

## GWC-Led Services - Third Party Service Providers

At Girls Who Code, Inc. (“Girls Who Code” or “GWC”), keeping your information safe and secure is our top priority. To provide, maintain, protect, and improve our GWC-Led Services, we work with a variety of third-party tools and services ("[Third Party Service Providers](#)") that support our operations, programs, and participant engagement. We share information with these providers solely to process it on our behalf, following our instructions, our [GWC-Led Services Privacy Policy](#), and strict confidentiality and security requirements. We categorize them as follows:

- **Third Party Service Providers:** These are third-party vendors that process data or provide backend services to support our operations without direct user interaction.
- **Internal Tools:** To manage daily operations and ensure efficient collaboration, we rely on internal business tools like Google Workspace, Slack, and Tableau. These tools support workflows and communication and may incidentally store personal information, such as email addresses or contact details. They are used internally and are critical to our organizational efficiency.

Below is a list of the Third Party Services and Tools we use, including how we use them, the types of data they collect or process, and links to their privacy policies or other relevant documents. These providers only have access to the information necessary to deliver the Girls Who Code Led Services. This list may be updated over time, and we'll strive to keep it current. If you have any questions, feel free to email us at: [privacy@girlswhocode.com](mailto:privacy@girlswhocode.com).

Provider Details	Provider Description & Use	Data Collected / Processed
<b>Alchemer</b>  Privacy Policy: <a href="https://www.alchemer.com/privacy/">https://www.alchemer.com/privacy/</a>	A form-based tool used to: <ul style="list-style-type: none"><li>● manage operational data from interest forms, event registrations, and applications</li><li>● gather and analyze stakeholder feedback through surveys.</li></ul>	<p>Girls Who Code develops custom survey or form responses on the Alchemer platform, including applicant and participant-provided data. Data collection and processing varies based on the form and intended audience. Generally, the following types of data may be collected through questions:</p> <ul style="list-style-type: none"><li>● Identifiers: Names (First, Last, Preferred), Salesforce IDs</li><li>● Contact Info: Email addresses, phone numbers</li><li>● Demographic Info: Age, gender, race/ ethnicity, Role (e.g., Student, Teacher, Parent/Guardian, etc.)</li><li>● School Enrollment: School name, Graduation Year, First Generation Status, School Type, Program or Major,</li><li>● Professional or Employment Information: Company or organization you are employed by, Job title, Sponsorship needs, Department</li><li>● Location Information: Mailing address, Country of Residence, State, City, Zip Code</li><li>● User Generated Content: Open-ended responses, or uploaded files provided by users.</li><li>● Feedback: Responses to questions related to user opinions or evaluations.</li><li>● Program Participation/Interest: Responses indicating enrollment or participation in programs or events.</li><li>● Accommodations: Accessibility requirements, dietary preferences, special needs (rarely collected)</li><li>● Consent: Agreement to terms or policies (e.g., checking a consent box).</li></ul> <p>Alchemer processes the data provided by users through the forms to store and make it accessible to Girls Who Code in addition to automatically collecting technical data.</p> <ul style="list-style-type: none"><li>● Identifiers: Survey respondent IDs are automatically generated by Alchemer, Form ID, Field ID</li><li>● Account Registration Info: If a user saves their progress to return and complete a form.</li><li>● Location Info: IP addresses (collected automatically).</li><li>● Technical Information: Device type, operating system, and browser version used to complete the survey (collected automatically).</li><li>● User Interaction &amp; Behavior: Time spent on the survey, navigation behavior, and completion status (e.g., incomplete, abandoned).</li><li>● Engagement Metrics: Survey completion rates, drop-off points.</li><li>● Logs: Submission timestamps.</li></ul>
<b>Amazon Business</b>  Privacy Policy: <a href="https://www.amazon.com/gp/help/customer/display.html?ie=UTF8&amp;nodeId=468496">https://www.amazon.com/gp/help/customer/display.html?ie=UTF8&amp;nodeId=468496</a>	A Business-focused marketplace for purchasing products used to: <ul style="list-style-type: none"><li>● procure and email gift cards to participants as part of incentive or assistance programs.</li><li>● purchase and deliver technology equipment (e.g., laptops) directly to students.</li></ul>	<p>Girls Who Code imports data for participants who qualify for incentives or technology into Amazon Business in order to send gift cards or deliver technology equipment.</p> <ul style="list-style-type: none"><li>● Identifiers: Participant names or unique order IDs.</li><li>● Contact Info: Email addresses for gift card delivery and shipping addresses for physical items.</li><li>● Parent Guardian Info: Parent full name, parent Email address.</li><li>● Location Information: Shipping details for physical deliveries.</li><li>● Financial Information: Payment details and transaction amounts.</li><li>● Technical Information: Browser type, operating system, and IP address.</li></ul>

<a href="#">&amp;ref_=b2b_mcs_footer</a>		<ul style="list-style-type: none"><li>Logs: Transaction timestamps and activity records.</li></ul> <p>Amazon Business provides the following information back to Girls Who Code to track the deliveries:</p> <ul style="list-style-type: none"><li>Identifiers: Order details, tracking numbers, and delivery confirmations.</li><li>Contact Info: Confirmation of gift card delivery and shipping updates for physical items.</li><li>Logs: Activity records for debugging.</li></ul>
<b>Amazon Web Services (AWS)</b>  Privacy Policy: <a href="https://aws.amazon.com/compliance/data-privacy-faq/">https://aws.amazon.com/compliance/data-privacy-faq/</a>	Cloud Computing Services used to: <ul style="list-style-type: none"><li>provide servers, databases, file storage, network infrastructure, and email services for the <a href="#">Girls Who Code HQ</a> platform.</li></ul>	<p>Girls Who Code uses AWS to store all user personal information, uploaded content, device ID, survey feedback, and data requests related to <a href="#">Girls Who Code HQ</a>. Data hosted within AWS infrastructure is fully managed by Girls Who Code and includes:</p> <ul style="list-style-type: none"><li>Identifiers: Name, unique user id.</li><li>Account Registration Info (HQ): username, email, password.</li><li>Contact Info: Emails, Phone Number, External Event Invitee Email, Internal Event Invitee</li><li>Demographic Info: Age (Date of Birth), Race / Ethnicity,</li><li>Location Information: Mailing Address, Timezone, Country of Residence</li><li>School Enrollment: College or University Name, College Graduation Year</li><li>Education Information: Major/Minor Intended or Declared</li><li>Program Participation / Interest: Program Enrollment, Event Invitations, Course Completion Status, Certificates</li><li>Consent: SMS Consent, Contact Sharing Preferences</li><li>Attendance: Attendance Status, Comment,</li><li>User Generated Content: User Avatars, User Bios, Curriculum Answers, Curriculum Check For Understanding, Curriculum Answer Feedback, Curriculum Answer Grading Status, Project Submission Details (including images, descriptions, links, topics, group members, and status)</li><li>Communications: Message Board Content (if enabled for the Program Type), automatic email notifications.</li><li>Feedback: Curriculum Activity Rating</li><li>Professional or Employment Information: Inferred from corporate sponsor company name on Program and partner role.</li><li>Engagement Metrics: Course Completion Status, Certificates</li><li>Technical Information: Device metadata</li><li>User Interaction &amp; Behavior: Actions, Action timestamp, Last Login Date, Account Creation Type</li></ul> <p>Collect automatically by AWS services that may have incidental personal information to support security and debugging:</p> <ul style="list-style-type: none"><li>Technical Information: Service Logs</li><li>Error &amp; Performance Data</li><li>Logs</li></ul>
<b>Asana</b>  Privacy Policy: <a href="https://asana.com/privacy">https://asana.com/privacy</a>	Task management software used to: <ul style="list-style-type: none"><li>organize internal teamwork for the delivery of services and programs.</li></ul>	Incidental personal information may be shared in support of operational processes.
<b>Atlassian Products (Jira, Confluence &amp; Trello)</b>  Privacy Policy: <a href="https://www.atlassian.com/legal/privacy-policy">https://www.atlassian.com/legal/privacy-policy</a>	Task management and documentation software used to: <ul style="list-style-type: none"><li>organize engineering or other internal teamwork (such as for improvements to the Girls Who Code Programs &amp; Services)</li></ul>	Incidental personal information may be shared to debug errors on <a href="#">Girls Who Code HQ</a> or to satisfy user requests.
<b>BILL</b>  Privacy Policy: <a href="https://www.bill.com/privacy">https://www.bill.com/privacy</a>	Automated billing and invoicing platform used to: <ul style="list-style-type: none"><li>Issue checks to participants based on financial need</li><li>Manage staff reimbursements for approved</li></ul>	<p>Girls Who Code imports data for participants who qualify for grants or funds into BILL in order to send checks. Program Personnel may be granted a bill.com account if they qualify for reimbursements. The following data is processed:</p> <ul style="list-style-type: none"><li>Identifiers: Participant or staff names, unique payment IDs.</li><li>Contact Info: Email addresses for payment notifications and physical addresses for check delivery (if applicable).</li><li>Financial Information: Bank account details (for reimbursements), check amounts, and transaction metadata.</li><li>Logs: Transaction timestamps, status updates, and activity records.</li><li>Compliance Data* (Tax Information, SSN)</li></ul>

	<p>program-related expenses.</p>	<p><i>*Only applies if someone receives \$600 or more in funds and must submit a W9.</i></p> <p>BILL shares data about the status of transactions with Girls Who Code:</p> <ul style="list-style-type: none"> <li>Identifiers: Names and payment records (including signed cashed check images).</li> <li>Financial Information: Payment statuses, reimbursement details, and transaction summaries.</li> <li>Contact Info: Confirmation of check issuance and delivery status.</li> </ul>
<p><b>Campaign Monitor</b></p> <p>*User opt-in required</p> <p>Privacy Policy: <a href="https://www.campaignmonitor.com/policies/#privacy-policy">https://www.campaignmonitor.com/policies/#privacy-policy</a></p>	<p>An email marketing platform used to:</p> <ul style="list-style-type: none"> <li>Send email communications about relevant programmatic opportunities.</li> <li>Analyze key metrics about these communications.</li> </ul>	<p>Girls Who Code uses Campaign Monitor to create subscription forms for specific email lists. If a user subscribes to a list using a Campaign Monitor form the following types of data are collected and processed by Campaign Monitor:</p> <ul style="list-style-type: none"> <li>Identifiers: Names, unique subscriber IDs.</li> <li>Contact Info: Email addresses.</li> <li>Consent: Consent to receive emails</li> </ul> <p>Girls Who Code shares data with Campaign Monitor via direct integration from Salesforce or uploads to enable operational communications related to Girls Who Code Led Services. The data processed depends on the specific program but generally includes:</p> <ul style="list-style-type: none"> <li>Identifiers: Names, Salesforce IDs (for integrated data)</li> <li>Contact Info: Email Addresses, Phone Numbers, Mailing/Home Address (Street, City, State, Zipcode)</li> <li>Demographic Info: Age / Age Segment, Race/Ethnicity, First Generation Status, International Status</li> <li>Location Information: Country of Residence, Timezone, Mailing/Shipping Address (Street, City, State, Zipcode).</li> <li>School Enrollment: School / University Name, School Type, Graduation Years (College, High School, Expected).</li> <li>Professional or Employment Information: Job Title, Company/Organization Name,</li> <li>Program Participation / Interest: Application Details, Enrollment in Programs or Events, Previous Program Participation Details (e.g., Girls Who Code Programs), Course Completion Status and Counts, Accepted Rounds</li> <li>Integrated User Generated Content: Computer Science Skills &amp; Experience, Computer/Laptop &amp; Wifi Access.</li> <li>Parent/Guardian Info: Names, Emails, Relationship to Participant.</li> <li>User Interaction &amp; Behavior: Application Progress, Submission Status or Timestamps.</li> <li>Consent: Agreement to Terms or Policies, Text Opt-Out, Code of Conduct Agreement, Media Consent, Consent to Share Info with Corporate Sponsors.</li> <li>Equipment Shipping Details: Laptop &amp; Wi-Fi Delivery &amp; Return status.</li> </ul> <p>Campaign Monitor uses the “Permission to Track” status to collect information about A record of the emails sent and the open and click rates are also visible to Girls Who Code through the integration with our Salesforce environment.</p> <ul style="list-style-type: none"> <li>Location Information: Approximate geolocation based on the IP address of the subscriber against an IP-to-location database.</li> <li>Technical Information: Email client.</li> <li>User Interaction &amp; Behavior: Click rates, open rates.</li> <li>Engagement Metrics: Email engagement summaries and campaign engagement reports.</li> </ul>
<p><b>Cloudflare</b></p> <p>Privacy Policy: <a href="https://www.cloudflare.com/privacypolicy/">https://www.cloudflare.com/privacypolicy/</a></p>	<p>Web performance and security services used for</p> <ul style="list-style-type: none"> <li>DNS management and DDoS mitigation for <a href="#">Girls Who Code HQ</a> platform.</li> </ul>	<p>Data processed by Cloudflare and shared with Girls Who Code for security incident debugging and other analytics.</p> <ul style="list-style-type: none"> <li>Identifiers/Location Information: IP addresses.</li> <li>Technical Information: IP addresses, HTTP Headers, Protocol Data, Browser and device details, Security and performance metrics.</li> <li>Site Usage Metrics: Traffic routing data, Request counts, Bandwidth usage.</li> <li>Engagement Metrics: Bounce rates.</li> <li>Error &amp; Performance Data: HTTP status codes, load times, failures.</li> <li>Logs: Access and error logs, Security-related activity reports.</li> </ul>
<p><b>Contentful</b></p> <p>Privacy Policy: <a href="https://www.contentful.com/privacy-policy/">https://www.contentful.com/privacy-policy/</a></p>	<p>Content management system used to:</p>	<p>No user information is shared or accessible in Contentful. However, Contentful curriculum IDs are stored in the AWS database to track a user's progress through the curriculum when an activity is marked as "done."</p>



<a href="https://contentful.com/legal/privacy-at-contentful/privacy-notice/">entful.com/legal/privacy-at-contentful/privacy-notice/</a>	<ul style="list-style-type: none"> <li>build and maintain the curriculum available in <a href="#">Girls Who Code HQ</a>.</li> </ul>	
<b>Discord</b>  Privacy Policy: <a href="https://discord.com/privacy">https://discord.com/privacy</a>	Communication and collaboration platform where participants join a Girls Who Code server to: <ul style="list-style-type: none"> <li>access program resources, interact with peers, and engage in activities related to Girls Who Code-led services.</li> </ul>	Discord collects data when users create and use their accounts. They use the data collected to operate the platform, maintain security, and comply with their terms of service. Data collected includes: <ul style="list-style-type: none"> <li>Identifiers: Usernames, Discord IDs, and unique server roles.</li> <li>Account Registration Info: Username, password, and account creation details.</li> <li>Contact Info: Email address associated with the account.</li> <li>Location Information: IP address, timezone (collected automatically).</li> <li>Technical Information: Device type, operating system, and app version used to access Discord.</li> <li>User Interaction &amp; Behavior: Frequency of server visits, messages sent, and channels accessed.</li> <li>Engagement Metrics: Time spent in the server, number of interactions (messages, reactions).</li> <li>Logs: Login timestamps, server join/leave records.</li> </ul> When users request to join the Girls Who Code Discord server and are assigned roles after their username is confirmed. Girls Who Code uses participant data within the server for program facilitation and engagement purposes. Access to personal data is limited to server activity and contributions made by participants: <ul style="list-style-type: none"> <li>Identifiers: Usernames, Discord IDs, and assigned server roles.</li> <li>User-Generated Content: Messages, files, or media shared by participants in Girls Who Code server channels.</li> <li>Engagement Metrics: Activity levels (e.g., number of messages sent, reactions given) related to the Girls Who Codes server.</li> <li>Logs: Records of when users join or leave the GWC Discord server.</li> </ul>
<b>DocuSign</b>  Privacy Policy: <a href="https://www.docusign.com/privacy">https://www.docusign.com/privacy</a>	An electronic signature and document management platform used to: <ul style="list-style-type: none"> <li>securely sign, send, and manage digital documents and agreements online, such as MOUs, Consent forms, and Technology Agreements.</li> </ul>	When offered a placement in a GWC program, participants or their parents (if the participant is under 18) receive an email from DocuSign to review agreements, provide consent, and sign. Docusign collects the following information when signing documents: <ul style="list-style-type: none"> <li>Identifiers: Signers name, email address, IP address, and unique signature ID.</li> <li>Technical Information: Device type, operating system, and browser version.</li> <li>Consent: Data Sharing, Media Release, In-person event participation</li> <li>User Interaction &amp; Behavior: Timestamped actions such as document viewing, signing, and submission.</li> <li>Logs: Audit trail of user activity related to the document (e.g., when the document was opened, signed, and completed).</li> </ul> Shared with Girls Who Code: <ul style="list-style-type: none"> <li>Completed forms and any user-provided information within the signed documents (e.g., Participant Name, Parent Name (if under 18), signature, and responses to consent-related questions).</li> <li>User Interaction &amp; Behavior: Timestamped actions such as document viewing, signing, and submission.</li> </ul>
<b>Elastic</b>  Privacy Policy: <a href="https://www.elastic.co/legal/privacy-statement">https://www.elastic.co/legal/privacy-statement</a>	Observability platform used to: <ul style="list-style-type: none"> <li>Monitor, log, and analyze the performance and health of <a href="#">Girls Who Code HQ</a> Platform. This includes tracking events, debugging issues, and ensuring optimal platform performance.</li> </ul>	Data processed by Elastic and shared with Girls Who Code: <ul style="list-style-type: none"> <li>Technical Information: Usage data,</li> <li>Error &amp; Performance Data: Error reports, Performance insights.</li> <li>Logs: Application monitoring data, Server, and query logs.</li> </ul> A <a href="#">rollover</a> happens when the index is 50GB in size or 30 days old.
<b>Eventbrite</b>  Privacy Policy: <a href="https://www.eventbrite.com/help/en-us/articles/460838/eventbrite-privacy-policy/">https://www.eventbrite.com/help/en-us/articles/460838/eventbrite-privacy-policy/</a>	Event management and ticketing platform used to: <ul style="list-style-type: none"> <li>allow prospective staff to register for Virtual Info Sessions</li> <li>register participants for in-person meetups.</li> </ul>	Eventbrite collects the following types of personal information when a user gets tickets for an event: <ul style="list-style-type: none"> <li>Identifiers: Attendee names, unique ticket or order numbers.</li> <li>Account Registration Info: Usernames and passwords (if an Eventbrite account is created).</li> <li>Contact Info: Email addresses, phone numbers.</li> <li>Demographic Info: Age, gender, or other demographic details (if requested during event registration).</li> </ul>

		<ul style="list-style-type: none"> <li>Location Information: IP addresses.</li> <li>Attendance: Check-in status, session participation.</li> <li>User Interaction &amp; Behavior: Pages visited, links clicked, and other engagement metrics on the Eventbrite platform.</li> <li>Technical Information: Device type, operating system, browser type.</li> <li>Logs: Access times, and transaction records.</li> </ul> <p>Shared with Girls Who Code when an Event Attendee registers for a Girls Who Code-hosted event:</p> <ul style="list-style-type: none"> <li>Identifiers: Attendee names, ticket or order numbers.</li> <li>Contact Info: Email addresses, phone numbers.</li> <li>Demographic Info: Any demographic information collected during registration.</li> <li>Attendance: Check-in status, session participation.</li> <li>Program Participation: Details about events attended, and ticket types selected.</li> <li>Feedback: Responses to post-event surveys or evaluations.</li> </ul>
<b>Forage</b>  Privacy Policy: <a href="https://eab.app.box.com/s/neyoot6ew6xcsr69g8j2gmbhvtexh5yq">https://eab.app.box.com/s/neyoot6ew6xcsr69g8j2gmbhvtexh5yq</a>	Virtual job simulation platform used to: <ul style="list-style-type: none"> <li>provide participants with practice opportunities for technical interview preparation.</li> <li>allow participants to develop and refine job-relevant coding and problem-solving skills through interactive tasks.</li> </ul>	<p>Forage collects data when users create an account to participate in a simulation. Data is used to facilitate access to simulation content, track progress, enhance user experience, and improve platform services.</p> <ul style="list-style-type: none"> <li>Identifiers: Names, Usernames, unique user IDs.</li> <li>Account Registration Info: Username, password.</li> <li>Contact Info: Email addresses.</li> <li>Demographic Info: Age(DOB), Gender, Ethnicity, First Generation Status</li> <li>School Enrollment: University Name, School Graduation Year</li> <li>Education Information: Major/Minor Intended or Declared, Degree Attained</li> <li>User Generated Content: Responses and submissions</li> <li>Feedback: How did you hear about us?, Survey data about program participation.</li> <li>Technical Information: Device type, operating system, browser type.</li> <li>User Interaction &amp; Behavior: Progress within simulations, time spent on tasks, completion status.</li> <li>Engagement Metrics: Number of simulations started or completed.</li> <li>Logs: Access times, and activity records.</li> </ul> <p>Girls Who Code is granted access to data about users who participate in a Girls Who Code job simulation (Technical Interview Prep). The data is shared to monitor participant engagement with simulation content, assess learning outcomes, and tailor program support.</p> <ul style="list-style-type: none"> <li>Identifiers: Names, Usernames, unique user IDs.</li> <li>Contact Info: Email addresses.</li> <li>Demographic Info: Age(DOB), Gender, Ethnicity</li> <li>School Enrollment: First Generation Status, University, Degree, School Year</li> <li>User Generated Content: Responses and submissions</li> <li>Feedback: How did you hear about us?</li> <li>Program Participation: Details about simulations enrolled in or completed.</li> <li>User-Generated Content: Submissions and responses within simulations, if relevant to program participation.</li> </ul>
<b>Happy Fox</b>  Privacy Policy: <a href="https://www.happyfox.com/privacy-policy/">https://www.happyfox.com/privacy-policy/</a>	Customer support and help desk software used to: <ul style="list-style-type: none"> <li>Manage support inquiries, tickets, and communication for specific GWC-Led Programs in order to provide efficient and timely support services.</li> </ul>	<p>Data processed by HappyFox and shared with Girls Who Code when a user submits a support ticket via email:</p> <ul style="list-style-type: none"> <li>Identifiers: Names, ticket IDs.</li> <li>Contact Info: Email addresses.</li> <li>User-Generated Content: Support ticket details, Resolutions, and ticket summaries.</li> </ul> <p>*Some support tickets may include incidental personal information about program Participants in the context of the support ticket generated by Program Personnel.</p>
<b>Google Analytics</b>  Privacy Policy: <a href="https://policies.google.com/techn">https://policies.google.com/techn</a>	Web analytics tool used to: <ul style="list-style-type: none"> <li>Track website traffic, user behavior, and engagement metrics. For the <b>Girls Who Code HQ</b> platform. This helps</li> </ul>	<p>Data processed by Google Analytics:</p> <ul style="list-style-type: none"> <li>Identifiers: IP addresses.</li> <li>Demographic: Aggregated and anonymized demographic data (user attributes by location, gender, and age range) for select regions</li> <li>Technical Information: Browser type, device category, operating system, network provider.</li> </ul>

<a href="#">ologies/partner-sites</a>	<p>improve performance and user experience through data-driven insights.</p>	<ul style="list-style-type: none"> <li>Site Usage Metrics: Page views, session duration, bounce rates, and unique user counts, events tracked (e.g., button clicks, downloads, or video plays)</li> <li>Logs: Access and navigation records (e.g., entry and exit pages, user flow).</li> </ul> <p>Data shared with Girls Who Code is in aggregated or anonymized reports</p> <p>Aggregated Metrics and Insights:</p> <ul style="list-style-type: none"> <li>Identifiers:</li> <li>Demographic: Demographic distributions (anonymized).</li> <li>Location Information: Geographic trends (e.g., city, region, country) derived from anonymized IP addresses.</li> <li>Technical Information: Browser, device, and operating system breakdowns.</li> <li>Site Usage Metrics: Page performance (e.g., time on page, exit rates), session data, bounce rates, and similar metrics,</li> <li>User Interaction &amp; Behavior: custom events and goals</li> <li>Engagement Metrics: session duration, active users, and repeat visits (lifecycle).</li> <li>Logs: Navigation data (e.g., entry and exit pages, user flow through the site), Traffic sources (e.g., referrer paths, campaign data, channels).</li> </ul>
<p><b>Google Authentication Service</b></p> <p>*Use is optional</p> <p>Privacy Policy: <a href="https://developers.google.com/terms/api-services-user-data-policy">https://developers.google.com/terms/api-services-user-data-policy</a></p>	<p>Identifiers provider used to:</p> <ul style="list-style-type: none"> <li>Sign in to the <a href="#">Girls Who Code HQ</a> platform.</li> </ul>	<p>Data processed when a user uses the Google Authentication Service:</p> <ul style="list-style-type: none"> <li>Identifiers: Account IDs, email addresses.</li> <li>Technical Information: Device and IP details.</li> <li>Logs: Authentication records.</li> </ul> <p>Girls Who Code does not share personal information with Google for this service. Google shares some data with Girls Who Code:</p> <ul style="list-style-type: none"> <li>Identifiers: Verified user credentials/authentication tokens, email addresses, and first and last names. We do not process account passwords.</li> </ul>
<p><b>Google Forms</b></p> <p>Privacy Policy: <a href="https://cloud.google.com/privacy">https://cloud.google.com/privacy</a></p>	<p>A form-building tool used to collect and organize information for various operational and programmatic needs used to</p> <ul style="list-style-type: none"> <li>collect and organize information for internal operations and program activities, including partner support, staff onboarding, and community partner management.</li> </ul>	<p>A Google Form may be created to collect quick feedback from GWC-Led Program stakeholders. Data collected may include:</p> <ul style="list-style-type: none"> <li>Identifiers: Names, Discord usernames, Repl.it usernames.</li> <li>Contact Info: Email addresses, mailing addresses.</li> <li>User-Generated Content: Bios, headshots, and stories provided by users.</li> <li>Feedback: Responses to satisfaction surveys, recruitment resource evaluations, and participant testimonials.</li> </ul> <p>All collected data is accessible to Girls Who Code:</p> <ul style="list-style-type: none"> <li>Identifiers: Names, Discord usernames, Repl.it usernames.</li> <li>Contact Info: Email addresses, and mailing addresses for swag distribution.</li> <li>User Generated Content: Bios, headshots, and user stories.</li> <li>Feedback: Satisfaction survey results and participant testimonials.</li> </ul>
<p><b>Google Voice</b></p> <p>*User opt-in required</p> <p>Privacy Policy: <a href="https://policies.google.com/technologies/voice?hl=en-US">https://policies.google.com/technologies/voice?hl=en-US</a></p>	<p>Telephone service used to:</p> <ul style="list-style-type: none"> <li>Make and receive calls, send text messages, and handle voicemails for special circumstances like accommodation, tech return, and enrollment reminders</li> </ul>	<p>Data Collected by Google Voice:</p> <ul style="list-style-type: none"> <li>Identifier/Contact Info: Phone numbers.</li> <li>Communications: Call logs, message content.</li> <li>Logs: Call timestamps and durations.</li> </ul> <p>Data Shared with GWC:</p> <ul style="list-style-type: none"> <li>Communications: Transcriptions and summaries of messages</li> </ul>
<p><b>Google Workspace</b></p> <p>Privacy Policy: <a href="https://cloud.google.com/privacy">https://cloud.google.com/privacy</a></p>	<p>A suite of productivity and collaboration tools for internal use to:</p> <ul style="list-style-type: none"> <li>send email communication, document creation, and file storage.</li> <li>facilitate collaboration through shared</li> </ul>	<p>Girls Who Code stores its emails and files using Google services. Personal information may be shared with Google, such as when a user emails staff for support.</p>

	<p>documents, spreadsheets, and presentations.</p> <ul style="list-style-type: none"> <li>• support internal operations with tools like Google Forms for data collection.</li> <li>• enable secure file sharing and archiving for organizational needs.</li> </ul>	
<p><b>Kotis</b></p> <p>Privacy Policy: <a href="https://go.kotisdesign.com/privacy-policy/">https://go.kotisdesign.com/privacy-policy/</a></p>	<p>Custom merchandise and promotional products provider used to:</p> <ul style="list-style-type: none"> <li>• Send flyers and swag to stakeholders to support recruitment or incentives.</li> </ul>	<p>Data processed by Kotis when imported by Girls Who Code to send flyers and other swag:</p> <ul style="list-style-type: none"> <li>• Identifiers: Order IDs, Names</li> <li>• Contact Info: Shipping addresses.</li> <li>• Employment Information: School Organization (if shipping to an employee of a school)</li> </ul> <p>After their order is placed by Girls Who Code or the end user, Girls Who Code can view order details for approval. Once the order is approved, GWC staff can view it on the Kotis portal</p> <ul style="list-style-type: none"> <li>• Identifiers: Order confirmations, Partial Name</li> <li>• Contact Info: Shipping address, email (if applicable)</li> <li>• Shipment Details: Order details, Delivery status</li> </ul>
<p><b>Lever</b></p> <p>Privacy Policy: <a href="https://www.lever.co/privacy-notice/">https://www.lever.co/privacy-notice/</a></p>	<p>Recruitment and applicant tracking system used to:</p> <ul style="list-style-type: none"> <li>• Manage job postings, candidate sourcing and tracking, interview scheduling, collaborative feedback tools, and analytics to support data-driven decision-making throughout the hiring process.</li> </ul>	<p>Girls Who Code uses the Lever platform to post applications for job positions for Girls Who Code Led Personnel job positions. Girls Who Code can customize the data collected to facilitate the recruitment process and manage candidate information. Identifiers: Names, unique applicant IDs.</p> <ul style="list-style-type: none"> <li>• Account Registration Info: Usernames and passwords for Lever accounts (if applicable).</li> <li>• Contact Info: Email addresses, phone numbers.</li> <li>• Professional or Employment Information: Resumes, cover letters, job history, skills, and qualifications.</li> <li>• Demographic Info: Gender, Preferred Pronouns, Ethnicity</li> <li>• Education Information: Major/Minor Intended or Declared, Degree Attained</li> <li>• School Enrollment: University Name</li> <li>• Location Information: Timezone</li> <li>• Program Participation / Interest - Previous Girls Who Code Position</li> <li>• User-Generated Content: Responses to application questions, assessments, and any additional information provided by the candidate.</li> </ul> <p>After applying, the Lever platform enables features to schedule interviews and communicate application statuses. Additionally, Lever automatically collects data to support troubleshooting and improve the platform experience.</p> <p>Shared with Girls Who Code: To evaluate candidates, make hiring decisions, communicate with applicants, and maintain records of the recruitment process.</p> <ul style="list-style-type: none"> <li>• Identifiers: Names, unique applicant IDs.</li> <li>• Communications: Email notifications and automated notifications</li> <li>• Technical Information: Device type, operating system, browser type.</li> <li>• User Interaction &amp; Behavior: Application status, stages in the recruitment process, interview scheduling</li> <li>• Logs: Access times, and activity records.</li> </ul>
<p><b>MailChimp</b></p> <p>Privacy Policy: <a href="https://mailchimp.com/legal/">https://mailchimp.com/legal/</a></p>	<p>Marketing Platform used to:</p> <ul style="list-style-type: none"> <li>• create landing pages and analyze visitor interactions and engagement with specific content.</li> </ul>	<p>When a user visits a Mailchimp landing page, the following data is collected.</p> <ul style="list-style-type: none"> <li>• Technical Information: Device type, browser, operating system, and IP address.</li> <li>• Site Usage Metrics: Interaction with the landing page, such as clicks or time spent.</li> <li>• Engagement Metrics: Submission rates, form completion rates.</li> <li>• Logs: Timestamps of access records.</li> </ul> <p>Girls Who Code is able to view the following information about landing page visitors:</p> <ul style="list-style-type: none"> <li>• Technical Information: Data about the user's device, operating system, browser type, and IP address.</li> </ul>



		<ul style="list-style-type: none"><li>• Site Usage Metrics: Statistics on how users interact with the landing pages, including page views and time spent.</li><li>• Engagement Metrics: Submission rates, form completion rates.</li><li>• Logs: Timestamps of access records.</li></ul>
<b>Microsoft Office</b>  Privacy Policy: <a href="https://privacy.microsoft.com/en-us/privacystatement">https://privacy.microsoft.com/en-us/privacystatement</a>	A content management and collaboration platform for internal team use. <ul style="list-style-type: none"><li>• Centralizes document storage and sharing among staff.</li><li>• Organizes workflows and facilitates collaboration on internal projects.</li><li>• Supports secure access to organizational files and materials.</li></ul>	When analyzing large datasets or preparing program materials, incidental personal information may be shared with Microsoft.
<b>Mogli SMS</b> *User opt-in required  Privacy Policy: <a href="https://www.mogli.com/privacy-policy-terms-and-conditions">https://www.mogli.com/privacy-policy-terms-and-conditions</a>	Integrated messaging solution within Salesforce used to facilitate communication via SMS: <ul style="list-style-type: none"><li>• send text message notifications with updates, next steps, reminders about enrollment-related steps to take, program reminders, and Inquiry support when students reply to a text message.</li></ul>	Girls Who Code sends text messages to applicants or participants using the phone numbers and names provided during applications. The following information is shared with Mogli: <ul style="list-style-type: none"><li>• Identifiers: Phone numbers of message recipients.</li><li>• Contact Info: Phone numbers associated with message recipients.</li><li>• User-Generated Content: Content of SMS messages sent and received.</li></ul> Mogli SMS processes the following information when a text message is sent: <ul style="list-style-type: none"><li>• Identifiers: Phone numbers of message recipients.</li><li>• Contact Info: Phone numbers associated with message recipients.</li><li>• User-Generated Content: Content of SMS messages sent and received.</li><li>• Technical Information: Message metadata, including timestamps and delivery status.</li></ul> <b>Note:</b> All data needed to send SMS messages (phone number, name) and the record of the message sent comes directly from or is stored on Salesforce records.
<b>Pay Pal</b>  Privacy Policy: <a href="https://www.paypal.com/us/legal/hub/paypal/privacy-full">https://www.paypal.com/us/legal/hub/paypal/privacy-full</a>	Online payment system for money transfers and payments used to: <ul style="list-style-type: none"><li>• To send money to International participants or their families as part of incentive or assistance programs.</li></ul>	Girls Who Code inputs the full name and email address of the parent or family member associated with their PayPal account to facilitate payments securely. Data processed by PayPal: <ul style="list-style-type: none"><li>• Identifiers: Full names and unique transaction IDs.</li><li>• Contact Info: Email addresses associated with the recipient’s PayPal account.</li><li>• Financial Information: Payment amounts, currency, and transaction metadata.</li><li>• Logs: Payment timestamps, transaction status, and activity records.</li></ul> Data shared back with Girls Who Code: <ul style="list-style-type: none"><li>• Identifiers: Confirmation of recipient names and transaction IDs.</li><li>• Financial Information: Payment status and completion records.</li><li>• Contact Info: Email address confirmation tied to the PayPal transaction.</li></ul>
<b>Replit</b>  Privacy Policy: <a href="https://replit.com/privacy-policy">https://replit.com/privacy-policy</a>	Online coding platform and IDE used to: <ul style="list-style-type: none"><li>• provide program participants with access to coding environments</li></ul> Participants create their own Replit accounts and share their usernames with Girls Who Code. These usernames are then used by Girls Who Code to provision Core accounts through Replit, granting participants access to advanced features and tools.	Replit collects the following information when a user independently creates an account in order to manage user accounts, provide access to coding environments, track usage, and improve platform functionality. <ul style="list-style-type: none"><li>• Identifiers: Names, Usernames, unique account IDs.</li><li>• Account Registration Info: Username, password, and account creation details.</li><li>• Contact Info: Email address associated with the account.</li><li>• User-Generated Content: Code, projects, and other content created by participants on the platform.</li><li>• Technical Information: Device type, browser, operating system, and IP address.</li><li>• User Interaction &amp; Behavior: Participation in coding activities, time spent on projects, and collaboration metrics.</li><li>• Engagement Metrics: Project completion rates, coding activity logs.</li><li>• Logs: Login timestamps and activity logs.</li></ul>



		<p>Girls Who Code provides Replit with the following data to provide eligible program participants with Replit Core account features needed for participation in certain programs.</p> <ul style="list-style-type: none"><li>• Identifiers: Usernames shared by participants (provided in a separate form by the participant or personnel)</li><li>• Contact Info: Email address associated with the account.</li><li>• Program Participation: Details on Replit Core accounts provisioned by Girls Who Code and participant engagement metrics.</li></ul>
<p><b>Salesforce</b></p> <p>Privacy Policy: <a href="https://www.salesforce.com/company/privacy/full_privacy/">https://www.salesforce.com/company/privacy/full_privacy/</a></p>	<p>A customer relationship management (CRM) platform used to:</p> <ul style="list-style-type: none"><li>• manage organizational data and workflows through integrations with other service providers and platforms.</li><li>• track participant, partner, donor, and program data for Girls Who Code.</li><li>• organize communications and engagement history with participants and stakeholders.</li><li>• facilitate reporting and data analysis to evaluate program outcomes.</li></ul>	<p>Girls Who Code Data integrated data to and from other systems through secure API or managed packages that pass the security criteria for the Salesforce App Exchange. The type of information varies greatly depending on the Program or Service but generally, the data processed may include:</p> <ul style="list-style-type: none"><li>• Identifiers: Names, Usernames, Unique User IDs</li><li>• Contact Info: Email Addresses, Phone Numbers, Mailing/Home Address (Street, City, State, Zipcode)</li><li>• Demographic Info: Age (Date of Birth), Gender, Preferred Pronouns, Race/Ethnicity, Languages Spoken, Free &amp; Reduced Lunch Status, First Generation Status.</li><li>• Location Information: Country of Residence, Timezone, Mailing/Shipping Address (Street, City, State, Zipcode).</li><li>• School Enrollment: School Name, School Type, School Location (City, State, District), College/University Name, College Graduation Year, Expected Graduation Year.</li><li>• Education Information: Major/Minor (Intended or Declared), Degree Attained.</li><li>• Professional or Employment Information: Career Path Interest, Job Title, Company/Organization Name, Locations Interested in Working, Resumes, Cover Letters, Job History, Skills, and Qualifications, Background Check Results.</li><li>• Program Participation / Interest: Enrollment in Programs or Events, Previous Program Participation Details (e.g., Girls Who Code Programs, Simulations Completed), Course Completion Status.</li><li>• User Generated Content: Open-Ended Responses, Uploaded Files (e.g., Resumes, Project Images), Responses to Application Questions, CS Skills &amp; Experience, Computer/Laptop &amp; Wifi Access.</li><li>• Feedback: "How did you hear about the Program?"</li><li>• Parent/Guardian Info: Names, Emails, Relationship to Participant.</li><li>• Accommodations: Accessibility Requirements, Dietary Preferences, Special Needs.</li><li>• Attendance: Attendance Status, Attendance Comments.</li><li>• Engagement Metrics: Number of Applications Started or Completed, Open and Click Rates (Yesware), Course Completion Status, Certificates.</li><li>• Consent: Agreement to Terms or Policies, Text Opt-Out, Code of Conduct Agreement, Media Consent, Consent to Share Info with Corporate Sponsors.</li><li>• Financial Information: Payment Details and Transaction Amounts, Household Size &amp; Income (for grant applications), Payment Statuses and Reimbursement Details.</li><li>• User Interaction &amp; Behavior: Application Progress, Submission Status or Timestamps.</li></ul>
<p><b>Slack</b></p> <p>Privacy Policy: <a href="https://slack.com/trust/privacy/privacy-policy">https://slack.com/trust/privacy/privacy-policy</a></p>	<p>An internal communication tool for real-time collaboration among team members.</p> <ul style="list-style-type: none"><li>• facilitates team communication through channels and direct messages.</li><li>• supports file sharing and integrations with other tools for streamlined workflows.</li><li>• enables collaboration on internal projects and quick decision-making.</li></ul>	<p>Girls Who Code may incidentally share personal information during communications between team members, such as when engineers or support teams debug issues for a user.</p>
<p><b>Smarty</b></p> <p>Privacy Policy: <a href="https://www.sma">https://www.sma</a></p>	<p>An address verification platform that ensures accurate mailing information.</p>	<p>Data processed by Smarty via an integration with our core application platforms (Alchemer and Survey Monkey Apply) and shared with Girls Who Code:</p> <ul style="list-style-type: none"><li>• Location Info: Addresses for validation / Validated Address</li></ul>

<a href="https://www.girlswhocode.com/legal/privacy-policy">https://www.girlswhocode.com/legal/privacy-policy</a>	<ul style="list-style-type: none"> <li>Validates participant mailing addresses to ensure accurate deliveries.</li> </ul>	
<b>Smug Mug</b>  Privacy Policy: <a href="https://www.smugmug.com/about/privacy">https://www.smugmug.com/about/privacy</a>	<p>Photo storage and sharing platform used by Girls Who Code to</p> <ul style="list-style-type: none"> <li>securely store and share event or program-related photos with participants, staff, and community partners.</li> <li>facilitate easy retrieval of photos for communications, marketing, or participant access.</li> </ul> <p>Photos uploaded to SmugMug may include metadata or location details based on the original image properties. Girls Who Code ensures that all shared photos comply with applicable consent and privacy agreements.</p>	<p>Girls Who Code may host photos from in-person events on Smug Mug. When someone views photos on SmugMug, the platform may collect certain data to improve user experience, manage traffic, and provide security. While viewing photos on SmugMug itself typically does not require the user to log in, some data might still be collected in the background, including:</p> <ul style="list-style-type: none"> <li>User-Generated Content: Photos and images uploaded to the platform.</li> <li>Identifiers: Metadata associated with photos, such as filenames or tags.</li> <li>Location Information: Geotags embedded in photos (if enabled by the uploader).</li> <li>Technical Information: File properties, such as size, format, and resolution.</li> <li>Logs: Upload and download timestamps for tracking activity.</li> </ul> <p>Additionally, participants or stakeholders may purchase photos directly from the platform.</p> <ul style="list-style-type: none"> <li>Financial Information: Payment details, including billing address, payment method, and transaction amounts (for photo purchases).</li> <li>Contact Info: Names, email addresses, and shipping details (if applicable for physical photo purchases).</li> </ul> <p>Girls Who Code does not directly manage payment processing for purchases made through SmugMug but relies on SmugMug's secure systems.</p>
<b>Survey Monkey Apply</b>  Privacy Policy: <a href="https://www.surveymonkey.com/mp/legal/privacy/">https://www.surveymonkey.com/mp/legal/privacy/</a>	<p>An application management system used to:</p> <ul style="list-style-type: none"> <li>process applications to the Summer Programs.</li> <li>manage grant applications.</li> <li>facilitate participant registration.</li> <li>support application selection workflows.</li> </ul>	<p>Girls Who Code develops custom application forms on the Survey Monkey Apply platform to collect applicant and participant-provided data. The following data is collected via interaction with the platform and made visible to Girls Who Code to facilitate the application process and manage applicant accounts.</p> <ul style="list-style-type: none"> <li>Identifiers: Names, Usernames, emails, unique user IDs, Relationship to Applicant</li> <li>Account Registration Info: Username/Email</li> <li>Contact Info: Email addresses, phone numbers, mailing/home address</li> <li>Demographic Info: Age, Gender, Race/Ethnicity, Free &amp; Reduced Lunch Status</li> <li>School Enrollment: School Type, School Name, School Location, School District, Expected Graduation Year, Community Partner Affiliations</li> <li>Location Information: Country of Residence</li> <li>Program Participation/Interest: Previous Program Participation Details, Program Interest</li> <li>User-Generated Content: Computer Science Skills &amp; Experience, open text answers, Computer/Laptop &amp; Wi-Fi access, and other content submitted by users</li> <li>Feedback: “How did you hear about the Program?”, “Please let us know why you cannot attend this Summer”</li> <li>Attendance: Attendance Confirmation, Policy</li> <li>Accommodations: Support Needed, Type of Support</li> <li>Parent / Guardian Info: Names, Emails, Relationship, Phone Number</li> <li>Financial Information: (For Grant Applications Only) Household Size &amp; Income</li> <li>Consent: Text Message Opt-Out, Self Attestation</li> </ul> <p>Survey Monkey Apply processes the above data and collects data to improve platform services. This includes:</p> <ul style="list-style-type: none"> <li>Account Registration Info: Username/Email, password.</li> <li>Location Info: IP addresses (collected automatically).</li> <li>Technical Information: Device type, operating system, and browser version used to complete the survey (collected automatically).</li> <li>User Interaction &amp; Behavior: Application progress, time spent on tasks, submission status.</li> <li>Engagement Metrics: Number of applications started or completed.</li> <li>Logs: Access times and activity records.</li> </ul>
<b>Tableau Cloud</b>  Privacy Policy:	<p>A data visualization and business intelligence platform used to:</p>	<p>Tableau processes aggregated and anonymized data, such as participant engagement metrics, program outcomes, or operational statistics.</p>

<a href="https://www.tableau.com/legal">https://www.tableau.com/legal</a>	<ul style="list-style-type: none"><li>• develops dashboards for tracking key performance indicators and program outcomes.</li><li>• visualizes data to support strategic decision-making.</li><li>• aggregates and analyzes data to identify trends and insights.</li><li>• measure participant engagement and operational effectiveness.</li></ul>	
<b>Typeform</b>  Privacy Policy: <a href="https://admin.typeform.com/to/dwk6gt?typeform">https://admin.typeform.com/to/dwk6gt?typeform</a>	Form and survey builder used to: <ul style="list-style-type: none"><li>• Create student-friendly course selection wizards and forms</li></ul>	Data Collected by Typeform and shared with Girls Who Code: <ul style="list-style-type: none"><li>• Identifiers - Name</li><li>• User-Generated Content: Form responses, submission details.</li></ul>
<b>Verified First</b>  Privacy Policy: <a href="https://legal.verifiedfirst.com/#/legal#privacy-policy">https://legal.verifiedfirst.com/#/legal#privacy-policy</a>	A background check platform for conducting employment and volunteer screenings. <ul style="list-style-type: none"><li>• Performs background checks for program Personnel</li><li>• Helps ensure compliance with organizational and legal requirements.</li></ul>	Data Collected by Verified First: <ul style="list-style-type: none"><li>• Identifiers: Names.</li><li>• Professional or Employment Information: Job history, criminal record.</li></ul> Data Shared with GWC: <ul style="list-style-type: none"><li>• Professional or Employment Information: Background check results.</li></ul>
<b>vFairs</b>  Privacy Policy: <a href="https://gwc-fallhiringsummit-2024.vfairs.com/en/privacy-policy">https://gwc-fallhiringsummit-2024.vfairs.com/en/privacy-policy</a>	A virtual event platform that facilitates the hosting of online events, such as job fairs and expos, provides features like virtual booths, webinars, and attendee engagement tools. <ul style="list-style-type: none"><li>• organize virtual events for participants and partners.</li><li>• track attendance, host interactive sessions, and manage event logistics.</li></ul>	<p>Girls Who Code is able to customize data collected as part of event registration. The following data is collected when a user registers for a Girls Who Code event on vFairs:</p> <ul style="list-style-type: none"><li>• Account Registration Info: Username, password (password is not shared with Girls Who Code)</li><li>• Identifiers: Names, Usernames, unique user IDs,</li><li>• Contact Info: Email addresses, Mailing Address</li><li>• Demographic Info: Gender, Age (Date of Birth), Race / Ethnicity, First Generation Status.</li><li>• School Enrollment: School Type, College or University Name, Expected Graduation Year</li><li>• Education Information: Major/Minor Intended or Declared, Degree Attained</li><li>• Professional or Employment Information: Career Path Interest, Locations interested in working in, U.S. Work Sponsorship</li><li>• Location Info: Country of Residence</li><li>• Program Participation/Interest: Previous Program Participation Details</li><li>• Feedback: “How did you hear about the Program?”</li><li>• User-Generated Content: Resume Upload</li><li>• Consent: Text Opt Out, Code of Conduct, Media Consent, To Share Contact Info &amp; Resume with Corporate Sponsors for Interviews</li></ul> <p>vFairs also automatically collects data when a user participates in an event. This data may also be shared with Girls Who Code and Corporate sponsors of the event.</p> <ul style="list-style-type: none"><li>• Attendance: Records of event participation, and session attendance.</li><li>• User-Generated Content: Chat messages, questions submitted during webinars, and other content shared during events.</li><li>• Program Participation: Details about events attended, and sessions participated in.</li><li>• Location Information: IP addresses</li><li>• Technical Information: Device type, operating system, browser type.</li><li>• User Interaction &amp; Behavior: Navigation patterns within the virtual event, resources downloaded, booths visited.</li><li>• Engagement Metrics: Time spent in sessions, number of interactions (e.g., chat messages, poll responses).</li><li>• Logs: Access times, and activity records.</li></ul>



<p><b>Yesware</b></p> <p>Privacy Policy: <a href="https://www.yesware.com/privacy/">https://www.yesware.com/privacy/</a></p>	<p>An email tracking and engagement tool used to optimize communications.</p> <ul style="list-style-type: none"><li>Tracks email open rates, link clicks, and reply rates.</li><li>Provides analytics to assess email engagement.</li></ul>	<p>Data processed by Yesware to create dynamic email campaigns:</p> <ul style="list-style-type: none"><li>Identifiers: Names, Salesforce IDs (directly integrated from Salesforce via encrypted API)</li><li>Contact Info: Email addresses,</li><li>Engagement Metrics: Open and click rates.</li><li>User-Generated Content - Email Metadata and Header Information, Temporary copy of message bodies for the Salesforce integration features until this data has been properly passed on to the GWC Salesforce instance; once this data has been recorded, Yesware deletes it from their systems. This temporary data is stored in encrypted form; at no point does Yesware store plaintext message body data.</li></ul> <p>Data Shared with GWC:</p> <ul style="list-style-type: none"><li>Engagement Metrics: Email performance reports. Emails sent, replies,</li><li>User Interaction &amp; Behavior: open, link click, attachment download, presentation view</li></ul>
<p><b>YouTube (embedded player)</b></p> <p>Privacy Policy: <a href="https://policies.google.com/privacy?hl=en">https://policies.google.com/privacy?hl=en</a></p>	<p>A video platform used to</p> <ul style="list-style-type: none"><li>host and display instructional videos in the <a href="#">Girls Who Code HQ</a> curriculum.</li><li>provides access to educational video content without requiring users to leave the <a href="#">Girls Who Code HQ</a> platform.</li></ul> <p>Videos are embedded using YouTube's "Privacy-Enhanced Mode" to limit tracking and comply with child-directed treatment requirements.</p>	<p>Girls Who Code uses YouTube to host and display videos. YouTube collects the following information:</p> <ul style="list-style-type: none"><li>Identifiers: Anonymized device identifiers for analytics purposes.</li><li>Technical Information: Browser type, operating system, and device type.</li><li>Engagement Metrics: Video views, playback duration, and aggregated interaction data.</li><li>Demographic Info: Aggregated demographic data, such as age group and geographic region (anonymized).</li><li>Logs: Video access timestamps.</li></ul> <p>If the viewer clicks or taps out of the embedded video and is redirected to another website or app, that website or app may track the viewer’s behavior per its policies and terms.</p> <p>This data is shared with Girls Who Code:</p> <ul style="list-style-type: none"><li>Engagement Metrics: Aggregated data on video views and playback duration to measure curriculum engagement.</li><li>Demographic Info: Generalized anonymized demographic data provided through YouTube analytics.</li></ul>
<p><b>Zendesk</b></p> <p>Privacy Policy: <a href="https://www.zendesk.com/trust-center/#privacy">https://www.zendesk.com/trust-center/#privacy</a></p>	<p>A customer and participant support platform for managing inquiries and requests.</p> <ul style="list-style-type: none"><li>Processes support tickets submitted by participants, partners, and staff via email.</li><li>Tracks communication and resolution history for transparency.</li></ul>	<p>Data processed by Zendesk and visible to Girls Who Code when a user requests support via email:</p> <ul style="list-style-type: none"><li>Identifiers: Names, Ticket IDs.</li><li>Contact Info: Email addresses.</li><li>User-Generated Content: Support inquiry details. Resolutions and ticket summaries.</li></ul> <p>We also leverage an integration with Salesforce via encrypted API. Zendesk agents can view contact details from Salesforce directly in Zendesk if the email used to submit a ticket matches a contact in Salesforce.</p>
<p><b>Zight</b></p> <p>Privacy Policy: <a href="https://zight.com/legal/privacy-policy/">https://zight.com/legal/privacy-policy/</a></p>	<p>A screen recording and GIF creation tool for internal and external use to</p> <ul style="list-style-type: none"><li>create video tutorials and resources for support and training.</li><li>record workflows to provide documentation for technical solutions.</li><li>share visual aids with internal teams to improve collaboration.</li></ul>	<p>Incidental personal information stored in technical service providers may be captured in recordings shared internally.</p>
<p><b>Zoom</b></p> <p>Privacy Policy: <a href="https://explore.zoom.us/en/trust/privacy/">https://explore.zoom.us/en/trust/privacy/</a></p>	<p>A video conferencing platform used to host virtual events, webinars, and meetings.</p> <ul style="list-style-type: none"><li>enables Girls Who Code to facilitate virtual</li></ul>	<p>Girls Who Code uses the Zoom platform to manage registrations for Girls Who Code virtual events that are restricted to a certain number of participants or audience. The data collected in the registration form varies based on the event and intended audience but generally may include:</p> <ul style="list-style-type: none"><li>Identifiers: Names, and unique IDs</li><li>Contact Info: Email addresses</li></ul>

	<div>workshops and info sessions.</div> <ul style="list-style-type: none"><li>• when registration forms are used, participants provide details to access the event.</li><li>• used to manage attendance and tailor participant experiences during events.</li></ul>	<ul style="list-style-type: none"><li>• School Enrollment: Grade Level</li><li>• Demographic Info: Age (18+), Role (e.g., Teacher, Parent/Guardian, etc.)</li><li>• Location Info - City, State, Country.</li><li>• Professional or Employment Information: Job Title, Company, Department Type</li><li>• Program Participation / Interest - Previous Program Participation, Program Code</li><li>• Feedback: “How did you hear about the Program?”</li></ul> <div>Zoom also shares data with Girls Who Code about who registered or participated in the events to manage event participation, analyze engagement, and follow up with participants as necessary. Additionally, some data is collected automatically to enhance user experience.</div> <ul style="list-style-type: none"><li>• Identifiers: Participant names and unique meeting/webinar IDs.</li><li>• Account Registration Info: Usernames and account details (If a Zoom account is used.)</li><li>• Contact Info: Email addresses provided during registration.</li><li>• Attendance: Participation in events, join/leave times.</li><li>• Communications: Poll responses, Q&amp;A submissions, and chat messages during the event.</li><li>• Technical Information: Device type, operating system, and IP address.</li><li>• Logs: Registration timestamps, meeting join/leave records.</li></ul> <div>When someone watches a Zoom recording, data is collected automatically to monitor access, analyze engagement, and ensure compliance with event policies. The collected data includes:</div> <ul style="list-style-type: none"><li>• Identifiers: Viewer names and unique IDs (if authentication is required).</li><li>• Contact Info: Email addresses entered to access the recording (if applicable).</li><li>• Technical Information: Device type, operating system, and IP address.</li><li>• User Behavior &amp; Interaction: Recording access timestamps, duration of viewing, and completion rates, Actions such as pausing, rewinding, or skipping parts of the recording.</li><li>• Location Info: Approximate location derived from the IP address.</li><li>• Logs: Time and date of recording access, download activity (if enabled).</li></ul>
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