlswhocode.com</a></li> </ul>   |
| <b>OpenAI API Platform</b><br>Privacy Policy:<br><a href="https://openai.com/enterprise-privacy">https://openai.com/enterprise-privacy</a> | An AI model platform used by Girls Who Code to: <ul style="list-style-type: none"> <li>• support creative content generation within the GirlJams experience</li> <li>• generate song lyrics and titles based on user-provided inputs</li> </ul>  | Data processed by OpenAI API may include: <ul style="list-style-type: none"> <li>• <b>User-Generated Content:</b> Text inputs provided by users to generate content (e.g., description and style inputs used in prompts such as "The song is about: [description]. Make it [style]")</li> </ul> Girls Who Code sends user-provided prompt inputs to OpenAI to generate outputs. Generated outputs are returned to Girls Who Code for use within the application.   | <ul style="list-style-type: none"> <li>• <a href="https://www.girljams.ai">girljams.ai</a></li> </ul>   |
| <b>Replicate</b><br>Privacy Policy:<br><a href="https://replicate.com/privacy">https://replicate.com/privacy</a>                           | An AI model hosting and inference platform used on <a href="https://www.girljams.ai">girljams.ai</a> to: <ul style="list-style-type: none"> <li>• generate album cover artwork using the Stable Diffusion XL model</li> <li>• generate music using the Riffusion model</li> </ul>  | Data processed by Replicate may include: <ul style="list-style-type: none"> <li>• <b>User-Generated Content:</b> User inputs used to generate album artwork and music</li> <li>• Generated outputs (e.g., images and audio files)</li> </ul> User inputs and generated outputs are stored by Girls Who Code in Firestore.  | <ul style="list-style-type: none"> <li>• <a href="https://www.girljams.ai">girljams.ai</a></li> </ul>   |
| <b>Salesforce</b>  | A customer relationship management (CRM) platform used to: <ul style="list-style-type: none"> <li>• store and manage individual donor or subscriber records and profiles</li> <li>• track donation activity, transaction history, and fundraising performance</li> </ul>   | Data collected, processed, or stored in Salesforce may include: <ul style="list-style-type: none"> <li>• <b>Identifiers:</b> Name, donor ID/supporter ID, transaction IDs, recurring donation identifiers</li> <li>• <b>Contact Info:</b> Email address, phone number, mailing address (street, apartment/suite, city, state, ZIP/postal code, country)</li> <li>• <b>Consent &amp; Preferences:</b> Marketing consent status, email opt-out preferences, donation anonymity</li> </ul>  | <ul style="list-style-type: none"> <li>• <a href="https://www.give.girlswhocode.com">give.girlswhocode.com</a> (Primary source of donor data collected via web forms and synced into Salesforce)</li> </ul> |

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|   | <ul style="list-style-type: none"> <li>• support donor lifecycle management, including acquisition, retention, and stewardship</li> <li>• manage consent, communication preferences, and segmentation for outreach</li> <li>• integrate with donation platforms, email systems (e.g., Campaign Monitor), and reporting tools to support fundraising operations and analytics</li> </ul>   | <p>preference, tribute/dedication preferences</p> <ul style="list-style-type: none"> <li>• <b>Financial Information:</b> Donation amount, donation frequency, payment method (limited details), last four digits of card (if applicable), transaction totals, match amounts, adjustment amounts, transaction fees, refund data, and reconciliation fields</li> <li>• <b>Donation History &amp; Giving Metrics:</b> Transaction dates, donation totals, recurring donor status, lifetime giving, and historical giving activity used for reporting and forecasting</li> <li>• <b>Program Participation:</b> Campaign attribution, designation (fund allocation), promo codes, campaign performance tracking fields</li> <li>• <b>Professional or Employment Information:</b> Employer name (for matching gifts and reporting)</li> <li>• <b>User-Generated Content:</b> Tribute messages and donor-provided inputs related to donations</li> <li>• <b>Technical Information (limited):</b> Device type, browser information (from integrated systems, used for platform operations and troubleshooting)</li> </ul> <p>Additional notes on data handling:</p> <ul style="list-style-type: none"> <li>• Full payment card numbers and CVC are processed by payment processors and are not stored in Salesforce</li> <li>• Certain data may be ingested via API integrations (e.g., donation platforms) or manual imports from third-party systems</li> </ul> |   |
| <p><b>Squarespace</b><br/>Privacy Policy:<br/><a href="https://www.squarespace.com/privacy">https://www.squarespace.com/privacy</a></p> | <p>A content management system and web hosting platform used to:</p> <ul style="list-style-type: none"> <li>• host and manage marketing websites and campaign landing pages</li> <li>• provide secure hosting infrastructure, including SSL certificates</li> <li>• support website performance monitoring and basic analytics</li> </ul> <p>Squarespace is used to operate and maintain sites such as CodeFair, SpeakOnIt, and GetCyberSmart, including associated landing pages and campaign content.</p> | <p>Data processed by Squarespace may include:</p> <ul style="list-style-type: none"> <li>• <b>Identifiers:</b> IP addresses</li> <li>• <b>Location Information:</b> Approximate geographic location (e.g., country) derived from IP address</li> <li>• <b>Technical Information:</b> Browser type, device information, referral URLs, search keywords</li> <li>• <b>Site Usage Metrics:</b> Page views, unique visitors, visits, traffic sources</li> <li>• <b>User Interaction &amp; Behavior:</b> Time on page, click behavior, navigation patterns, conversions</li> <li>• <b>Engagement Metrics:</b> Campaign performance metrics and user engagement trends</li> <li>• <b>Logs:</b> Access logs and site activity records</li> <li>• <b>Cross-Device &amp; Advertising Use:</b> May support aggregated measurement of user interactions across devices for analytics and performance reporting.</li> </ul> <p>Data shared with Girls Who Code is typically provided in aggregated and analytics reporting formats.</p>   | <ul style="list-style-type: none"> <li>• <a href="https://girlswhocodefair.com/">girlswhocodefair.com/</a></li> <li>• <a href="https://getcybersmart.org/">getcybersmart.org/</a></li> <li>• <a href="https://speakonit.ai">speakonit.ai</a></li> </ul> |
| <p><b>Tableau Cloud</b><br/>Privacy Policy:</p>   | <p>A data visualization and business intelligence platform used to:</p>   | <p>Data processed in Tableau may include:</p> <ul style="list-style-type: none"> <li>• <b>Identifiers:</b> Unique IDs (e.g., donor IDs)</li> </ul>  | <ul style="list-style-type: none"> <li>• <a href="https://give.girlswhocode.com">give.girlswhocode.com</a></li> </ul>   |

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| <a href="https://www.tableau.com/egal">https://www.tableau.com/egal</a>  | <ul style="list-style-type: none"> <li>• develop dashboards for tracking fundraising performance and key financial metrics</li> <li>• visualize donation data to support strategic decision-making</li> <li>• analyze trends and insights related to donor activity and fundraising outcomes</li> </ul>  | <ul style="list-style-type: none"> <li>• <b>Contact Info:</b> Email addresses (if included in source datasets)</li> <li>• <b>Financial Information:</b> Donation amounts, transaction data, payment history, and fundraising metrics</li> <li>• <b>Engagement Metrics:</b> Donor activity trends and contribution patterns</li> <li>• <b>Technical Information:</b> System-generated logs and usage data</li> </ul> <p>Tableau is used to analyze and visualize data that may include both individual-level and aggregated donor information, depending on the underlying data source.</p>  |   |
| <b>Zendesk</b><br><br>Privacy Policy:<br><a href="https://www.zendesk.com/trust-center/#privacy">https://www.zendesk.com/trust-center/#privacy</a> | A customer support and ticket management platform used to: <ul style="list-style-type: none"> <li>• manage and respond to inquiries submitted through designated email addresses</li> <li>• organize, track, and resolve support requests</li> </ul>   | Data processed by Zendesk may include: <ul style="list-style-type: none"> <li>• <b>Identifiers:</b> Names, ticket IDs</li> <li>• <b>Contact Info:</b> Email addresses</li> <li>• <b>User-Generated Content:</b> Support request content, messages, and attachments submitted by users</li> <li>• <b>Communications:</b> Correspondence between users and Girls Who Code support teams</li> <li>• <b>Logs:</b> Ticket activity records, timestamps, and status updates</li> </ul> <p>Some support tickets may include incidental personal information depending on the nature of the inquiry.</p>  | Email is listed on: <ul style="list-style-type: none"> <li>• <a href="https://girlswhocode.com">girlswhocode.com</a></li> <li>• <a href="https://girlswhocodedefair.com/">girlswhocodedefair.com/</a></li> <li>• <a href="https://give.girlswhocode.com">give.girlswhocode.com</a></li> </ul> |
| <b>Other Third-Party Donation Platforms</b>  | Third-party donation platforms, donor-advised fund providers, corporate giving platforms, and payment processors used to: <ul style="list-style-type: none"> <li>• accept donations made through external platforms (e.g., workplace giving, donor-advised funds, crypto donations, fundraising platforms)</li> <li>• process transactions and facilitate donation fulfillment outside of Girls Who Code systems</li> <li>• provide donor reports and transaction data to Girls Who Code for reconciliation, stewardship, and reporting purposes</li> </ul> <p>These platforms operate independently and collect donor information directly from users in accordance with their own privacy policies. Girls Who Code receives limited donor and transaction data from these providers.</p> | Data shared with Girls Who Code by these providers may include: <ul style="list-style-type: none"> <li>• <b>Identifiers:</b> Name, donor ID or supporter ID, transaction ID</li> <li>• <b>Contact Info:</b> Email address, phone number</li> <li>• <b>Location Information:</b> Street address, city, state/province, postal code, country</li> <li>• <b>Professional or Employment Information:</b> Organization or employer name (e.g., for workplace giving or matching gifts)</li> <li>• <b>Financial Information:</b> Donation amount, match amount, adjustment amount, order total, donation total, transaction fees, host total, payment gateway, transaction type, transaction status, offline donation indicator</li> <li>• <b>Program Participation / Interest:</b> Campaign, designation (fund allocation), recurring donor status, promo code</li> <li>• <b>Consent:</b> Email opt-out or communication preferences, where provided</li> <li>• <b>Technical Information:</b> Device type, browser information (limited and dependent on provider)</li> <li>• <b>Logs:</b> Transaction date, refund date, and other transaction lifecycle records used for reconciliation, reporting, and audit purposes</li> </ul> <p><b>Additional Notes on Data Use and Sharing</b></p> <ul style="list-style-type: none"> <li>• Girls Who Code may receive this information from third-party platforms and combine it with internal records for donor</li> </ul> | Varies by provider (external donation platforms, workplace giving portals, and fundraising services)  |

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|  |  | <p>management, reporting, and engagement purposes.</p> <ul style="list-style-type: none"> <li>• These providers collect and process donor information directly; Girls Who Code does not control the initial collection of this data</li> <li>• Data shared with Girls Who Code is limited to what is necessary for donor recognition, reconciliation, reporting, and stewardship</li> <li>• Girls Who Code does not receive full payment card details from these providers</li> </ul> |  |
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## Advertising and Marketing Partners

| Provider Details  | Provider Description  | Data Collected / Processed / Shared  | Applicable Website or Microsite   |
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| <p><b>Google Analytics &amp; Tag Manager</b></p> <p>Privacy Policy: <a href="https://policies.google.com/technologies/partner-sites">https://policies.google.com/technologies/partner-sites</a></p> | <p>Web analytics and tag management tools used to:</p> <ul style="list-style-type: none"> <li>• track website traffic and user behavior</li> <li>• measure site performance and engagement</li> <li>• manage and deploy analytics and tracking technologies</li> </ul> <p>Google Signals may be enabled for select regions (excluding the EU) to understand cross-device interactions and improve services.</p> | <p>Data processed by Google Analytics and Tag Manager may include:</p> <ul style="list-style-type: none"> <li>• <b>Identifiers:</b> IP addresses, anonymized identifiers, Google account-linked identifiers (if applicable)</li> <li>• <b>Technical Information:</b> Device details, browser information</li> <li>• <b>Site Usage Metrics:</b> Page views, sessions, events per session, time on page, scroll activity, outbound clicks, form interactions, file downloads</li> <li>• <b>User Interaction &amp; Behavior:</b> Browsing behavior and interaction patterns</li> <li>• <b>Demographic Info:</b> Aggregated age, gender, and interest categories (derived from Google account settings where users have consented to ad personalization)</li> <li>• <b>Engagement Metrics:</b> Cross-device interaction data for users signed into Google accounts</li> <li>• <b>Cross-Device &amp; Advertising Use:</b> May support cross-device measurement and, where enabled, limited audience creation or advertising features (e.g., remarketing or similar audiences) based on user interactions.</li> </ul> <p>Data shared with Girls Who Code is generally provided in aggregated or de-identified reporting formats.</p> | <ul style="list-style-type: none"> <li>• <a href="https://girlswhocode.com">girlswhocode.com</a></li> <li>• <a href="https://dojacode.com">dojacode.com</a></li> <li>• <a href="https://getcybersmart.org">getcybersmart.org</a></li> <li>• <a href="https://girljams.ai">girljams.ai</a></li> <li>• <a href="https://speakonit.ai">speakonit.ai</a></li> </ul> |
| <p><b>Meta Platforms, Inc. (Meta Pixel)</b></p> <p>Privacy Policy: <a href="https://www.facebook.com/privacy/policy">https://www.facebook.com/privacy/policy</a></p>                                | <p>Advertising and conversion tracking technology used to:</p> <ul style="list-style-type: none"> <li>• Measure form submissions or other conversion events</li> <li>• Understand the effectiveness of marketing campaigns</li> <li>• Support audience creation or retargeting related to GWC programs</li> </ul>   | <p>When implemented, the Meta Pixel collects and processes the following categories of data:</p> <ul style="list-style-type: none"> <li>• <b>Online Identifiers:</b> Cookie identifiers, Pixel identifiers, Event identifiers, IP address</li> </ul> <p>These data elements may be converted by Meta into a hashed or pseudonymous format using industry-standard cryptographic techniques before being used for matching, conversion measurement, or audience creation.</p> <ul style="list-style-type: none"> <li>• <b>Contact Information (Processed in Hashed or Pseudonymous Form):</b></li> </ul>  | <ul style="list-style-type: none"> <li>• <a href="https://girlswhocode.com">girlswhocode.com</a></li> </ul>   |

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|   |  | <p>Email address, Phone number, First and last name</p> <ul style="list-style-type: none"> <li>• <b>Demographic and Location Signals (Hashed or Inferred):</b> City, state, ZIP/postal code, Gender</li> </ul> <p><i>These signals may be derived from or matched using hashed identifiers or inferred by Meta based on its platform data.</i></p> <ul style="list-style-type: none"> <li>• <b>Technical Information:</b> Browser type, Operating system, Device type, Referring URLs, Timestamp information</li> <li>• <b>User Interaction and Behavioral Data:</b> Page views, Form views, Form submissions or completion events, Conversion events associated with program applications or registrations</li> <li>• <b>Logs and Event Metadata:</b> Event timestamps, Interaction metadata related to conversion tracking</li> </ul> <p>Hashed or pseudonymous data remains subject to Meta’s privacy practices and is not anonymous. Meta may use this information to measure conversions, create or refine audiences, and support retargeting in accordance with its privacy policy and applicable law.</p>  |   |
| <p><b>Snap Pixel (Snapchat)</b></p> <p>Privacy Policy:<br/> <a href="https://values.snap.com/privacy/privacy-center">https://values.snap.com/privacy/privacy-center</a></p> | <p>Advertising and conversion tracking technology used on certain web pages to:</p> <ul style="list-style-type: none"> <li>• measure conversion events,</li> <li>• evaluate the effectiveness of outreach and marketing campaigns, and</li> <li>• support ad optimization, attribution, and reporting</li> </ul> | <p>When implemented on website or microsite pages, the Snap Pixel collects and processes the following categories of data:</p> <ul style="list-style-type: none"> <li>• <b>Online Identifiers:</b> Pixel identifiers, cookie identifiers, event identifiers, IP address</li> <li>• <b>Contact Information (Processed in Hashed or Pseudonymous Form):</b> Email address, Phone number</li> </ul> <p>These identifiers may be automatically detected from form fields and hashed prior to transmission as part of Advanced Signal Collection.</p> <ul style="list-style-type: none"> <li>• <b>Technical Information:</b> Browser type, operating system, device type, referrer URLs, timestamp information</li> <li>• <b>User Interaction and Behavioral Data:</b> Page views, form views, form submissions, and conversion events</li> <li>• <b>Logs and Event Metadata:</b> Event timestamps and interaction metadata related to ad attribution and measurement</li> </ul> <p>Hashed or pseudonymous data remains subject to Snap’s privacy practices and is not anonymous. Snapchat may use this information to measure conversions, optimize advertising delivery, and generate aggregated reporting in accordance with its privacy policy and applicable law.</p> | <ul style="list-style-type: none"> <li>• <a href="https://www.girlswhocode.com">girlswhocode.com</a></li> </ul> |

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| <p><b>TikTok for Business (TikTok Pixel)</b></p> <p>Privacy Policy: <a href="https://www.tiktok.com/legal/page/us/privacy-policy/en">https://www.tiktok.com/legal/page/us/privacy-policy/en</a></p> | <p>Advertising and conversion tracking technology used on certain web pages to:</p> <ul style="list-style-type: none"> <li>• measure conversion events,</li> <li>• evaluate the effectiveness of outreach and marketing campaigns, and</li> <li>• support ad optimization, attribution, and reporting</li> </ul> | <p>When implemented on pages, the TikTok Pixel collects and processes the following categories of data:</p> <ul style="list-style-type: none"> <li>• <b>Online Identifiers:</b> Pixel identifiers, cookie identifiers, event identifiers, IP address</li> <li>• <b>Contact Information (Processed in Hashed or Pseudonymous Form):</b> Email address, Phone number</li> </ul> <p>These identifiers may be automatically detected from form fields and hashed using industry-standard cryptographic techniques (e.g., SHA-256) before transmission to TikTok as part of Automatic Advanced Matching.</p> <ul style="list-style-type: none"> <li>• <b>Technical Information:</b> Browser type, operating system, device type, referrer URL, timestamp information</li> <li>• <b>User Interaction and Behavioral Data:</b> Page views, form views, form submissions, and other conversion events</li> <li>• <b>Logs and Event Metadata:</b> Event timestamps and interaction metadata related to conversion tracking</li> </ul> <p>Hashed or pseudonymous data remains subject to TikTok’s privacy practices and is not anonymous. TikTok may use this information for conversion measurement, attribution, audience creation, and ad optimization in accordance with its privacy policy and applicable law.</p> | <ul style="list-style-type: none"> <li>• <a href="https://www.girlswhocode.com">girlswhocode.com</a></li> </ul> |
| <p><b>YouTube/Google Ads</b></p> <p>Privacy Policy: <a href="https://policies.google.com/privacy">https://policies.google.com/privacy</a></p>   | <p>An advertising and analytics platform used to:</p> <ul style="list-style-type: none"> <li>• measure performance of YouTube and Google Ads campaigns</li> <li>• track conversions and user engagement with video and ad content</li> <li>• support audience targeting and campaign optimization</li> </ul>     | <p>Data processed by YouTube / Google Ads may include:</p> <ul style="list-style-type: none"> <li>• <b>Identifiers:</b> IP addresses, cookie IDs, Google account IDs (when available)</li> <li>• <b>Contact Info:</b> Hashed email addresses, hashed phone numbers (advanced matching, if enabled)</li> <li>• <b>Demographic Info:</b> Hashed names and addresses (advanced matching, if enabled)</li> <li>• <b>Technical Information:</b> Browser type, device details, operating system, network information</li> <li>• <b>Site Usage Metrics:</b> Page views, video interactions, conversions, campaign performance data</li> <li>• <b>User Interaction &amp; Behavior:</b> Video completion rates, click-through rates, and custom conversion events</li> <li>• <b>Engagement Metrics:</b> Ad engagement and campaign interaction data</li> </ul> <p>Data may be used to measure campaign effectiveness, attribute conversions, and improve audience targeting.</p>   | <ul style="list-style-type: none"> <li>• <a href="https://www.girlswhocode.com">girlswhocode.com</a></li> </ul> |

## Internal Tools that may have incidental disclosure of personal information

| Provider Details  | Provider Description & Use  | Data Collected / Processed  |
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| <p><b>Atlassian Products (Jira &amp; Confluence)</b></p> <p>Privacy Policy: <a href="https://www.atlassian.com/legal/privacy-policy">https://www.atlassian.com/legal/privacy-policy</a></p> | <p>Task management and documentation software used to:</p> <ul style="list-style-type: none"> <li>organize engineering or other internal teamwork (such as for improvements to the Girls Who Code Programs &amp; Services)</li> </ul>   | <p>Incidental personal information may be sent for debugging errors on <a href="#">Girls Who Code HQ</a> or to satisfy user requests.</p>   |
| <p><b>ChatGPT Enterprise (OpenAI)</b></p> <p>Privacy Policy: <a href="https://openai.com/enterprise-privacy">https://openai.com/enterprise-privacy</a></p>                                  | <p>Used internally by Girls Who Code staff for internal operations, to protect the security of our services, and enhance your overall experience including but not limited to administrative drafting, internal documentation, or improving written communications.</p> <p>Girls Who Code's <u>strict</u> internal policy prohibits entering or processing any personal data, student information, or other confidential user information into this tool.</p>           | <p>No personal information, student data, or operational identifiers are input into ChatGPT Enterprise.</p> <p>Only anonymized or de-identified reference text may be used. OpenAI does not train on data submitted through its ChatGPT Enterprise service per its privacy terms.</p> |
| <p><b>Claude Business (Anthropic)</b></p> <p>Privacy Policy: <a href="https://www.anthropic.com/legal/privacy">https://www.anthropic.com/legal/privacy</a></p>                              | <p>Used internally by a limited number of Girls Who Code staff for content refinement and policy drafting in curriculum, communications, and research workflows.</p> <p>Girls Who Code prohibits the entry of any personal or identifiable data into Claude.</p>  | <p>No personal information or student data is processed.</p> <p>Claude (Anthropic) does not train its models on customer-provided data and enforces strict privacy controls under its business agreement.</p>   |
| <p><b>ClickUp</b></p> <p>Privacy Policy: <a href="https://clickup.com/terms/privacy">https://clickup.com/terms/privacy</a></p>  | <p>Task and project management software used for internal team collaboration to:</p> <ul style="list-style-type: none"> <li>Organize and track program deliverables and timelines</li> <li>Manage cross-functional workflows and task assignments</li> <li>Document operational processes and project plans</li> <li>Facilitate team communication and collaboration on internal projects</li> </ul>  | <p>Incidental personal information may be sent for debugging errors on <a href="#">Girls Who Code HQ</a> or to satisfy user requests).</p>  |
| <p><b>Google Workspace</b></p> <p>Privacy Policy: <a href="https://cloud.google.com/privacy">https://cloud.google.com/privacy</a></p>   | <p>A suite of productivity and collaboration tools for internal use to:</p> <ul style="list-style-type: none"> <li>send email communications and support document creation and file storage.</li> <li>facilitate collaboration through shared documents, spreadsheets, and presentations.</li> <li>support internal operations with tools like Google Forms for data collection.</li> <li>enable secure file sharing and archiving for organizational needs.</li> </ul> | <p>Girls Who Code stores its emails and files using Google services. Personal information may be shared with Google, such as when a user emails staff for support.</p>  |
| <p><b>Microsoft Office</b></p> <p>Privacy Policy: <a href="https://privacy.microsoft.com/en-us/privacy-statement">https://privacy.microsoft.com/en-us/privacy-statement</a></p>             | <p>A productivity and collaboration suite for internal team use:</p> <ul style="list-style-type: none"> <li>Centralizes document storage and sharing among staff.</li> <li>Organizes workflows and facilitates collaboration on internal projects.</li> <li>Supports secure access to organizational files and materials.</li> </ul>  | <p>When analyzing large datasets or preparing program materials, incidental personal information may be shared with Microsoft.</p>  |
| <p><b>Slack</b></p> <p>Privacy Policy: <a href="https://slack.com/trust/privacy/privacy-policy">https://slack.com/trust/privacy/privacy-policy</a></p>                                      | <p>An internal communication tool for real-time collaboration among team members.</p> <ul style="list-style-type: none"> <li>facilitates team communication through channels and direct messages.</li> <li>supports file sharing and integrations with other tools for streamlined workflows.</li> <li>enables collaboration on internal projects and quick decision-making.</li> </ul>   | <p>Girls Who Code may incidentally share personal information during communications between team members, such as when engineers or support teams debug issues for a user.</p>  |
| <p><b>Zoom (Workplace)</b></p> <p>Privacy Policy: <a href="https://explore.zoom.us/en/trust/privacy/">https://explore.zoom.us/en/trust/privacy/</a></p>                                     | <p>A video conferencing platform used to:</p> <ul style="list-style-type: none"> <li>Host internal team meetings and collaboration sessions</li> </ul>  | <p>Incidental personal information may be captured when Girls Who Code staff discuss:</p> <ul style="list-style-type: none"> <li>Specific participant or personnel support needs or program issues</li> </ul>   |

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|  |  | <ul style="list-style-type: none"><li>• Technical troubleshooting for user-reported problems</li></ul> |
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