Girls Who Code Website & Microsite - Third Party Service Providers & Tools

It's important to us that we keep your information safe and secure. To help Girls Who Code, Inc. ("Girls Who Code" or "GWC") provide, maintain, protect, and improve our informational websites operated and controlled by GWC that link to this Website Privacy Policy, including www.girlswhocode.com ("GWC Website"), any additional micro-sites or sub-domains associated with GWC including but not limited to:

- girlswhocodegirls.com
- girlswhocodefair.com
- getcybersmart.org
- girljams.ai
- give.girlswhocode.com
- dojacode.com

Girls Who Code shares information with a few other partners, vendors, and trusted organizations ("Service Providers") to process it on our behalf in accordance with our instructions, Girls Who Code Website Privacy Policy, and any other appropriate confidentiality or security requirements. We categorize them as follows:

- **Third Party Service Providers:** These are third party vendors that process data or provide backend services to support our operations without direct user interaction. These providers only have access to the information necessary to perform their tasks and operate under strict agreements to protect data privacy and security.

- **Internal Tools:** To manage daily operations and ensure efficient collaboration, we rely on internal business tools like Google Workspace, Slack, and Tableau. These tools support workflows and communication and may incidentally store personal information, such as email addresses or contact details. They are used internally and are critical to our organizational efficiency.

Below is a list of the Third-Party Services and Tools we use, including how we use them, the types of data they collect or process, and links to their privacy policies or other relevant documents. These providers only have access to the information necessary to deliver the service. This list may be updated over time, and we'll strive to keep it current. If you have any questions, feel free to email us at: **privacy@girlswhocode.com**.

Quick Links

Service Providers
Internal Tools

Service Providers

Provider Details	Provider Description	Data Collected / Processed / Shared	Applicable Website or Microsite
Amazon Web Services (AWS) Privacy Policy: https://aws.amazon.com/compliance/data-privacy-faq/	Services Utilized: - CloudWatch: Monitoring and logging service for system performance and error tracking. - Amplify: Full-stack platform for deploying web and mobile applications. - Lambda + API Gateway: Serverless compute and API management tools. - S3 (Simple Storage Service): Object storage for media, files, and backups. - CloudFront: Content Delivery Network (CDN) for faster web content delivery. - DynamoDB: NoSQL database for application data storage. - Route 53: DNS service for routing internet traffic to domains.	Identifiers: User IDs, session tokens, request IDs, DNS record IDs, and domain names. Contact Info: Emails, phone numbers (if applicable). User-Generated Content: Files uploaded by users (e.g., images, videos, documents), API request payloads, structured data stored in DynamoDB, and application configurations. Technical Information: IP addresses, HTTP headers, protocol data, browser/device details, file metadata (timestamps, types), query execution logs, and error logs. Logs: Access logs for DNS queries, request logs for CDN usage, application logs, and audit trails for system actions. Error & Performance Data: Metrics on system performance (e.g., CPU/memory usage, latency, failed requests), HTTP status codes, cache hit/miss rates. Engagement Metrics: Traffic volumes, page load times, application uptime.	Cloud Hosting and Storage (S3 or Database): - girlswhocode.com - girlswhocodegirls.com DNS Management, Database Management, Monitoring & Reliability: - girlswhocodegirls.com

Campaign Monitor *User opt-in required Privacy Policy: https://www.campaignmonitor.com/policies/#privacy-policy	Email campaign tool for marketing communications and outreach.	Names, email addresses, traffic source, role, and campaign engagement metrics (e.g., open rates, click-through rates).	Through API Integration on ● girlswhocode.com Through a link to a subscription form
Classy Privacy Policy: https://www.classy.org/terms/privacy/	Fundraising and donation management platform used to support charitable contributions and campaign tracking. We integrate data with Salesforce	Names, donation IDs, Email addresses, phone numbers, mailing addresses, Payment methods (e.g., credit card, ACH), transaction amounts, donation history, Donation preferences, and designated campaign details, comments or messages included with donations (e.g., "In honor of" notes), records of donor activity, timestamps, and interactions with the platform. Data collected is shared with Girls Who Code to process donations, send receipts, and engage with donors.	● give.girlswhocode.com The Girls Who Code Classy campaign page is also linked to on: ● girlswhocode.com ● girlswhocodefair.com
Cloudflare Privacy Policy: https://www.cloudflare.com/privacypolicy/	● Domain Name Server (DNS) management. ● Content Delivery Network (CDN). ● DDoS protection and web optimization services.	Identifiers/Location Information: IP Addresses, Location-based Data: Derived from IP addresses for geolocation purposes. Technical Information: HTTP Headers, Browser and Device Details, Protocol Data Error & Performance Data: HTTP Status Codes, Load Times and Failures Logs: Access Logs: Recorded for auditing and debugging purposes. Security-Related Activity Reports. Site Usage Metrics: Traffic Routing Data, Request Counts	● girlswhocode.com
CraftCMS + Plugins Privacy Policy: https://craftcms.com/privacy	Content management system for managing website content and settings.	Content metadata, Plugin data for SEO and content, structuring.	● girlswhocode.com
Google Analytics & Tag Manager Privacy Policy: https://policies.google.com/technologies/partner-sites	Web analytics tool for tracking website traffic and user behavior. Configured to collect only necessary data for measuring site performance. We use Google Signals (enabled for select regions—excluding the EU) to better understand user interactions across devices and improve our services.	IP addresses, device details, and browsing behavior, Google Account-linked information (e.g., anonymized IDs) Site usage metrics: page views, sessions, events per session, time on page, scrolls, outbound clicks, form interactions, and file downloads. Aggregated age, gender, and interest categories derived from users' Google account settings (if they consent to ad personalization). To change your personalization settings, view this resource. Data about interactions across multiple devices for users	● girlswhocode.com ● dojacode.com ● getcybersmart.org ● girljams.ai

		signed into their Google accounts.	
Google Cloud Platform Privacy Policy: https://cloud.google.com/terms/cloud-privacy-notice	• Firebase Hosting: Hosts website and front-end user experience. • App Engine: Runs backend processes, such as AI song generation and media processing. • Cloud Storage: Stores generated media files (e.g., wav and mp4). • Firestore: Storage, indefinitely until manually deleted.	Identifiers: User IDs, device IDs, document IDs. User-generated content: Lyrics, artwork, and song metadata sent from OpenAPI, files Technical Information: Session data, file metadata, timestamps, HTTP logs. Engagement Metrics: usage statistics, session durations. Logs: Activity logs, error logs, and access logs.	• girljams.ai
Hotjar Privacy Policy: https://www.hotjar.com/legal/policies/privacy/	Heatmap and user behavior tracking tool for understanding website interactions.	User interaction data: page scroll depth, click activity, and session recordings.	• girlswhocode.com ○ And select subdomains
OpenAI API Platform Privacy Policy: https://openai.com/enterprise-privacy	Used to generate AI-based song lyrics and titles based on user input.	User-Generated Content: Description and Style text inputs to inform the prompt generated: Prompt: "The song is about: ${description}. Make it ${style}"	• girljams.ai
Replicate Privacy Policy: https://replicate.com/privacy	To generate album cover art and music-for the songs generated on girljams.ai using the following data models: **Stable Diffusion XL Model** (album cover art) **Riffusion Model** (music)	User inputs and the generated outputs are saved on Firestore indefinitely until manually deleted.	• girljams.ai
Salesforce Privacy Policy: https://www.salesforce.com/company/privacy/full_privacy/	Customer relationship management (CRM) platform for managing organizational data and integrations.	To display Programs on the Locations Page, the following data is integrated with the website: College Loop or Club Host Site Name Host Organization Address (City, State, Postal code, Latitude, Longitude, Country) Contact Name & Email Age Groups Served	• girlswhocode.com
Sprout Social	Used to monitor, analyze, and improve social media performance, measure audience engagement, and inform content strategies.	Social Media Content Data from LinkedIn, Facebook, X, Instagram Engagement Data: Likes, shares, comments, and retweets. Click-through rates (CTR) on links in posts. Mentions or tags Hashtag usage and performance. Performance Data:	• instagram.com/girlswhocode/ • facebook.com/GirlsWhoCode • x.com/girlswhocode • linkedin.com/school/girlswhocode/

		Impressions (number of times a post is seen). Reach (number of unique viewers). Follower growth over time. Post and story performance (e.g., views, reactions, or video watch time).	
Squarespace Privacy Policy: https://www.squarespace.com/privacy	• Content management and integrated web hosting with SSL certificate provision. • Provides basic web analytics tools.	Website traffic metrics and user behavior.	• girlswhocodefair.com/ • getcybersmart.org/
Zendesk Privacy Policy: https://www.zendesk.com/trust-center/#privacy	Customer support platform for managing inquiries and requests sent to designated email addresses: • info@girlswhocode.com • press@girlswhocode.com • corporatepartnerships@girlswhocode.com	Names, email addresses, and support ticket content.	Email is listed on: • girlswhocode.com • girlswhocodefair.com/ • give.girlswhocode.com

Internal Tools

Tools that may have incidental disclosure of personal information

Tool Details	Tool Description & Use	Incidental Data Collected or Processed
Asana Privacy Policy: https://asana.com/privacy	Task management software used to: • Organize internal teamwork for the delivery of services and programs.	Incidental personal information may be shared in support of operational processes.
Atlassian Products (Jira, Confluence & Trello) Privacy Policy: https://www.atlassian.com/legal/privacy-policy	Task management and documentation software used to: • Organize engineering or other internal teamwork (such as for improvements to the Girls Who Code Programs & Club Services)	Incidental personal information may be shared to debug errors on or to satisfy user requests.
Go Daddy Privacy Policy: godaddy.com/legal/agreements/privacy-policy	Domain registration and Domain Name Server (DNS) management. Domain Registration • girlswhocode.com • girlswhocodegirls.com • girlswhocodefair.com • getcybersmart.org • girljams.ai • dojacode.com DNS management • girlswhocodefair.com • getcybersmart.org • girljams.ai • dojacode.com	No personal data is processed by Go Daddy
Google Workspace Privacy Policy: https://cloud.google.com/privacy	A suite of productivity and collaboration tools for internal use to: • Send email communication, document creation, and file storage. • Facilitate collaboration through shared documents, spreadsheets, and presentations. • Support internal operations with tools like Google Forms for data collection. • Enable secure file sharing and archiving for organizational needs.	Girls Who Code stores its emails and files using Google services. Personal information may be shared with Google, such as when a user emails staff for support.

Microsoft Office Privacy Policy: https://privacy.microsoft.com/en-us/privacystatement	A content management and collaboration platform for internal team use. ● Centralizes document storage and sharing among staff. ● Organizes workflows and facilitates collaboration on internal projects. ● Supports secure access to organizational files and materials.	Personal information may be shared with Microsoft when analyzing large datasets or preparing program materials.
Slack Privacy Policy: https://slack.com/trust/privacy/privacy-policy	An internal communication tool for real-time collaboration among team members. ● Facilitates team communication through channels and direct messages. ● Supports file sharing and integrations with other tools for streamlined workflows. ● Enables collaboration on internal projects and quick decision-making.	Personal information may be incidentally shared during communications between team members, such as when engineers or support teams debug issues for a user.
Tableau Cloud Privacy Policy: https://www.tableau.com/legal	A data visualization and business intelligence platform used to: ● Develops dashboards for tracking key performance indicators and program outcomes. ● Visualizes data to support strategic decision-making. ● Aggregates and analyzes data to identify trends and insights. ● Measure participant engagement and operational effectiveness.	Tableau processes aggregated and anonymized data, such as participant engagement metrics, program outcomes, or operational statistics.
Zight Privacy Policy: https://zight.com/legal/privacy-policy/	A screen recording and GIF creation tool for internal and external use to ● Create video tutorials and resources for support and training. ● Record workflows to provide documentation for technical solutions. ● Share visual aids with internal teams to improve collaboration.	Incidental personal information stored in technical service providers may be captured in recordings shared internally.